



**Reston Community Center
Board of Governors Monthly Meeting
July 22, 2019
6:30 p.m.
Meeting Agenda**

6:30 – Call to Order	Beverly Cosham, Chair
6:32 – Approval of Agenda	Beverly Cosham, Chair
6:35 – Approval of Minutes and Board Actions	Beverly Cosham, Chair
<ul style="list-style-type: none"> • Approval of June 3, 2019 Board Minutes (As Reviewed and Approved by the Board Secretary) • Approval of June 3, 2019 Board Actions (As Reviewed and Approved by the Board Secretary) 	
6:40 – Chair’s Remarks	Beverly Cosham, Chair
6:45 – Introduction of Visitors	
6:46: – Citizen Input	
6:50 – Committee Reports	
<ul style="list-style-type: none"> • June 17 Annual Public Hearing Report 	Michelle Moyer, Program/Policy Chair
6:55 – Approval of Committee Reports	Beverly Cosham, Chair
6:58 – Board Member Input on Activities Attended	
7:10 – Executive Director’s Report	Leila Gordon, Executive Director
<ul style="list-style-type: none"> • Discussion of year-end budget closeout 	
7:25 – Old Business	Beverly Cosham, Chair
7:28 – New Business	Beverly Cosham, Chair
7:30 – Adjournment	

Reminders:

Event	Date	Time
Monthly Meeting	September 9	8:00 p.m.
BOG Candidates Forum	September 11	6:30 p.m.
Reston Multicultural Festival	September 28	11:00 a.m.



**SUMMARY OF MINUTES
RESTON COMMUNITY CENTER
BOARD OF GOVERNORS MEETING
June 3, 2019, 8:00 p.m.**

Present:

- Beverly Cosham, Chair
- Bill Bouie
- Lisa Sechrest-Ehrhardt
- Michelle Moyer
- Vicky Wingert
- Paul D. Thomas
- Dick Stillson
- Bill Keefe
- Bill Penniman

Absent and Excused:

- None

Attending from the RCC Staff:

- John Blevins, Deputy Director
- Karen Goff, Public Information Officer

The Chair called the meeting to order at 8:05 p.m.

MOTION #1:

Approval of the Agenda

Bill B. moved that the Agenda be approved as written. Paul seconded the motion. The motion passed unanimously with Vicky abstaining.

MOTION #2:

Approval of the May 6, 2019 Board Minutes

Bill B. moved that the Board approve the June 3, 2019 Board Minutes. Bill K. seconded the motion. The motion passed unanimously with Bill P. and Vicky abstaining because they were not present at the May 6 meeting.

MOTION #3:

Approval of the March 4, 2019 Board Actions

Bill B. moved that the Board approve the May 6, 2019 Board Actions. Paul seconded the motion. The motion passed unanimously with Bill P. and Vicky abstaining because they were not present at the May 6 meeting.

Chair's Remarks

Bev said she is happy the pollen is getting a bit better as spring has been rough on her sinuses and throat. She read a poem:

"I Was Afraid of Doctors, Until I Met Dr. Seuss," by Mary Nagy

I was afraid of doctors.
They made me turn all red.
They made me itch and get a rash
I scratched until I bled.

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One day I found an old book
just lying in my yard.
I knew that I could read it...
I was six and it wasn't hard!

The book was filled with magic
and wondrous, crazy things.
It told about another world
where dogs could be the kings!

I looked at the front cover
to see who wrote this book
to my surprise.....it couldn't be!
I need a second look!

A doctor wrote this story!?
I guess they're not all bad!
If he could think such silly things
then, surely I'll be glad.

I'll go to see the doctor...
I give you no excuse.
I only hope my doctor is
as fun as Dr. Seuss!

Introduction of Visitors

None

Citizen Input

None

Committee Reports

May 20 Finance Committee Meeting – Paul said he had to leave 2/3 of the way through the meeting, but the meeting notes are in the handouts, which include balance sheets and projections. The committee looked at updated projections for FY20 and FY21. He pointed out some of the updates, including new personnel costs, updated with the County cost-of-living adjustment. There are new operating expenditures for a pilot program at Reston Station that may or may not happen. If it does not happen, the money will be used elsewhere or returned to the fund balance at the end of the year.

