

Reston Community Center Board of Governors Monthly Meeting March 3, 2025 8:00 p.m. Meeting Agenda

8:00 – Call to Order	Beverly Cosham, Chair
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8:02 – Approval of Agenda Beverly Cosham, Chair

8:03 – Approval of Minutes and Board Actions

Approval of February 3, 2025 Board Minutes
 (as reviewed and approved by the Board Secretary)

Approval of February 3, 2025 Board Actions
 (as reviewed and approved by the Board Secretary)

8:05 – Chair's Remarks Beverly Cosham, Chair

8:08 - Introduction of Visitors

8:10 - Citizen Input

8:12 – Committee Reports

• February 10 Community Relations/Program Policy Joint Committee

Beverly Cosham, Chair

Beverly Cosham, Chair

Bill Penniman &

Lisa Sechrest-Ehrhardt,

Chairs

8:20 - Board Member Input on Activities Attended

8:25 – Executive Director's Report BeBe Nguyen, Executive Director

8:30 – Old Business Beverly Cosham, Chair New Business

8:40 - Adjournment

Reminders:

Events	Date	Time
Equity Matters Films: "Amazing Grace"	March 5	7:30 p.m.
Program Policy & Community Relations		
Joint Committee Mtg.	March 10	6:30 p.m.
PTAS Alash	March 8	8:00 p.m.
PTAS Yumi Kurosawa Trio	March 15	8:00 p.m.
The Reston Chorale: "Reflections"	March 23	4:00 p.m.
Meet the Artists: Beverly Cosham	March 27	2:15 p.m.



RESTON COMMUNITY CENTER



Beverly Cosham, Chair

Beverly Cosham, Chair

SUMMARY OF MINUTES RESTON COMMUNITY CENTER BOARD OF GOVERNORS MEETING February 3, 2025 8:00 p.m.

8:00 – Call to Order	Beverly Cosham, Chair
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8:02 – Approval of Agenda Beverly Cosham, Chair

8:03 – Approval of Minutes and Board Actions

 Approval of December 2, 2024 Board Minutes (as reviewed and approved by the Secretary)

 Approval of December 2, 2024 Board Actions (as reviewed and approved by the Secretary)

8:05 – Chair's Remarks Beverly Cosham, Chair

8:08 - Introduction of Visitors

8:10 – Visitor Input

8:12 – Committee Reports

January 4, 2025 Annual Strategic Planning Meeting
 February 3, 2025 Finance Committee
 Bill Bouie, Chair
 Paul Thomas, Chair

8:20 - Board Member Inputs on Activities Attended

8:25 – Executive Director Report Bebe Nguyen, Executive Director

8:30 – Continuing Business Beverly Cosham, Chair New Business

8:40 – Adjournment

Reminders:

Events	Date	Time
PTAS Firoozeh Dumas, Author	February 8	3:00 p.m.
Program Policy & Community Relations	·	
Joint Committee Mtg.	February 10	6:30 p.m.
Equity Matters Films: "Amazing Grace"	February 12	7:30 p.m.
PTAS "Paige in Full: A B-Girl's Visual Mixtape"	February 16	3:00 p.m.
PTAS Lara Downes & Rita Dove	February 22	8:00 p.m.

Present:

- Beverly Cosham, Chair
- Vicky Wingert
- Bill Bouie

- Paul Thomas
- Lisa Sechrest-Ehrhardt
- Shane Ziegler

Absent and Excused:

- Paul Berry
- Malka Wickramatilake
- Bill Pennimann

Attending from RCC Staff:

- BeBe Bguyen, Executive Director
- Rebekah Wingert, Videographer
- Nick Burt, Assistant Customer Relations Director (notetaker)

Bev called the meeting to order at 8:01 p.m.

MOTION #1:

Approval of the Agenda.

Bill B. moved that the agenda be approved. Paul T. seconded the motion. The motion passed unanimously.

MOTION #2:

Approval of the December 2, 2024 Board Minutes

Bill B. moved that the agenda be approved. Paul T. seconded the motion. The motion passed unanimously.

MOTION #3

Approval of the December 2, 2024 Board Actions

Bill B. moved that the agenda be approved. Paul T. seconded the motion. The motion passed unanimously.

Chair's Remarks

Bev remarks that the next 2 years will move very quickly, and we must be resilient to keep up. Bev shared a poem on the theme of resilience.

"The Oak Tree" by Johnny Ray Ryder Jr.

A mighty wind blew night and day It stole the oak tree's leaves away Then snapped its boughs and pulled its bark Until the oak was tired and stark

But still the oak tree held its ground While other trees fell all around The weary wind gave up and spoke, "How can you still be standing Oak?"

The oak tree said, "I know that you Can break each branch of mine in two Carry every leaf away Shake my limbs, and make me sway.

But I have roots stretched in the earth Growing stronger since my birth You'll never touch them, for you see They are the deepest part of me.

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Until today, I wasn't sure
Of just how much I could endure
But now I've found, with thanks to you
I'm stronger than I ever knew.

Introduction of Visitors

No visitors.

Committee Reports

January 4, 2025 Annual Strategic Planning Session

Bill B. summarized the Strategic Planning Session on January 4 facilitated by Karen Cleveland. RCC's mission, vision, and values were reaffirmed. RCC staff reported out key highlights and challenges in 2024. All present reaffirmed RCC strategic plan 2021-26. Kara Fitzgibbon and her team from UVA's Center for Survey Research (CSR) discussed community survey results. RCC staff and Board Members participated in breakout sessions to collaborate about articulating the benefits of RCC. The Board of Governors directed RCC staff to move forward with Community Relations meeting on February 10.

February 3, 2025 Finance Committee Meeting

Paul T. summarized the Finance Committee Meeting. Reports revealed no surprises. RCC actual revenue compared to projections varies slightly depending by cost center and, on average, is as expected. Camp registration just opened and a boost in revenue is expected for Youth & Teen, but they will be deferred to FY27 in June as summer camps are delivered in FY27.

Personnel cost savings are significant for FY26 due to several unfilled vacancies, extra funds allocated to the dual encumbrance of the Executive Director position, and delay in the starting date of the Deputy Director. Monthly savings on energy use are being monitored with the completion of the Energy Improvement Utilization project. The energy savings will undergo more robust analysis in upcoming months. The Finance Committee reviewed the 3rd Quarter Budget Submission Memo and passed a motion to direct RCC staff to submit the memo to Fairfax County Office of Management and Budget (OMB).

MOTION #4

Approval of the Committee Reports

Paul T moved to approve the committee reports. Bill B. seconded the motion. The motion passed unanimously.

