Reston Community Center

ANNUAL REPORT

JUNE 2025









Top: National Night Out
Left: Boo at the Pool
Right: Reston Pride
Bottom: Family Fun Entertainment Series (FFES)

Reston Community Center belongs to the community. Each pillar of our strategic plan is consistent with Reston values. In 2024, RCC achieved milestones that provided Reston with experiences that reflect the hopes, needs and creativity of the people we serve. Those highlights are described in the pages ahead. Our success is not possible without our many partners; Reston and RCC are successful because of a strong and diverse civic and cultural infrastructure. Together, we strive always to fulfill the founding value of Reston – that each person can contribute to and each person can benefit from building community.



2024 Reston Multicultural Festival

Reflection is important at any inflection point and 2024 brought that moment to Reston Community Center. Leila Gordon concluded a 41-year career with RCC, including more than 16 years as our executive director. In recognition of her remarkable service we joined the Reston community in naming the RCC theatre in her honor.

Throughout the year, the Board of Governors worked closely with Leila and RCC's senior staff to ensure a smooth leadership transition. With the support of Fairfax County's Department of Human Resources, we conducted a nationwide search that attracted more than 100 applicants. RCC's deputy director, BeBe Nguyen, was selected as our next executive director from a highly qualified field and appointed in September, allowing time for a seamless handoff.

At the same time, we prepared for reaccreditation by the Commission on Accreditation of Park and Recreation Agencies (CAPRA). In January 2025, we submitted "evidence of compliance" with the CAPRA standards, the culmination of a thorough review of RCC's planning, policies, procedures and practices. Board members, staff and stakeholders worked closely together to ensure RCC continues to deliver on its mission with excellence.

Every five years, our patrons and community partners help us assess Reston's evolving needs and expectations for RCC. In 2024, we partnered with the University of Virginia's Center for Survey Research to gather your perspectives on our cultural and leisure facilities, programs and services. The results, published in early 2025, provide valuable insights that will guide our work in the years ahead. We are deeply grateful for your engaged and enthusiastic participation in shaping RCC's future.

With new leadership, strong community support and fresh opportunities to connect with all our constituents, we move into the future with optimism, energy and a shared commitment to serving Reston.

Beverly Ann Cosham
Chair, RCC Board of Governors

BeBe Nguyen
Executive Director, RCC







Top: Reston Town Center Association Executive Director Robert Goudie and RCC Executive Director Leila Gordon – Gordon's December 2024 Retirement party
Left: CAPRA visit team members Director of Denton Parks & Recreation Gary Packan and Plano Parks & Recreation Park Planning Supervisor Katie Dunham with RCC Executive Director BeBe Nguyen – CAPRA on-site visit, April 2025
Left: Gordon at the newly renamed The Leila Gordon Theatre.

Vision

Reston Community Center enriches lives and builds community for all of Reston.

Mission

To create positive leisure, cultural and educational experiences that enhance the quality of life for all people living and working in Reston by:

- Providing a broad range of programs in arts, aquatics, recreation, enrichment and lifelong learning.
- Creating and sustaining community traditions through special events, outreach activities and facility rentals.
- Building community through collaboration and celebration.

Values

In accomplishing our mission and vision, Reston Community Center will be:

- A respectful, diverse organization that supports and nurtures its patrons, partners, volunteers and staff.
- An organization that embraces inclusion and diversity and actively promotes racial and social justice.
- An accountable steward of Reston's resources, sense of place and community traditions.
- An accepting and open organization free of physical, financial and cultural barriers.

OUR PURPOSE



RCC Board member Paul Thomas, Melanie Butler, past Reston Association COO Larry Butler and Hunter Mill District Supervisor Walter Alcorn – Leila Gordon's Retirement Party



"All Is in Motion, Is Growing, Is You" – 2024 Tephra ICA Festival



Summer Camp



2024 Community Relations & Program/Policy Joint Meeting

STRATEGIC PLANNING

The success of the RCC Strategic Plan depends equally on the work of RCC's leadership and staff and the involvement of the community in our efforts.

THE PLAN PILLARS

- Facilities
- Equity
- Community Connections
- Programs and Services
- Communications
- Stewardship and Accreditation

The overarching principles that guide how the plan goals and objectives are pursued remain:

- RCC will expand access to cultural and recreational amenities, programs and services.
- RCC will leverage the strength of partnerships and collaboration.
- RCC will remain flexible in responding to changing trends and emerging community needs.
- RCC will deliver programs and services with skilled and talented staff using the best practices for stewardship of Reston's investment to maintain the public's trust.





Solar Panels – 2024 Energy Utilization Improvement Project

FACILITIES

GOAL

RCC engages the community in planning for existing and new facilities to create or maintain RCC buildings that are flexible, technologically advanced, accessible, beautiful and environmentally friendly.

