



**Reston Community Center
Board of Governors Monthly Meeting
February 7, 2022
8:00 p.m.
Meeting Agenda**

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| 8:00 – Call to Order | Beverly Cosham, Chair |
| 8:02 – Approval of Agenda | Beverly Cosham, Chair |
| 8:03 – Approval of Minutes and Board Actions | Beverly Cosham, Chair |
| <ul style="list-style-type: none"> • Approval of December 6, 2021 Board Minutes
(as reviewed and approved by the Board Secretary) • Approval of December 6, 2021 Board Actions
(as reviewed and approved by the Board Secretary) | |
| 8:05 – Chair’s Remarks | Beverly Cosham, Chair |
| 8:08 – Introduction of Visitors | |
| 8:10 – Citizen Input | |
| 8:12 – Committee Reports | Beverly Cosham, Chair |
| <ul style="list-style-type: none"> • Jan. 8 Long Range Planning Committee | Bill Bouie, Committee Chair |
| 8:25 – Board Member Input on Activities Attended | |
| 8:35 – Executive Director’s Report | Leila Gordon, Executive Director |
| 8:45 – Old Business | Beverly Cosham, Chair |
| 8:50 – New Business | Beverly Cosham, Chair |
| 8:50 – Adjournment | |

Reminders:

Event	Date	Time
PTAS: Ibram X. Kendi SOLD OUT	February 9	8:00 p.m.
Reston Arts Center Kickoff Meeting	February 14	6:30 p.m.
PTAS: Art Spiegelman	February 27	3:00 p.m.
Reston Arts Center: Performing Arts Focus	February 28	6:30 p.m.



RESTON COMMUNITY CENTER



**SUMMARY OF MINUTES
RESTON COMMUNITY CENTER
BOARD OF GOVERNORS MEETING
December 6, 2021, 8:30 p.m.**

Present:

- Bill Bouie, Vice-Chair
- Laurie Dodd
- Lisa Sechrest-Ehrhardt
- Paul Thomas
- Vicky Wingert

Absent and Excused:

- Bev Cosham, Chair
- Bill Keefe
- Bill Penniman
- Dick Stillson

Attending from RCC Staff:

- Leila Gordon, Executive Director
- BeBe Nguyen, Communications Director/Incoming Deputy Director
- Karen Goff, Public Information Officer
- Rebekah Wingert, Videographer

Bill (for Bev) called the meeting to order at 8:30 p.m.

MOTION #1:

Approval of the Agenda

Paul moved that the agenda be approved as written. Lisa seconded the motion. The motion passed unanimously.

MOTION #2:

Approval of the November 1, 2021 Board Minutes

Paul moved that the Board approve the November 1, 2021 Board Minutes. Lisa seconded the motion. The motion passed unanimously.

MOTION #3:

Approval of the November 1, 2021 Board Actions

Paul moved that the Board approve the November 1, 2021 Board Actions. Lisa seconded the motion. The motion passed unanimously.

Chair's Remarks

Bill said he wishes Bev the best as she gets well. He told an anecdote about Leila's granddaughter (age 7) who wrote a letter to Santa saying not to bring her toys because there are so many kids who don't have any. Bill noted that is what the holiday season is all about.

Introduction of Visitors

None

Citizen Input

None

Committee Reports

December 6, 2021 Board of Governors Meeting Minutes

November 1, 2021 Preference Poll Committee meeting report – Paul referred everyone to the report in the binders. Everything went smoothly this cycle. Leila and staff have investigated modifications for uncontested polls with incumbents only. There are very few modifications we can make, according to county legal guidance. However, we would be able to skip the Candidates Forum and Orientation if that is the case. Laurie asked if there would be any cost savings. Leila said not having a forum or orientation would result in minimal savings in personnel and hospitality expenses.

MOTION #4

To accept the November 1, 2021 Preference Poll Committee meeting report.

Vicky moved that the Board accept the November 1, 2021 Preference Poll Committee report. Lisa seconded the motion. The motion passed unanimously.

November 13, 2021 Board Orientation (Long Range Planning Committee meeting) – Bill said the Board met with Hunter Mill Supervisor Walter Alcorn. Walter said the finances of the county are in good shape. The Board of Supervisors will discuss redistricting and new property tax exemptions for seniors. The county has some opportunities to make significant investments with the influx of cash from the federal government and increased revenues. Small District 5 is still about 51-52 percent residential and 48-49 percent commercial. Our tax base is strong. Reston Town Center is continuing to fill; we will see increases from that. Bill said he saw information that said residential real estate property values in the county went up a total of \$1 billion in the last year. Walter and the Board discussed Lake Anne infrastructure challenges. Walter congratulated RCC on its new strategic plan.

MOTION #5

To accept the November 13, 2021 Long Range Planning Committee report

Paul moved that the Board accept the November 13, 2021 Long Range Planning Committee report. Vicky seconded the motion. The motion passed unanimously

Board Member Input on Activities Attended

Vicky attended the meeting for the Lake Anne beautification project. She is eager to see what will happen. She attended *Gifts from the HeART*, where her daughter sold potholders and donated the proceeds to Cornerstones.

Lisa attended *Gifts from the HeART*. She was pleased to see so many people on the plaza. She attended a Reston Historic trust meeting about the Lake Anne project.

Laurie attended the November 13 Board Orientation. She is looking forward to attending more events.

Paul attended the Board Orientation. His daughter has been at RCC coaching swimming. Paul was a roadie for the SLHS band at the Reston Holiday Parade.

Bill has attended lots of meetings, including the Fairfax County Park Authority and the county's Redistricting Task Force sessions. The task force mandate has been extended until March. There is potential to rename the county districts. There is a Sports Tourism Task Force meeting next week; there are a couple of ideas for Reston. Bill served on the panel interviewing a new RCC Deputy Director. He is pleased to announce that RCC Communications Director BeBe Nguyen has been hired for that position.

Executive Director's Report

Leila pointed out the new format of the Executive Director's Report that aligns with the new strategic plan. This will help us stay focused on strategies and goals. We have begun work with Fairfax County government departments and the architectural firm of Grimm and Parker on an agreement to facilitate community engagement regarding a possible arts venue proffer from Boston Properties. Leila expects the scope of work to be ready in January. We will hold community conversations in February and March. Once the program elements and priorities are clarified, the firm will work on establishing a rough order of magnitude for the venue cost so the county can consider financing options. Leila reminded the Board that there is volatility in the construction market right now, so it will be hard to estimate costs without building in some latitude that considers that factor. The goal is to conclude this for the June public hearing presentation. This will provide the county with additional information (they already have the 2019 Arts Market Study and RCC's 2019 Community Survey).

December 6, 2021 Board of Governors Meeting Minutes

In other areas: we are adapting the small conference room in Lake Anne to include two workstations. We are exploring a teen internship/apprenticeship program with Opportunity Neighborhood. The Lake Anne Plaza improvement plan is still evolving. We have an interest in restoration of *The Pyramid* as it is right outside our door at Lake Anne and our campers climb on it all summer, every summer. We do many kinds of sponsorships. We have a continuing desire and mission-driven objective to support community initiatives. Finally, Leila said participation is increasing. She is glad to see people are vaccinated and feeling safer about returning to activities.

Old Business

None

New Business

None

Bill wished the Fairfax County Park Authority a Happy Birthday – 71 years. He reminded the Board of upcoming events and wished everyone happy holidays.

The meeting adjourned 8:50 p.m.



Lisa Sechrest-Ehrhardt
Board Secretary

12-15-21

BOARD ACTIONS TAKEN AT BOARD OF GOVERNORS MEETING ON DECEMBER 6, 2021

- 21-1206-1 Bd That the Board approve the Agenda**
- 21-1206-2 Bd That the Board approve the November 1, 2021 Board Minutes**
- 21-1206-3 Bd That the Board approve the November 1, 2021 Board Actions**
- 21-1206-4 Bd That the Board approve the 2021 Preference Poll Committee Report**
- 21-1206-5 Bd That the Board approve the November 12 Long Range Planning Committee report**



Lisa Sechrest-Ehrhardt
Board Secretary

12-12-21

Date



**SUMMARY OF MINUTES
RESTON COMMUNITY CENTER
LONG RANGE PLANNING COMMITTEE MEETING
Saturday, January 8, 2022**

Board Members Present:

- Beverly Cosham, Chair
- Bill Bouie
- Lisa Sechrest-Ehrhardt
- Bill Penniman
- Dick Stillson
- Paul Thomas
- Vicky Wingert

Absent and Excused:

- Laurie Dodd
- Bill Keefe

Attending from the RCC Staff:

- Leila Gordon, Executive Director
- BeBe Nguyen, Deputy Director
- Karen Brutsché, Leisure and Learning Director
- Brian Gannon, Facility Services Director
- Karen Goff, Public Information Officer
- Pam Leary, Customer Relations Director
- PD Michnewicz, Arts and Events Director
- Matt McCall, Aquatics Director
- Fred Russo, Facility Supervisor
- Renata Wojcicki, Finance Director

Absent and Excused:

- Harun Rashid, Network Administrator

Facilitator: Karen Cleveland

Guests: None

Introduction

The meeting was called to order at 9:00 a.m. Bill B. welcomed everyone on behalf of the Long Range Planning Committee; Bev thanked everyone for attending. Leila thanked everyone for their flexibility because of the snow on Friday. Karen C. introduced herself and asked everyone to think about what they are ready for in 2022 in one word. There were a variety of forward-looking answers from staff and the Board. Karen went over the meeting rules and the agenda. She said the objectives for the day included a look at and validation of the new website design. The afternoon activity would be devoted to solidifying the goals for the upcoming arts venue community engagement process in the context of thinking strategically about future Reston facility and community needs; facility arts-related space desires; and

January 8, 2022 Board of Governors Long Range Planning Committee Meeting

impacts on RCC facility and program planning. She went over the ground rules (participate, be respectful, listen, give full attention).

Karen reviewed RCC's Mission, Vision and Values. They were not changed very much from previous Strategic Plans and are captured in the current adopted Strategic Plan. Leila pointed out the values were slightly revised and directed everyone to that material; that language is what we will affirm at the end of the day in Board of Governors motions.

Financial Performance Review

Leila said we are in good shape. In February, she expects to deliver to the Board a final comparison of the pool project actuals to the original estimate. She said the project will come out with a savings of about \$900,000, most of which will return to the Fund Balance. We will hold back about \$110,000 to assign to a new project number for the investigation and feasibility study of a new arts venue and related expenses. The numbers on the financials in the folders cover revenue and costs recorded through November 30, 2021.

Revenue – The red numbers are good news as they represent revenue achievement in excess of budget targets. By the end of January, we should have close to 100 percent of tax receipts (which are collected primarily in July and December). In the big picture, we are in very solid shape financially with some cost centers achieving more participation in revenue-generating activities than others depending on the confidence level of the target audiences. We are going to see our reserves fully funded for FY22 and 23. Paul asked if the \$1,792,197 balance to achieve in the line showing tax revenue is typical. Leila said it is. He also asked about whether interest revenue is far behind because it is not a linear process. Leila confirmed that and said she would not be surprised if we exceed the interest target.

Personnel – Leila said we are roughly where we expect to be, but the reported numbers lag two weeks because of the payroll calendar. We are likely to experience typical savings resulting from vacancies due to turnover. Dick asked how many positions are typically vacant. Leila said usually between two and four.

Operating – Leila reminded participants that we obligate funds at the beginning of the year, so it looks like we have spent more than we have. Once the expenditures occur, the balances will reduce. Unused funds are released at the end of the fiscal year. Leila does not foresee any remarkable shifts. When considering COVID-19, the government stance presently is to rely on boosters, vaccines and masks to mitigate the spread of Omicron. We will see reductions in participation where participants feel vulnerable. We may be impacted in trips and tours, but the flip side is we will not have those expenses for tickets and buses. Whatever revenue impact from decreased participation that occurs due to COVID-19 will generate some reduction in expenses (personnel and operating). Dick asked about maintenance expenditures. Leila reminded him we book a whole year of expenses at the beginning of the fiscal year and spend down those amounts as the year progresses.

Capital Projects – The pool project's remaining balance will be largely returned to the Fund Balance. Security system cameras will be replaced, and that project is in progress. We are doing a small office reconfiguration project at Lake Anne. We are reviewing space planning and office furnishings at both facilities with an eye to building those costs into the FY23-24 budget cycle. The staff chairs were purchased in 2008 and are way past their 10-year lifespan. Dick asked about the status of the solar panels. There have been issues with vendors: several left the approved county list, and one declined the project. We will go back to Secure Futures and see if they remain interested, and we will see if lack of capability in the existing county contractor list will allow us to return to them if they remain interested.