Paul asked John about the slide presentation for the Annual Public Hearing on June 17. John said he will present that later in the meeting. Paul said the committee made sure progress was happening so the slides could be prepared. The committee reviewed the draft fund balance presentation and noted we are doing quite well. The committee voted to bring to the board a motion to increase the capital projects reserve ceiling to \$3.5 million from \$3 million. Paul also noted that summer camp revenue is coming in now, but that will get reversed in the new fiscal year. He asked if there were questions.

Bill P. asked about the pilot program. Paul said Comstock has approached us with the concept of a programming space at Reston Station. Program possibilities include art classes and fitness classes. Bill said that sounds interesting. Paul said it would also be good marketing. RCC is not sure it is going to happen, but there needs to be money for instructors and some necessary space buildout if we do proceed.

MOTION #4:

Approval of Raising the Capital Reserve Ceiling from \$3 million to \$3.5 million

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Paul moved that the board approve the new capital reserve maximum. Dick seconded the motion. Paul mentioned that reserves are nowhere near the maximum. The balance is currently under \$1 million. The motion passed unanimously.

MOTION #5

Approval of the May 20 Finance Committee Report

Bill B. moved that the Board approve the May 20 Finance Committee report. Dick seconded the motion. The motion passed unanimously.

Board Member Input on Activities Attended

Bill P. attended the Northern Virginia Fine Arts Festival (NVFAF) party and the Reston P & Z committee meeting.

Vicky has not attended much as she is recovering from knee surgery. She went to Reston Pride, and said it was very enthusiastically attended.

Dick went to the NVFAF party. He was impressed with the Heidi Latsky dance performance but was surprised to learn that RCC and PD Michnewicz were important in arranging it and did not seem to get a lot of credit. The materials distributed by GRACE all contained the requisite credits, and RCC was recognized at the party in remarks. *The Washington Post* article neglected to mention RCC at all and also didn't give credit to GRACE as the producer of the festival. Getting proper credit in earned media is challenging.

Lisa went to the NVFAF party and loved the Latsky performance *ON DISPLAY/RESTON*. She said Reston Pride was very well attended and she appreciated that the Lake Anne merchants were involved. Lisa said it is nice to see so many kids and teens there; that is important for community support. There were good performances on stage and lots of neat stuff to do. Lisa enjoyed Nancy Giles at the CenterStage, as well as Anita Hollander. She noted we really bring some great performers to RCC. Lisa participated in the Reston Spring Triathlon last weekend. The event raised money for Cornerstones.

Michelle attended the NVFAF and Reston Pride. Both were fantastic and had a great mix of people. She saw Anita Hollander at CenterStage. She went to the Reston Farmers Market and the opening of Trails Edge at Hunters Woods, the new senior living community. She worked at and swam in the Jim McDonnell Lake Swims. She noted that RCC Rides coordinator Samantha Stettner, who has Multiple Sclerosis, got second in her age group for the one-mile swim; Samantha was thrilled, and RCC can be very proud of her.

Paul attended the NVFAF party. He has been busy as his father has been in and out of the hospital, and his son Jack will graduate from South Lakes High School this week. He stopped by Lake Anne Friday night for the Pride "pre-party." Wednesday is the SLHS All-Night Grad Party. Paul will be up all night as head of Safety and Security. He was happy to run into his old French teacher from South Lakes High School and Langston Hughes Middle School.

Bill B. has been going to lots of meetings, as well as the fine arts festival and the Nancy Giles performance. Saturday was National Trails Day. The Park Authority renamed a Lake Fairfax Park trail for Mark Genberg, who helped build a lot of the trails before he died in 2017. Bill mentioned that the Reston Farmers Market has been named the best in Fairfax County, and he reminded the board that the nine major Farmers Markets are run by the Park Authority. The Park Authority is also one of four finalists for the national gold medal; they will find out in August. They are in the 400,000+ population category, which means the main competition is Mesa, AZ; Miami-Dade; and Chicago. Bill said Fairfax has beaten that competition the last three times. On June 15, Bill and his wife, Gina, will join 14,000 other athletes at the Senior Olympics in Albuquerque. Bill and Gina will be the flag bearers for the Virginia delegation.

