

# ANNUAL REPORT

**JUNE 2023** 

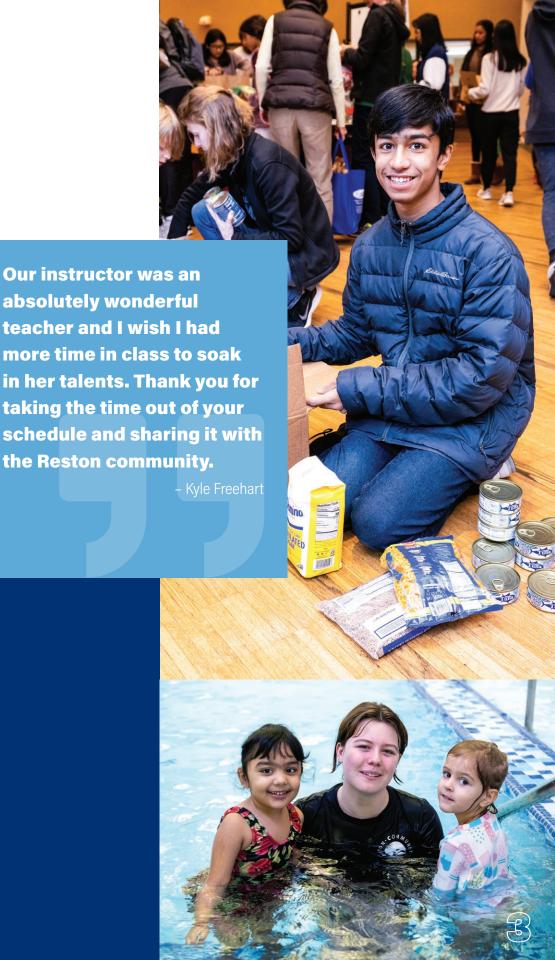




Enriching Lives.
Building Community.®



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### WELCOME

Reston Community Center turned toward 2022 with optimism resulting from the community's commitment to practicing sound public health strategies to prevent the spread of COVID-19 while engaging in more socially interactive activities. Measures taken early in the year included continuing capacity controls to provide for more space between participants, encouraging up-to-date vaccination with boosters, advocating for staying home if unwell, and embracing mask-wearing if or when it made sense. Collectively, such practices helped our community and their community center get back together.

For the newly adopted RCC Strategic Plan 2021 – 2026, calendar year 2022 provided a first full year of implementation. The goals of the plan continued to be relevant as measured by our Customer Satisfaction Surveys and by public feedback. In particular, the board and staff had an opportunity to engage with Fairfax County government partners to jointly explore the feasibility of a new arts center. Additionally, our focus on racial equity and social justice informed both special and routine opportunities for "building community." Equity is both a strategic plan pillar and the lens through which we activate efforts to achieve the goals of the other five pillars of the RCC Strategic Plan 2021 – 2026.

In the pages ahead, we want to communicate the surge of hope that fueled our work in 2022. Despite setbacks with new variants' spread, familiar flu contagion and newly resurgent RSV infections, participation in RCC and Reston community experiences continued to grow. Our facilities were bustling again, and people flocked to the many gathering places where music, entertainment and fellowship returned to enthusiastic appreciation. We welcome this "new normal" as many called it, mindful of the pandemic's heartbreaking costs. With fresh eyes and wounded hearts, we learned how much we need to be together.

Our commitment to enriching lives and building community for all of Reston has never been stronger.

Beverly Cosham, Chair, RCC Board of Governors
Leila Gordon, Executive Director

Brown Alexander

Brown Alexa



# RESTON COMMUNITY CENTER STRATEGIC PLAN 2021 - 2026

The success of the Strategic Plan depends equally on the work of RCC leadership and staff, and the involvement of the community in our efforts.

#### THE PLAN PILLARS ARE:

- Facilities
- Equity
- Community Connections
- Programs and Services
- Communications
- Stewardship and Accreditation





# The overarching principles that inform how the plan goals and objectives are pursued remain:

- RCC will expand access to cultural and recreational amenities, programs and services.
- RCC will leverage the strength of partnerships and collaborations.
- RCC will remain flexible in responding to changing trends and emerging community needs.
- RCC will deliver programs and services with skilled and talented staff using the best practices for stewardship of Reston's investment to maintain the public's trust.

# FACILITIES



#### GOAL:

RCC engages the community in planning for existing and new facilities to create or maintain RCC buildings that are flexible, technologically advanced, accessible, beautiful and environmentally friendly.

RCC joined our colleagues in the Department of Public Works and Environmental Services (DPWES) to explore the feasibility of a potential new Reston Arts Center enabled by the acceptance of a proffer of land and development rights (up to 60,000 square feet) from developer Boston Properties. The land (Block J in the zoning application) is sited across the street from the Reston Town Center Metro station on the Silver Line. From the outset, the Board of Governors stipulated that realizing the project would not involve any change to the Small District 5 tax rate and would necessitate participation from partners. Further, RCC committed to assuring that the operation of such a venue should be sustainable and equitable.

Beginning in February, community participation was sought in facilitated focus groups with both in-person and online meetings to formulate a program of space types and sizes that would meet community needs. A project web page was established to hold past studies' results, and post recordings and materials associated with the engagement process. Architectural firm Grimm + Parker performed the engagement activities working in collaboration with DPWES and RCC. Three in-person and two online meetings were held to discuss: general expectations and concerns; performing arts needs; visual arts needs; equity and education requirements; and a wrap-up session to review and validate findings.