HIGHLIGHTS

RCC Hunters Woods

- The Energy Utilization Improvement project was completed in 2024. Utility savings are guaranteed by the project contractor CMTA and energy savings are trending at about 38 percent overall.
- The elevator was successfully replaced and permitted in summer 2024.
- The theatre acquired a new ETC IonXE light board allowing the replacement of conventional fixtures with energy-saving LED units.
- New choral risers and a stage system for the Community Room were delivered in December 2024.

RCC Lake Anne

- Major HVAC repairs were completed to enhance comfort and reliability throughout our facilities. New exercise equipment was added to Fitness and Wellness, including dumbbells, yoga straps and blocks, medicine balls and strength and resistance bands. A new Walker Hanging System was installed in the Jo Ann Rose Gallery to make exhibit installations easier and safer.

LOOKING AHEAD

- Lobby display and announcement areas will be redesigned and installed in both facilities. New offices and storage areas will also be added at both locations. Additionally, restrooms at RCC Hunters Woods will be renovated, and the air conditioning system in the Terry L. Smith Aquatics Center locker rooms will be replaced.
- The board and staff will continue to explore new facility options consistent with a Lake Anne location and expanded amenities.

“It’s one of the warmest and most helpful community centers, with excellent facilities for the enjoyment of neighbors and friends. My first visit was when my children celebrated my 80th birthday; I received exquisite service and had a wonderful party.”

– Jaime Moncada López



Boo at the Pool



Lake Anne Art Rave for Kids (LARK)



History of America Performance



Fun Around Town

EQUITY

GOAL

RCC embodies the principles delineated in the One Fairfax Policy by putting equity at the forefront of meeting community needs and serves the people and neighborhoods of Reston through allocation of resources according to those needs and informed understanding of the community's diverse interests.

HIGHLIGHTS

- The 2024 Reston Multicultural Festival was presented to more than 5,000 attendees with an expanded footprint that included three stages, street activations, craft artisan vendors, community organization booths and family activities to enjoy.
- Sign language interpretation was provided to patrons in arts education and aquatics classes.
- Reston Opportunity Neighborhood (RestON) held eight monthly women's social swimming events at RCC.
- Fun Around Town, Crafternoons and Coffee and Origami consistently reached capacity, engaging 15 – 20 participants in enrichment and community building in RestON neighborhoods.
- A new program partnership was established with The Cheuse Center at George Mason University for "Baldwin at 100" with programming honoring James Baldwin's life and impact.
- Artists in the Professional Touring Artist Series advancing equity and inclusion included Dan and Claudia Zanes, Reverend William Barber, Kwame Alexander, Soul to Soul, V (formerly Eve Ensler), Cleo Parker Robinson Dance, Okaidja Afroso, Jen Kober, Curtis Banister and Nejla Yatkin.
- RCC and community partners reinvigorated the Hunters Woods Neighborhood Coalition to address security concerns, support individuals experiencing homelessness and strengthen communication and safety strategies among coalition members.
- 25 AARP Tax Aide volunteers donated 1,600 hours and served 700 patrons.
- 34 RCC Rides volunteers put in 557 hours and drove 2,520 miles to give 853 rides to 161 patrons.

LOOKING AHEAD

- RCC and partners in the Hunters Woods Neighborhood Coalition will launch the *One Hunters Woods* initiative to activate the plaza with outdoor programs that bring people together.
- Enhanced security at RCC Hunters Woods will continue to assure a safe and hospitable environment for all participants.
- RCC and Cornerstones will introduce an innovation that simplifies access to RCC programs for all RestON families.
- RCC will expand free learn-to-swim programs with Reston aquatics professionals to increase access for all ages and abilities, promoting water safety and healthy lifestyles.

“There is something special about the RCC art gallery. Some [memory care] residents struggle to get anything out of other activities, but they thrive at RCC. One resident is not very verbal and rarely participates in other activities, but she can walk around and see the art and when we give her a paint brush, she blossoms. I can see how much this has touched the residents.”

– Diane Eades, Memory Care Director
Hunters Woods at Trails Edge



Spring Family Crafternoon



Diva Central Shopping Event



Unforgettable Program



Party in the Park

COMMUNITY CONNECTIONS

GOAL

RCC provides resources for Reston people and organizations that forge meaningful relationships to create a greater sense of belonging and community cohesion. RCC helps newcomers understand the community values upon which Reston was founded and appreciate Reston's unique history.