Bill K. attended Nancy Giles. He said the NVFAF party was wonderful. He went to the Sprint Triathlon and cheered for Lisa.

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Bev attended Nancy Giles and Anita Hollander. The Reston Community Orchestra had its last concert of the season, and Bev resigned from the RCO Board after 10 years. Bev attended the NVFAF party and a memorial service for Madeline Flynn, an original Chorale member. She attended the Reston Chorale concert, as well as an event where artists Pat McIntyre, and original Restonian, Marcia McDevitt, talked about the old days in Reston. Bev also attended a Diversity Day at the Society of Civil Engineers in Reston and a fundraiser for Multiple Sclerosis. She is rehearsing for a performance she will do at Ashby Ponds on June 26.

Executive Director's Reports

John Blevins went over the highlights of Leila's written report. In Capital Projects, he reported that there will be work on some warranty items related to the CenterStage floor. The contractor has until July 7 to get the work done. Staff will have a quote this week for the work. The Lake Anne audio-visual work is finally done, and we are fine-tuning the programming on the new screens. Both phases of the carpet replacement are done. Work is continuing on using a new system for computerized maintenance management and inventory. Brian Gannon is now the Facility Services Director for RCC; he recently competed to fill the position which underwent a reclassification in furtherance of RCC's work force planning efforts.

In the Aquatics Renovation Report, John said there has been a lot of plumbing work completed, as well as welding seams and inspection of the old welds. There was a scheduling challenge with Paddock, the pool contractor, but Branch Builds has worked it out. A big supply of rebar was delivered today. The duct system has had to be tweaked in order to improve air flow near the pool surface. We are also waiting on DPWES to give feedback on whether or not funds will likely be available within the project budget to permit us to obtain new locker room floors, shower partitions and lockers. John directed the board to the tables showing the amount of materials sent to recycling, as well as updated pictures on the project.

Bill B. asked if we are going with all UV underwater lighting systems. John said he will check. Bill encouraged RCC to look at that as it will save RCC energy and help swimmers see underwater. John asked if there were any questions. There were none.

Old Business

John passed out a printed version of the Public Hearing PowerPoint slides for review. The board took a moment to review. Lisa asked if we were advertising the hearing on the web and through social media. John said we were. Board members offered their guidance on refining the slides and presentation.

New Business

Bev reminded the Board that the Public Hearing is at 6:30 p.m. on June 17. John said Tuesday night is the community survey focus group. Dick asked if the Board could see a summary of comments; a summary will be made available to the Board.

MOTION #6: To Adjourn the Meeting

Bill B. moved to adjourn meeting. Bill K. seconded the motion. The motion passed unanimously.

The meeting adjourned at 8:40 p.m.



Lisa Sechrest-Ehrhardt
Board Secretary

6-11-19
Date

BOARD ACTIONS TAKEN AT BOARD OF GOVERNORS MEETING ON June 3, 2019

- 19-0603-1 Bd That the Board approve the Agenda**
- 19-0603-2 Bd That the Board approve the May 6, 2019 Board Minutes**
- 19-0603-3 Bd That the Board approve the May 6, 2019 Board Actions**
- 19-0603-4 Bd That the Board approve raising the capital reserve ceiling from \$3 million to \$3.5 million**
- 19-0603- 5 Bd That the Board approve the May 20 Finance Committee report.**
- 19-0603- 6 Bd That the meeting be adjourned.**



Lisa Sechrest-Ehrhardt
Board Secretary

Date 6-11-19



**RESTON COMMUNITY CENTER
BOARD OF GOVERNORS
ANNUAL PUBLIC HEARING FOR PROGRAMS AND BUDGET
JUNE 17, 2019**

Present were:

- Bev Cosham, Chair
- Michelle Moyer
- Lisa Sechrest-Ehrhardt
- Vicky Wingert
- Paul Thomas

Absent and excused:

- Bill Keefe
- Bill Penniman
- Bill Bouie

Attending from the RCC Staff:

- Leila Gordon, Executive Director
- BeBe Nguyen
- Karen Goff
- Cheri Danaher
- Kevin Danaher
- Fred Russo
- John Blevins
- Matt McCall
- PD Michnewicz
- Brian Gannon
- Harun Rashid
- Karen Brutsché
- Linda Ifert

Welcome and Introductions

Leila welcomed everyone at 6:30 p.m. She suggested everyone get a copy of the new Annual Report. She turned it over to Bev Cosham. The Board introduced themselves. Bev introduced the RCC staff. Bev went over the meeting format and also suggested people pick up an Annual Report. She turned it back over to Leila.