Bill B. asked if we have a project that could be aided by CARES money from the county? Leila said the strongest case for receiving money was for revenue replacement; however, the Department of Management and Budget feels very strongly that they need to proceed cautiously on how remaining funds are allocated and used. Discussion ensued about how effectively federal funds could be used to address capital projects needed both in Reston and other parts of the county.

There was more discussion about the future wellness/recreation center, including location (corner of Bowman Towne and Baron Cameron at RTC North). Bill B. said once the park authority gets a money

January 8, 2022 Board of Governors Long Range Planning Committee Meeting

commitment, it will do master planning, and hold community meetings. Bill B. said there would be one or two 50-meter pools and a diving well in that future facility.

Bill P. asked if federal money may be available for the wellness center. Leila said the strongest case we can make is that there is ample evidence of need and no more need for studies. It is on the plan for RTC north.

Another future issue that was mentioned and discussed centered on RCC's lease at Lake Anne, which will end in 2039. Leila said programs there are very popular, and the community will not want to lose them. The decision moment is 15 years away; even if everything for the arts venue proceeds, we are still looking at years to get from commitment to reality. Should the arts venue materialize and a path to remain at RCC Lake Anne be identified, there will be sufficient demand for visual arts offerings to have both venues providing benefit in that area.

Website presentation

At 9:45 a.m., Boris Motusic from United Experts joined the meeting via Zoom. United Experts is the London-based company that is redesigning the website. Boris made a short presentation to show the Board and staff key elements of the new website, including the home page, home page tiles for quick access to key categories, where to find other categories, the news section, how translation will work and look, accessibility features, and the calendar function.

Boris said the design is working on three principles: to improve access to information; to make everyone feel welcome and eager to be a part of the Reston community; and to show beautiful and more up to date design and functionality that will enable users to quickly achieve their goals when they visit the website.

Paul asked if Boris could show how the site will look on mobile. Boris said that is not ready. Paul had some suggestions for mobile regarding placement of key items. Leila said Media can control some of that from the Content Management System. Dick asked how to buy tickets and pay for things. Leila and Boris explained the Etix and myRCC interfaces, though this prototype does not connect to them yet. Pam said when the new site is up, we will work on the redesign of the RecTrac splash page. Bill P. suggested a focus group of older people and suggested "What Do You Want To Do Today?" might not work – it should be "What Do You Want to Do?" since many patrons are registering for a future event.

Other questions that were asked included:

- Is the symbol for translation universal? Leila said it is. – Paul mentioned that a disclaimer regarding the quality of the translation would be advisable; he felt we should alert people that RCC is not the actual translator, but that it's translation by Google Translate or whatever the source is.
- How to find a class from the homepage tile named "Enroll / Reserve" may not be familiar to patrons who still think in terms of "registration/drop-in" as those two options. The nomenclature will be further explored for that tile.
- Could more than eight tiles be put on the home page? The response was that from design and user experience perspectives the current number is the maximum number to place on the homepage.
- Where would emergency announcements be located; that function was demonstrated.
- Do we understand analytic data sufficiently to give us confidence about these eight tile selections? The response was that we obtain both visitor data for the existing website and have the participation data from enrollments to support the selections made.

There was discussion about how the community will use the community calendar (it will be open to our nonprofit partners; media will approve items to post; we will not be posting meetings).

The presentation ended at 10:42 a.m. The Board and staff said they were impressed with the design and look forward to the new site being fully launched. Discussion of the timeline for the effort occurred and Leila described launching targeted to June – the vendor agreement has a June 30 expiration date.

January 8, 2022 Board of Governors Long Range Planning Committee Meeting

Year in review

Leila asked each department head to discuss the data profile for their respective units in terms of the challenges experienced and ahead, as well as successes from 2021.

Aquatics – Matt said Aquatics exceeded its (low) expectations; targets were kept low to account for COVID-19 impacts. The department and patrons like the lap lane reservation system and will keep it. Rentals are doing well. The popularity of RCC aquatics offerings will set up the park authority to show the community needs a new facility to accommodate all clubs. Many of the clubs training at RCC have a good number of Reston residents. Swim lessons continue to build after initial COVID-19 restrictions were lifted.

Leisure and Learning – Karen B. said Leisure and Learning is still struggling with the pandemic. Fitness is very popular; maximums have been reduced so there are not as many people. The Lifelong Learning cost center depends on trips and tours for revenue generation; many venues are not open, and people are wary of taking a bus. Some fee waiver patrons are not yet interested in participating. We need more outreach to Fellowship House to encourage those residents to return to programs. We have eight trips planned for summer; we will see what happens in Winter/Spring. Many venues are requiring proof of vaccination. Camps did well in 2021 and are expected to do well in 2022. Regarding community outreach to our Opportunity Neighborhood partners, those community-based offices are still closed. RCC was doing outreach in those centers. That was going well but stopped in the pandemic. A similar scenario is playing out in the new multi-family dwelling complexes in the corridor with which we were establishing relationships.

Arts and Events – PD said the good news for Arts and Events is that people really want to attend things. In October 2021, we had two sold-out shows and one almost sold out. People will come to shows to the degree they are comfortable. The big participation total in the data profile for his department really reflects all the outdoor concerts and events. People were very comfortable doing that. Some patrons are venturing out to movies and Meet the Artist performances. We will see what happens in the next six months. All artists scheduled in the coming months plan to come unless public health takes a turn. Paul suggested rethinking the graphic on the first data page and at least include a footnote that explains the drastic difference in participation that is a function of many outdoor events in summer settings versus indoor and fewer events offered by the other departments.

Facilities – Brian said rentals were picking back up but have been taking a hit the last four weeks with the Omicron variant surge. We were almost up to pre-pandemic numbers for a while. Fred said we are looking at UV lights for fitness rooms to ease COVID-19 fears.

Customer Service – Pam said fee waiver usage is very consistent with what we have seen in the past, although a bit lower. The public seems to like the reservation system/monthly booking of slots. Two major reservation dates fell on Thanksgiving and Christmas; we had only one complaint. The people who use those programs know how to do it now. Customer Service has been helping the seniors who need help navigating the process by facilitating paper pass sales and reservations. Pam knows there is lots of angst around RecTrac and Vermont Systems. There will be many RecTrac enhancements coming after the website redesign. Bill B. asked with reference to RecTrac about how many software versions are we running behind current versions. Pam said three or four, but we are years behind on the splash page. We will be making enhancements when the time is right. Bill B. asked that we load test the new site and enrollment processes before launching to the public. Pam said yes, we will absolutely do that.

Media – BeBe said Media has had some challenges, including supply chain issues with paper and post office delays. Media implemented the shorter, mailed program guides. It will be interesting to look at the third quarter numbers and see if that saved money given inflation and other factors. Media team members have been working with Boris on the website. There are almost weekly calls. We are maintaining all our relationships and sponsorships with partners. We are trying to build regional outreach for *Equity Matters*, Professional Touring Artist Series shows and Community Events. Bill B. asked when the website will go live. Leila said before the end of the fiscal year (June 30). Staff will have to help move content; there will be editing and cleaning out of old materials. The Board records will move over in their entirety. There was a discussion about web security and backup.

January 8, 2022 Board of Governors Long Range Planning Committee Meeting

Leila commended the staff on adapting and changing due to COVID-19 restrictions. To offset those, we have moved many programs to public outdoor spaces, including some RA sites. We will keep doing that. We have implemented every conceivable protocol to assure the highest level of public health. Employees have embraced vaccination as a preventative measure. Leila directed everyone to the customer satisfaction report. She applauds the staff; all public facing results have better than a 90% satisfaction rate.

Matt asked about the survey question “did it improve your life?” because for some areas, it’s just not applicable. Leila explained that the Commission on Accreditation of Park and Recreation Agencies (CAPRA) standards for evaluation require that you be able to demonstrate you’ve had a positive impact on people’s lives with data. Hence, we include that metric.

Bill P. gave an update on the Reston Master Plan process. There have been 35 meetings in 18 months. It is being written by members of the committee with some or no county staff input. Unlike last time, there are not outside experts coming in to offer the latest thinking about how to successfully develop urbanizing communities. The business community has had very little input. Bill said what he looks at when participating or reviewing materials is whether the content impacts or connects to RCC or its mission? He is also trying to look at the entire spectrum of community members, many of whom live in transit areas, as well as businesses in terms of the plan elements. He thinks it’s important to look at the long term, climate change and the need to build right.

Arts venue discussion

Background: Leila explained that Boston Properties has proposed a possible proffer of an arts venue as a function of development of Reston Next. The proffer would allow for an up to 60,000-square foot facility off Sunset Hills Road near Reston Town Center. The County and RCC have engaged architectural firm Grimm + Parker for exploration of community expectations (February to April 2022) and then development of a concept and related rough-order-of-magnitude (ROM) cost. These will help inform the county’s response to the proffer opportunity (by July 2022).

Karen C. put up a slide with some key questions about the potential future arts venue in Reston:

- Visioning – what are the required key arts and culture components?
- Engagement – are there other engagement efforts we might undertake separate from Grimm + Parker?
- Financial Principles – do we stipulate the RCC tax rate remains unchanged, and we seek other funding contributors?
- Strategic Context – how do we consider other facilities; RCC Lake Anne; weather backup in summer potential for such a venue?

Karen asked what we want to learn from community meetings beginning in February in terms of essential elements the venue should address. She asked the Board and staff to write on post-its some of their key questions or objectives. Among the answers: Who should be able to rent space? What components do we want? Who should operate the new venue? What features should it include? Is there a willingness to pay deficits through the RCC budget? How can it be inclusive and welcoming? What kind of environmental elements should it feature? How can we get a younger crowd in the engagement process? How will we communicate with the Town of Herndon, which is also planning a new arts facility?

Leila made some additional points: This should not be an RCC-only effort, nor do we want to limit participation to just Reston people or organizations. The goal is for the engagement process to deliver a detailed understanding of programmatic possibilities for different types of constituents. Then we need to determine if it’s possible to meet those needs. Grimm + Parker will take the engagement process and deliver a program spreadsheet that identifies all the spaces and develops cost estimates. Then the county, in conjunction with us, will develop a response to the proffer.

Paul said we are not trying to be Capital One Hall or Wolf Trap. Grimm + Parker will need to consider the arts market study and needs analysis from 2018, and the 2019 Community Survey done by UVA, which was statistically valid, to provide context. If the County proceeds to discussions with Boston Properties

January 8, 2022 Board of Governors Long Range Planning Committee Meeting

regarding the proffer, that process will need to deliver a scenario with two or three actionable off ramps based on financing being achievable or other key drivers. The process over the next six months is designed to define what the missing arts facility pieces are for Reston and surrounding communities. If RCC plays the role of operator, we would ensure that the venue functions relate to RCC's mission, values and vision and that they help fulfill strategic planning goals and objectives.

Dick asked if there will be a public report. Leila said yes, that will be in April. Leila elaborated on the tentative schedule:

- Kickoff meeting, February 14.
- Four focus group meetings: February 28 (performing arts; RCC Hunters Woods); March 14 (visual arts; RCC Hunters Woods); March 28 (arts education/equity; Zoom); April 4 (wrap-up, catch-up for people who miss the other meetings; Zoom).
- Late April – Grimm + Parker discussion of outcomes at a Long Range Planning meeting of the RCC Board.
- Cost estimates complete late May/early June.
- Public hearing, June; we will incorporate a presentation of where the effort stands and cost estimating results.

Leila said there will be a webpage dedicated to the process that the Department of Public Works and Environmental Services stands up and manages. She does not know what RCC/county roles will be in the end because that will depend greatly on this feasibility work. We are underwriting the engagement process, but the expectation is the facility will be a county endeavor. RCC may be participant or operator, but this will be developed in Reston for the benefit of Fairfax County.

Dick said the Board needs to discuss RCC's responsibility. Leila said that will happen in May and June before the public hearing. Leila said we won't be dictated to by the county; we have said for many years that we don't intend to increase the tax rate to accommodate this venue. She doesn't see why we would have to change that position and we should not be saying now where the extra money will come from. The decision to use Small District 5 tax money is this Board's decision, not Fairfax County's.

Paul agreed the tax rate should not rise. Dick suggested maybe the rate should go down. Leila said we need to discuss the arts venue, not lowering the present tax rate. If people want to provide that input, they are welcome to do so, but the focus of this engagement process is to determine the optimum program space array for such a venue.