MOTION #5

Approval of 3rd Quarter Budget Submissions Memo

Paul T. moved to approve the Third Quarter Transmittal Memorandum for the agency budget to be submitted to the Fairfax County Department of Management and Budget. Shane seconded the motion. The motion passed unanimously.

Board Member Input on Activities Attended

Shane took a trip to Southeast Asia and is now settling back home.

Paul T. attended the Finance Committee Meeting earlier in the evening.

Bill B. attended Angela Rye's keynote address as part of RCC's MLK Celebration on Sunday, January 19. Bill B. also attended the Annual Strategic Planning Session in January.

Lisa attended the Annual Strategic Planning Session in January. She attended the RCC's MLK Celebration Community Service Day at the Cathy Hudgins Community Center on Saturday, January 18. She also attended "Bricks by the Lake" as put on by the Reston Museum and partially held at RCC Lake Anne.

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Vicky attended a program at South Lakes High School, available every Saturday, to assist persons with special needs.

Bev attended the Annual Strategic Planning Session in January. Bev performed in the Reston Community Orchestra MLK concert and introduced Angela Rye as part of the RCC's MLK Weekend Celebration,

Executive Director's Report

Bebe organized her report around RCC's 6 pillars -

Facilities: Networks have been switched and upgraded at Lake Anne as well as Terry L Smith Aquatics Center to provide better access and increase internet capacity.

Equity: RCC's MLK weekend celebration was very successful. The Day of Service was well attended. Bebe is finalizing house rules to more effectively accommodate the Community's unhoused population. Reston Strong has unveiled a day center today for unhoused and under resourced persons.

Community Connections: RCC's Offsite and Collaboration department produced MLK Birthday Celebration programs.

Programs and services: We had 250 attendees at the Reston Summer Camp Expo. The new Youth and Teen Director Program Director started. Some of our fitness classes has to be canceled due to an instructor's injury.

Communications: RCC has submitted its language access plan to provide effective access to individuals with English language proficiency challenges.

Stewardship and accreditation: The CAPRA self-assessment was submitted in January. Site visit has been scheduled for the week of April 28.

Executive Director Activity: Bebe attended many inclement weather calls, held eight Deputy Director interviews, attended all elements of the MLK Birthday Celebration weekend and attended the Greater Reston Chamber of Commerce Strategic Planning Session

Continuing business

Vicky asked if funding related to continuing One Fairfax objectives could be impacted by federal funding challenges. The Board discussed and concluded that only general fund agencies may be impacted.

New Business

There was no new business to discuss.

Bev adjourned the meeting at 8:25 p.m.

Lisa Sechrest-Ehrhardt Board Secretary

bell west

02/27/25

Date

February 3, 2025 Board of Governors Meeting Minutes

BOARD ACTIONS TAKEN AT BOARD OF GOVERNORS MEETING ON February 3, 2025

25-0203-1	Bd	That the Board approve the Agenda
25-0203-2	Bd	That the Board approve the December 2, 2024 Board Minutes
25-0203-3	Bd	That the Board approve December 2, 2024 Board Actions
25-0203-4	Bd	That the Board approve the February committee reports
25-0203-5	Bd	That the Board approve 3 rd Quarter Budget Submissions Memo

Lisa Sechrest-Ehrhardt Board Secretary

bell west

__02/27/25_____ Date

Reston Community Center Board of Governors Finance Committee Meeting February 03, 2025 at 6:30 p.m.

Present:

- Bill Bouie
- Paul Thomas
- Shane Ziegler

Absent and Excused:

- Malka Wickramatilake
- Paul Berry

Attending from RCC Staff:

- BeBe Nguyen, Executive Director
- Nick Burt, Assistant Customer Relations Director (notetaker)

Paul T calls the meeting to order.

Third Quarter Budget Review

BeBe added context to the shortfalls in Aquatics and Youth and Teen revenue cost centers. She notes that Aquatics revenue shortage is mainly due to the longer shutdown during the Summer of 2024 to complete the elevator replacement and the Energy Improvement Utilization capital projects. Youth and Teen revenue will see a marked increase in revenue next month when revenue from Summer Camp registrations which opened on Saturday, February 1, is reflected.

We will save a healthy amount on personnel due to unfilled vacancies. The Assistant Aquatics Operations Director recruitment is in progress. Several factors are expected to come into focus in coming months which will provide a more complete picture of our operating budget. They include rental fees for RCC on wheels, costs of CAPRA re-accreditation site visit, new landscaping contract, and PayTrac implementation.

Bebe outlined upcoming capital projects (Hunters Woods restrooms renovations, replacement of the TLS locker room Energy Recovery Unit, the space design project) and the County's replacement of the Avaya phones with Cisco (IP phones). Fred is working on gathering vendors' quotes and establishing project timelines with internal staff.

Motion #1: Bill B. moved to forward the 3rd Quarter Budget report and Third Quarter Budget Submission Memorandum to the full board. Shane seconded the motion. The motion passed unanimously.

Paul adjourns the meeting at 6:49pm.

Paul Thous	
Paul Thomas	
Finance Committee Cha	air
02/28/25	
Date	

FY25 Third Quarter Memo & Draft Cost Center Financial Summary



County of Fairfax, Virginia

MEMORANDUM

TO:

Christina Jackson, Chief Financial Officer

Philip A. Hagen, Director, Department of Management and Budget

Daniel Bereket, Budget Analyst, Department of Management and Budget

FROM:

Beverly A. Cosham, Chair

Reston Community Center Board of Governors

BeBe Nguyen

Executive Director
Reston Community Center

SUBJECT:

FY2025 Third Quarter Budget Review

DATE:

February 3, 2025

The FY2025 budget for Reston Community Center (RCC) is \$15,215,761. Our FY2025 Third Quarter review indicates the following:

- RCC anticipates collection of the projected tax revenue. We anticipate a shortfall in program
 revenue to be partially offset by the collection of higher than anticipated interest revenue. No
 change to revenue projections is required.
- We anticipate an estimated savings of \$1,041,163 in salaries resulting from vacancies in merit and exempt positions. No change to our personnel budget allocation is required.
- We anticipate an estimated savings of \$280,957 in the operating expenses category resulting from program cancellations. No change to our operating budget allocation is required.
- The remaining capital project balances scheduled for FY2025 will be carried forward to FY2026 due to calendaring considerations.

Funding for the FY2025 Third Quarter budget request is available in Sub-fund 40050, including the Managed Reserve accounts established in FY 2002 and modified in FYs 2003, 2005, 2009 and 2019 for the long-term preservation and maintenance of Reston Community Center facilities, and stability in its operations and programs.