HIGHLIGHTS

- In 2024, the summer concerts and entertainment series expanded with Sunset Concerts at Lake Anne Plaza, supported by a new license agreement and sponsorship program benefiting local nonprofits.
- Offsite concerts flourished with only 8 of 65 shows canceled and attendance rising an average of 25 percent. Reston Station events drew record crowds, tripling past turnout, while Theatre in the Park's "Good Witch, Bad Witch" welcomed 1,500 patrons over three beautiful evenings.
- RCC was featured prominently in the 2024 Holiday Parade at Reston Town Center with outgoing executive director Leila Gordon as Grand Marshal and the debut of RCC On Wheels.
- Aquatics expanded rental offerings to partners, now available seven days a week. RCC Aquatics staff certify most Reston Swim Team Association (RSTA) coaches and are regularly sought after to provide lifeguard certification for other venues.

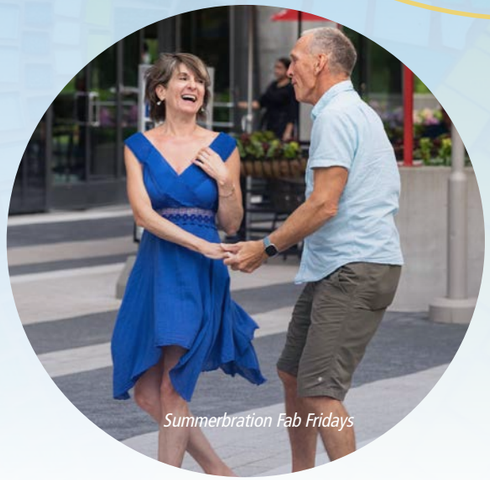
LOOKING AHEAD

- A new state-of-the-art RCC On Wheels mobile unit will arrive in fall 2025, bringing programs and services directly to neighborhoods and community events to boost access and engagement across Reston.
- The 20-minute "Generations Rise: Reston" film premiered on RCC's YouTube channel in January 2025.
- To meet growing demand for lifeguard certification, RCC will increase offerings to three classes per month during the spring and summer seasons.

> The quality of RCC's Summer Concerts is uniformly exceptional (including the production quality!) and these events create a palpable aura of community joy, pride and bonding.
>
> **– Jeanette Thomas**



Party in the Park



Summerbration Fab Fridays



Party in the Park



Acrylic Painting

PROGRAMS AND SERVICES

GOAL

RCC programs evolve to meet the needs of a changing community. Programs and content are delivered both at RCC facilities and in locations where people live, work and play. They address diverse interests, ages, cultures and ethnicities. Our offerings are high quality, innovative, well attended and affordable.

HIGHLIGHTS:

- Youth & Teen programming grew 6 percent overall, with events up 27 percent and camp participation up 9 percent driven by the addition of 41 new programs.
- Osher Lifelong Learning Institute (OLLI) participation surged 200 percent. Overall Lifelong Learning classes and workshops declined slightly by percent, while some trips and tours were so popular they generated long waitlists, though participation in those offerings fell 27 percent.
- Fitness & Wellness participation increased 30 percent in classes and 36 percent for drop-in passholders reflecting strong community interest.
- Arts Education launched Unforgettable, a new memory care program serving 129 patrons with Alzheimer's and dementia featuring docent-led gallery tours and interactive art activities.
- A new lottery enrollment system for Ceramics improved access and made registration fairer enabling more participants to experience the program.

LOOKING AHEAD

- 2024 Community Survey results will guide the development of new programming and formats to better meet community needs.
- Additional Lifelong Learning trip and tour dates will be added in 2025 to accommodate waiting lists for popular offerings and ensure more participants can attend.
- RCC is exploring partnerships to provide enrichment programming for young people enrolled in summer school in Reston, supplementing their educational hours.
- Fitness & Wellness will partner with RCC On Wheels to offer programming in new neighborhoods, increasing access and engagement across the community.

“It is no joke when I say that RCC Zumba saved me, particularly when I first began attending classes. At that time, I definitely needed my body to get stronger (and it has). But I also needed my spirit lifted, for several reasons. Yes, exercise will improve mood simply because of the physiological effects. But the love and joy you brought to us in every class made such a difference to me.”

– Kim Intino



Hip-Hop



Paper Quilling



Fitness Class



Unveiling of The Leila Gordon Theatre Marquee – April 2025

COMMUNICATIONS

GOAL

RCC is recognized as an essential community asset for achieving a high quality of life in Reston. RCC marketing, publications, digital footprints and media-related outputs are compelling, broadly shared, accessible to all and reliable. RCC is a trusted community partner for advancing knowledge of Reston and its lifestyle assets to assure the broadest possible enjoyment of those.