Following the engagement events, Grimm + Parker completed analysis of space needs, formulated a program for those and then completed a financial estimate for the cost associated with the resulting arts center. These findings were delivered to the community in June at the Reston Community Center Annual Public Hearing for Programs and Budget. Subsequently, Supervisor Alcorn's office and county staff negotiated an extension of the proffer acceptance deadline with Boston Properties (originally July 2022) to allow for two more community meetings to discuss the possible arts center and related capital construction estimated cost. Those meetings were held in October and November. Finally, at its meeting of January 24, 2023, the Fairfax County Board of Supervisors accepted the proffer for Block J for use as a site for an arts center by unanimous vote.

Much more action is required to realize this venue. The time horizon for the many activities yet to occur is years-long. RCC will continue to monitor the progress toward this goal and provide support for it in the years to come.

While pursuing the possibility of new venues aligned with RCC's mission, it remains necessary to assure that current RCC facilities are maintained and improved to serve the community. During 2022, the final phase of roof replacement at RCC Hunters Woods was completed. Carpeting in administrative and office areas of RCC Hunters Woods was replaced.

New security cameras were installed in each building to improve coverage and recording resolution. The kitchen at RCC Lake Anne was refurbished and the RCC Lake Anne Fitness Studios were equipped with UV filters to reduce the potential for spread of COVID-19 viruses and illness from other airborne virus particles. The Terry L. Smith Aquatics Center switched using chlorine from solid form to liquid resulting in cost savings and greater safety in handling. The greatly missed spa facility reopened in 2022.

#### **LOOKING AHEAD**

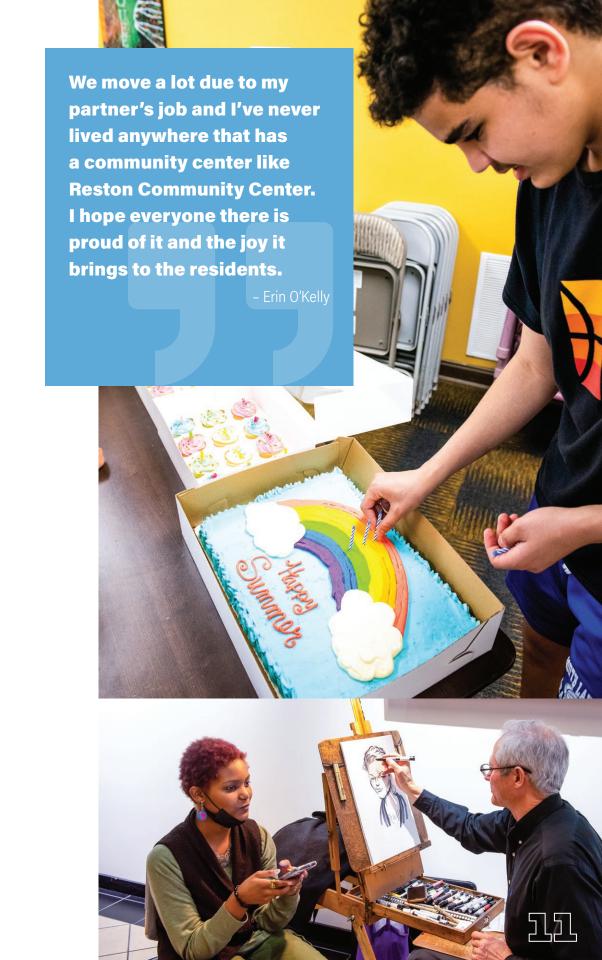
RCC Hunters Woods will undergo a comprehensive energy-use audit. The results will be reviewed by the board and staff to determine the best strategies that can be implemented to significantly decrease the building's carbon footprint.

# EQUITY



#### **GOAL:**

RCC embodies the principles delineated in the One Fairfax Policy by putting equity at the forefront of meeting community needs and serves the people and neighborhoods of Reston through allocation of resources according to those needs with informed understanding of the community's diverse interests.





Opportunity Neighborhood is a Fairfax County Neighborhood and Community Services (NCS) program that identifies under-resourced areas of the county. RCC's partner, Cornerstones, is the nonprofit organization in Reston charged with advancing and facilitating the goals and objectives of this program. Working in concert with Reston partners, Reston Opportunity Neighborhood (RestON) leverages combined resources for collective impact.

RCC is a founding member of the RestON endeavor. We provide onsite program delivery targeted to serve families and engage young people. Summertime experiences include music, fitness, arts and crafts, and opportunities for socializing. These "Fun Around Town" events and "Crafternoons" are open to everyone and have fostered a feeling of belonging among participants.

With reopened community rooms at the housing complexes served by RestON, RCC staff have been able to resume scheduling onsite interaction with residents in advance of each program cycle to provide information about the RCC Fee Waiver program. Additionally, these sessions give residents the opportunity to voice their desires for programs or services. One such offering that was implemented in 2022 was a swimming session for women and girls only on the first Saturday of each month. A teen internship opportunity was made available to seven teens in collaboration with Reston National Golf Course.

RestON partners and RCC created a public art project at Dogwood Elementary School featuring muralist Hamilton Glass. The wildly successful activities included student artists, the Dogwood Elementary School principal and visual arts faculty, the Cathy Hudgins Community Center at Southgate, Public Art Reston and Reston Association to design, prepare, create and celebrate the resulting mural. The bright outdoor mural depicts the school's motto – Peace, Equity, Access and Connection (PEACE) – in colorful letters and designs next to the school's Kiss and Ride lane.