Cc: Walter L. Alcorn, Hunter Mill District Supervisor
Christopher A. Leonard, Deputy County Executive for Health, Housing and Human Services
Brian Kincaid, Budget Analyst, Department of Management and Budget

Reston Community Center Budget vs Actuals and FY25 3rd Qtr. Estimate Summary 30-Nov-24

Revenue	Revised FY25 Budget	FY25 Nov YTD Actual	Dec 2024 - June 2025 Estimate	FY25 3rd Qtr Y-end Estimate	Budget vs FY25 Y-end 3Rd Qtr Est. (+) under budget, (-) over budget	% Budget Target
1 Administration:						
Taxes	10,359,113		2,096,850	10,359,113		100.00%
Interest Wojcicki, Renata:	75,000	114,162	16,025	130,187	-55,187	173.58%
Vending sb ~5.5K		0		0	0	0.00%
Facility Rental	146,400	107,215	71,417	178,632	-32,232	122.02%
Equipment Sale				0	0	0.00%
2 Performing Arts-Theatre Admiss.	55,854	56,125	8,855	64,980		
3 PA Theatre Rental	50,862	18,637	35,000	53,637	-2,775	
4 PA Misc Revenue	12,000	5,203	ď	5,203	6,797	43.36%
5 PA Equip. Sale Revenue	500	0		0	500	0.00%
6 PA Cultural Activities/ Arts Org		17,447		17,447	-17,447	0.00%
7 PTAS Merch. Sale		135		135	-135	
8 Arts Education-Cultural Activity	180,154	116,385	113,464	229,849		127.58%
9 Aquatics Classes/drop-in	350,000	101,262	204,166	305,428		
10 Aquatics Rental	75,000	51,597	36,000	87,597	-12,597	116.80%
11 L&L Fitness	110,208	50,381	70,253	120,634	-10,426	
12 L&L Youth/Teens	321,645	136,718	73,856	210,574	111,071	65.47%
13 L&L Lifelong Learning	88,825	11,285	42,120	53,405	35,420	60.12%
14 Offsite &Collab. Community Events	4,275	2,830		2,830	1,445	66.20%
15 Offsite &Collab. Equity Partnerships	300	0		0	300	0.00%
Total RCC Revenue	11,830,136	9,051,645	2,768,006	11,819,651	10,485	99.91%

Wojcicki, Renata: anticipating 100% collection.

Wojcicki, Renata: collected 178.6K as of 02/03/25.

Wojcicki, Renata: 93.3K Fee Waiver granted. Does not include February 1st camp registration.

	Personnel Expens	ses	Revised FY25 Budget	FY25 Nov YTD Actual	Dec 2024 - June 2025 Estimate	FY25 3rd Qtr Y-end Estimate	Budget vs FY25 Y-end 3Rd Qtr Est. (+) under budget, (-) over budget	% Budget	Wojcicki, Renata: Budgeted but vacant DD position. Wojcicki, Renata: Two vacant positions. Budgeted for 10PP at mid-
1	Administration		926,027	272,117	430,784	702,901	223,126	//5.91%	point salary for Dec-June.
_	BOG		0			0	0	0.00%	
3	Faciliy Services (Bo	poking)	308,054	89,121	138,327	227,448	80,606	73.83%	Wojcicki, Renata:
	Comptroller	Wojcicki, Renata:	518,491	150,629	288,960	439,589	78,902	84.78%	Position vacant for over
5	Customer Service	Includes ED double	748,584	255,044	419,420	674,464	74,120	90.10%	three months. One position
6	Facility Engineer	position occupancy and	175,380	66,453	101,822	168,275	7,105	95.95%	filled for a lower rate that
7	Maintenance	DD salary/not hired.	531,643	176,474	312,143	488,617	43,026	91.91%	budgeted.
8	IT		169,097	32,060	64,893	96,953	72,144	57.34%	
9	Media/Sponsorship	S	525,746	120,534	301,306	421,840	103,906	80.24%	
10	Community Partner	ships				0	0	0.00%	
11	Performing Arts		699,226	236,821	382,344	619,165	80,061	88.55%	
12	Arts Education		403,085	204,956	183,114	388,070	15,015	96.27%	Wojcicki, Renata:
13	Aquatics		1,104,075	334,620	709,788	1,044,408	59,667	94.60%	very significant savings due
14	L&L Fitness		264,356	91,869	160,071	251,940	12,416	95.3⁄0%	to multitude of merit and
15	Leisure & Learning	(L&L) Admin	365,350	138,651	221,997	360,648	4,702	98⁄.71%	non merit positions in
16	L&L Youth/Teens		274,544	117,354	112,783	230,137	44,407		Media, L&L, Admin,
17	L&L Lifelong Learni	ng	198,726	66,899	112,344	179,243	19,483		Aquatics, and Community
18	Offsite &Collab. Co	mmunity Events	518,784	154,490	227,381	381,871	136,913		Events as well part-time
19	Offsite &Collab. Eq	uity Partnerships	121,289	53,772	81,954	135,726	-14,437	111.90%	vacant positions due to
	Tota	l Personnel Expenses	7,852,457	2,561,864	4,249,431	6,811,295	1,041,162	86.74%	programm cancellations

					Budget vs		
					FY25 Y-end		
					3Rd Qtr Est.		
	Revised		Dec 2024 -	FY25 3rd Qtr	(+) under		
	FY25	FY25 Nov	June 2025	Y-end	budget, (-)	% Budget	
Operational Expenses	Budget	YTD Actual	Estimate	Estimate	over budget	Target	
1 Administration	51,500	28,508	4,900	33,408	18,092	64.87%	
2 Board	316,138		40,656	153,991	162,147	48.71%	
3 Booking	203,279	92,339	89,109	181,448	21,831	89.26%	
4 Comptroller//LA Lease/Admin	365,676	324,720	29,318	354,038	11,638	96.82%	
5 Customer Service	16,000	2,332	13,741	16,073	-73	100.46%	
6 Facility Engineer	148,564	62,041	93,500	155,541	-6,977	104.70%	
7 Maintenance	512,713	421,952	86,951	508,903	3,810	99.26%	
8 <i>IT</i>	151,710	120,315	36,692	157,007	-5,297	103.49%	
9 Media/Sponsorships	730,650	626,118	85,350	711,468	19,182	97.37%	
10 Community Partnerships	165,000	110,000	55,000	165,000	0	100.00%	
11 Performing Arts	326,998	237,480	89,518	326,998	0	100.00%	
12 Arts Education	107,996	57,182	33,679	90,861	17,135	84.13%	Wojcicki, Renata:
13 Aquatics	110,076	27,941	71,158	99,099	10,977		FY25 Oper. Saving
14 L&L Fitness	11,600	461	6,650	7,111	4,489	61.30%	significantly lower than
15 Leisure & Learning (L&L) Admin	6,500	2,177	2,720	4,897	1,603	75⁄.34%	prior years.
16 L&L Youth/Teens	228,016	176,238	52,178	228,416	-400	10⁄0.18%	
17 L&L Lifelong Learning	100,054	21,162	40,492	61,654	38,400	/61.62%	
18 Offsite &Collab. Community Events	533,259	449,052	97,662	546,714	-13,455	/102.52%	
19 Offsite &Collab. Equity Partnerships	15,025	17,529		17,529	-2,504	116.67%	
Total Operational Expenses	4,100,754	2,890,882	929,274	3,820,156	280,598	93.16%	

