

# Reston Community Center Board of Governors Monthly Meeting March 2, 2020 8:00 p.m. Meeting Agenda

8:00 – Call to Order Beverly Cosham, Chair

8:01 – Approval of Agenda Beverly Cosham, Chair

8:02 - Approval of Minutes and Board Actions

Approval of February 3, 2020 Board Minutes
 (As Reviewed and Approved by the Board Secretary)

 Approval of February 3, 2020 Board Actions (As Reviewed and Approved by the Board Secretary)

8:05 – Chair's Remarks Beverly Cosham, Chair

8:08 - Introduction of Visitors

8:10 - Citizen Input

8:12 - Committee Reports

February 3 Finance Committee Meeting
 Paul Thomas

February 10 CR/PP Meeting

Bill Bouie, Chair, Long Range Planning on behalf of Bill Keefe (Community

Relations Chair) and Vicky Wingert (Program/Policy Chair)

Beverly Cosham, Chair

8:25 – Approval of Committee Reports Beverly Cosham, Chair

8:27 - Board Member Input on Activities Attended

8:37 – Executive Director's Report Leila Gordon, Executive Director

**Aquatics Report** 

8:42 – Old Business Beverly Cosham, Chair

8:46 – New Business Beverly Cosham, Chair

8:50 – Adjournment

Reminders:

EventDateTime.CR/PP Meeting – Staff Report on Patron inputs from Feb. 106:30 p.m.March 9CR/PP Meeting – UVA/CSR Report on Survey Science6:30 p.m.April 13

# SUMMARY OF MINUTES RESTON COMMUNITY CENTER BOARD OF GOVERNORS MEETING February 3, 2020, 8:00 p.m.

# Present:

- Beverly Cosham, Chair
- Bill Bouie
- Laurie Dodd
- Bill Keefe
- Bill Penniman

- Lisa Sechrest-Ehrhardt
- Dick Stillson
- · Paul D. Thomas

# **Absent and Excused**

Vicky Wingert

# Attending from the RCC Staff:

- Leila Gordon, Executive Director
- John Blevins, Deputy Director
- Karen Goff, Public Information Officer

The Chair called the meeting to order at 8:00 p.m.

## MOTION #1:

# Approval of the Agenda

Bill B. moved that the Agenda be approved as written. Paul seconded the motion. The motion passed unanimously.

# MOTION #2:

# Approval of the December 2, 2019 Board Minutes

Paul moved that the Board approve the December 2, 2019 Board Minutes. Bill B. seconded the motion. The motion passed unanimously.

# MOTION #3:

# Approval of the December 2, 2019 Board Actions

Bill B. moved that the Board approve the December 2, 2019 Board Actions. Paul seconded the motion. The motion passed unanimously.

# **Chair's Remarks**

Bev said she likes the posters that say "Welcome Home" to RCC's swimmers. The pool is open, and there are happy people. She is glad 2019 is over. The older she gets the more she realizes her own mortality. Bev read a poem:

Each Moment is Precious by Pat Fleming

Live in the moment, Just take it all in. Pay attention to everything, Right there and right then.

Don't let your mind wander To what's coming next.

# February 3, 2020 Board of Governors Meeting Minutes

Cherish this moment And give it your best.

Don't let tomorrow Make you rush through today, Or too many great moments Will just go to waste.

And the person you're with, In that moment you share, Give them all of your focus; Be totally there.

Laugh till it hurts, Let the tears drop. Fill up each moment With all that you've got.

Don't miss the details; The lesson is there. Don't get complacent; Stay sharp and aware.

It can take but a moment To change your life's path. And once it ticks by, There is no going back.

In just 60 seconds, You may make a new friend. Find your true love, Or see a life start or end.

You become who you are In those moments you live. And the growth's not in taking But in how much you give.

Life is just moments, So precious and few. Whether valued or squandered, It's all up to you!