RCC's Diva Central formal-wear inventory had grown beyond our storage capacity and an impromptu collaboration with student leadership and teachers at South Lakes High School led to a giveaway event at the high school serving 60 students. These school-based collaborative efforts are fostered by the RestON partner relationships. For our older community members, the RCC Rides program gave 387 rides in 2022 and added 45 new riders to its served community. The AARP Tax Aide program at RCC Hunters Woods provided guidance on filing returns to 566 middle-income and older taxpayers.

A new partnership with the Fairfax County NAACP was established in 2022 to help spread the word about RCC's Equity Matters line of programming. These events included a dialog (in person) between Dr. Ibram X. Kendi and Restonian Amanda Andere, and performances from Baratunde Thurston, Keith Hamilton Cobb, Art Spiegelman, Anita Hollander, 123 Andrés, The Kinsey Sicks, Josh Blue, Youn Sun Nah and Lulu Fall. In addition to information-sharing, the new relationship supported a voter registration drive at RCC Hunters Woods and RCC Lake Anne.

The beloved Reston Multicultural Festival moved to Reston Town Square Park at Reston Town Center in 2022 to provide a larger performance venue. Nine National Heritage Fellows delighted thousands of festivalgoers for a full day of music and dance that celebrated the diversity that is a hallmark of the Reston experience.

#### **LOOKING AHEAD**

RCC's involvement with RestON will continue to seek meaningful new program opportunities. The new relationship with the Fairfax County NAACP will expand to embrace a blood drive targeting minority population participation to increase the blood supply for those communities. The Equity Matters brochure will be marketed year-round to maximize its impact.

We have so much fun getting to know new friends and families in our community while doing a fun, creative activity. These programs are so special to us.

– Blair Ramos Carr (Dakota's Mom)

# COMMUNITY CONNECTIONS



#### GOAL:

RCC provides resources for Reston people and organizations that forge meaningful relationships to create a greater sense of belonging and community cohesion. RCC helps newcomers understand the community values upon which Reston was founded and appreciate Reston's unique history.

A new Reston organization emerged in 2022 with which RCC fostered a collaborative relationship; Reston Forward is designed to bring newcomers to the Silver Line corridor's new housing complexes more fully into the civic life of the community. Reston Forward co-founder Shane Ziegler ran for and was appointed to the RCC Board of Governors.

RCC Board member Bill Penniman represented RCC to the Reston Master Plan Task Thank you for bringing performers like this to Reston. You have introduced me to so many wonderful acts.

- Judy Ratliff

Force for the months of deliberations leading to an updated draft Reston Master Plan under the guidance and sponsorship of Hunter Mill District Supervisor Walter Alcorn. Frequently, topics of that effort intersected with RCC community engagement in areas of arts and culture planning, recreational options needed in Reston and how different organizations might contribute to the master planning goals.

Offsite, community-based programming was provided a new dedicated department home at RCC. This new "Offsite and Collaboration" department will provide for more staff and funding support to help expand the existing portfolio of concerts, performances, activities and workshops that RCC provides in locations other than the RCC buildings.

The new department will support and expand the nearly 100 summer concerts and family entertainment events currently provided. Among these offerings, a new Silent Dance Party was launched at Reston Station in 2022 that delighted more than 200 attendees. Reston's first Theatre in the Park was produced at Reston Town Square Park by RCC, Reston Town Center Association and NextStop Theatre for more than 1,500 enthusiastic audience members applauding "A Midsummer Night's Dream." The equity-focused, RestON-based offerings will be supported in the Offsite and Collaboration department.

The creation of a comprehensive community calendar of events — from RCC and other civic and non-profit organizations — is a key aspect of the design and building of the new RCC website. It will be a one-stop location for anyone wanting to know what is happening in Reston that they might enjoy or take their family to for fun or enrichment. A benefit of this resource will be the greater awareness provided for the groups themselves to be able to plan more effectively and to discover new opportunities for collaboration.

#### **LOOKING AHEAD**

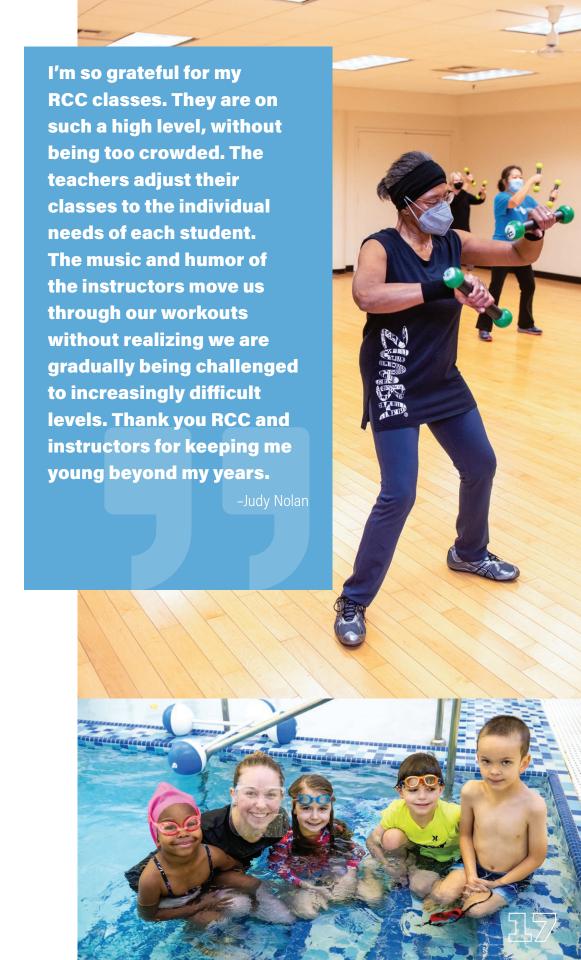
RCC's new Offsite and Collaboration department will focus on expanding the number of locations where RCC content can be delivered as well as continuing to grow the agency's equity-based partnerships and programs. A mobile solution for efficiently delivering programming will be explored.