1 RCC Improvements CC-000001 2,742,609 1,095,184 1,647,425 2,742,609 0 2 RCC Facility Enhancements CC-000002 17,413 17,413 17,413 0 3 Theatre Enhancements CC-000008 145,442 145,442 145,442 0 4 RCC Natatorium Reno 0 0 0 0	400.000/
3 Theatre Enhancements CC-000008 145,442 145,442 0	100.00%
1.10,1.12	100.00%
4 RCC Natatorium Reno 0 0 0	100.00%
	0.00%
RCC on Wheels 298,662 298,662 298,662 0	100.00%
RCC Wenger Risers 40,550 40,550 0	100.00%
Reston Arts Venue CC-000024 17,514 17,514 17,514 0	100.00%
Total Capital Expenses 3,262,190 1,434,396 1,827,794 3,262,190 0	100.00%
Total RCC Expenditures 15,215,401 6,887,142 7,006,499 13,893,641 1,321,760	91.31%





Board of Governors Community Relations and Program/Policy Joint Committee Meeting Monday, February 10, 2025 6:30 – 8:00 p.m.

AGENDA

SLIDE 2

Welcome – Beverly Cosham, Chair, RCC Board of Governors
 Shane Ziegler, Community Relations Committee Chair
 Lisa Sechrest-Ehrhardt, Program/Policy Committee Chair

SLIDE 3 - BeBe Nguyen, Executive Director

- 2024 Program Highlights & Participation Trends
- RCC On Wheels & Delivery Timeline
- Areas of Investigation: Afterschool program and Jazz Concert Series at South Lakes
- Capital Projects Status Update

SLIDE 4

UVA Presentation - 2024 Community Survey Results & Q&A
 Dr. Kara Fitzgibbon, University of Virginia Center for Survey Research

SLIDE 5

• **Community Input –** Members of the public; please provide name, address, organization if applicable. Individuals may speak for three minutes; organization representatives may speak for up to five minutes.

Reminders:

Date	rime
February 12	7:30 p.m.
February 16	3:00 p.m.
February 22	8:00 p.m.
	February 12 February 16

Present:

- · Beverly Cosham, Chair
- Vicky Wingert
- Bill Bouie
- Paul Thomas
- Lisa Sechrest-Ehrhardt
- Bill Penniman

Absent and Excused:

- Shane Ziegler
- Malka Wickramatilake
- Paul Berry

Attending from RCC Staff:

- BeBe Nguyen, Executive Director
- Rebekah Wingert, Videographer
- Kathryn Kovacs, Public Information Officer (Check-in)
- Nick Burt, Assistant Customer Relations Director (notetaker)
- Pam Leary, Customer Relations Dire
- Lorna Campbell Clarke, Communications Dire
- PD Michnewicz, Arts & Culture Director
- Brian Gannon, Accreditation Specialist
- Matt McCall, Aquatics Director
- Maggie Parker, Offsite & Collaboration Director
- Kevin Danaher, Leisure & Learning Director

Introduction:

Bev welcomed all attendees at 6:35 p.m. and began the meeting.

Bill P, Vice Chair of the Community Relations Committee, welcomed community members at 6:36 p.m. and emphasized the importance of community engagement and receiving feedback from all attendees.

Lisa, Chair of Program and Policy Committee, addressed the meeting at 6:37 p.m. She described the 2024 RCC Community Survey and noted that it takes place every 5 years to capture the community's feedback to guide RCC's future programs and services.

2024 Program Highlights & Participation Trends:

Bebe introduced the night's agenda and noted:

- Participation data There was a significant increase across the board in participation and revenue in 2024. More than 150,000 program enrollments were captured which amounts to a 20% increase over the prior year. Separately 84,000 rental participants attended RCC which amounts to a 52% increase from prior year.
- RCC was CAPRA (Commission for Accreditation of Park and Recreation Agencies) accredited 5
 years ago in 2020. We are now seeking reaccreditation in 2025. Brian Gannon, RCC
 Accreditation Specialist, has submitted the CAPRA self-assessment in January and RCC is on
 track to renew its accreditation this year with a site visit in late April.

RCC On Wheels & Delivery Timeline:

RCC has found that it takes roughly 18 months to design and procure an appropriate vehicle. RCC has since rented a vehicle to introduce it to neighborhoods as well as give time to RCC's Offsite & Collaboration department for research and preparation.

Areas of Investigation:

Programs – RCC is exploring a summer school partner program with Dogwood Elementary as well as learn to swim programs with the school. Offsite and Collaboration are exploring a jazz concert series in the South Lakes Village Center.

Capital Projects Status Update:

- Energy utilization project 219 solar panels have been installed, boilers have been replaced, and all overhead lighting have been updated to LED models. All improvements work toward Fairfax County's energy standards. 2025 will represent the first full year of energy savings.
- The CenterStage the CenterStage will be reintroduced as The Leila Gordon Theater in April.
- Facilities RCC continues to work to address security concerns as they impact our unhoused population. "House Rules" are slated to be published and put into effect in the next 2 weeks.
- Equipment Updates The RCC Hunter Woods elevator was replaced and opened during the Summer of 2024. New risers were procured to better accommodate performing arts organizations in the Community Room.
- Planned Projects in Summer of 2025 Lobby display boards, the energy recovery unit in the Aquatics Center and the Hunters Woods bathrooms will be renovated.
- Future RCC Facilities The Boston Properties proffer has been updated such that the future Performing Arts site will be in an interior block which will better allow for connectivity, access, and programing.

2024 Community Survey results:

The Survey results were presented by Dr. Kara Fitzgibbon, Director of the Center for Survey Research at the University of Virginia. All findings are currently available on RCC's <u>website</u>.

Kara began by presenting the methodology used to obtain data as well as the stratification of the results. She spoke at length to show the high level of accuracy expected in the results with a margin of error of less than 4%.