Bill B. asked about this plan in the context of the lease for RCC Lake Anne. Discussion ensued about the lease ending in 2039 and RCC's opportunity for a \$1 buyout. Leila said we may not enter a lease with a condo association; for us to stay at Lake Anne in 2039, either LARCA must disconnect from those units, or we must find a third party willing to continue leasing to us that will assume the obligation to the condominium association separately from RCC.

Vicky asked about what Grimm + Parker will do for us. Leila elaborated on the engagement process, site feasibility process, and RCC's role to market and host the meetings. Leila said this is a challenging time to do cost estimates so we should be prepared for them to offer many caveats to their ROM estimates due to labor shortages, materials and supplies issues, and inflation factors.

Fred asked about LEED goals and sustainability. Leila said that will be part of the community discussion, but it's also an expectation of Fairfax County Government that any new capital facility project will meet at a minimum LEED Silver standards or better.

Matt asked about how we can be sure to be inclusive of all perspectives in the engagement process. Leila said it is public process and must be open to all. We need to engage FCPS and parents too. Paul said there will still be many people who said they did not know about the meetings. We must make sure to recenter the conversation later to remind people of the multiple options for providing input.

January 8, 2022 Board of Governors Long Range Planning Committee Meeting

Leila and Bev both said they are encouraged by the county's emphasis on the critical role of the arts in successful placemaking, but also know it will be a very steep financial hill to climb to get this venue built.

Bill P. talked about the need for a hybrid space so there can be programming during the day. He emphasized that discussions need to describe the benefit to the community as a whole of such a venue and that to be successful it has to be busy.

PD talked about equity. Many groups cannot afford stage rentals or cannot get on the CenterStage schedule because it is booked, or it is too small; this will give them opportunities. He said it is important to listen to RCC's excellent staff.

Dick asked about operating at a deficit. Leila said there should be no expectation of 100 percent cost recovery, you may achieve solid cost recovery during good times, but the arts have no path to being both fully accessible and fully paid for by users. We saw from COVID-19 the folly of making public services pay-as-you-go amenities. She said she personally believes RCC should operate this venue and does not see another path to successfully achieving the many layers of service that people will want; RCC already has a 40-year track record of success and an existing delivery system for arts and culture experiences. Lisa said this project represents what RCC is about.

Brian started a discussion about storage and support space. There was discussion about how big 60,000 square feet is (RCC Hunters Woods is just under 50,000 square feet).

There was discussion about whether the community must vote on this. Leila said there are multiple ways to finance such a facility; there may not need to be a referendum, but if a referendum is needed, she is very confident it would be successful.

Dick brought up the outcry over the previous recreation center proposal. Leila said that was about the neighbors, not about cost or the need for the facility. She said there will be a block of people opposed, but nothing in our investigative processes in the last few years indicates that is a substantial percentage of our community. The 2019 Community Survey made clear that we will not fund construction ourselves or increase the tax rate to do it. Bill P. said we must emphasize no one is raising the tax rate, RCC is not paying for it all, and especially that this opportunity offers the community tremendous benefits. Vicky sparked discussion about RCC's tax rate history and the growth of funding that derives from commercial properties.

Renata asked about similar county facilities, particularly the pending facility in Herndon. Leila elaborated on some of the county's annual investments in the Wolf Trap Foundation, ArtsFairfax, the Workhouse and others. She described the Herndon facility as approximately 18,000 square feet that would host visual arts and a black box theatre. There was discussion of bond issues and other financing resources. Leila said she has no doubt a bond question would pass, but we should be firm in the expectation of significant support from other resources.

Karen C. asked about collaboration at many levels, including financing, programming, operations and marketing. Leila said for the venue to be successful, it must be professionally run and RCC is uniquely qualified to do that. PD gave more details on that; he provided a detailed overview of how current RCC arts deliverables fit together and complement one another. Dick asked about staffing. Leila said we would add to our staff but would not need a whole new staff. Paul said rising real estate tax revenue would cover staffing and other operating costs.

Leila described how the venue could be a viable indoor space for outdoor summer shows that are subject to rainouts as yet another way to assure activation on a year-round basis.

Paul said to keep the local population in mind. When RCC Hunters Woods was built, Reston's population was about 20,000. It is now 60,000-plus and growing, plus thousands of employees. If we keep doing what we are doing, we will be underserving the community. We need to make sure we have the money to serve the whole and growing community; to do so we should keep the tax rate where it is and expand programming.

January 8, 2022 Board of Governors Long Range Planning Committee Meeting

Karen C. wrote down some of the key benefits from a new center: performance space, audience enrichment, placemaking, better serve a growing population and provide access to everyone – per One Fairfax and RCC commitments.

Dick asked about the proffer details. Leila said the county would own the facility, but more details would be negotiated as we move forward. Leila expects significant refinement of the proffer in July. She expects there will be interim targets to achieve. First, we need to determine program scope and financial feasibility. If it did require bond financing, that question would be targeted to a presence on the 2024 ballot. A ballot question generally requires nearly a year to plan and implement.

Wrap up and Next Steps

Karen C. reviewed key details of the conversation. Bill B. asked in terms of governance of the facility if there were to be partnership between the County and RCC? Leila said the Workhouse is good example of that kind of outcome; for this venue, governance would follow a contribution formula, but that will have to be worked out when that's better understood. The Grimm + Parker report will analyze demand and develop the program and cost. The shares of the cost will drive governance.

The discussion having concluded, the Board entertained meeting motions:

MOTION #1

Paul moved to reaffirm RCC's Mission, Vision and Values as reflected in the agency's Strategic Plan 2021-2026. Lisa seconded the motion. The motion passed unanimously.

MOTION #2

Paul moved to reaffirm RCC's Strategic Plan 2021-2026. Lisa seconded the motion. The motion passed unanimously.

MOTION #3

Paul moved to proceed with the community engagement process for examination of a new arts venue opportunity provided by Reston development (Boston Properties – Block J). Lisa seconded the motion. The motion passed unanimously.

Bill B. asked if there were any closing thoughts. There were not.

The meeting adjourned at 2:37 p.m.



RESTON COMMUNITY CENTER



2022 Board of Governors and Management Team Strategic Planning Sessions January 8

AGENDA

Morning Session 9:00 a.m. to 11:00 a.m.

Welcome Bill Bouie, Long Range Planning Committee Chair
Beverly Cosham, Board Chair

Introductions Staff and Board members

Orientation Karen Cleveland, Facilitator

**Review of RCC
Financials** Leila Gordon, Executive Director

Website Concept **9:45 a.m. – 10:30 a.m.**
All – We will view a presentation from United Experts on the new website; discuss design approach only; high level. We will schedule via Zoom in the RA environment and coordinate with United Experts.

**RCC Strategic Plan
2021-2026** All – General discussion of where things are, no written “updates” for January.
Review of participation data; implications – Staff report-outs on trends, challenges.

Wrap-Up **Break thinking:** What do we want to learn from a community engagement process related to a potential new arts venue?

Break 11:00 a.m. to 11:15 a.m.; working lunch

Refocus Karen Cleveland, Facilitator
Presentation of Grimm + Parker Scope of Work for engagement process
Feedback: Board and staff
 Visioning – key arts/culture components
 Engagement – are there other engagement efforts needed separate from G+P?
 Financial Principles – tax rate; County contributions?
 Strategic Context – Other facilities; RCC Lake Anne; Weather backup in summer

Wrap-Up Follow-on motions for Board meeting on February 7, 2021

Motion 1: To reaffirm RCC Mission, Vision and Values as reflected in the agency Strategic Plan 2021-2026

Motion 2: To reaffirm RCC’s Strategic Plan 2021-2026

Motion 3: To proceed with the community engagement process for examination of a new arts venue opportunity provided by Reston development (Boston Properties – Block J)

RESTON COMMUNITY CENTER

Strategic Plan 2021–2026



*Enriching Lives.
Building Community.®*

Table of Contents

- About RCC 1
- Vision..... 1
- Mission 1
- Values..... 1
- Introduction 2
- STRATEGIC PLAN: Pillar I – Facilities 3
- STRATEGIC PLAN: Pillar II – Equity 3
- STRATEGIC PLAN: Pillar III – Community Connections..... 4
- STRATEGIC PLAN: Pillar IV – Programs and Services..... 4
- STRATEGIC PLAN: Pillar V – Communications..... 5
- STRATEGIC PLAN: Pillar VI – Stewardship and Accreditation 5
- METHODOLOGY 6
- CONCLUSION..... 7

About RCC

Vision

Reston Community Center enriches lives and builds community for all of Reston.

Mission

To create positive leisure, cultural and educational experiences that enhance the quality of life for all people living and working in Reston by:

- Providing a broad range of programs in arts, aquatics, recreation, enrichment and lifelong learning.
- Creating and sustaining community traditions through special events, outreach activities and facility rentals.
- Building community through collaboration and celebration.

Values

In accomplishing our mission and vision, Reston Community Center will be:

- A respectful, diverse organization that supports and nurtures its patrons, partners, volunteers, and staff.
- An organization that embraces inclusion and diversity, and actively promotes racial and social justice.
- An accountable steward of Reston's resources, sense of place and community traditions.
- An accepting and open organization free of physical, financial and cultural barriers.

Introduction

The process of crafting a new strategic plan for Reston Community Center, that would guide RCC's work for the years of 2021 to 2026, began in January 2020. At that point, the Board of Governors and staff convened to discuss the trends emerging in our community and the preliminary results of a comprehensive Community Survey that was conducted in 2019. The planning discussion in January focused on developing a methodology for assuring as broad a cross-section of Reston's people as possible would participate in the kickoff event in February. The goal was to launch the community engagement process with particular care to hear from people who don't normally feel "invited" to shape the strategic direction of a community resource and agency.

The University of Virginia Center for Survey Research presented an outline of the 2019 Community Survey results and methodology in February 2020. More than 200 people were supported with interpretation, discussion facilitators and other hospitality efforts designed to assure a diverse cross-section of the community was able to participate. Those attending discussed the survey results as well as what priorities should guide a new strategic plan for RCC.

While the community engagement efforts to shape the plan priorities were interrupted by the onset of the COVID-19 pandemic in mid-March 2020, Board and staff restarted the planning process in April 2021. Consideration was given to both absorbing and incorporating the lessons of the pandemic, and to addressing the other upheaval of 2020 – the fight for racial and social justice. A follow-up SurveyMonkey inquiry was developed to test the broad concerns of the 2019 Community Survey against how people were feeling in the context of all that had happened in 2020. The short survey was delivered to the public in the summer of 2021 with a total of 267 participants providing open-ended comments across the five areas of investigation (feelings about RCC, facilities, equity, programs and services, and communications.)

The results of the SurveyMonkey and 2019 Community Survey were consistent. The University of Virginia Survey for Center Research presented an in-depth look at the statistical reliability of the 2019 methodology, and RCC staff provided conclusions about patterns of input to the SurveyMonkey at a community meeting in July 2021. The event was videotaped and posted to RCC's YouTube channel for community members to view. In August, RCC staff conducted two focus group discussions of the same topics with staff and residents involved with the Reston Opportunity Neighborhood program to ensure that their perspective was considered as the plan was drafted. Nine people who work across the program's neighborhood services spectrum were interviewed.

The plan elements that follow are the culmination of the research and engagement processes described above, and they reflect the lived experiences of 2020. Each contributes to the comprehensive sweep of the RCC 2021-2026 Strategic Plan goals and objectives. Strategies to achieve those goals and objectives are included within each of the six pillar areas to provide a platform for meaningful annual evaluation of whether the objectives are being realized. RCC's Board of Governors and staff will engage the community often to ensure that the goals and objectives continue to be aligned with the aspirations of Reston's people. The desired successes will depend equally on the energy with which RCC pursues its plan and the involvement of the community. The exciting future this plan suggests is waiting – it's time to move forward together.

STRATEGIC PLAN: Pillar I – Facilities

Goal: RCC engages the community in planning for existing and new facilities to create or maintain RCC buildings that are flexible, technologically advanced, accessible, beautiful and, environmentally friendly.

Objectives:

- To support planning a new Reston venue for performing and other arts, that will be built with contributions from other funding partners and can be sustainably operated.
- To ensure that existing RCC facilities are well maintained and updated regularly as needed with improvements that will make them more accessible, useful and environmentally sound.
- To consider how RCC facilities can serve community needs and interests by regularly engaging with the community and partners on how they can be used.