# **Introduction of Visitors**

None

# Citizen Input

None

# **Committee Reports**

January 3 and 4 Long Range Planning – Committee Chair Bill B. said it was a great two days spent exchanging ideas and discussing the 2019 Community Survey Results. New Hunter Mill District Supervisor Walter Alcorn attended and said he looks forward to more involvement. The insightful discussion is going to set us up for our next Strategic Plan. The way we do the next Strategic Plan will be informed by the County's One Fairfax policy and will be looking with an equity lens at our collective work. We got an update on CAPRA accreditation. We are getting ready for the site visit in May. The Fairfax County Park Authority will be doing a mock visit later in February and will give us feedback. Leila said that

# February 3, 2020 Board of Governors Meeting Minutes

will give us information for strengthening our narrative and compliance documents. The compliance documents will be uploaded in early March.

Dick asked about the county strategic plan. Bill B. said it will probably be adopted by the supervisors in March. Leila said it will be tied to the County Executive's budget presentation in February. Leila said our strategic plan pillars are in synch with the county and will fit well within the One Fairfax framework. Bill P. said he would not be surprised if the county adoption of the strategic plan is extended as there are many new supervisors. Leila said they want to present it to the community as part of their thinking, not just the work of the prior board. Leila said we have a year to formulate the RCC Strategic Plan; we will have a good idea of where we are heading by summer.

**February 3 Finance Committee** – Chair Paul said substantial savings will be returned to the fund balance from the aquatics project. However, an issue with the pipes and roof leaks may cost us, so that number could change.

Leila pointed out the savings from various project categories in the Total Project Estimate document in the package.

Paul described other details from the Finance documents: the aquatics project was the biggest expense; the website will be a \$100,000 expense; taxes have had a positive effect on revenue and interest numbers have been outstanding. He said the memorandum to the county outlines some of these things and gives the third quarter budget estimates.

Dick said he was surprised to see revenue from programs being less than expected. He asked about underperforming programs. Leila said some of the shortfall is a result of lower participation and much of it is unrealized revenue that results from fee waiver usage. Our unrealized revenue for fee waivers is \$104,787 to date. We have some programs where we are trying to build attendance as a greater priority than accumulating revenue. Paul said the pool closure affected all programs as there are not as many people in the building. Leila said our total participation count for 2019 was about 188,000. It is about 220,000 when the pool is open.

## **MOTION #4**

# To Approve the January 3 and 4 LRP Committee Reports

Paul moved that the Board approve the LRP Committee reports. Dick seconded. The motion passed unanimously.

# **MOTION #5**

# To Approve the Third Quarter Budget Transmittal

Paul moved that staff proceed with transmittal of Third Quarter materials to the Fairfax County Department of Management and Budget per their requirements not later than February 7 as reflected in the February 3, 2020 Transmittal Memorandum and Fund Balance statement. Dick seconded. The motion passed unanimously.

## **Board Member Input on Activities Attended**

Bill P. enjoyed *Liner Notes* and the rest of the Dr. Martin Luther King Jr. Birthday Celebration activities. He attended Planning and Zoning meetings; new Hunter Mill District Supervisor Walter Alcorn has started a review of the Comprehensive Plan. He will be appointing a new task force to look at planning and zoning in the Comprehensive Plan for Reston.

Dick attended The Capitol Steps and MLK weekend events.

Lisa missed the Strategic Planning Meetings because her son Josh, an officer in the Navy, returned home from overseas. She also missed the MLK Keynote but enjoyed *Liner Notes* and The Capitol Steps. The new pool environment is phenomenal.

Bill B. attended the MLK Keynote Address and lots of meetings.

Paul attended MLK weekend events and met with South Lakes High School Principal Kim Retzer. He enjoyed a personal tour of the new pool with Leila. He noted that while the big stuff (such as two new pools) is great, little things like a quieter environment and new locker rooms are very nice too.

Laurie said she likes that there is less echo in the pools area and locker rooms; it can be very stressful when you are in the changing rooms with young children. She likes the new mosaic artwork. Laurie enjoyed Bakari Sellers' Keynote Address. She attended The Capitol Steps and *Voices of Inspiration*. She enjoyed the MLK Community Lunch and asked if we can find a way to use biodegradable plates and utensils instead of plastic.