5 primary areas of data were sought: awareness and support for RCC, current and projected use, barriers for participation, preferences for a second RCC facility, and sources for communication.

- Awareness and Support for RCC Overall there is a high awareness of RCC and a similarly high level of support for the agency.
- Current and Projected Use Current use remains high in the categories of Community Events, Professional Touring Artists Series, and drop-in swim. Notably, survey participants listed high interest in Lifelong Learning and land-based fitness/wellness classes, show high interest but also indicated barriers for entry.
- Barriers for participation The most common barrier for entry was a lack of time.
- Preferences for a second RCC location Being that the lease for RCC Lake Anne will end in 2039, the RCC Board of Governors is engaging with the community to learn of location preferences and possible avenues. The dominant preference recorded in the survey was that RCC should seek an alternative facility near Lake Anne.
- Communication There was a significant trend for survey participants to receive communications from online sources and social media as well as an inverse trend for legacy sources of media such as television and radio.

Questions and Answers:

- An attendee stated that one of the data points that stuck out for him was the significant disinterest in Youth and Teen programs.
 - Kara responded that there are a smaller percentage of households with children that engage with programs, but that does not diminish the need for those who do use those types of programs.

- Bill Threlkeld asked if there was interest in looking at those who work in Reston, but do not live in Reston.
 - Kara responded that participants had to live in Reston to participate in the probability survey but could live outside Reston for the non-probability study. Roughly 1/5 of nonprobability worked in Reston only. She stated further that Reston business owners have their own specific subset of data.
- Ruth Anne Pinkman asked what was the rate of return compared to last year? She also asked: what does the strong preference for performing arts mean for the new performing arts center
 - Kara responded that the return rate was nearly identical.
 - Bebe responded that the continued support for a new performing arts center helpful to note, the physical facility is still far in the future.
- Michael Barret Jones, President of RCP, stated that he would like very much to be included on the conversation in the new Reston arts center.
- Laura Kowalski, Reston Association, extends thanks for the work that RCC has done on the community survey and RCC staff.
- Nick Accord, Cornerstones asked if there is a data subset specific to fee waiver users?
 - Bebe responded that the data was not specifically requested as part of the survey, but RCC keeps general data concerning fee waiver patrons. Further, 2024 had the largest use of fee waiver to date.
 - Kara added that a "proxy-measure" is that responses were measured by household income.
- Tammi Petrine voiced concerns caused by federal actions voiced particularly that funding for new RCC Facilities should not come from Small District #5.
 - Bebe responded that the Fairfax County budget should come out next week and we are paying close attention.

Bebe then opened the floor to those who had noted that they wished to address the board. Nick Burt responded that no one had requested to do so.

Bebe thanked everyone present for their time and ended the meeting.

Les Wart	
Lisa Sechrest-Ehrhardt Board Secretary	
_02/28/25	
Date	





SIGN-IN SHEET

The public may address the Board on matters regarding Reston's cultural, recreational and leisure time amenities needs. Speakers will be called in the order that they signed in. Comments are limited to three (3) minutes for individuals and five (5) minutes for organizations. If you have materials for the Board, please give them to the Public Information Officer before you begin speaking. Thank you.

Name	Organizational	Address	Phone	Email Address	Wish To Speak	
	Affiliation (if any)				Yes	No
1. Linda Ackerman	Reston Community Orchestra	P.O. Box 2331 Reston, VA 20195				X
2. Michael Barret Jones	RCP	P.O. Box 8232 Reston, VA 20195				X
3. Paloma Christopher		2462 Ridgehampton Ct Reston VA 20191				X
4. Scott Cryer		2035 Headlands Cir Reston VA 20191				X
5. Steve Ferrell		11800 Sunset Hills Rd Unit 402 Reston VA 20191				
6. Ming Xun Huang		12521 Fox Way Reston VA 20191				
7. Sharon Kennedy		1951 Sagewood Ln Apt 116 Reston, VA 20191				
8. Hanping Liu		2231 Colts Neck Rd Reston, VA 20191				
9. Rita Maximilian- Atassi		2443 Brussels Ct Reston, VA 20191				





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10. Ed Robichaud		11026 Villaridge Ct Unit B Reston VA 20191		x
11. Doug Rolston	RCP	1438 Yellowwood Ct Reston, VA 20195		X
12. Cydney Shields Ferrell		11800 Sunset Hills Rd Unit 402 Reston VA 20191		
13. Deborah Shprentz		1516 Park Glen Court Reston, VA 20190		X
14. Judy Skirbunt		2211 Spinnaker Ct Reston VA 20191		
15. Kate Songer- Johnson		10818 Hunt Club Road Reston VA 20190		
16. Awalin Sopan		1949 Winterport Cluster Reston, VA 20191		
17. Nina Unger	Reflex Improv Foundation	2009 Upper Lake Dr Reston, VA 20191		X
18. Ruth Percival		1855 Stratford Park PI Apt 313 Reston, VA 20190		X
19. Liz Mykietyn	RCP	P.O. Box 8232 Reston, VA 20195		X
20. Gene Powell	Reston Letter		info@therestonletter.com	X
21. Maggie Campbell		12000 Market St Apt 144 Reston, VA 20190		X





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22. Donna Lindsay		12000 Market St Apt 267 Reston, VA 20190		X
23. J Orisha		11850 Freedom Dr Apt 808 Reston, VA 20190		X
24. Nicolena Carsen				Х
25. David Tiller	RCO	11421 Tanbark Dr Reston, VA 20191		X
26. Ruth Anne Pinkman	Reston Chorale	2188 Golf Course Dr Reston, VA 20191		Х
27. Carol Bradley		2305 Old Trail Dr Reston, VA 20191		Х
28. Tammi Petrine		2503 Foxcroft Way Reston, VA 20191		Х
29. Bob Petrine		2503 Foxcroft Way Reston, VA 20191		Х
30. Linda McConnell		10724 Cross School Rd Reston, VA 20191		Х
31. Laura Kowalski	Reston Association		lkowalski@reston.org	Х
32. Karen Cleveland		1474 Waterfront Rd Reston, VA 20194		Х
33. Brandon Christopher		2462 Ridgehampton Ct Reston VA 20191		Х





<u> </u>			 	1111
34. Amanda Lowe		11714 Great Owl Cir Reston, VA 20194		X
35. Bart Mickler	RCC		bart.mickler@fairfaxcounty.gov	X
36. Bill Threlkeld	Cornerstones		Bill.threlkeld@cornerstonesva.org	X
37. Walter Alcorn	Hunter Mill District			X
38. Nicholas Acord	Cornerstones		Nicholas.Acord@cornerstonesva.org	X
39.				
40.				
41.				
42.				
43.				
44.				
45.				