OUTCOMES (Success Metrics):

- Ensure meetings and engagement define a program for a new arts venue and what role (if any) RCC can or should play in realizing it.
- The agency maintenance and facility improvements software tool, Asset Essentials, is used to initiate routine repairs and long-range planning for facility maintenance and improvements.
- Regular maintenance calendars result in fully functional equipment and facilities.
- Engagement results in responsive, prompt changes or additions to the agency's Capital Improvement and Maintenance Plans.
- Facility improvements are made in each RCC building.

STRATEGIC PLAN: Pillar II – Equity

Goal: RCC embodies the principles delineated in the One Fairfax Policy by putting equity at the forefront of meeting community needs. RCC serves the people and neighborhoods of Reston through allocation of resources according to those needs and informed understanding of the community's diverse interests.

Objectives:

- To participate as an active and engaged partner in Reston Opportunity Neighborhood (RestON).
- To regularly conduct outreach to the community that is welcoming, flexible and respectful.
- To assess barriers to the full enjoyment of leisure-time activities and implement strategies to eliminate those barriers.

OUTCOMES (Success Metrics):

- RCC provides meaningful content delivery to all neighborhoods served by Reston Opportunity Neighborhood (RestON).
- Newcomers, residents who have significant economic burdens, and non-English-speaking people are included in opinion-gathering (including surveys) and engagement meetings.
- Adaptations to content and services delivery are made on the basis of feedback from patrons or input from under-served communities.
- The RCC Fee Waiver program is robustly used.
- RCC content includes materials, artists, thought leaders, writers and teachers who illuminate the history of structural racism in the United States, tell stories of people whose voices have been excluded from representation, offer culturally authentic expressions of their roots, and who help bridge differences and celebrate diversity of perspectives.

STRATEGIC PLAN: Pillar III – Community Connections

Goal: RCC provides resources for Reston people and organizations that forge meaningful relationships to create a greater sense of belonging and community cohesion. RCC helps newcomers understand the community values upon which Reston was founded and appreciate Reston’s unique history.

Objectives:

- To implement and sustain collaborative efforts with other Reston organizations.
- To identify community and county initiatives that relate to RCC’s mission and provide resources that contribute to their success.
- To reach out to new neighborhoods and under-served areas of the broader community with content that can be delivered to people where they are and that will then inspire those who participate to engage more deeply with the community as a whole.
- To implement a community calendar of important events in conjunction with civic and non-profit partners that will help inform people of the rich array of opportunities to enjoy Reston experiences.
- To foster ongoing development of leadership in the community and help maintain the rich array of Reston nonprofit organizations that serve the community.

OUTCOMES (Success Metrics):

- RCC has meaningful opportunities for community engagement related to the RCC mission and Fairfax County Countywide Strategic Plan goals and objectives.
- RCC has a regular and well-known calendar of engagement events to support programs and services planning and budget development.
- RCC Board and staff members are involved in community planning initiatives.
- RCC has a full menu of offsite programs occurring year-round in new neighborhoods, complexes and plazas as well as neighborhoods lacking in resources or infrastructure – all offerings, regardless of where located, are high quality.
- RCC evaluates partnerships and sponsorships annually to ensure these continue to serve the agency and community as designed.
- Offsite programming and community initiative participation also serve as vehicles to promote deeper involvement with RCC in leadership roles, or to make connections to other Reston organizations for newcomers and young people.

STRATEGIC PLAN: Pillar IV – Programs and Services

Goal: RCC programs evolve and adapt to a changing community; programs and content should be delivered in both RCC facilities and where people live, work and play. RCC programs and services address diverse interests, ages, cultures and ethnicities; they are high quality, innovative, well attended and affordable.

Objectives:

- To preserve the broadest possible access to RCC programs and services.
- To create and use engagement strategies that inform the design and implementation of RCC programs and services.
- To establish reliable and well-used patron feedback mechanisms to ensure constant evaluation of patron satisfaction.
- To use data to inform program planning and development.

- To have staff participate in professional organizations that provide resources for the fields of RCC concern: aquatics, arts, leisure and learning, and facility services.

OUTCOMES (Success Metrics):

- Customer satisfaction survey results consistently achieve “Agree/Strongly Agree” response rates of 90% or more.
- People of diverse interests and backgrounds participate.
- Participation in RCC programs and services increases across all areas.
- Program cancelation rates decrease.

STRATEGIC PLAN: Pillar V – Communications

Goal: RCC is recognized as an essential community asset for achieving a high quality of life in Reston. RCC marketing, publications, digital footprints, and media-related outputs are compelling, broadly shared, accessible to all and reliable. RCC is a trusted community partner for advancing knowledge of Reston and its lifestyle assets to assure the broadest possible enjoyment of those.

Objectives:

- To have recognizable images, a widely known logo, branding and messaging that are consistent across our platforms and well-known to community audiences.
- To consistently communicate with multiple tools (e.g., multi-lingual options, accessible web content, regular communications vehicles, and a well-established social media presence) that will collectively appeal to different consumers.
- To deploy a new website that is mobile device-friendly, easily used and broadly accessed to engage with patrons, make RCC purchases, and offer a comprehensive community calendar solution for Reston nonprofits and civic organizations.

OUTCOMES (Success Metrics):

- RCC examines its logo, spirit line and related language and imagery to determine whether or not they need refreshing or change.
- New media tools are developed and implemented to broaden RCC’s reach (e.g., blogs, vlogs, livestreaming, etc.)
- A new responsive RCC website is established with a comprehensive community calendar embedded in it.
- Language translation is available to RCC patrons who visit RCC facilities and use the RCC website.
- RCC social media platform metrics are examined regularly, and successful strategies are implemented to grow engagement on those platforms as measured by engagement reports and statistics.

STRATEGIC PLAN: Pillar VI – Stewardship and Accreditation

Goal: RCC maintains its accreditation by the Commission on Accreditation of Park and Recreation Agencies (CAPRA) and achieves re-accreditation in 2025. RCC planning and operations are responsibly undertaken with community input, sustainable practices, sound fiscal management and consistent use of data to inform decision-making. As a Fairfax County agency, RCC complies with all requirements of such public service entities with respect to administration and management of its resources.

Objectives:

- To ensure that equity, accessibility and environmentally sound practices inform all facility planning, projects, maintenance and repair efforts.
- To ensure that the best practices required of Fairfax County agencies and enumerated by the CAPRA accreditation standards are routinely reviewed, followed, updated and in alignment with RCC functions.
- To consistently deliver programs and services that meet with patron satisfaction and to provide regular meaningful ways to measure that satisfaction.
- To pursue the objectives of the Fairfax County Countywide Strategic Plan that are aligned with RCC's mission.

OUTCOMES (Success Metrics):

- RCC's accreditation materials are reviewed annually or in concert with required review cycles and are updated as needed.
- RCC's planning documents are reviewed annually and updated as needed.
- RCC's budget, fiscal reports and financial/human resources operations are clear, transparent, follow all required reporting formats and adhere to deadlines.
- RCC financial and performance reports are delivered on a regular basis.
- When scheduled, agency audits produce reports of few to no findings.
- RCC submits data as needed to Fairfax County departments monitoring Countywide Strategic Plan metrics as requested.
- RCC feedback mechanisms provide results affirming high levels of customer satisfaction and participation.

METHODOLOGY

To meet the goals and objectives of Reston Community Center's Strategic Plan 2021-2026, the Board of Governors and staff establish annual budgets, program plans, plan review processes and data collection practices. The data collected includes:

- Participation counts
- Customer satisfaction surveys
- Patron inputs from comment/suggestion cards
- Patron inquiries or input to RCCContact@fairfaxcounty.gov

Annual budget and program planning considers RCC's strategic planning goals and objectives. The staff evaluates the results of the prior year efforts and presents those to the Board of Governors in a two-day planning session to assess success or discuss obstacles to achievement of the plan metrics. That two-day meeting is held in January. From February to June, the Board and staff engage with the community to discuss progress, assess the validity of the goals and objectives, adapt if needed, and develop the budget and other resources needed to continue progress. At the June Annual Public Hearing for Programs and Budget, the plan progress is outlined, and a budget presentation is made. Following input from the community, the Board provides direction to staff on preparation of the agency budget.

Staff review programming and services delivery on an ongoing basis to ensure that these elements are considered:

- Pricing and cost recovery consistent with the RCC Policy Framework.
- Variety across age cohorts.

- Diversity of content.
- Delivery of programs and services to the entire community.
- Equitable resourcing where barriers related to racial or ethnic status, economic means, disabilities or other factors inhibit the ability of patrons to participate.

Beyond these general approaches to achieving the Strategic Plan objectives, particular strategies are identified for each Pillar of the Strategic Plan that will provide evidence of success.

CONCLUSION

The success or failure of any plan depends on the active monitoring of it by all stakeholders. RCC seeks the participation of the community both in developing a strategic plan and in executing the strategies to ensure that its goals and objectives are achieved. The Board of Governors and staff turn to the coming five years with excitement and a commitment to fostering a shared, positive vision of Reston and its diverse neighborhoods, businesses and organizations.

Together, we can continue the success of this exceptional community in becoming the vision of its founder, Robert E. Simon Jr. His dream for Reston was that it be a place where everyone could realize their full potential and thereby make a meaningful contribution to a thriving community. Reston Community Center remains committed to being a catalyst for that dream to become reality.

Reston Community Center
 Revised Budget vs Actuals Worksheet
 November 30, 2021

100%/12*5mos=41.65%

Revenue	FY21 Carryover	FY22 Adopted Funding	Revised FY22 Budget	Nov	YTD (does not incl. Fee Waiver amounts)	REMAINING BALANCE	YTD % actual	YTD Fee waiver (unrealized revenue)	
1 Administration:									
Taxes		8,930,260	8,930,260	2,540,394	7,138,063	1,792,197	79.93%		
Interest		15,870	15,870	211	1,640	14,230	10.33%		
Vending		1,600	1,600	38	38	1,562	2.36%		
Facility Rental		102,435	102,435	13,389	89,362	13,073	87.24%		
Equipment Sale			0		0	0	0.00%		
2 Performing Arts-Theatre Admiss.		29,728	29,728	2,525	29,250	478	98.39%	60	
3 PA Theatre Rental		50,862	50,862	9,518	21,208	29,655	41.70%		
4 PA Misc Revenue			0	483	2,333	(2,333)	0.00%		
5 PA Equip. Sale Revenue			0		170	(170)	0.00%		
6 PA Cultural Activities/Arts OrgArts Org			0	(731)	3,510	(3,510)	0.00%		
7 PTAS Merch. Sale			0		0	0	0.00%		
8 Aquatics Classes/drop-in		43,437	43,437	12,001	94,875	(51,438)	218.42%	21,889	
9 Aquatics Rental		8,508	8,508	3,197	25,623	(17,115)	301.16%		
10 L&L Fitness		67,511	67,511	282	25,141	42,370	37.24%	1,376	
11 L&L Youth/Teen		75,359	75,359	15	62,222	13,137	82.57%	33,620	
12 L&L Lifelong Learning		35,830	35,830	946	8,600	27,230	24.00%	1,769	
13 L&L Collab & Outreach			0		0	0	0.00%		
14 Community Events		2,988	2,988	100	2,225	763	74.46%		
15 Arts Education-Cultural Activity		110,768	110,768	(344)	64,391	46,377	58.13%	2,525	
Total RCC Revenue	0	9,475,156	9,475,156	2,582,025	7,568,648	1,906,508	79.88%	61,239	

**Revenue
comment**

General Notes: Revenue totaling \$151,414.69 collected prior to July 1, 2021, was reversed and recorded as FY22 program revenue from enrollment in activities occurring after July 1, 2021 (the beginning of FY22). Fall program registration started August 1, 2021.