2018 Highlights

Leila called attention to RCC's vision: "Reston Community Center enriches lives and builds community for all of Reston." She introduced the meeting agenda: Highlights, Looking Ahead, Aquatics Renovation, Capital Improvement Plan/Maintenance Plan, Capital Planning and Budgets, and Public Input. She said attendees could ask simple questions during the slide presentation, but lengthy comments should come in the public input portion.

Leila said the Board established a decade ago that it would seek to do our work collaboratively for maximum collective impact. Leila pointed out that in 2018, RCC had 43 partnerships and engaged in 15 sponsorships. She explained the difference: partnerships work with a program content agreement and considerable RCC staff involvement while sponsorships are generally funding contributions that provide us with affiliation/marketing identity with community events or programs.

Leila said RCC is continuing to work on community initiatives such as Reston Opportunity Neighborhood, Hunters Woods Neighborhood Coalition, community conversations on equity and social justice and bringing offsite programming throughout Reston. She briefly explained more about the initiatives and said they are major pillars of RCC's work.

Annual Report

Moving to the Annual Report, Leila recognized the employee Outstanding Performance Awardees: Pam Leary, Masha Litinskaya and Grazyna Siebor, Scott Sorenson and Mohammed Alhadi. She summarized

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the content areas. She noted that there is a nationwide shortage of lifeguards, and RCC's Aquatics department will be doing major outreach to recruit new staff for the renovated pools. Leila noted a few highlights from the various RCC lines of business that are included in the Annual Report. The back of the Annual Report contains 2018 participation data and fee waiver information. It also lists the partnerships and sponsorships, thanks our volunteers, and contains a list of merit staff. There are 150-200 part-time RCC employees who aren't listed but who are integral to everything RCC provides the community. Leila said budget information can be accessed online in Finance Committee reports in the Board packages and notes. The FY19 financial performance report will be included in the Board package in September and posted on its own on our website so it can be easily accessed by the public.

Looking Ahead

Leila said she hopes everyone has heard we will do a comprehensive community survey this summer. RCC has not done one in 10 years. The population is expanding rapidly, and it is time to do one again. There is a potential proffer from Boston Properties for land that will support a performing arts center. Achieving a new performing arts venue has been part of RCC's Strategic Plan for 10 years and has been discussed in the community. The survey will include a "temperature check" on that subject. The survey will go out to a targeted geographical list, but will later be an open source link online so anyone can participate.

Bob Petrino asked if the proffer is for land. Leila said yes, but proffers are not always set in stone at the beginning of the process. Bob asked if RCC was participating in negotiations. Leila said not yet; the county land use people will be involved first. However, this is a priority of RCC's, so it is an issue we want to know more about from the public's perspective.

Other near-term priorities include offsite programming and a redesign of the website, which is now 10 years old. RCC is committed to having a community calendar function on the site. RCC will complete the aquatics renovation and launch new programming there.

RCC is in the process of achieving CAPRA accreditation, which requires meeting a series of standards for parks and recreation agencies. With accreditation, you are telling the community everything we do is done at the highest possible quality level of execution. We are targeting next year for completion. It involves an exhaustive review of our policies and procedures, as well as documentation of how we plan, involve the community, assure accessibility, provide comprehensive programming and services, and the results in performance data.

RCC will continue to explore a new performing arts venue. That will involve the Board's commitment to maintaining the Small District 5 tax rate, as well as community buy-in for whatever approach is taken. We also will maintain our existing capital facilities at the highest level.

RCC will continue to build community pride and cohesion. We want to support Reston's sense of pride in the founding values of this community and what they mean to us as we grow and change.