Reston Community Center Community Survey 2024



Weldon Cooper Center for Public Service



2025 RCC Community Relations & Program/Policy Joint Meeting



Kara Fitzgibbon, PhD
Director, Center for Survey Research

2024 Survey Topics

- Awareness and support for RCC
- Current/projected use of programs & services
- Barriers to participation
- Preferences for a second facility
- Sources for communication

Survey Design & Response

Mixed-probability, multi-mode in multiple languages

- Probability address-based sample of Reston HH, mail-forward + web
- Non-probability open access web
- Data collected July 8th October 10th, 2024

1,034 probability-based completed surveys

- RR 19.3% | MOE +/- 3.7%
- Statistically generalizable results based on weighted data
 - Sampling and post-stratification weights applied

Demographic Overview

	Survey Data	Reston Pop'n		
Race/Ethnicity*				
White	70%	70%		
Black/African American	9%	9%		
Asian	12%	12%		
Multiracial/Another race	9%	8%		
Homeownership Status*				
Own	62%	62%		
Rent	38%	38%		
Household Income				
Less than \$50,000	10%	16%		
\$50,000 to \$99,999	18%	18%		
\$100,000 to \$149,999	25%	21%		
\$150,000 and higher	47%	45%		

	Survey Data	Reston Pop'n			
Sex					
Male	38%	48%			
Female	62%	52%			
Age					
18-29	6%	20%			
30-39	18%	18%			
40-49	17%	16%			
50-64	24%	25%			
65+	35%	20%			
Marital Status	Marital Status				
Married	56%	51%			
Divorced	16%	13%			
Widowed	7%	4%			
Single	21%	33%			
Children in the Home					
Yes	21%	23%			
No	79%	77%			

Selected Results

WARENESS AND SUPPORT FOR RCC
USE OF RCC & BARRIERS
PREFERENCES FOR A SECOND FACILITY
COMMUNICATIONS

Awareness & Support

96%
HAVE HEARD
OF RCC

87% RCC IS SOMEWHAT/ VERY IMPORTANT TO QUALITY OF LIFE

RCC MAKES RESTON MORE ATTRACTIVE...

→ TO LIVE **91%**→ FOR BUSINESSES **82%**

Selected Results

AWARENESS AND SUPPORT FOR RCC

USE OF RCC & BARRIERS
PREFERENCES FOR A SECOND FACILITY
COMMUNICATIONS

Participation in RCC

Usage

48% USED RCC IN LAST 12 MO

TOP REASONS FOR <u>NOT</u> ATTENDING IN PRIOR YEAR:

→ 42% TOO BUSY

UNAWARE OF CURRENT PROGRAMS

72% USED RCC EVER

Desired Participation

82% WANT TO USE RCC MORE

TOP PROGRAMS OF INTEREST:



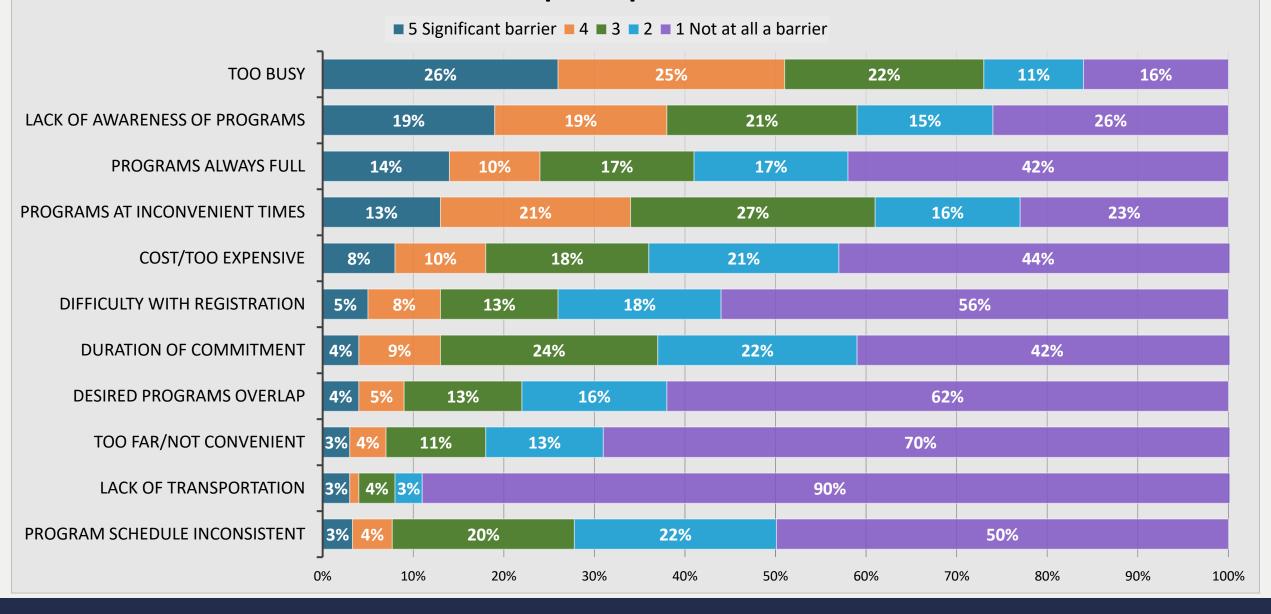
Barriers to Participation

To what extent are the following items a barrier to your ability to participate in RCC programs or services?

- -Cost/too expensive
- -Lack of transportation
- -Location of programming too far/not convenient
- -Duration of commitment
- -Not enough time/too busy
- -Program schedule is inconsistent

- -Current programs are scheduled at inconvenient times
- -Programs that I want to take overlap
- -Lack of awareness for existing programs
- -Difficulty with registration
- -Programs always full
- -Something else

Barriers to participation in RCC



Use of RCC Programs & Services

Please rate your participation or interest for each of the following program types