1. **Administration:** The Administration revenue includes tax, interest and facility rental revenues. Facility rental revenue is from the T-Mobile antenna lease and room rentals. We have collected 79.93% of tax revenue, 87.24% of estimated Facility Rental revenue (which also includes T-Mobile antenna revenue) and 10.33% of estimated interest revenue. Collection of interest is dependent on Investment Procedures approved by the Investment Committee. The investment income is commensurate with the current rates of return including repurchase agreements, commercial paper, short term bills and notes.
2. **Performing Arts Theatre Admissions:** Theatre ticket sales for Professional Touring Artist Series shows went on sale August 1, 2021.
3. **Performing Arts Theatre Rental:** Theatre rental payments are made on an irregular schedule depending on when performances occur.
4. **Performing Arts Misc. Revenue:** Revenue from processing fees for online ticketing by eTix, Inc. the new provider.
5. **Performing Arts Equipment Sale:** Auctioned equipment sale proceeds; no revenue is predicted for this category as we can't be sure that surplus equipment will sell.
6. **Performing Arts Cultural Activities/Arts Organizations:** The community arts box office receipts and payments clearing line.
7. **PTAS Merchandise Sale:** Ibram X. Kendi's book *How to be an Antiracist* is available for sale at the Box Office. No sales have been recorded in FY22; books have been provided to local Reston schools without charge.
8. **Aquatics Classes/drop-in:** Year-to-date revenue represents summer and fall pass sales and program enrollment revenue. "Drop-in" swimming now requires pass purchases and free lane or zone reservations for participation.
9. **Aquatics Rental:** Year-to-date revenue represents natatorium rental payments. The rentals are billed quarterly.
10. **Fitness:** Year-to-date revenue includes summer and fall program enrollments.
11. **Youth/Teen:** Year-to-date revenue reflects the summer and fall programming enrollments. Most of this cost center's revenue is realized during the summer. Fee waiver program participation in this cost center is significant.
12. **Lifelong Learning:** Year-to-date revenue includes summer and fall program enrollments.
13. **Collaboration & Outreach:** The focus for this cost center has been changed from revenue generation to awareness and marketing goals. Little or no revenue is projected or anticipated.
14. **Community Events:** Revenue is collected from booth fees associated with the Reston Multicultural Festival and MLK luncheon ticket sales.
15. **Arts Education:** Year-to-date revenue includes summer and fall program enrollments; summer program revenue is significant in this cost center.

Reston Community Center
 Revised Budget vs Actuals Worksheet
 November 30, 2021

100%/12*5mos=41.65%

	FY21 Carryover	FY22 Adopted Funding	Revised FY22 Budget	Nov	YTD	REMAINING BALANCE	% Budget Used Ytd
1 Administration	72,432	521,886	594,318	44,570	222,648	371,670	37.46%
2 Facility Services (Booking)	2,154	179,573	181,727	16,198	66,851	114,876	36.79%
3 Comptroller	3,231	457,626	460,857	39,249	156,575	304,282	33.97%
4 Customer Service	35,450	605,492	640,942	57,290	213,145	427,797	33.25%
5 Facility Engineer	1,077	132,510	133,587	11,310	47,252	86,335	35.37%
6 Maintenance	25,050	360,417	385,467	38,498	141,468	243,999	36.70%
7 IT	1,077	145,226	146,303	9,954	41,080	105,223	28.08%
8 Media/Sponsorships	5,384	454,231	459,615	39,535	162,993	296,622	35.46%
9 Community Partnerships			0		0	0	0.00%
10 Performing Arts	81,710	504,572	586,282	49,927	192,548	393,734	32.84%
11 Aquatics	19,910	848,857	868,767	82,424	294,119	574,648	33.85%
12 L&L Fitness	23,582	225,118	248,700	20,475	63,506	185,194	25.54%
13 L&L Admin	4,308	337,863	342,171	24,583	97,598	244,573	28.52%
14 L&L Youth/Teen	8,071	218,873	226,944	20,795	122,485	104,459	53.97%
15 L&L Lifelong Learning	31,445	152,400	183,845	17,394	51,699	132,146	28.12%
16 L&L Collab & Outreach	1,077	105,864	106,941	9,196	38,432	68,509	35.94%
17 Community Events	1,077	155,633	156,710	17,870	82,287	74,423	52.51%
18 Arts Education	38,723	331,147	369,870	36,233	164,106	205,764	44.37%
Total Personnel Expenses	355,758	5,737,288	6,093,046	535,499	2,158,791	3,934,255	35.43%

Personnel Expenses:

General Notes: Payroll posting lags two weeks behind the calendar; therefore, the percent of the year elapsed, and the percent of the budget expended, will not align. Summer personnel costs also reflect the fact that there is a split typically for pay period 14 that requires accounting for personnel costs that belong in the prior fiscal year and those that belong in the current fiscal year. Typically – because of our programming calendar – we get a fairly true picture of the personnel costs related to summer and fall programming cycles by the end of December. Staff monitor summer camp personnel expenditures against projected expenditures on a pay period by pay period basis for Youth/Teen and Arts Education cost centers because of the larger percentage of personnel funds that will be spent in the summer for those cost centers. RCC requested an additional \$249.8K in funding at FY21 carryover to cover personnel costs of expanded programs should the pandemic conditions allow for those. This adjustment was recorded after BOS approval of the carryover package in October 2021. Additionally, an increase of \$106K is included in the Personnel Services for the County's one-time bonus compensation.

1. **Administration:** Administration's allocated budget is typically under-spent; funding provides for Other Post-Employment Benefits (OPEB) costs. The Deputy Director position is filled; the employee selected begins work January 3, 2022.
2. **Facility Services (Booking):** Personnel costs are at the expected level.
3. **Comptroller:** Personnel costs are at the expected level. The Financial Specialist I position vacancy was filled in August 2021.
4. **Customer Service:** Personnel costs are at the expected level.
5. **Facility Engineer:** Personnel costs are at the expected level.
6. **Maintenance:** Personnel costs are at the expected level.
7. **Information Technology:** Personnel costs are at the expected level.
8. **Media/Sponsorships:** Personnel costs are at the expected level.
9. **Community Partnerships:** No personnel costs are anticipated in FY22.
10. **Performing Arts:** Personnel costs are at the expected level.
11. **Aquatics:** Personnel costs are at the expected level. A brief position vacancy in the Aquatics Operations Director position occurred and was filled on November 8, 2021. An Aquatics Operations Assistant position will be advertised and filled in 2022.
12. **Fitness:** Personnel costs are at the expected level.
13. **Leisure and Learning Admin:** Personnel costs are at the expected level.
14. **Youth/Teen:** Personnel costs are at the expected level.
15. **Lifelong Learning:** Personnel costs are at the expected level.
16. **Collaboration & Outreach:** Personnel costs are at the expected levels.
17. **Community Events:** Personnel costs are at the expected level. Hiring of a new Park/Recreation Assistant position was completed and the selected candidate started on July 3, 2021.
18. **Arts Education:** Personnel costs are at the expected level.

Reston Community Center
 Revised Budget vs Actuals Worksheet
 November 30, 2021

100%/12*5mos=41.65%

	FY21 Carryover	FY22 Adopted Funding	Revised FY22 Budget	Nov	YTD	REMAINING BALANCE	% Budget Used Ytd
1 Administration	3,600	55,000	58,600	1,551	25,410	33,190	43.36%
2 Board	31	44,820	44,851	142	12,453	32,398	27.77%
3 Facility Services (Booking)	16,200	85,000	101,200	63	58,160	43,040	57.47%
4 Comptroller//LA Lease/Admin		341,324	341,324	1,209	309,118	32,206	90.56%
5 Customer Service		1,000	1,000	30	30	970	3.02%
6 Facility Engineer	32,000	110,000	142,000	7,551	57,713	84,287	40.64%
7 Maintenance	23	440,620	440,643	1,347	363,027	77,616	82.39%
8 IT	28,870	101,180	130,050		79,684	50,366	61.27%
9 Media/Sponsorships	247,890	499,967	747,857	47,149	471,102	276,755	62.99%
10 Community Partnerships	10,000	130,000	140,000		40,000	100,000	28.57%
11 Performing Arts	7,500	303,855	311,355	17,658	197,482	113,873	63.43%
12 Aquatics	5,901	55,182	61,083	5,254	23,635	37,448	38.69%
13 L&L Fitness		12,766	12,766		0	12,766	0.00%
14 L&L Admin		3,500	3,500	307	4,340	(840)	124.00%
15 L&L Youth/Teen	62	182,405	182,467	812	98,189	84,278	53.81%
16 L&L Lifelong Learning		80,000	80,000	361	12,206	67,794	15.26%
17 L&L Collab & Outreach		12,000	12,000	372	1,577	10,423	13.14%
18 Community Events	87,550	199,280	286,830	6,396	196,523	90,307	68.52%
19 Arts Education	21,000	46,092	67,092	4,613	38,621	28,471	57.56%
Total Operational Expenses	460,627	2,703,991	3,164,618	94,815	1,989,271	1,175,347	62.86%

Operating Expenses:

General Notes: Reservations for ongoing (multiple months) expenses are made at the beginning of the fiscal year; funds are spent down from them as the year progresses. The net effect of either stand-alone expenses or spending down of reserved amounts is shown in the column marked "YTD." As we get closer to the end of the year, unspent balances of program contracts will be restored to the cost center balances. RCC's FY21 Carryover Package included \$168K for incomplete delivery of FY21 procurements (largely due to the purchase order for the new website); that amount was added to the FY22 budget amounts. That package also included \$292.8K to align the budget with pre-pandemic levels. Carryover was reflected in the October 2021 month-end report.

1. **Administration:** Current month expenses, payments and reservations recorded are conference attendance costs. Program staff costs are booked against the respective cost center while administrative staff costs are assigned to Administration.
2. **Board:** Current month expenses, payments and reservations recorded are BOG operating expenses.
3. **Facility Services (Booking):** Current month expenses are for miscellaneous items; regularly billed costs may miss the closing date for the monthly statement due to processing timelines.
4. **Comptroller/LA Lease/Admin:** Current month expenses are bank fees and office supplies.
5. **Customer Service:** Current month expenses are for supplies.
6. **Facility Engineering:** Current month expenses include facility repair and maintenance costs for RCC HW and RCC LA buildings.
7. **Maintenance:** Current month expenses, payments and reservations are for utilities, maintenance costs, custodial services, and supply costs.
8. **IT:** No current month expenses recorded.
9. **Media:** Current month expenses, payments and reservations include website design, sponsorship, printing, and travel costs associated with conferences.
10. **Community Partnerships:** No current month expenses recorded.
11. **Performing Arts:** Current month expenses are for performances and theatre operating costs.
12. **Aquatics:** Current month expenses and reservations/payments are for pool operating costs.
13. **Fitness:** No current month expenses recorded.
14. **Leisure and Learning Admin:** Current month expenses are professional training and travel costs.
15. **Youth/Teen:** Current month expense is a net of reservations/payments for program operating costs.
16. **Lifelong Learning:** Current month expense is a net of reservations/payments for program operating costs.
17. **Collaboration & Outreach:** Current month expense is for conference travel costs.
18. **Community Events:** Current month expenses are program operating costs.
19. **Arts Ed:** Current month expenses are program operating costs.

Reston Community Center
 Revised Budget vs Actuals Worksheet
 November 30, 2021

100%/12*5mos=41.65%

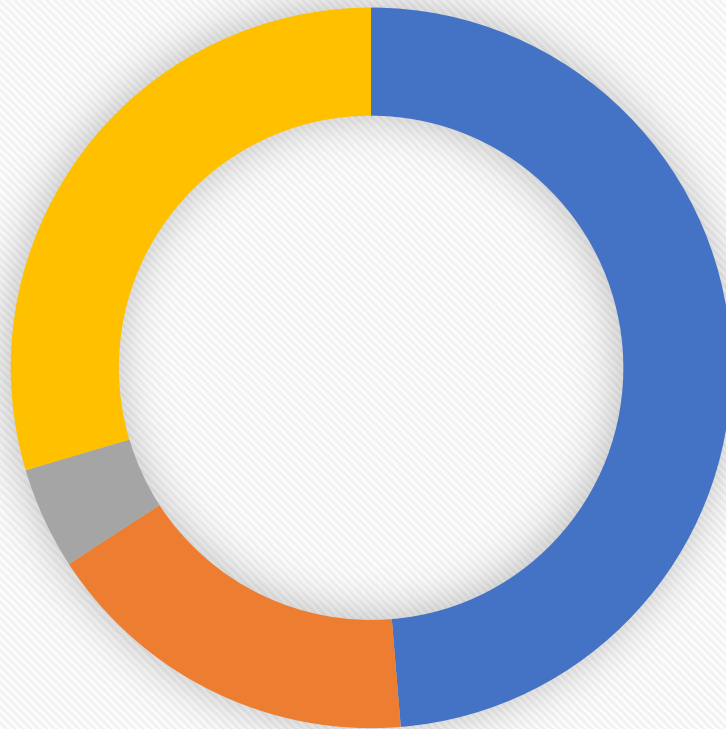
	FY21 Carryover	FY22 Adopted Funding	Revised FY22 Budget	Nov	YTD	REMAINING BALANCE	% Budget Used Ytd
Capital Proj. & Cap Equip.							
1 RCC Improvements CC-000001	293,446	137,000	430,446		81,553	348,893	18.95%
2 RCC Facility Enhcmts. CC-000002	59,529	15,000	74,529		35,566	38,963	47.72%
3 Theatre Enhancements CC-000008	76,870	58,500	135,370		43,187	92,183	31.90%
4 RCC Natatorium Reno CC-000009	1,040,201		1,040,201	(3,012)	25,824	1,014,377	2.48%
			0		0	0	0.00%
			0		0	0	0.00%
			0		0	0	0.00%
Total Capital Expenses	1,470,046	210,500	1,680,546	(3,012)	186,130	1,494,416	11.08%
Total RCC Expenditures	2,286,431	8,651,779	10,938,210	627,302	4,334,192	6,604,018	39.62%

**Capital
Projects**

General Notes: Because of scheduling, RCC Capital Improvement Projects frequently carry over from one fiscal year to the next. Hidden columns each month include activity (plus or minus) that has already occurred; the net in the remaining balance column includes prior months' transactions. The Capital Projects Team will determine the "completed project" status and reallocate remaining funding to either existing projects (if needed) or to the Fund Balance. The FY21 Capital Projects Carryover is \$1,470,046.