HIGHLIGHTS

- The RCC On Wheels vehicle wrap debuted at the Reston Holiday Parade.
- Earned media mentions increased with coverage of the executive director transition, theatre renaming and Board of Governors Preference Poll results that brought back two members (Bill Bouie and Lisa Sechrest-Ehrhardt) and one new member (Malka Wickramatilake).
- RCC was featured in three of the approximately 24 Fairfax County annual podcasts. Topics featured Bev Cosham on RCC's 45th Anniversary, Asjah Heiligh announcing the 2024 summer concerts lineup and BeBe Nguyen on RCC's 23 years of celebrating global culture at the Reston Multicultural Festival.
- RCC's website enabled community partners to submit and manage their own community-oriented events through the "Community Submitted Events" portal. Those events are now visible on a comprehensive "Community Calendar."
- The RCC web portal for enrollment added a multilingual translation capability.
- RCC's bi-weekly digital newsletter, Around The Center, achieved an overall open rate of 59% (roughly equivalent to 2023) which is 17% higher than the industry standard.
- Outdoor and offsite advertising increased with the addition of bus shelter and bus tail ads, as well as placement of ads rotated quarterly on two LCD charging stations in the main lobby and cafeteria of Reston Hospital where they get an average of 3.7 million annual impressions.

LOOKING AHEAD

- New lobby display systems will be designed and installed to give entryways to both facilities a fresh, updated and welcoming look.
- Community organizations will continue to be encouraged to participate in the community calendar feature.
- New tools, training and event table marketing approaches will be explored to leverage the expanding and very popular RCC presence at Reston's large outdoor experiences and other communications opportunities.

“RCC has such a wide assortment of classes and activities for all ages. It is exciting when we receive the RCC Program Guide in our household. We plan our seasonal fun and healthy lifestyles around it.”

– Elaine Mattair



Family Fun Entertainment Series (FFES)



Underwater Egg Hunt

Paper Quilling



Reston Multicultural Festival 2024



Walking Group

STEWARDSHIP AND ACCREDITATION

GOAL

RCC maintains its accreditation by the Commission on Accreditation of Park and Recreation Agencies (CAPRA) and achieves reaccreditation in 2025. RCC planning and operations are responsibly undertaken with community input, sustainable practices, sound fiscal management and consistent use of data to inform decision-making. As a Fairfax County agency, RCC complies with all requirements of such public service entities with respect to administration and management of its resources.

HIGHLIGHTS

- In 2024, RCC processed 89 hires, including new positions, transfers and promotions, recorded 140,791 payroll hours, and processed 1,808 financial transaction documents, reflecting strong operational management.
- Finance-related Operating Guidance Memoranda (OGM) were reviewed and updated to align with Department of Finance Financial Policy Statements in preparation for CAPRA reaccreditation in April 2025, ensuring compliance and best practices.
- Procedural and OGM documents were revised and adopted to meet County requirements for purchasing, human resources and other internal administrative functions, strengthening budget development and operational consistency.
- RCC submitted its 2025 CAPRA reaccreditation application, including updated agency plans, Operating Guidance Memoranda (OGM) and the Policy & User Manual, following Board of Governors review and approval where applicable.
- Over a nine-month period, RCC managed leadership transitions with coaching support for management team members, ensuring continuity and strong organizational capacity. This process led to the successful recruitment and hiring of a new executive director and network analyst while strengthening key leadership roles across the agency.

LOOKING AHEAD

- Agency position alignment is underway to better support Facility Services. This may involve reorganizing several roles to improve operational support with a focus on formal responsibility for security and risk management. The changes will also support the additional oversight required by the acquisition of the agency's new programming van.
- Upcoming succession planning efforts will address the retirement of the Arts Education Director in 2025 in addition to any unplanned turnover-caused vacancies.

“Reston Community Center is a fantastic place where I consistently spend Wednesday evenings participating in game night. The center is under great leadership, and I strongly recommend anyone to come here if you’re looking for ways to engage with your community.”

– David Gray



Spring Flea Market


Swimming Lessons



Reston Plays Games

2024/2025 Board of Governors

Board members are appointed for three-year terms that begin in November following the annual preference poll. Richard Stillson's term concluded and Malka Wickramatilake's term began in November 2024.



Beverly Cosham
Chair



Paul Berry



William G. Bouie
Vice Chair



William Penniman



Lisa Sechrest-Ehrhardt
Secretary



Richard Stillson



Paul D. Thomas
Treasurer



Shane M. Ziegler



Vicky Wingert



Malka Wickramatilake

2024 Full-time Staff

Administration

Leila Gordon	Executive Director
BeBe Nguyen	Executive Director
Renata Wojcicki	Finance Director
Lorna Campbell Clarke	Director of Communications
Brian Gannon	Accreditation Specialist
Pam Leary	Customer Relations Director
Fred Russo	Building Engineer
Sarah Alshamy	Web/Graphic Artist
Warren Bailey	Customer Service
Michael Bell	Graphic Artist
Chris Brown	Billing and Reconciliation Specialist
Nicholas Burt	Customer Relations Assistant Director
Suzanne Connell	Personnel Specialist
Kathryn Kovacs	Public Information Officer
Long Nguyen	Customer Service
Bart Mickler	Customer Service
James Rockett	Financial Specialist
Evelyn Rosa	Procurement Specialist
Samantha Stettner	Customer Service
Mark Zubaly	Customer Service