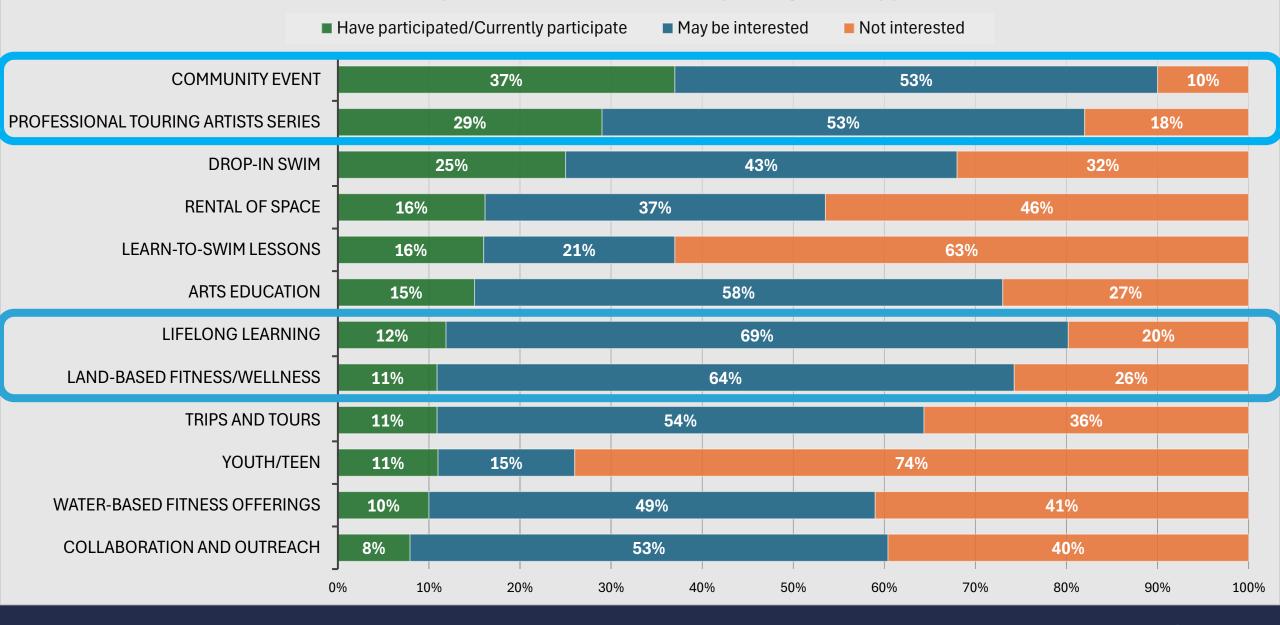
Have/currently participate | May be interested | Not interested

- Rental of space
- Drop-in swim
- Learn-to-swim lessons
- Water-based fitness offerings

- Arts education
- Community event
- Professional Touring Artists Series at the CenterStage
- Youth/teen

- Lifelong learning
- Land-based fitness/wellness
- Collaboration and outreach
- Trips and tours

Participation and Interest by Program Type



Program Preferences

Relevant existing programs

- COMMUNITY EVENTS
- PROFESSIONAL TOURING ARTIST SERIES
- LIFELONG LEARNING
- LAND-BASED FITNESS
- ARTS EDUCATION

Programs like to see offered

- FITNESS, SPORTS,
- AND WELLNESS PROGRAMMING
- AGE-SPECIFIC PROGRAMMING
- ADDITIONAL CLASSES (E.G., DANCE, PAINTING, MUSIC, ETC.)

Ideas for RCC on Wheels

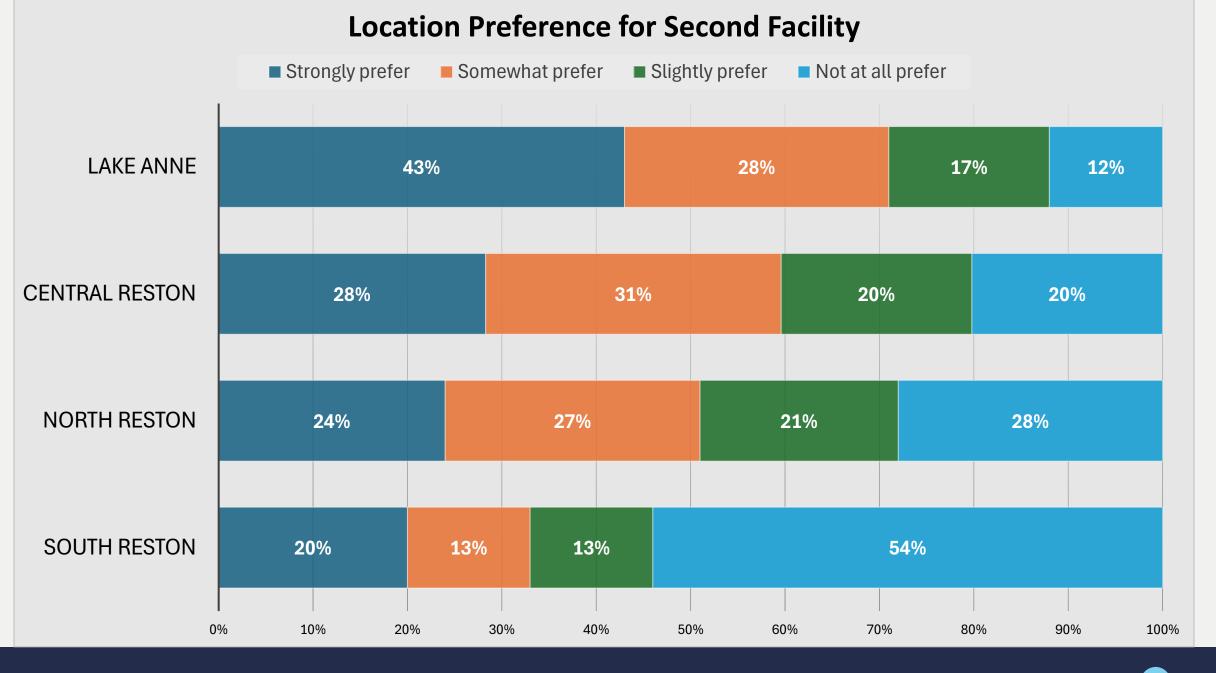
- ARTS EDUCATION OR ART CLASSES
- AGE-SPECIFIC PROGRAMMING
- PERFORMING ARTS
 - FITNESS, SPORTS,
- AND WELLNESS PROGRAMMING