## PROGRAMS & SERVICES



#### GOAL:

RCC programs evolve and adapt to a changing community; programs and content should be delivered in both RCC facilities and where people live, work and play. RCC programs and services address diverse interests, ages, cultures and ethnicities; they are high quality, innovative, well-attended and affordable.





While not yet back to 2019 levels, participation in RCC program offerings grew dramatically in 2022. To continue to build confidence in returning to in-person participation, RCC instituted a reservation system to access lap lane or warm water zone swimming, water aerobics classes, fitness classes, use of the ceramics studio, and use of the woodworking shop. Patrons purchased passes and then made online reservations to assure a spot in these offerings. The reservation system allows for capacity control and social distancing.

Positive features of the new pass/reservation system included the confidence of accessing the experience safely and with assurance the patron's spot was available. Communication was enhanced to alert reservation holders to an emergency or other unusual situation. An unintended consequence of the system involved unused reservations eliminating access to others who wanted them.

For pool users, the reservation system was modified in late 2022 to provide for three lanes of reserved use, three lanes of drop-in access and warm water drop-in access exclusively. We continue to use the reservations system for water aerobics, but also allow for a small portion of the available slots to be filled on a drop-in basis.

People also had difficulty navigating the online reservation system due to RCC's software limitations. With a combination of staff assistance and instituting a patron-enabled option to cancel a reservation or free enrollment, use of the online reservation system has been enhanced. RCC Customer Relations and Information Technology teams continue to work with the software vendor to create improvements to the user experience in myRCC, the online option for enrollment, pass purchases, renewals and facility inquiries.

Other new programming launched in 2022 included expanded water aerobics and fitness classes to six days a week. Youth and teen topics added were Blacksmithing, Junior Robotic Safari, Coding, Painting on Tiles for Teens and Making Stuffed Toys. Fitness and wellness pursuits added in 2022 were Balance and Mobility, Barre Fusion, and Bolly X. Modifications to continue interest were made to Yoga, Cardio and Essentrics curricula to keep people engaged with those fitness regimes.

To support participation for older adults or people with health vulnerabilities, our partner, the Osher Lifelong Learning Institute (OLLI) used a combination of hybrid, virtual and in-person approaches for their menu of offerings. RCC purchased the OWL technology and obtained a large-screen hybrid technology system from the

Department of Information Technology to provide hybrid programming more effectively. RCC experienced turnover in our instructional staffing throughout the pandemic years and continues to solicit programming ideas from the community or interest in teaching new subjects from subject matter experts. A program proposal form is used to consider new offerings and the standard employment process occurs to bring on new teachers.

#### **LOOKING AHEAD**

The RCC Recreation Program Plan will undergo an update process in 2023. This is aligned with RCC's annual efforts to adhere to NRPA's Commission on Accreditation for Park and Recreation Agencies (CAPRA) standards. The update will account for demographic changes that may have occurred since 2019, new trends in leisure-time pursuits, and health drivers and social determinants that guide programming. Additionally, RCC's programming and services incorporate regular evaluation efforts to assure offerings meet our community's interests and needs effectively.

My husband and I, and our sons, very much enjoyed the trip to the beach. My children went to the camps they enjoyed and learned a lot about different places and acquired some skills. RCC helped us participate at a nominal price, which is a very good thing. We thank you very much for these beautiful services and activities.

- Safinaz Ibrahem

## COMMUNICATIONS



#### **GOAL:**

RCC is recognized as an essential community asset for achieving a high quality of life in Reston. RCC marketing, publications, digital footprints, and media-related outputs are compelling, broadly shared, accessible to all and reliable. RCC is a trusted community partner for advancing knowledge of Reston and its lifestyle assets to assure the broadest possible enjoyment of those.

Chief among the 2022 board and staff focus areas was the design and building of a new agency website. As part of this year-long effort, the agency reexamined its logo and tagline in concert with partner organizations. Those discussions led to retention of each to assist with the branding transition from the old website to a new one. Additionally, RCC's logo and tagline are well-known and resonate with patrons.

Dang, I love the Reston folks. It was such a warm crowd and the staff so welcoming. I'm so happy!

- Lynda Barry

The new website architecture needed to incorporate a robust translation mechanism. The selected tool will translate the entire website at the push of a "button" into often-used languages such as Spanish, Arabic, Korean, Vietnamese, Chinese/Mandarin, Amharic and Urdu. The translation feature is on the home page and functions seamlessly with the entire website's architecture.

Beta-testing for the website began in December 2022 and continues into the first quarter of 2023. A new Content Management System is used to allow easier staff content updates as well as to enable RCC partners to participate in populating the Community Events Calendar.

In addition to the new translation capability on RCC's website, RCC is involved in adding translation tools to its in-person Customer Service encounters. While we have long sought and employed customer service representatives who speak languages other than English, Fairfax County is also developing standard practices to make translation an easy deliverable to county residents engaging with their local government in any context.

Other strategies employed in 2022 by the Media Communications team included streamlining our online publications from six e-newsletters per month to four. This will reduce email fatigue and increase open rates. Social media posts have been redesigned to offer greater call-to-action clarity and urgency. As a result of staff efforts, Facebook reach increased by 66% and Instagram reach doubled (100% increase) in 2022.