Facility Rentals & Operations

William D. Parker	Facility Services Director
Mohammed Alhadi	Facility Team
Guillermo Huaman	Facility Team
Will Sanchez	Facility Operations Manager
Cristobal Rivera	Facility Team
Ken Wade	Facility Team
Cory Woods	Facility Team

Aquatics

Matthew McCall	Aquatics Director
Ryan Kasprowicz	Aquatics Operations Director
Melissa Murray	Customer Service
Scott Sorenson	Aquatics Program Director

Arts & Culture

Paul Douglas Michnewicz	Arts & Culture Director
Mark Anduss	Technical Director
Cheri Danaher	Arts Education Director
Kaitlyne Jones	Box Office Manager
Laura Moody	Assistant Technical Director
Gloria Morrow	Arts Education Assistant
Matt Nogay	Assistant Technical Director
Rhia Ovington	Box Office Assistant

Leisure & Learning

Kevin Danaher	Leisure & Learning Director
Anya Avilov	Fitness & Wellness Program Assistant
Ali Clements	Lifelong Learning Program Assistant
Cassie Lebron	Lifelong Learning Program Director
Jeff Morgan	Youth/Teen Program Assistant
Jonathan Navarro	Fitness & Wellness Program Director

Offsite & Collaboration

Maggie Parker	Offsite & Collaboration Director
Asjah Heiligh	Community Events Director
LaTanja Snelling	Equity Partnerships Director
Kristin LaCroix	Community Offsite Events Coordinator

2024 Part-time Staff

Aquatics
Adam Aly
Maye Alyadinov
Vaanya Arora
Tristan Attwood
Alexis Ayala Alvarado
Wilfredo Ayala Alvarado
Christina Baudis
Kathleen Bidleman
Eimar Cardenas Torres
Austin Clay
Daniel Clay
Henry Collins
Amanda Cornette
Anita Creasi
Laura Echeverri
Daniel Echeverri
Anna Eckerd
Jessica Fleetwood
Amanda Gonzalez
Soren Guilloteau
Chelsea Kartchner
Sophie Kartchner
Colin Keehner
Kathryn Kern
Mahsa Layazali
Stephen Lettner
Zachary Levey
Elliana Marty
Tess Mckinley
Alec Mcmanus
Emily Mcphie
Molly Miners
Caroline Nelson
Jem Nims
Veronika Owen
Tanner Polsgrove
Eliana Redford

Arts & Culture
Jason Alexander
Calla Alexander
Mary Anderson
Alicia Anderson
Beth Atkins
Ashley Benton
Mark Brutsché
Anne Buckelew
Nancy Clark
Anita Damron
Pauline Daniels
Shruti Dwivedi
Diane Ellor
Geraldine Fitzurka
Andrew Gallaghger
Lucy Gould
Tricia Grace
Tracie Griffith
Kay Hairston
Judith Harmon
Mikayla Kirr
Victoria Krieger
Tracie Lambakis
Davide Lorenzi
Rebecca Marcum
Karen Mullarkey
Tena Page
Cheney Reid
Elizabeth Scarcella
Nathalie Shirley
Rachelle Stefanik
Katherine Sternberg
Per Sterud
Robert Thiel

Communications
Rebekah Wingert-Jabi

Customer Service
Merlyn Canas
I Ching Chow
Sumi Nonoguchi Gallas
Shandan Ge
Gloria Morrow
Chizuru Negin
Momoko Nelson
Christine Selwyn

Executive Projects
Ricki Marion

Facility Services
Jose Escalante Escalante
Daniel Esperanza Cedillos
Asayehegn Kassa
Wilfredo Lebron
Omar Perez
Elizabeth Ugalde De Cossio
Derrick West

Fitness
Magarita Biddy
Kathryn Briglia
Monika Chaturvedi
Ingrid Czintos
Ann Deschamps
Megan Durham
Teresa Fletcher
Tara Mann
Deborah Moses
Barbara Okerson
Anna Sypula
Christina Unger
Kelley Westenhoff
Chithra Kumar
Michelle Miles
Bina Patel
Laura Robinson
Rupa Shah
Vanessa Vera
Cammi Williams
Anne Smyers

Lifelong Learning
Richard Ahrens
William Anderson
Daniel Burke
Eric Halmon
Charles Hoffman
Barrett Ingram
Charles Inman
Elizabeth Knowlton
Andrew Livingston
Sandra O'connell
Karen Rhinard
Motoko Shimizu