Aquatics Renovation

Leila showed attendees a short time-lapse video of the aquatics renovation. The video will be posted on RCC's website for public viewing. She thanked the county Department of Public Works and Environmental Services, contractor Branch Builds and architect RRMM/Lukmire for their cooperation and hard work to date. Leila said the project is relatively on time. Thus far, the tasks have been the relatively easy part – destruction – as opposed to the building that is currently going on and will be intensified in the weeks ahead. There is good news in that our partners have affirmed that there will likely be project resources to support other enhancements; therefore we are exploring replacing the locker room floors, lockers and partitions in the showers and bathrooms. Those additional improvements will be paid for with money that had been built into the project budget for contingencies (about \$160,000).

Leila said a lot has to happen between now and the anticipated completion in October, including concrete pouring, roof replacement and testing of the pool and systems. She directed attention to posters about the project. One includes renderings and reminds people the pool is closed for renovation – a few people still come in asking to swim and are surprised. Leila thanked partners Herndon Community Center, YMCA Fairfax County/Reston and Reston Association, which have arranged for special consideration for our swimmers during the renovation. The other poster shows the major recycling effort from the pool demolition. She noted that Branch Builds was very aggressive about assuring that we would be recycling every possible material from the demolition.

Capital Improvement/Maintenance Plan

Leila directed attention to the slide showing the three-year CIP/CMP. She said as we close out projects, those numbers change; if the projects don't close out in one fiscal year, we carry over the allocation, encumbered funding or unspent funds to the next fiscal year.

She noted the status of projects: the Hunters Woods carpet replacement is complete; the Hunters Woods audio-visual upgrades are complete; we are through with the Lake Anne gallery improvements. Leila said RCC may keep the balance of funding in any given project through the warranty period in case we have to do anything corrective.

RCC CIP/CMP Priorities for FY20-21 pointed out included: Replacing the last section of the roof (over the stage fly area; the third of a three-phase project); replacing the 20-year-old room dividers in Hunters Woods Rooms 1-4; improving A/V in meetings rooms (adding assistive listening capability); the Lake Anne customer service desk redesign; replacement of the Lake Anne Wellness Studio Floor; and replacement of the RCC Lake Anne warming oven.

The CenterStage will also need some improvements. We are nearly done with the stage floor replacement project. Up next (within the next 18 months) is replacement of the theatre seats. We will have about 40 fewer seats, but we will be adding room within the rows. Our community arts constituents have been advised of this. Two new moving lights were purchased during FY19.

We will spend the balance of the project funding for the aquatics renovation in FY20. Media needs a new color printer to support in-house printing. John Blevins and his team will stand up a software-enabled framework for a comprehensive systems and equipment inventory, as well as maintenance and project scheduling.

Leila said a "structurally balanced budget" is one that has more revenue than expense to accommodate core activities; RCC has had a structurally balanced budget since 2015. She reminded attendees that budget numbers change throughout the year as a consequence of third quarter, carryover and budget submissions. Published numbers and the various sources for "official" budgets will often show differences as a result. She reminded people that the RCC Finance Committee meets regularly and their reports are incorporated in the Board documents that are posted on RCC's website.

Leila turned the floor over to Paul Thomas, RCC Board Treasurer. Paul explained RCC includes a three-year profile of actual spending in this presentation because seeing these actuals helps people understand that we create a budget plan that is all-encompassing to the degree it can be of everything we may do in a given year. The reality is that not all is done (program cancellations, unforeseen events); RCC typically returns funds that are unspent. Paul said RCC budgeting is based on conservative estimates for revenue and maximum parameters for expenses, and that capital projects that don't get into the tight calendar frame are carried over. Paul noted the sufficient reserves and funding across all categories, which enabled RCC to absorb the aquatics renovation effort.

Paul explained carryover occurs each summer, after RCC outlines the savings from our previous-year spending, what needs to be carried over and what revisions to the upcoming budget need to be made. Paul said this year we will have additional revenue from taxes. New costs include the community survey, the redesign of RCC's website, expanded off-site programming at Reston Station and Reston Town Square Park, and setting aside "innovation funding" at a level of approximately \$100,000 for new programming opportunities that may arise. Funding is also included for RCC's 40th anniversary and the reopening of the aquatics venue.