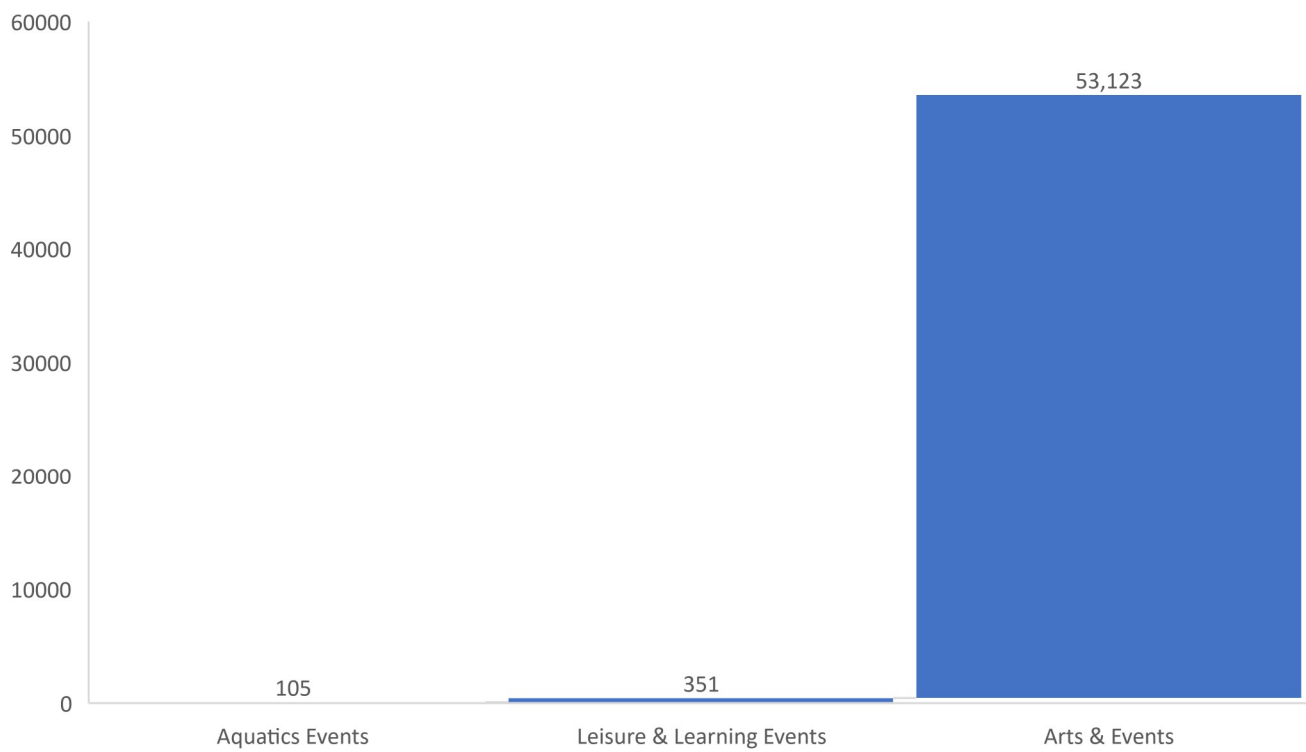
1. **RCC Improvements/CC-000001:** Funding for the following projects: HW Roof Replacement phase III (deferred), HW Audio Visuals Room 1-4 (completed), HW Assistive Listening CR (completed), HW Rear Parking Lot Resurface (completed), and HW Security Cameras.
2. **RCC Facility Enhancements/CC-000002:** Funding for the following projects: Restroom Renovation (repurposed from LA Service Desk Redesign/ completed).
3. **RCC CenterStage Enhancements/CC-000008:** Funding for the following projects: Stage Floor (completed), Audio Visual Controls, LED Lights replacement, RCC PA Projection Screen (complete), Theatre Rigging line Replacement (complete), Theatre HD Projector.
4. **RCC Aquatics Renovation/CC-000009:** The Terry L. Smith Aquatics Center project is complete. All but the final DPWES personnel expenses have been assigned and paid; once the payroll assignments have concluded, the final return of funds to the project will occur. Total project savings are still anticipated to be in the realm of \$900K.

2021 Participation: By Line of Business

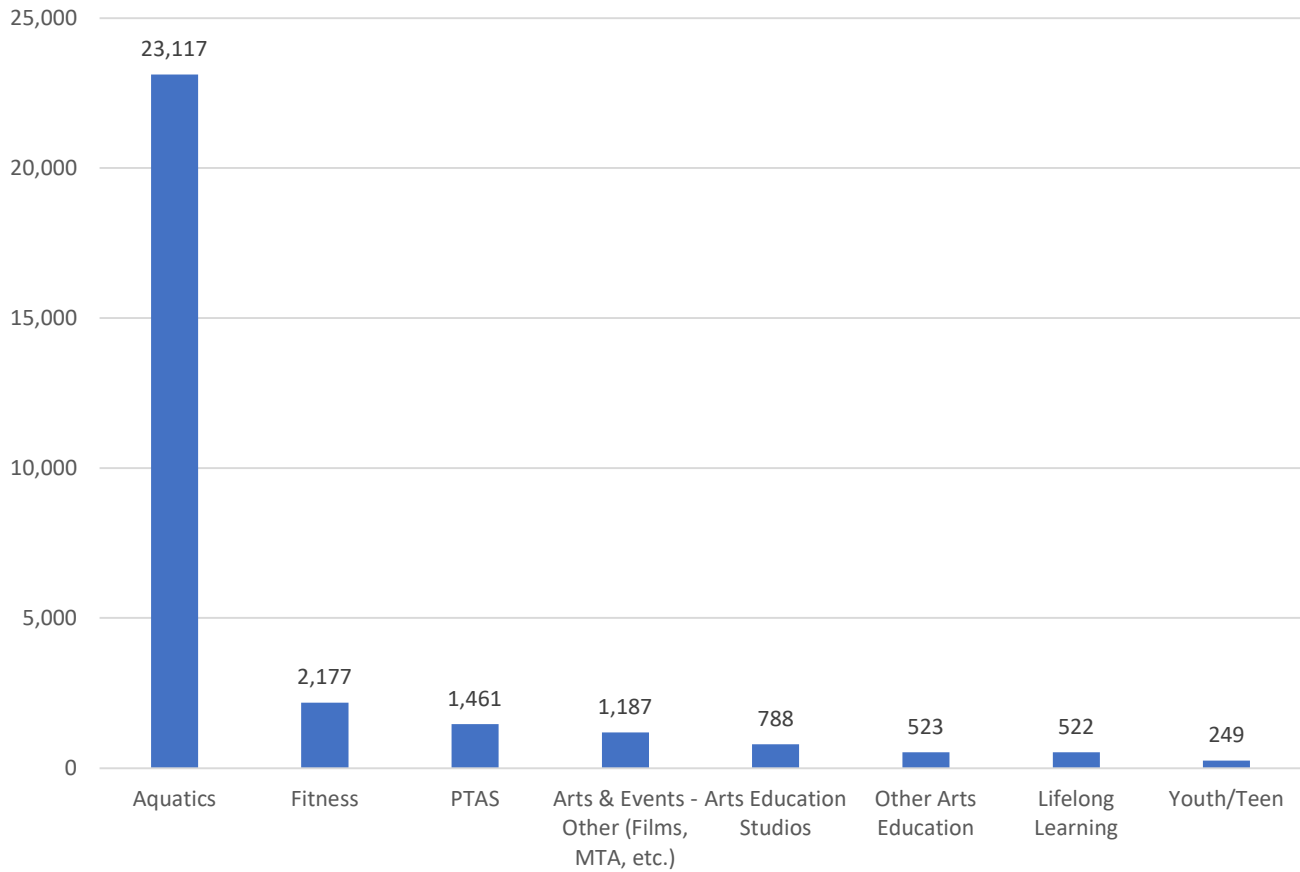


■ ARTS & EVENTS 60,799 ■ FACILITY RENTALS 21,404 ■ LEISURE & LEARNING 5,702 ■ AQUATICS 36,948

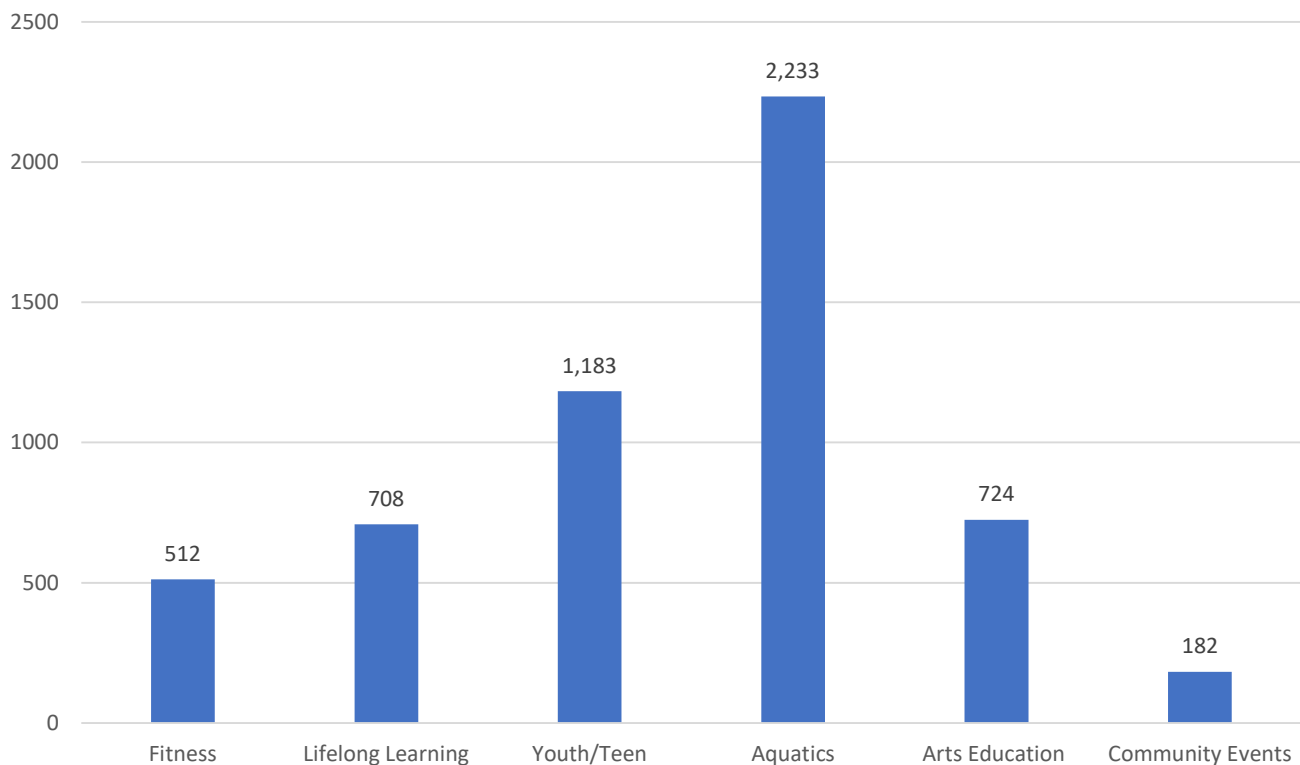
2021 Participation: Event Attendance



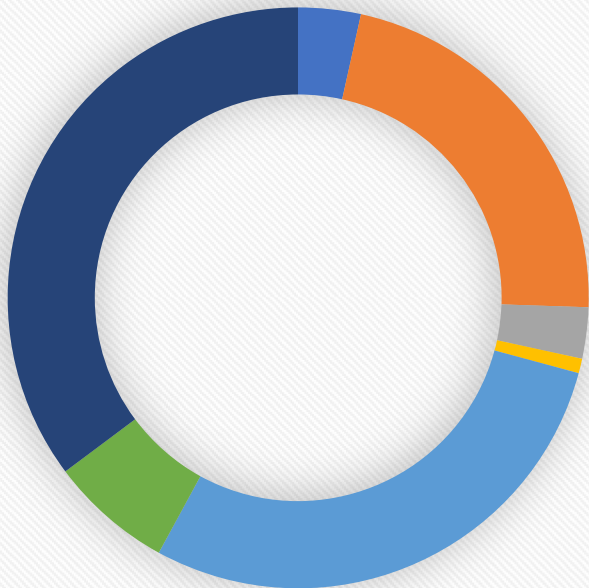
2021 Participation: Reservation (formerly Drop-In) Programming