Selected Results

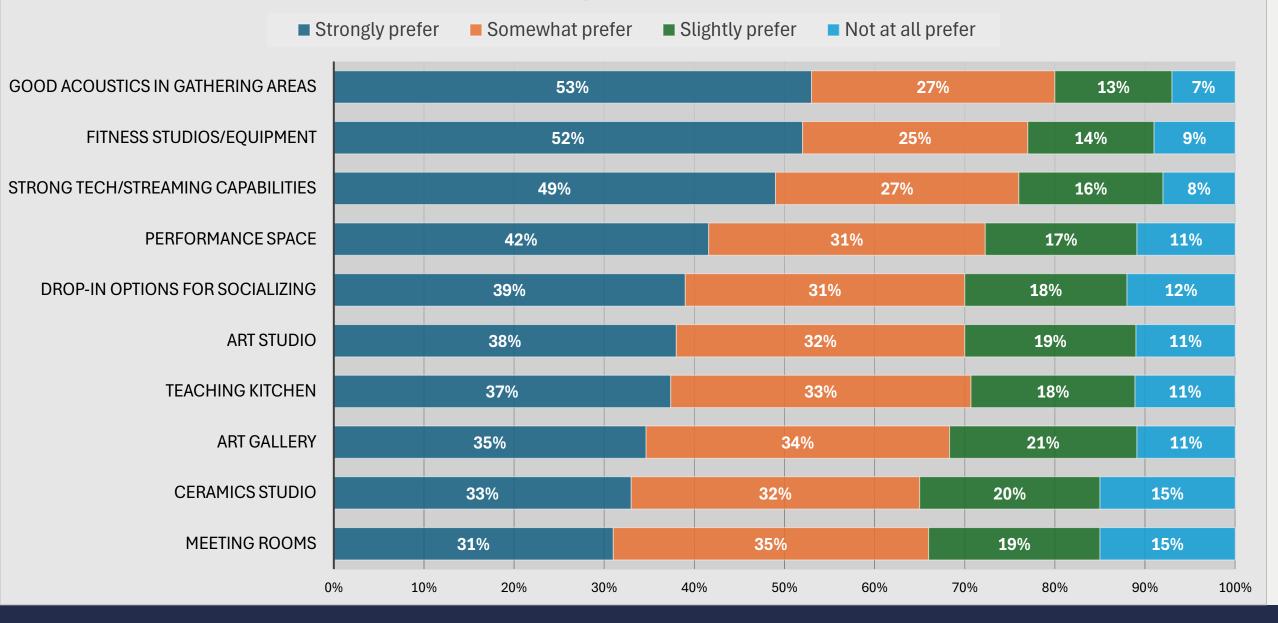
AWARENESS AND SUPPORT FOR RCC

USE OF RCC & BARRIERS

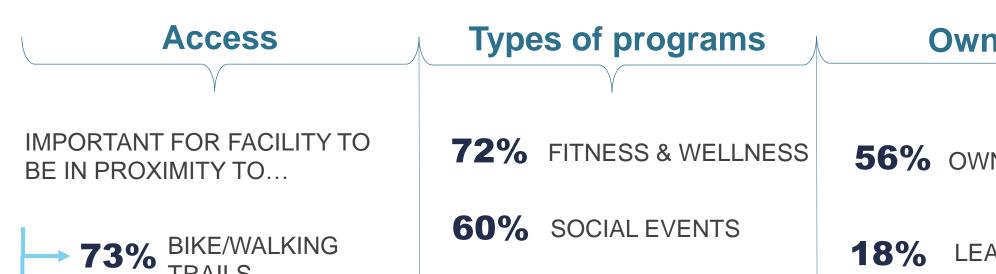
PREFERENCES FOR A SECOND FACILITY
COMMUNICATIONS



Second Facility Features Preference



Priorities for Second Facility



56% PERFORMING ARTS

56% LIFE SKILLS CLASSES

64% PUBLIC TRANSIT

Ownership

56% OWN THE BUILDING

18% LEASE

JOINT 28% ARRANGEMENT

Selected Results

AWARENESS AND SUPPORT FOR RCC USE OF RCC & BARRIERS PREFERENCES FOR A SECOND FACILITY



Sources of Leisure Information

Regularly used media

60% ONLINE JOURNALISM

48% FACEBOOK

43% TELEVISION STREAMING

40% INSTAGRAM

Sources for leisure-time activities

59% FRIENDS & FAMILY

58% INTERNET SEARCH

44% SOCIAL MEDIA

Sources for RCC information

73% RCC SEASONAL PROGRAM GUIDE

33% RCC WEBSITE

28% CENTERSTAGE MAILER

21% PROGRAM FLYERS

Thank you! Questions?

Kara Fitzgibbon
Director Center for Survey Research
karaf@virginia.edu

Learn more about the Cooper Center:



APPENDIX

Sampling Stratification Summary for Probability Sample

Stratum	Category	Households in Reston		Households in ABS Sample	
		Count	%	Count	%
1	Very low response propensity	3,727	14.2%	954	17.9%
2	Low response propensity	4,018	15.3%	911	17.0%
3	Average response propensity	4,991	19.0%	861	16.1%
4	Above average response propensity	10,590	40.3%	2,087	39.0%
5	Very high response propensity	2,941	11.2%	533	10.0%
Total		26,267	100.0%	5,346	100.0%

Data Collection Modes & Dates

Task	Sample	Date
Mail advance letters	Probability	July 8, 2024
Mail first questionnaire packets	Probability	July 12, 2024
Mail thank you/reminder postcard	Probability	July 22, 2024
Make online open-access survey accessible	Non-probability	August 5, 2024
Mail second questionnaire, web-referral packets	Probability	August 23, 2024
Mail closeout reminder postcard	Probability	August 30, 2024
Close data collection	Probability & Non-probability	October 10, 2024

Survey Completion by Mode and Sample Type

	Mode of Data Collection			
Sample Type	Paper	Web	Total	
Probability	827	207	1,034	
Non-probability	0	40	40	
Total	827	247	1,074	

19.3% response rate for probability sample

Weighting of Probability Sample

- Base-weighting: Each household receives a weight inverse to its probability of selection under the sampling design
- Post-stratification weighting using race by homeownership
 - White homeowner
 - White renter
 - African American/Black homeowner
 - African American/Black renter
 - Asian homeowner
 - Asian renter

- Native Hawaiian/Pacific Islander homeowner
- Native Hawaiian/Pacific Islander renter
- American Indian/Alaska Native homeowner
- American Indian/Alaska Native renter
- Multiracial/Other race homeowner
- Multiracial/Other race renter

Post-stratification weighting

	Survey Data		Reston Pop'n	
	Own	Rent	Own	Rent
White	46.7%	23.6%	46.7%	23.6%
African-American/Black	3.8%	5.4%	3.8%	5.4%
Asian	6.5%	5.5%	6.5%	5.5%
Native Hawaiian/ Pacific Islander	0.1%	0.0%	0.0%	0.0%
American Indian/ Alaska Native	0.1%	0.0%	0.0%	0.1%
Multiracial/Another race	4.4%	3.9%	4.4%	3.9%
Total	61.6%	38.4%	61.5%	38.5%

Margin of Error

- Margin of error for probability sample = +/- 3.7 percent at the 95% level of confidence
 - Design effect due to weighting = 1.509
 - Finite population correction factor = 0.980