2024 Part-time Staff

Performing Arts
Benjamin Archie
Megan Crenshaw
Linda Ifert
Inaayah Khan
Alison Lovitt Reinfield
Alexander Parish
Camille Petrillo
Ethan Piccus
Elaine Randolph
Alan Reichert
Laura Reichert
David Stinnett

Youth & Teen
Nusrat Ali
Shivika Anand
Caren Anton
Sienna Arko
Husna Basiri
Harvin Bermudez
Alexander Burns
Joshua Campbell
John Claman
Thomas Feeley
Audrey Hall
Marybeth Haneline
Frances Haskell
Deborah Heron
Kristofer Johnson
Noah Kennedy
Hannah Liu
Aline Minassian
Brigid Miners
Xavier Montero-Severiche
Trupti More
Annabella Prezioso
Seymour Samet
Toni Smith
Joseph Toole
Leroy Young
Derrick West


Woodworking Camp


Party in the Park

2024 Sponsorships

RCC proudly collaborates with community partners on events and programs that bring people together and strengthen Reston's "sense of community." We are honored to support and sponsor these impactful initiatives.

- ArtsFairfax – Annual Arts Awards
- Cornerstones – Annual Strategic Partner
- Fellowship Square Foundation
- Friends of Reston – Nature House 5K Run, Spring Festival at Walker Nature Center
- Greater Reston Chamber of Commerce – Annual Strategic Partner
- Herndon-Reston FISH – FISH Fling
- Leadership Fairfax – Annual Strategic Partner
- Public Art Reston – Annual Strategic Partner
- Reggae on the Lake
- Reston Association Winterfest
- Reston Herndon Little League
- Reston Pride
- Reston Town Center Association – Holiday Parade
- South Lakes High School – Baseball Team, Performing and Visual Arts Departments
- Tephra ICA Arts Festival and Signature Gallery
- The Food Pantry at South Lakes High School – Do It Your Way .5K
- Washington West Film Festival



Reggae on the Lake

2024 Community Partners

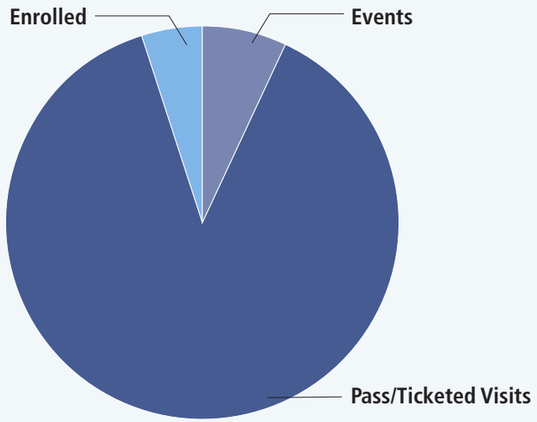
Community partnerships are vital to everything we do, enabling us to collaborate for meaningful change and shared success in Reston.

- AARP Foundation (AARP Tax Aide Program)
- AARP Virginia
- Al Fatih Academy
- ArtsFairfax
- Scouting America, National Capital Area Council
- Cathy Hudgins Community Center at Southgate
- Christ the Servant Lutheran Church
- Comstock – Reston Station
- Cornerstones – Reston Opportunity Neighborhood (RestON)
- Fairfax Area Agency on Aging
- Fairfax County Community Services Board
- Fairfax County Domestic & Sexual Violence Services (DSVS)
- Fairfax County Neighborhood and Community Services
- Fairfax County Office for Children
- Fairfax County Park Authority
- Fairfax County Public Schools
- Fall for the Book
- George Mason University College of Visual and Performing Arts
- Greater Reston Chamber of Commerce
- Hunters Woods at Trails Edge
- Hunters Woods Neighborhood Coalition
- League of Reston Artists
- NV Rides and Program Partners
- Office of Hunter Mill District Supervisor; Walter L. Alcorn
- Osher Lifelong Learning Institute (OLLI) at George Mason University
- Pozez Jewish Community Center of Northern Virginia
- Public Art Reston
- Reston Association
- Reston Citizens Association/Reston Accessibility Committee
- Reston for a Lifetime
- Reston Museum
- Reston Hospital Center
- Reston Masters Swim Team
- Reston Town Center Association
- Shenandoah Conservatory
- South Lakes High School
- Specially Adapted Resource Clubs
- Tall Oaks Assisted Living
- Tephra ICA
- Virginia Cooperative Extension
- Washington West Film Festival
- Washington Woodworkers Guild
- YMCA Fairfax County/Reston

RCC's data profile covers key metrics of how we serve Reston. The measurement of Customer Satisfaction is the key data set for determining whether RCC offerings meet our community's needs. Our guiding star is to provide a high-quality and diverse array of programs and services that make meaningful contributions to the quality of life in Reston. Charts for 2024 assign data to RCC Aquatics, Arts & Culture, Facility Services, Leisure & Learning and Offsite & Collaboration lines of business. It's important to note that capacities for outdoor events (most of the Community Events attendance) are far greater than those for indoor events. Data containing those totals should be interpreted with that in mind.