Bill K. enjoyed *Liner Notes* and the rest of the MLK experience. He has been in the new pool; it was very nice. He attended The Capitol Steps and took a tour of Southgate Community Center.

Bev attended the Strategic Planning Meetings. She sang at the Reston Community Orchestra's MLK concert. She attended *Liner Notes* and The Capitol Steps. Leila and Bev (along with Board liaison Vicky Wingert) had a meeting with Reston Association. It was a good conversation. Bev helped organize a showing of the movie *Thirteenth* at her church. Lisa facilitated a discussion afterward.

# **Executive Director's Reports**

RCC will host "RCC: Past and Future" next Monday (February 10). So far, 123 people are registered. We will hear results of the UVA Center for Survey Research RCC 2019 Community Survey report. She asked for a Board action to accept the report.

### **MOTION #6**

# To Accept the RCC 2019 Community Survey Report

Dick moved that the Board accept the report. Bill B. seconded. The motion passed unanimously.

Leila said RCC is in the process of putting together booking documents for next cycle (September 1, 2020 to August 30, 2021). We have not raised the base rental rate in three years. Suggested rates:

- Small room rental: raise by \$2/hour to \$14 an hour.
- Community Room rental: raise by \$5/hour to \$65 an hour.
- Aquatics: holding the rental rates to 2018 prices through Fall 2021.
- CenterStage: holding rental rates the same through FY21. Renovations this summer will reduce seating.

We have talked about the pool; it is indeed beautiful. People are mostly happy. We will be exploring the pipe issues and leaks. Other program areas in December and January: RCC underwrote performances by Dukes of Yale (a cappella group) at LHMS and SLHS. We also took *Liner Notes* to both schools. We reached about 1,300 teens with those shows. We launched "Reston Plays Games," a new tabletop games series. We held three outreach events (gift wrapping workshops) at VY, The Harrison and The Aperture. Those served about 150 patrons.

Leila said our fitness program expanded early morning and evening options, adding a drop-in yoga timeframe. RCC Rides gave 157 rides in January.

Laurie asked when parking would be available in the rear of Hunters Woods. Leila said the contractors have 45 days to finish punch list items, then those spaces are returned to RCC.

# **Old Business**

None

# **New Business**

Lisa said Southgate Community Center is very thankful and grateful to RCC. It is nice to see how that community has grown with good leadership.

# February 3, 2020 Board of Governors Meeting Minutes

# MOTION #7 To Adjourn the Meeting

Bill B. moved to adjourn. Bill P. seconded. The motion passed unanimously.

The meeting adjourned 8:55 p.m.

Lisa Sechrest-Ehrhardt Board Secretary

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\_\_\_2-15-20\_\_\_

Date

# BOARD ACTIONS TAKEN AT BOARD OF GOVERNORS MEETING ON FEBRUARY 3, 2020

20-0203-1	Bd	That the Board approve the Agenda
20-0203-2	Bd	That the Board approve the December 2, 2019 Board Minutes
20-0203-3	Bd	That the Board approve the December 2, 2019 Board Actions
20-0203-4	Bd	That the Board approve the January 3 and 4 Long Range Planning Committee Report
20-0203-5	Bd	That the Board approve the Budget Transmittal Memo
20-0203-6	Bd	That the Board approve the UVA CSR Community Survey report
20-0203-7	Bd	That the meeting be adjourned

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Lisa Sechrest-Ehrhardt Board Secretary

\_\_\_\_2-15-20\_\_\_\_\_

Date

# SUMMARY OF MINUTES RESTON COMMUNITY CENTER FINANCE COMMITTEE MEETING FEBRUARY 3, 2020

# Present:

- Paul Thomas, Chair
- Bill Bouie
- Laurie Dodd (at 6:50 p.m.)

- Bill Keefe
- Dick Stillson

# **Absent and Excused:**

Vicky Wingert

# Attending from the RCC Staff:

- Leila Gordon, Executive Director
- John Blevins, Deputy Director
- Karen Goff, Public Information Officer
- Renata Wojcicki, Finance Director

The Chair called the meeting to order at 6:30 p.m.