2021 Participation: Registered Program Enrollment

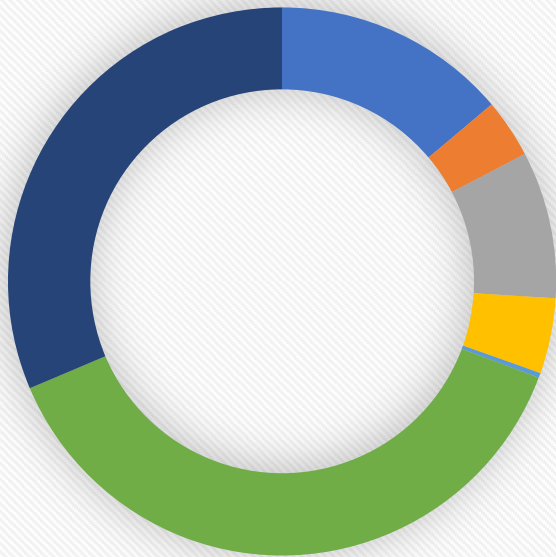


2021 Participation: Rental Hours by Household Type (includes Meeting Room, Aquatics and CenterStage Rentals)



■ Fairfax County Agency: 105.5
 ■ Founding Partner: 671
 ■ Non-Reston: 86.5
 ■ Non-Reston Organization: 25
■ Reston Resident: 876
 ■ Reston Employee: 208
 ■ Reston Organization: 1,071

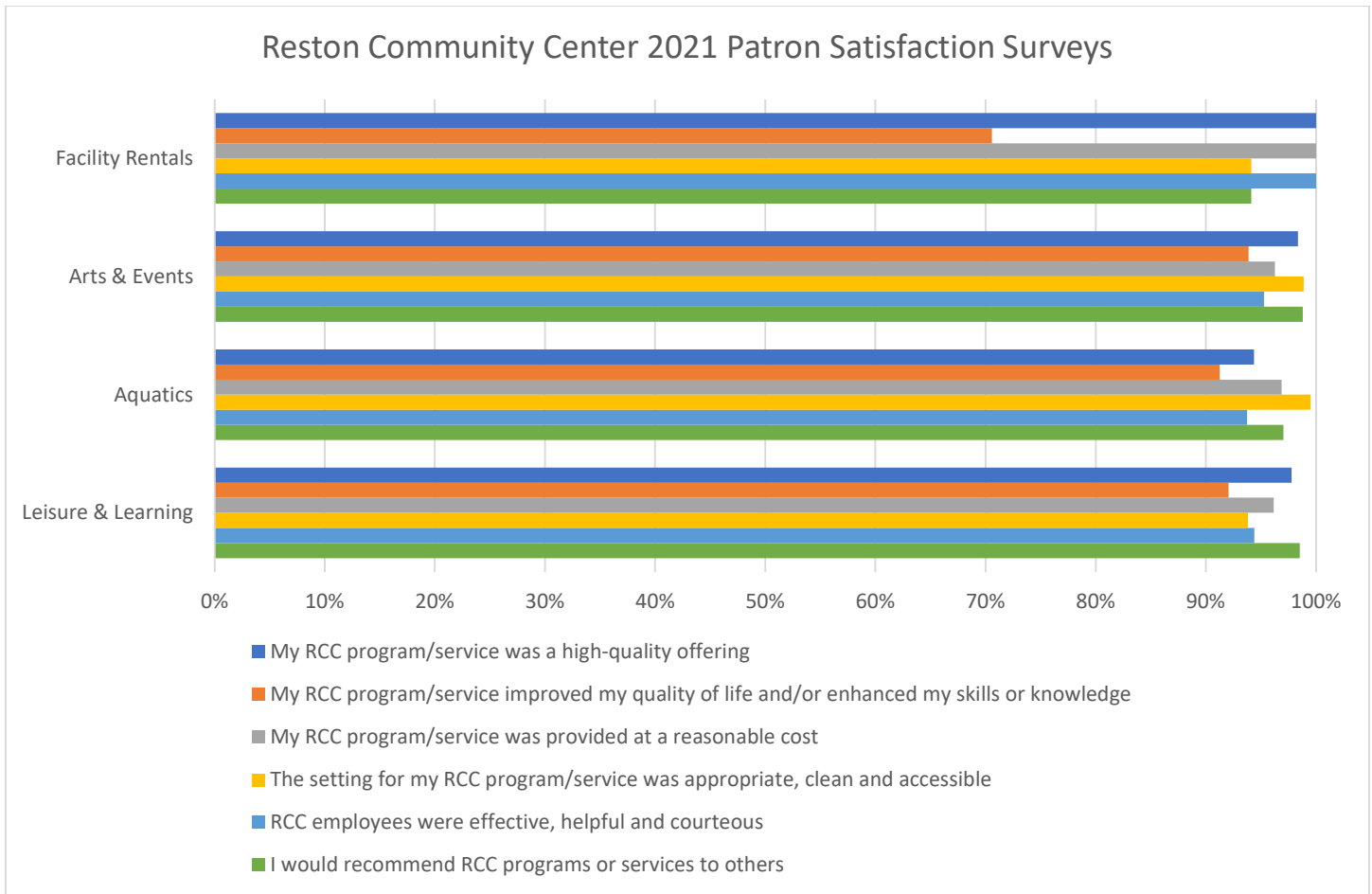
2021 Participation: Meeting Room Rental Attendance by Household Type (does not include Aquatics or CenterStage rentals)



■ Reston Employee: 2,960
 ■ Fairfax County Agency: 743
 ■ Founding Partner: 1,860
 ■ Non-Reston: 950
■ Non-Reston Organization: 62
■ Reston Resident: 8,113
■ Reston Organization: 6,717

Total Rental Attendance

Aquatics (swim teams) 11,493	Arts & Events (Community Arts organizations, CenterStage and Community Room) 2,811	Facility Services (Meeting room rentals) 21,405
--	---	---



2021 Volunteer Data	
Partnered Volunteers	139
RCC Rides Volunteers	18
VMS Volunteers	125
Total Volunteers	282

Fee Waiver Use

Fee Waiver Type	Fee Waiver Value Utilized
General Fee Waivers	\$38,105
Summer Camp Fee Waivers	\$32,730

Fee Waiver by Zip Code

Zip Code	Number of Uses
20190	48
20191	88
20194	2
Other	2

Fee Waiver Use by Age

Age Range	Number of Uses
1 - 10	54
11 - 20	65
21 - 30	3
31 - 40	8
41 - 50	10
51 - 60	8
61 - 70	9
71 - 80	53
81 - 90	24
91 -100	1

141 Unique Households
235 Unique Family Members

Patron Satisfaction Surveys Results (Calendar Year 2021, paper and electronic survey results combined)

		High quality program		Enhanced Life/Skills		Reasonable cost		Appropriate location		Helpful staff		Would recommend		
Forms Returned		SA%	A%	SA%	A%	SA%	A%	SA%	A%	SA%	A%	SA%	A%	
Leisure and Learning														
	Lifelong Learning	116	76.3%	21.6%	56.9%	29.3%	75.9%	20.7%	74.1%	15.5%	75.9%	14.7%	75.9%	23.3%
	Fitness	141	90.7%	8.6%	85.0%	14.3%	81.4%	17.1%	86.4%	10.7%	89.3%	9.3%	92.9%	7.1%
	Youth/Teen	74	66.2%	29.7%	58.1%	31.1%	58.1%	32.4%	70.3%	24.3%	71.6%	21.6%	73.0%	21.6%
	Collaboration	9	44.4%	44.4%	33.3%	44.4%	77.8%	22.2%	66.7%	22.2%	55.6%	33.3%	66.7%	33.3%
	Average each:		79.2%	18.6%	68.2%	23.9%	74.4%	21.8%	78.2%	15.6%	80.0%	14.4%	82.0%	16.5%
	Strongly agree avg + Agree avg:		97.8%		92.1%		96.2%		93.8%		94.4%		98.5%	
Aquatics														
		171	76.3%	18.1%	73.1%	18.1%	75.0%	21.9%	80.6%	18.9%	75.0%	18.8%	78.8%	18.3%
	Strongly agree + Agree:		94.4%		91.3%		96.9%		99.5%		93.8%		97.1%	
Arts and Events														
	Arts Ed	202	82.6%	14.4%	80.6%	16.4%	78.6%	19.4%	82.1%	15.4%	84.6%	13.4%	85.1%	13.4%
	Comm Events	647	76.4%	22.3%	62.6%	29.8%	87.6%	7.7%	86.9%	12.4%	77.0%	17.3%	84.5%	14.2%
	PTAS	64	90.6%	9.4%	82.8%	15.6%	87.5%	12.5%	92.2%	7.8%	81.3%	15.6%	96.9%	3.1%
	Average each:		78.7%	19.6%	68.0%	25.9%	85.6%	10.6%	86.2%	12.7%	79.0%	16.3%	85.5%	13.3%
	Strongly agree avg + Agree avg:		98.4%		93.9%		96.3%		98.9%		95.3%		98.8%	
Facility Rentals														
		17	94.1%	5.9%	58.8%	11.8%	82.4%	17.7%	88.2%	5.9%	88.2%	11.8%	88.2%	5.9%
	Strongly agree + Agree:		100.0%		70.6%		100.0%		94.1%		100.0%		94.1%	



RCC Strategic Plan – Pillar I - Facilities

Goal: RCC engages the community in planning for existing and new facilities to create or maintain RCC buildings that are flexible, technologically advanced, accessible, beautiful and environmentally friendly.

Objective:
To support planning for a new Reston venue, for performing and other arts, that will be built with contributions from other funding partners and can be sustainably operated.

Background
This project may be possible as a result of a proffer from development by Boston Properties at Reston Next. The proffer would provide for an arts center that houses a performing arts venue, as well as other arts-related amenities, that can be accommodated in 60,000 square feet. The March 19, 2019 Board Item is copied at that end of this document.

To advance the interests of both RCC and Fairfax County, we are engaging with the architecture firm Grimm + Parker to explore the program priorities for such a venue and to then establish some rough order of magnitude of cost for the resulting facility. Following the delivery of that product, RCC and Fairfax County leadership will formulate a response to the proffer. That response is due in July 2022.

Working with Fairfax County DPWES, we have established a new project number in RCC’s Capital Projects landscape to support the engagement and feasibility study activities. RCC will lead the community engagement outreach and marketing of those opportunities to assure that Grimm + Parker has the broadest possible participation. The engagement meeting design is provided here:

DATE	ACTIVITY
February 14, 2022	<p>Anchor Date: Kick-off of community engagement process; will be in-person and provide a general overview of project potential, scope of G+P effort, initial results of smaller breakout groups.</p> <p>Topics: Desired components in the 60K square feet</p> <p>Meeting Requirements: Project Fundamentals (what we know from the research); Definition of terms (program, accessory space, site requirements, etc.); Examples of community-serving arts venues. Facilitators, presentation materials handled by G+P.</p> <p>RCC will enroll participants via RSVP and market the engagement meeting; handle hospitality, child care component; translation.</p> <p>RCC has laptop projection capability, meeting setup, whiteboards/flip charts. If feasible, RCC will record this session.</p> <p>Time: 6:30 p.m. to 8:00 p.m.</p>
February, March 2022 Four meetings; 90 minutes each Sunday afternoons or Monday evenings.	<p>4 focus group meetings (90 min. max each):</p> <ol style="list-style-type: none"> 1) In person with emphasis on Performing Arts Organizations/participants with potential breakout sessions. 2) In person with emphasis on Visual Arts with potential breakout sessions. 3) Online meeting with coverage of program priorities for people who can't attend or have less specific interest than the first 2 meetings; materials would be similar to the Feb. launch meeting but adapted to an online platform. 4) Online meeting for public school and Opportunity Neighborhood constituents to weigh in on educational and equity program considerations.