2024 IN DATA

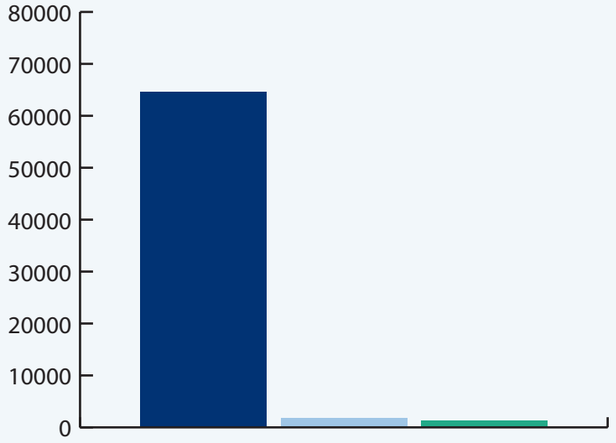
Arts & Culture Participation



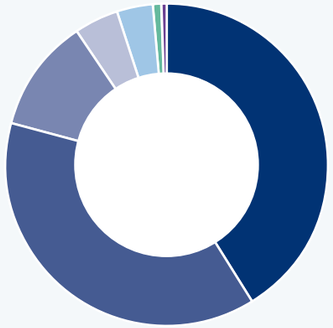
Enrolled Programs	Arts Education	1,421
Pass/Ticketed Visits	Studios	2,589
	Partner Visits – TEPHRA	774
	PTAS Tickets	3,449
	YAT Performances	1,338
	Other Tickets	9,776
Events	Arts Education Events	967

Offsite & Collabration Participation



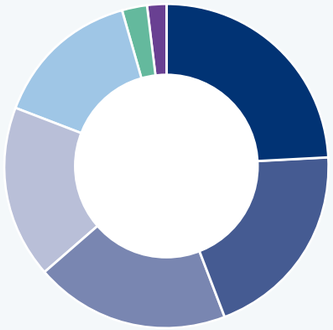


Aquatics Participation



- Swim Team Visits – 20,160
- Lap Pool/Warm Water Pool – 18,645
- Water Aerobics – 5,611
- Aquatics Classes – 2,167
- Private Swim Lessons – 1,702
- Shower Only – 492
- Aquatics Events – 132

Leisure & Learning Participation



- Fitness Pass/Daily Visits – 2,502
- Fitness Enrolled Programs – 2,073
- Youth & Teen Enrolled Programs – 2,003
- Lifelong Learning (Woodshop, Dances, Games) Pass/Daily Visits – 1,775
- Lifelong Learning Enrolled Programs – 1,536
- Youth & Teen Events – 256
- Youth & Teen* Pass/Daily Visits – 188

**Tot Time and Big Fun for Little Ones changed from Enrolled to Drop-In effective September 2024*



Boo at the Pool



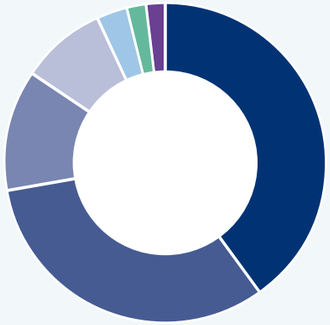
Young Actors Theatre



Sunday Afternoon Dance

Facility Rental Attendance By Household Category

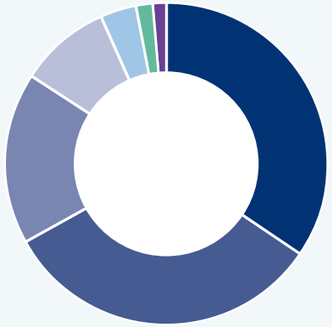
(Excludes Aquatics & Theatre)



- Reston Resident – 23,658
- Reston Organization – 18,983
- Reston Employee – 7,195
- Founding Partner – 5,224
- Fairfax County Agency – 1,654
- Non-Reston Resident – 1,225
- Non-Reston Organization – 1,063

Rental Hours By Household Category

(All Facilities)



- Reston Resident – 1,991
- Reston Organization – 1,866
- Founding Partner – 993
- Reston Employee – 524
- Fairfax County Agency – 216
- Non-Reston Resident – 90
- Non-Reston Organization – 70