Paul directed people to the slide showing the most recent estimates of the upcoming fiscal year budget and the FY21 budget profile. The notable changes reflect the new aquatics venue impacts (revenue and expenses), and the elimination in FY21 of the one-time expenses associated with the website redesign and the 40th anniversary/re-opening events. He also noted the Board's decision to increase the capital reserve ceiling from \$3 million to \$3.5 million to account for inflation and the age of RCC facilities. He pointed out that we have a long way to go to reach the ceiling. Leila said our personnel costs will rise due to the Board of Supervisors adding a 2.1 percent market rate adjustment. That will be balanced by our increase in tax revenue.

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Leila reviewed the final slide, which showed the steps in the budget process, including a Finance Committee meeting July 22, which will include a FY19 year-end review and final guidance on the FY20/FY21 budgets. Those notes and actions will be posted in the September Board Package.

Public Comment

Leila opened the floor for input and said people can also send feedback to us at RCCcontact@fairfaxcounty.gov regarding this evening's subjects or anything else.

Julie Bitzer, Reston Association Board, asked if the theatre seat project will accommodate wheelchairs. Leila said the project will be absolutely ADA compliant. Leila said we are going to have to do some cement work as well due to ADA slope requirements.

Eve Thompson, Lake Anne merchant, thanked RCC for their very generous support of events that she coordinates, including the Lake Anne Jazz and Blues Festival and the Roots Festival. RCC was a sponsor of the expanded Pride Festival this month. Eve said she hopes RCC will expand its participation next year as it is a stellar event. She thanked the staff for its continued endless support of Lake Anne's efforts, particularly Kevin Danaher and PD Michnewicz. Eve said the Take a Break Concerts, especially the dance nights, are spectacular.

Carolyn Flitcroft, Reston Historic Trust Chair, said on behalf of the RHT Board, she appreciates all of RCC's support, especially for Founder's Day. RHT likes the Jo Ann Rose Gallery and the new A/V equipment very much. RCC is really an anchor of Lake Anne Plaza.

Anne Delaney, Executive Director Public Art Reston, thanked RCC staff and board for their support for programs and projects. She recently joined the Hunters Woods Neighborhood Coalition because of PAR's involvement in the Colts Neck Underpass project. She said the coalition seems to be making a positive impact in the community.

Leila noted that RCC has included public art in the aquatics renovation. The work will be a major focal point in the new pool area. She also recalled that RCC participated in creating the public art master plan for Reston and that including an artist in the architectural and engineering phase of capital projects is strongly encouraged in that plan. RCC was pleased to adhere to that practice as it shepherded the pool renovation project through the design phases.

Bob Petrine asked if there are "efficiency" numbers, particularly for CenterStage programs. Leila explained to others gathered that an "efficiency" metric is achieved by basically dividing the head count into a budget, to determine the cost per participant. She noted that the last time she estimated that kind of data point for the CenterStage, the efficiency metric came out to roughly \$100-150. However, that does not really account for either the policy framework established for RCC's cost recovery or the quality and impact of the service. Each cost center's revenue and expenses are available in all our monthly reports (but not down to each performance). Leila said participation is a cumulative effect; you can use any year to get a rough calculation of efficiency in terms of direct costs. The overhead is not distributed across cost centers as it is impossible to derive. The Board of Governors financial policy in terms of cost recovery is that no more than 25 percent of RCC's core budget (standard personnel and operating costs) will be recovered by user fees.

Bob Petrine asked if CAPRA certification gets into that area. Leila said that the adjudication is based upon the particular agency's policies and not on a rigid standard. In the past, public parks and recreation agencies delivered services that were substantially subsidized. Over the past decade, that has radically changed as localities faced financial constraints – currently most park and recreation agencies attempt a cost recovery of up to 80-90 percent. Our recovery is now at about 15-20 percent. That may move closer to the ceiling of 25 percent when we reopen the pool.

The Board's direction and policy focus is to emphasize participation and accessibility – which enables us to offer many programs free of charge or for a nominal fee. We can still do more service delivery without being weighed down by a 1:1 cost recovery mandate. We hope the facility improvements will lead to a return to participation levels of five or six years ago, when we were at our peak aquatics participation.