Another key aspect of RCC Communications involves the agency's sponsorships of various community-based events, programs and annual partner relationships. In 2022, RCC expanded sponsorships to include the new Reggae on the Lake Festival at Lake Anne Plaza, and expanded partner relationships with South Lakes High School and the Greater Reston Chamber of Commerce.

#### **LOOKING AHEAD**

The website will be formally launched in 2023 following an extensive period of beta-testing, consumer feedback resolution and staff training on the Community Calendar feature. Community partners will be trained on using the new calendar feature. Full display of Reston's incredible portfolio of civic and non-profit experiences will be enabled by the new calendar and upload processes.

# STEWARDSHIP & ACCREDITATION



#### **GOAL:**

RCC maintains its accreditation by the Commission on Accreditation of Park and Recreation Agencies (CAPRA) and achieves re-accreditation in 2025. RCC planning and operations are responsibly undertaken with community input, sustainable practices, sound fiscal management and consistent use of data to inform decision-making. As a Fairfax County agency, RCC complies with all requirements of such public service entities with respect to administration and management of its resources.





RCC personnel activities were significantly more intense in 2022 than is typical. We hired 11 merit (employees who can participate in the full menu of Fairfax County government benefits) staff, of whom five were transferred or promoted RCC employees. Four long-time staff team members retired. A total of 110 hires, rehires, additional positions or transfers were processed. Several temporary, part-time positions were reclassified to three-quarter-time status which enables those employees to purchase county health insurance. Two existing positions were reclassified to establish the new jobs of Director of Offsite and Collaboration and Assistant Aquatics Operations Director.

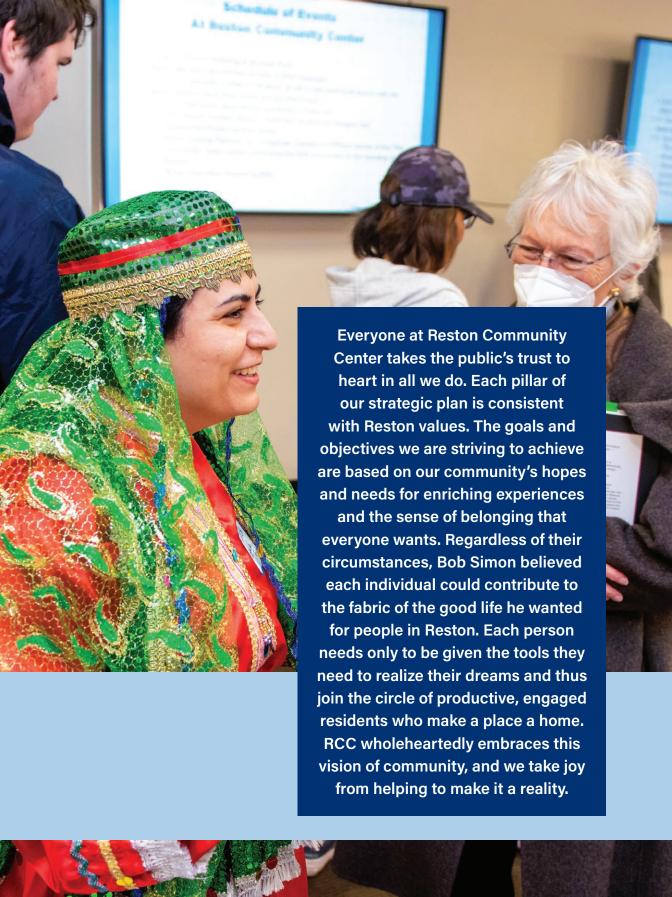
In addition to the above, RCC increased pay for lifeguards to help reduce the vacancy rate for this critical job at the Terry L. Smith Aquatics Center and to achieve retention goals. A pay compression study affecting seven employees was completed in 2022 and a second phase of that effort will be completed in early 2023. RCC's Finance and Human Resources team processed 1,461 financial documents and the payroll activity for 141,030 hours of work by RCC employees in 2022.

The team responsible for processing all those Finance/HR transactions earned a group Outstanding Performance Award (OPA) for Renata Wojcicki, James Rockett, Grazyna Siebor and Suzanne Connell. For their exemplary stewardship of the Aquatics Renovation Project, Fred Russo, Matt McCall and Scott Sorenson received OPAs. The talented Arts and Events team members, Paul Michnewicz, Anthony Adams, Mark Anduss, Camille Petrillo, Kevin Danaher, Cheri Danaher and Bill Parker received OPAs for the creative reimagination of programming they developed to serve arts lovers beyond our traditional presentation spaces and formats. The Customer Relations team of Pam Leary, Sumi Gallas and Nick Burt were awarded OPAs for their constant and accurate management of patron enrollments affected by COVID-19 issues. Will Sanchez, RCC's Facility Operations Manager, achieved an OPA for his extra efforts to manage and support staffing gaps as RCC rental activity ramped up more quickly than employees could be hired.

The RCC Customer Satisfaction Survey results continue to achieve their benchmark target of 90% agree or strongly agree across the six metrics measured for each line of agency business (except for the prevalent indicator of "not applicable" in Facility Rentals with respect to the patron's quality of life being improved.) As is customary also, RCC filed its required 2022 annual report with CAPRA.

#### **LOOKING AHEAD**

RCC continues to pursue its strategic plan goals within the context of the Countywide Strategic Plan and One Fairfax policy. RCC is proud to contribute to the vision embraced by these initiatives of communities and a county where everyone can reach their full potential.