Grimm + Parker will deliver program excel and graphic presentations from the results of these engagement experiences. Their Task Order includes responsibility for refinement of a feasibility scheme based on feedback from RCC and DPWES to three concepts. They will estimate costs (ROM) of these

three concepts to help select a preferred program concept. After refining the cost estimating, a final estimator tool will include "adds and deducts" assessing ranges of costs. A final ROM estimate will include escalation, market issues' contingency factors and soft cost assumptions. They will be prepared to present the final concept scheme selected at a public RCC Board of Governors meeting in late April; likely April 25, 2022.

Credentials of the Grimm + Parker team are provided.

Reference: Text of March 19, 2019 Board Matter:

FEASIBILITY STUDY FOR A PERFORMING ARTS CENTER (HUNTER MILL DISTRICT) (11:28 a.m.)

On behalf of Supervisor Hudgins, Chairman Bulova announced that on July 31, 2018, the Board approved Proffered Condition Amendment and Development Plan Amendment Applications PCA 86-C-119-07/DPA 86-C-119-03 and PCA 86-C-121-08/DPA 86-C-121-05 – Boston Properties LP, LLC, and Planned Residential Community Application PRC 86-C-119-02. As part of this approval, proffer number 36 identified Block J as a potential location for a community-based performing arts center. Boston Properties would cooperate with the Board, or such other persons as the Board may designate, to assess the feasibility of the County or another appropriate entity, financing, constructing, maintaining, and programming the Arts Center on Block J or on another property in the Reston Town Center or the surrounding area within 48 months following approval. If determined feasible within the allotted timeframe, Boston Properties would convey Block J, along with rights to up to 60,000 gross square feet of development density, no later than 12 months after notification under specific conditions identified in the proffer. The community has demonstrated strong interest and support for such a facility. Therefore, on behalf of Supervisor Hudgins, Chairman Bulova moved that the Board direct the County Executive to assign an appropriate staff member to coordinate with appropriate public and private entities to complete the feasibility study such that the Board may make the necessary determination within the appropriate timeframe identified in the proffer. Supervisor Gross seconded the motion. Discussion ensued concerning operating and maintenance costs of such facilities, lessons learned from the Capitol One project, and the development of the Workhouse Arts Center. The question was called on the motion and it carried by a vote of nine, Supervisor Hudgins being absent.

Sue Hains AIA, LEED AP

Partner



Firm

Grimm + Parker Architects

Education

Masters in Architecture,
University of Maryland, 1987

Bachelor of Science in Architecture,
University of Maryland, 1985

Registrations

MD License #16221
DC License #5170
VA License #0401017175

Professional Affiliations

AIA

Years in Practice / Years at G+P

33 / 23

Sue has more than 33 years of experience as Project Manager on performing arts venues, including two of the largest and most sophisticated projects in the Metro DC region. She is a leading expert in design of professional performing arts venues as well as performing arts education. Strathmore and UMBC Performing Arts + Humanities Building are iconic buildings requiring technical excellence to compliment the world class architectural expression. Sue led the design team for the original Strathmore project, but has been continually involved leading a variety of renovations and modifications responding to the evolving needs of the institution.

Select Experience

UMBC Performing Arts + Humanities Building, Baltimore, MD

The Performing Arts and Humanities Building is a project for the University of Maryland, Baltimore County that brings together the Performing Arts + Humanities faculty in a new state-of-the-art teaching and performance facility. Academic space is provided for the Music, Dance, Theater, English, Ancient Studies and Philosophy Departments and includes 23 classrooms, 118 faculty offices, seminar spaces and a Humanities Center. It houses a 350-seat concert hall, a 275-seat theatre, and a black box. Music teaching facilities include a recital hall recording studio, rehearsal studios, music technology labs and practice rooms. In association with William Rawn Associates.

The Music Center at Strathmore, North Bethesda, MD

A world-class venue and the largest of the Strathmore Hall Foundation performance venues, the Music Center at Strathmore provides a warm, embracing and acoustically-excellent space for the enjoyment of music, dance, and theater. The facility's Concert Hall serves as a second home to the Baltimore Symphony Orchestra and as a venue for a broad range of touring and community-based orchestral and choral groups. The interior of the Hall creates memorable spatial intimacy between audience and performer, remarkable for a space that seats 2,000. The shoebox shape, wood interiors, and concealed adjustable acoustics create a world-class sound-space. Audience and chorus seating areas embrace the stage, and connect to side galleries and balconies, contributing to an intense sense of closeness. The interiors feature wood, bronze and warm lighting to make the Hall feel welcoming. In association with William Rawn Associates.

Clear Space Theatre, Rehoboth Beach, DE

Grimm + Parker recently completed a feasibility study with Clear Space Theatre Company for a new theatre in downtown Rehoboth. G+P developed a program that includes a 250-300 proscenium theatre, lobby, rehearsal space, classrooms, offices, cafe, and dressing rooms. The final design that was selected is broken into two buildings to relate to the City's massing and street frontage requirements. The project has currently obtain their building permit and will go out to bid in the Fall 2021.

The Maryland Theatre, Hagerstown, MD

The beautifully restored neo-classical Maryland Theatre is the crown jewel of the City of Hagerstown's Arts + Entertainment district and home to the Maryland Symphony. The expansion provides the theatre with all of the front-of-house amenities it was longing for since the tragic fire that ravaged the building in 1974. The charming grandeur of the new façade and open grand lobby easily draws visitors in. With the new orchestra and mezzanine lobbies, theatre patrons have access to an abundance of amenities such as updated concession stands, improved box office, VIP lounge, and additional restrooms.

Linda Clark AIA, IIDA, NCIDQ, NOMA, WELL AP

Project Architect/Interior Designer/Programming



Linda is a passionate Project Architect and Interior Designer at G+P. She has worked in all phases of design and possesses knowledge and understanding of challenges within designing public facilities. Linda brings great communication and collaboration skills with owners, educators and the community.

Select Experience

Holabird ES/MS + Graceland Park / O'Donnell Heights ES/MS Feasibility Study + Design, Baltimore, MD

The purpose of the study was to evaluate the options for redevelopment of Holabird and Graceland Park-O'Donnell Heights ES/ MS to meet the Educational Specifications of their student enrollment, satisfy school and community concerns, and provide a cost effective, energy efficient and safe facility to meet the future needs of the schools. Through funding grants administered by the Maryland Energy Administration, both buildings have been designed to be 95,000 sf each and achieve Net Zero Energy Building goals with rooftop photovoltaics.

Legends Charter School, Lanham, MD

A textbook example of adaptive reuse, this renovation of a dark, industrial printing facility into a bright and engaging public 74,000 sf Charter School brings new life to a tired structure and bring profound educational opportunities to 900 K-8 students. Specialty spaces for Finance, Spanish, Art, STEM, and Music connect the core academic clusters to the major public spaces including the Multipurpose Room and Student Dining, bringing natural daylight further into the building. The organization of the interior spaces were enhanced with bright and clear signage for wayfinding, integrated with the fun yet sophisticated interior design palette of the school.

Fairmont Heights High School, Hyattsville, MD

The new 191,000 sf high school will accommodate 961 students and will house three academic specialties: an Academy of Performing Arts, an Academy of Environmental Sciences and an Information Technology Academy. Community engagement was also a big factor when designing the new high school. By implementing a careful and thoughtful process, ensuring broad and inclusive communication, and an ongoing and vital partnership with the community and Fairmont Heights High School alumni, the new building has engendered the same sense of community pride and connectivity as it's predecessor. The building is design to stringent sustainability standards and is LEED Gold Certified.

Thomas Edison High School of Technology, Silver Spring, MD

As the focus in secondary education makes its shift towards career-readiness, the Thomas Edison High School of Technology is ideally positioned to give students numerous paths in which to explore and immerse themselves. Co-located on a 26-acre campus shared with Wheaton High School, Edison is Montgomery County's central hub for career and technology education, serving students from each of the county's 24 high schools. Working with the community and Montgomery County Public Schools (MCPS), our planning team developed a feasibility study to consider concepts for the renovation of the previously co-located Wheaton High School and Thomas Edison High School of Technology. The study investigated options for providing two separate buildings on one site or the design of one comprehensive building with separate entrances, identities, and driveways. Both schools were rebuilt on the same site in a complex phased construction over the course of 10 years, resulting in two LEED Silver schools.

Firm

Grimm + Parker Architects

Education

Masters of Architecture,
University of Maryland, 2012

Bachelor of Interior Design,
Virginia Commonwealth University, 2008

Registrations

DC License #03034
MD NCIDQ #2420
DC NCIDQ #32633

Professional Affiliations

AIA, IIDA, WELL AP, NOMA

Years in Practice / Years at G+P

10 / 9

Amy Upton AIA, LEED Fellow

Director of Environmental Design



Firm

Grimm + Parker Architects

Education

Arizona State University, Master of Architecture, 2002

University of Maryland, Bachelor of Science in Architecture, 1988

Registrations

MD License #17834

Professional Affiliations

AIA
USGBC

Years in Practice / Years at G+P

22 / 18

Amy is a Principal at G+P and Director of Environmental Design, acting as a resource for other teams for environmental design issues, facilitating "green" charrettes, and giving LEED consultations. With over 20 years of experience, Amy has been involved with public projects that strike a balance between inspiring and healthy design environments and budget, maintenance, and operation concerns. Her role as Director of Environmental Design also affords her the opportunity to emphasize collaborative design approaches and assist other teams in evaluating and improving the environmental performance of their projects.

Select Experience

Wheaton Library + Community Recreation Center, Wheaton, MD

A number of missions, values, and goals were identified in the POR for the Wheaton Library and Community Recreation Center. At the beginning of the design work for this combined facility project, the Planning Team discussed important guiding principles from the perspective of the public users of the facility, the library, community center, the County, and the surrounding community. In addition to holding a series of interactive public workshops, a survey was conducted both on-line and in-person in the existing facilities to gain input from the users and community. This new building will provide a multi-use facility offering library, recreation, and used bookstore services for all age groups at one place and in one facility. The combined facility will enable families to combine trips, to go to one place where there is a choice of activities for different family members, and will also achieve efficiencies by the County so that common facilities are not duplicated. Certain program spaces have been identified as shared spaces to achieve efficiencies by the County so common facilities are not duplicated. The facilities will include the latest technology to allow for customers to serve themselves and there will be some services available 24/7.

Holabird ES/MS + Graceland Park / O'Donnell Heights ES/MS Feasibility Study + Design, Baltimore, MD

Located within three city blocks of each other and five miles east of Baltimore's Inner Harbor, both Holabird and Graceland serve scholars from Pre-K through Grade 8 and have robust community partnership programs within the schools. The new prototype design for this multi-generational, community school demonstrates Baltimore's focus on project-based learning, sustainability, and energy-conscious design for schools in an urban environment. Utilizing the sites as teaching tools, the schools are equipped with student gardens, outdoor classrooms, rooftop solar labs, and vegetative roofs that further push innovation while intertwining sustainable concepts in education. Both of these schools achieved LEED Platinum Certification + Net Zero Energy.

Washington-Lee HS + Community Recreation Center, Arlington, VA

Arlington County, Virginia's LEED Gold Washington-Liberty High School is a stellar example of community planning and a model for sustainable building. Centrally located within the county, it serves as an important civic center and cultural asset for the new century. This Next Generation Learning design replaces the old school through a 3 1/2-year, occupied, phased construction process. The new design respects Arlington's rich, historic, Art Deco tradition, acknowledges its civic role, proclaims its high standards for student accomplishment, and promotes sustainability. Simulating the college experience, teachers are provided personal and work space in collaborative planning centers on each floor. All major programmatic spaces are organized around a central circulation spine, Main Street. Spaces for informal gathering and discussion are provided to generate the free-flow of academic and social energy. Some of these dynamic spaces throughout the school include a large Library balcony, a plaza/amphitheater outside the Dining Room, the Courtyard, and a Cyber Café.