2024 Fee Waiver Use

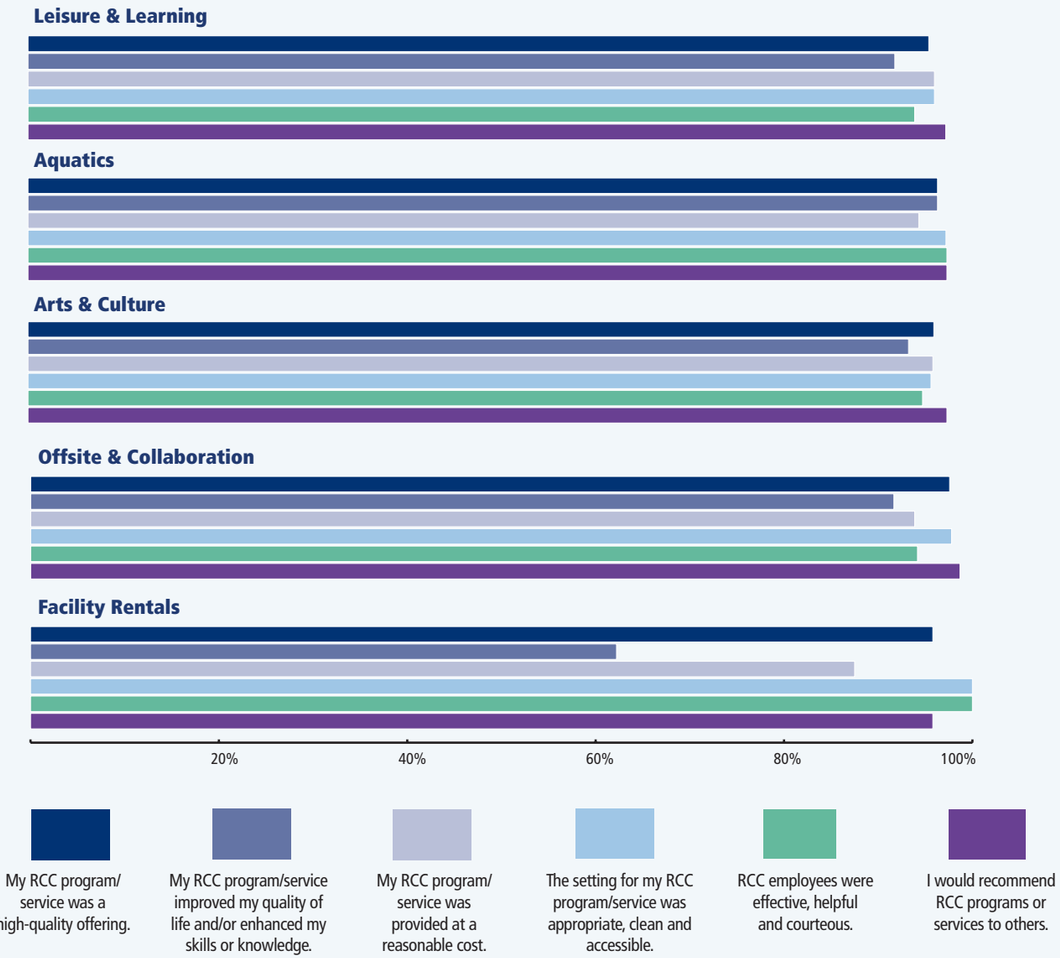
Type	Value Utilized
General	$79,776
Summer Camp	$95,472

Zip Code	Number of Uses
20190	93
20191	160
20194	5
Other	3
Total	**261 Households**

Age	Number of Uses
1 – 10	105
11 – 20	99
21 – 30	16
31 – 40	13
41 – 50	28
51 – 60	17
61 – 70	27
71 – 80	90
81 – 90	45
91 and up	2
Total	**442 Family Members**

2024 Customer Satisfaction Survey Results

Patron Satisfaction Surveys Results (Calendar Year 2024, paper and electronic survey results combined)



2024 Volunteer Data

RCC Board	Number of Volunteers	Number Volunteer Hours
RCC Board	10	300
AARP Tax Aide	25	1,600
RCC Rides	34	557
RCC Programs	692	2,821



With Gratitude to Our RCC Volunteers

To our cherished volunteers: Your commitment and generosity bring the RCC mission to life. You create moments of joy, connection, and inspiration every day. Thank you for being the heart and soul of our community!



RCC HUNTERS WOODS
2310 Colts Neck Road
Reston, VA 20191

RCC LAKE ANNE
1609-A Washington Plaza
Reston, VA 20190

To request reasonable ADA accommodations, call 703-476-4500 • 711 (TTY)

We welcome your questions, comments, concerns and suggestions. Please send them to RCCContact@fairfaxcounty.gov. All inquiries are answered within 48 business hours.

www.restoncommunitycenter.com

Enriching Lives. Building Community.