### **VISION**

Reston Community Center enriches lives and builds community for all of Reston.

#### **MISSION**

To create positive leisure, cultural and educational experiences that enhance the quality of life for all people living and working in Reston by:

- Providing a broad range of programs in arts, aquatics, recreation, enrichment and lifelong learning.
- Creating and sustaining community traditions through special events, outreach activities and facility rentals.
- Building community through collaboration and celebration.

#### **VALUES**

In accomplishing our mission and vision, Reston Community Center will be:

- A respectful, diverse organization that supports and nurtures its patrons, partners, volunteers, and staff.
- An organization that embraces inclusion and diversity, and actively promotes racial and social justice.
- An accountable steward of Reston's resources, sense of place and community traditions.
- An accepting and open organization free of physical, financial and cultural barriers.



### BOARD OF GOVERNORS



William G. Bouie



William Keefe



**William Penniman** 



Lisa Sechrest-Ehrhardt



**Richard Stillson** 



**Paul D. Thomas** 



Shane M. Ziegler



**Vicky Wingert** 



Beverly Cosham CHAIR

I just wanted to thank you and your colleagues so much for the great time we had yesterday at your facility. Your staff were amazing and so helpful responding to our requests. Thank you again!

Linda Hoffman, Fairfax County
 Department of Housing and
 Community Development

### 2022 FULL-TIME STAFF

#### **ADMINISTRATION**

Leila Gordon **Executive Director** BeBe Nguyen **Deputy Director** Renata Wojcicki **Finance Director** Lorna Campbell Clarke **Director of Communications Network Administrator** Harunor Rashid Pam Leary **Customer Relations Director** Fred Russo **Building Engineer** Sarah Alshamy Web Graphic Artist Warren Bailey **Customer Service** Jan Bradshaw **Customer Service** Vincent Brown **Customer Service** Nicholas Burt **Customer Relations Asst. Director** Whitney Chambers Web Graphic Artist Suzanne Connell **Personnel Specialist** Sumi Gallas **Customer Relations Asst. Director** Linda Greco **Customer Service** Karen Goff **Public Information Officer** Samantha Korkowski **Graphic Artist Customer Service Greg Minassian** James Rockett **Financial Specialist** Grazyna Siebor **Procurement Specialist** Ling Zhao **Customer Service** Mark Zubaly **Customer Service** 

#### **AQUATICS**

Matthew McCall Aquatics Director
Lexi Mack Aquatics Operations Director
Melissa Murray Customer Service
Roshanak Raeisi Fard Aquatics Operations Director
Scott Sorenson Aquatics Program Director
TJ Wilson Aquatics Operations Asst.

#### **OFFSITE & COLLABORATION**

Maggie Parker Offsite & Collaboration Director
Giovonny Bland Community Outreach Assistant
Mark Sevilla Offsite Events Assistant
LaTanja Snelling Equity Partnerships Director

#### **ARTS & CULTURE**

Paul Douglas Michnewicz Anthony J. Adams Mark Anduss Cheri Danaher Laura Moody Gloria Morrow Rhia Ovington William D. Parker Camille Petrillo Director of Arts & Culture
Theatre Technical Director
Theatre Technical Director
Arts Education Director
Assistant Technical Director
Arts Education Assistant
Box Office Assistant
Box Office Manager
Assistant Technical Director

#### **LEISURE & LEARNING**

Karen Brutsché Kevin Danaher Anya Avilov Ali Clements Kim Gollop-Pagani Debbie Heron Cassie Lebron Jeff Morgan Jonathan Navarro Leisure & Learning Director
Leisure & Learning Director
Fitness & Wellness Program Asst.
Lifelong Learning Program Asst.
Youth/Teen Program Director
Lifelong Learning Program Director
Youth/Teen Program Asst.
Fitness & Wellness Program Director

#### **FACILITY SERVICES**

Brian Gannon	Facility Services Director
Vicente Aleman	Facility Team
Mohammed Alhadi	Facility Team
Chris Brown	Facility Team
Guillermo Huaman	Facility Team
Daniel Perez	Facility Team
Will Sanchez	Facility Operations Manager
Cristobal Rivera	Facility Team
Ken Wade	Facility Team
Cory Woods	Facility Team

### 2022 PART-TIME STAFF



#### **Administration**

#### **EXECUTIVE PROJECTS**

Ricki Marion

#### **CUSTOMER SERVICE**

Ashok Chirayath Shandan Ge Chizuru Negin Momoko Nelson Long Nguyen Evelyn Rosa Christine Selwyn

### FACILITY MAINTENANCE

Osasenaga Aghayere Jose Escalante Yimi Escalante Wilfredo Lebron Alba Rodriguez Derrick West

#### **MEDIA**

Melissa Gonzalez Rebekah Wingert

#### **Arts & Culture**

#### **PERFORMING ARTS**

Megan Crenshaw Aya Hafez Linda Ifert Mikayla Kirr Sean Linzey Alison Reinfield Phillip Natalini Matthew Nogay Ethan Piccus Elaine Randolph Alan Reichert Thomas Simpson David Stinnett

#### **ARTS EDUCATION**

Jason Alexander Beth Atkins Mary Brickel Mark Brutsché Anne Buckelew Bryan Chicas Flores Nancy Clark Daniel Clay