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Leila said to read the September Board Package to see how FY19 spending and revenue went. Paul added please read the notes, not just the charts. Leila noted as well that reports early in the fiscal year include encumbrances that are then spent down as the year progresses. She said she would be happy at any time to answer questions about our finances from the public.

Eve Thompson asked if there is any way to quantify the impact of the arts programming in the community and the impact that it has on the general economic environment. Leila said lots of economic studies show the financial multiplier impact of arts events is significant; they generate related spending for restaurants, babysitting, concessions and other shopping. The upcoming community survey will also address the value of RCC to the community from a holistic perspective. Do RCC programs add to the quality of life; making Reston a better place to live? We will get data on those issues. Leila added that benefits for the community as a whole that exceeded typical community center amenities was part of the premise of creating Small District 5 in the first place. It was a very intentional community process to create something radically different from a standard county community center.

Bob Petrino said he is trying to understand RCC's approach to providing services efficiently. There are a number of competing services and programs available; he noted that particularly, RA and RCC both provide camps. Does RCC work with RA to coordinate those? Leila noted that through Opportunity Neighborhood we work closely with RA, the YMCA, local non-profits like GRACE that offer camps and youth programming, and with a clear understanding of what county providers program in Reston. Leila said we know across the board, regardless of the number of providers, there is still far more unmet demand than there are places for kids. That is true for child care generally, and is particularly acute in summer months.

Leila said RCC's fee waiver program is set up so qualifying families can enroll for as many camps as they can get their kids into for \$10 a week. The YMCA has to raise money to underwrite similar access; their promise is they won't turn children away. RA relies on Friends of Reston for underwriting scholarships or fee waived participation. The County RecPac (Park Authority) and School Aged Child Care (SACC) programs have strict fee schedules and fee subsidy/waiver structures. Smaller nonprofit or PTSA offerings may not have those capabilities.

Globally, we don't coordinate on content. What we have managed to figure out is our respective strengths for program offerings and these don't overlap significantly. RA has a very traditional outdoor-based day camp. The YMCA is, like us, constrained by a building footprint, so they also do many travel-based camps. We have a combination of facility-based camps and travel camps. We have Young Actors Theatre, LARK, cooking, Minecraft and video game design, among other specialized camps. It is not just about keeping kids safe. Like all providers in Reston, we try to figure out how to make summer fun and enriching. As noted, she said there is still high demand and capacity constraints that mean we have a ways to go before we'd be overextending offerings.

Bob Petrino asked about the survey structure. Will it be only "yes and no" questions? Leila said there will also be open-ended questions and multiple choice questions. There will be some logic paths. The survey will cover areas of programs and services, RCC's value to the community, and the performing arts venue. It will describe the tax revenue and rate and how it is collected above the collection of Fairfax County property tax. It will also explain that we are not Reston Association. It will ask how people get information, how do they want to get information, what resources do they use to make choices and what prevents them from participating? Everyone can take the survey, and the results will be public. Leila said the results will also be helpful to RA, the YMCA and all our partners to learn more about community preferences, particularly with respect to marketing.

Bob asked how we will target to segments that are non-users. Leila said initially it will be a geographic distribution for the mailed surveys. We can't assure it will be all non-participants, but it's likely that some number of non-participants will be included. She said she hopes it will reach a healthy mix of people who use/don't use RCC. There will be a big marketing push to encourage people to be on the lookout for it and to participate.

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Bob asked about the timeline. Leila said the advance letter will go out next week. The survey will drop at the end of June/early July. A reminder letter will go out a couple weeks later. The paper survey will be out for about 30 days. In mid or late-July, we will launch a web portal, which will be open through mid to late-August. Paper surveys will be available in Spanish, Russian, Chinese and Arabic as well. We plan to do focus groups in communities that have been traditionally harder to reach or are underserved. The Board has also discussed getting more specific feedback from the business community. We will have early data in September and will publish the results in September or early October.

Leila acknowledged Geoff Kimmel (DPWES), from the aquatics renovation team, and asked for a round of applause for the great work they are doing.

Conclusion

Michelle moved that staff continue to develop the FY21 budget in concert with the current approach. Dick seconded the motion, the motion passed unanimously.

Dick moved to adjourn. Michelle seconded the motion. The meeting adjourned at 7:50 p.m.