Emma Crawford Anita Damron **Pauline Daniels** Youlee Duray Valerie Dure Lisa Eaton Diane Ellor Geraldine Fitzurka Tracie Griffith Tso **Kay Hairston** Kara Handy Judith Harmon Eliora Janow Sarah Kladler Matthew Konerth Victoria Krieger Kristin Lacroix Tracie Lambakis Margaret Lashley Phoebe Liu Davide Lorenzi Rebecca Marcum Hadrian Mendoza Karen Mullarkev Daphne Ngo Tena Page Meredith Patton Ralph Saltzman Elizabeth Scarcella Rachelle Stefanik Katherine Sternberg **Robert Thiel** Mindy Zheng **Guy Zoller** Mark Zubaly

#### Aquatics

Carolyn Abdenour Bogues
Tony Attard
Ajanta Bauer
Tessa Belanger
Elijah Bishop
Laura Branton
Torres Cardenas
Jocelyn Chan
Anita Creasi

Nicholas Darmory Elodie Decker Laura Echeverri Anna Eckerd Cooper Elliott Elliott Erazo Jodi Fisher Elle Fremerman Julian Gonzalez Soren Guilloteau Ashley Gurney

Annabella Ham Ariana Inamdar Katherine Jensen Andrew Johnson Cara Kalinowski Chelsea Kartchner Sophie Kartchner Ryan Kasprowicz

Colin Keehner
Kathryn Kern
Pouyan Kheradmand
Connor Kim
Christian Kornegay
Kurtis Kunkel
Mahsa Layazali
Stephen Lettner
Julian Logan

Tess McKinley
Emily Mcphie
John Medler
Molly Miners
Chloe Moskowitz
Aman Nandwani
Jonah Neihardt
Hunter Piotrowski
Edyson Powell

Elliana Marty

Edyson Powell
Eliana Redford
Jasper Reges
Violet Reges
Jody Rook
Anna Schcolnik
Janelle Scott-Clayborn
Kristen Serrell

Kristen Serrell
Noah Shubert
Caroline Sippel

Morgan Sivak
Ryan Skinner
Samantha Stettner
Jennifer Storch
Dorian Traynham
Evelyn Wagner
Gwyneth Wagner
Kaella White
Catherine Wilkins
Finn Wilkins
Noah Worku
Christopher Yon

#### Leisure & Learning

FITNESS
Kinda Barazi
Dianne Beville
Magarita Biddy
Kathryn Briglia
Monika Chaturvedi
Megan Durham
Teresa Fletcher

Paloma Jimenez-Raika Chithra Kumar Michelle Miles Barbara Okerson

Laura Robinson Anne Smyers Anna Sypula

Vanessa Vera Kelley Westenhoff Cammi Williams

Christina Unger

# YOUTH/TEEN PROGRAMS

Nusrat Ali
Catherine Bachman
Vaughn Baumgartner
Amelia Beckett
Harvin Bermudez
Emma Bernhard
Kimana Bowen
Joshua Campbell
Thomas Feeley

Jean-Louis Guill Marybeth Haneline Frances Haskell Jordan Judkins Sarah Leaf **Christopher Lozano** Aline Minassian **Molly Miners** Xavier Montero-Severiche Mark Moseley Tad Moseley James Pierce Annabella Prezioso Catherine Queen-Newton Seymour Samet **Betty Simmons** Jordana Sweeny Rosalyn Wilson

#### **LIFELONG LEARNING**

**Leroy Young** 

William Anderson
Daniel Burke
Eric Halmon
Charles Hoffman
Barrett Ingram
Charles Inman
Elizabeth Knowlton
Jo Ann Leir
Andrew Livingston
Judith Mudd-Krijgelmans
Sandra O'Connell
Karen Rhinard
Motoko Shimizu

#### **Photography**

Photos in this annual report were taken by our photographers, Erin and Mike Lesnick, for RCC.

### 2022 SPONSORSHIPS



In addition to working with our community partners on events and programs involving our respective staffs, RCC sponsors many of Reston's activities and events that collectively build a "sense of community." We are very proud to associate ourselves with these outstanding events and programs.

- ArtsFairfax Annual Arts Awards
- Cornerstones Annual Strategic Partner
- Fellowship Square Foundation
- Friends of Reston Nature House 5K Run, Spring Festival at Walker Nature Center
- Friends of Lake Anne Roots Festival, Jazz & Blues Festival
- Greater Reston Chamber of Commerce – Annual Strategic Partner

- Herndon-Reston FISH
- Lake Anne of Washington
   Plaza Merchants Association –
   Reggae on the Lake
- Leadership Fairfax Annual Strategic Partner
- Public Art Reston Annual Strategic Partner
- Reston Herndon Little League
- Reston Historic Trust –
   Founder's Day, Community
   History Lectures

- Reston Pride
- Reston Town Center
   Association Holiday Parade
- South Lakes High School –
   Baseball Team, Parent Teacher

   Student Association,
   Theatre Department
- Tephra ICA Arts Festival
- The Food Pantry at South Lakes
   High School Do It Your Way .5K
- Washington West Film Festival

### 2022 COMMUNITY PARTNERS

# Community partners are essential to our and Reston's success. We work collaboratively for collective impact.

- AARP Foundation (AARP Tax Aide Program)
- AARP Virginia
- Al Fatih Academy
- ArtsFairfax
- Cathy Hudgins Community Center at Southgate
- Christ the Servant Lutheran Church
- Comstock Reston Station
- Dogwood Elementary School
- Cornerstones –
   Reston Opportunity
   Neighborhood (RestON)
- Fairfax Area Agency on Aging
- Fairfax County Community Services Board
- Fairfax County NAACP
- Fairfax County Neighborhood and Community Services
- Fairfax County Office for Children
- Fairfax County Park Authority
- Fairfax County Public Schools

- Fall for the Book
- George Mason University College of Visual and Performing Arts
- Greater Reston Chamber of Commerce
- Herndon Community Center
- Hunters Woods at Trails Edge
- Hunters Woods
   Neighborhood Coalition
- Langston Hughes Middle School
- League of Reston Artists
- NV Rides and Program Partners
- Office of Hunter Mill District Supervisor; Walter L. Alcorn
- Osher Lifelong Learning Institute (OLLI) at George Mason University
- Pozez Jewish Community
   Center of Northern Virginia
- Public Art Reston
- Reston Association

- Reston Citizens
   Association/Reston

   Accessibility Committee
- Reston Community Orchestra
- · Reston for a Lifetime
- Reston Historic Trust
- Reston Hospital Center
- Reston Masters Swim Team
- Reston Town
   Center Association
- Shenandoah Conservatory
- South Lakes High School
- Specially Adapted Resource Clubs
- Tall Oaks Assisted Living
- Tephra ICA
- Virginia
   Cooperative Extension
- Washington West Film Festival
- Washington
   Woodworkers Guild
- YMCA Fairfax County/Reston

### 2022 YEAR IN DATA

RCC's data profile covers key metrics of how we serve Reston. In the pages that follow, data shows our community began returning to in-person activities, programs and events. RCC continues to expand program offerings to meet growing demand both in our facilities and around Reston neighborhoods.

The measurement of Customer Satisfaction is the key data set for determining whether RCC offerings are meeting our community's needs. Our guiding star is to provide a high-quality and diverse array of programs and services that make meaningful contributions to the quality of life in Reston.

Charts for 2022 assign data to RCC Aquatics, Arts & Events, Facility Services and Leisure & Learning. Beginning in 2023, the lines of business will change – Arts & Events will be Arts & Culture and a new line, Offsite & Collaboration, will be included.

Finally, it's important to note that capacities for outdoor events (most of the Community Events attendance) are far greater than those for indoor events. Data charts containing those totals should be interpreted with that in mind.



Events	Pass/Tickets	Enrolled Programs
62,348	13,554	1,201



Events	Pass Visits	Enrolled Programs	Swim Teams
140	23,361	3,205	20,196



Events	Pass Visits	Enrolled Programs
1,069	2,084	4,225

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# 2022 RENTAL USE



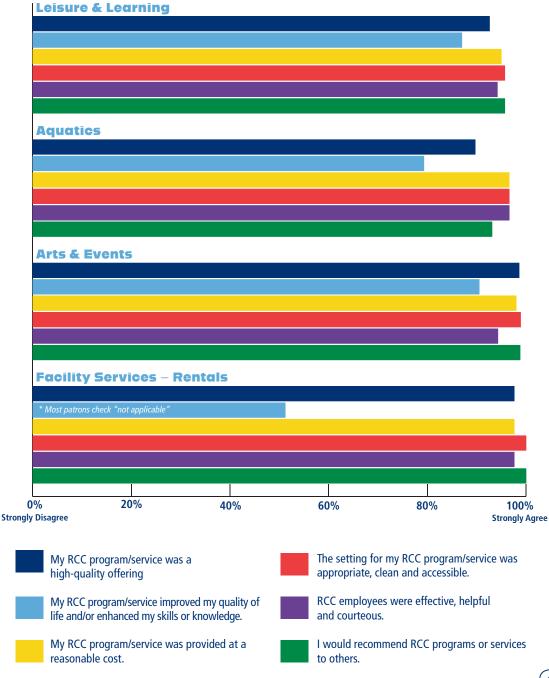
Rental Type	Rental Hours	Attendance*
Reston Organization	1,520	19,219
Reston	1,488	17,340
Founding Partners	749	6,932
Reston Employee	552	9,524
Fairfax County Agency	128	767
Non-Reston	84	1,208
Non-Reston Organization	48	520

Aquatics Rentals Swim Teams	the CenterStage	Facility Services  Meeting Room Rentals
595 Hours	445 Hours	5,772 Hours



### 2022 CUSTOMER SATISFACTION

**Survey Results:** Patrons select on a scale from "strongly disagree" to "strongly agree." RCC strives to achieve 90% response rates for "agree" or "strongly agree."



# 2022 FEE WAIVER USE



Zip Code	Number of Households
20190	71
20191	154
20194	8
Other	1
Total	234 Households
Type of Offering	Value Utilized
General	\$62,249
Summer Camp	\$74,810

Age	Number of Family Members
1 – 10	88
11 – 20	93
21 – 30	2
31 – 40	10
41 – 50	19
51 – 60	15
61 – 70	22
71 – 80	73
81 – 90	73
91 and up	0
Total	395

# 2022 VOLUNTEERS

Name	Number of Volunteers	Volunteer Hours
RCC Board	9	300
AARP	24	1,625
RCC Rides	15	387
RCC Programs	165	529

#### **THANK YOU RCC VOLUNTEERS**

RCC extends its profound gratitude to our wonderful volunteers who give everything they do the shining touch of their generous community spirits. Volunteers are the heart and soul of the RCC experience.













2310 Colts Neck Road Reston, VA 20191

#### **RCC LAKE ANNE:**

1609-A Washington Plaza Reston, VA 20190



To request reasonable ADA accommodations, call 703-476-4500 • 711 (TTY)



We welcome your questions, comments, concerns and suggestions. Please send them to RCCContact@fairfaxcounty.gov. All inquiries are answered within 48 business hours.









www.restoncommunitycenter.com Enriching Lives. Building Community.