Leila directed everyone to the handouts section. She said there was nothing really remarkable about the December financial profile. She noted that the statement reflects the adjustments made at carryover. There is still a balance of \$53,526 from taxes to be collected, which is a little smaller this year than the amount remaining was at this point last year.

Leila said the interest section shows that the market continues to outperform estimates. The red numbers reflect revenue that has exceeded expectations. Dick said he is impressed by the interest figures (400 percent higher than estimates). Paul said this has been the case for a while. Leila said investment income is commensurate with current rates of return and to remember this is based on our portion of investments of the County's dollars.

Revenue – Leila anticipates we will be at or near targets in all revenue-earning areas except Aquatics classes and drop-ins because we lost a couple of months due to construction delays. Paul asked what the end result will be. Leila said we are getting robust interest, but it is hard to predict how the year will go since we've not had the two pools in the past. This week (February 3) is the first week of classes. She has heard from people that they are registered for programs at other facilities through February, but they will return after that.

Paul asked whether personnel costs will be lower than planned because of not paying lifeguards during December and January. Leila said savings might not occur as we hired staff to start in early January. Even without the pool being opened, guards were working with training, cleaning and opening prep. We will have some liquidated damages (from the contractor due to pool delays) that will reduce costs on the project side. Dick asked where liquidated damages show up. Leila said they do not show up as a line item; they are assessed prior to final payment to the contractor.

Leila said she expects non-aquatics revenue categories to be perform at expected levels although the use of fee waivers will have an impact in Youth and Lifelong Learning cost centers.

*Personnel* – Leila said levels are as expected. She explained that personnel costs lag behind two weeks. We have restored the pool operations position and filled two assistant technical director positions, both under amounts originally budgeted. That will create some savings.

# February 3, 2020 RCC BOG Finance Committee Meeting Minutes

December shows the impact of both cycles of programing – summer and fall, because most programs stop meeting in mid-December. Dick asked why the numbers for comptroller are large (\$455,000). Leila explained the department is Renata plus three other employees and benefits. Dick asked if the Media personnel costs included the new website. Leila said that is not a personnel cost; it is included on the Media operations line.

Operating – Leila said that printing costs have risen. Leila noted the \$100,000 in the Media budget for the new website. She said we might obligate the money before end of the fiscal year; if not, it will be added to the FY21 Media budget.

There is still final payment to be made to University of Virginia for the Community Survey, but the most significant part of the spending has happened. Leila noted that most of the money in Media that is not printing is sponsorship fees. Dick asked if it is possible to break out Media costs/sponsorships. Leila said sponsorship levels are determined by organizations and that RCC spends on the level that best fits our marketing goals. Additionally, some of our programming dollars (Community Partnerships) support Reston non-profits.

Capital Budget – The major existing project is the aquatics renovation. Leila noted the committee's package includes the most recent total project estimate document. We remain on track to be under budget. There are still some unknowns as some significant plumbing issues have been discovered and may need to be repaired. Plumbing issues include water pressure flow related to heat, readjusting pipe sizing and possibly replacing PVC with copper pipes close to the spa. There is a meeting on Wednesday, February 5, with the contractor, pool sub-contractor, design engineering firm, plumbing firm and architect. We will know more about potential costs after that.

Laurie asked if spa temperature is higher than anticipated. Leila said no. The issues relate to water returning to the spa. The location of the pipes may require higher temperature needed for the water flowing from the heat exchanger. If we make the determination to replace that pipe area, we would have to pay for the design change. Paul asked the estimated cost. Leila said she does not know. Laurie asked if it would involve shutting down. Leila said she will know more after Wednesday. Another area of cost could be repairing leaks from the roof, which were discovered during major rain last week. We will be checking seals, especially on clerestory windows (which were not replaced during construction).

Third Quarter Submission – The transmittal memo shows the shortfall in program revenue, that will be offset by interest revenue. Canceled programs and position turnover will result in savings of more than \$400,000 in personnel. We will know in late April to Mid-May the true closeout costs of the aquatics renovation project.

Dick asked about the Fund Statement table. Is the ending balance surplus net of expenditures? A discussion ensued about how to read the document. Leila explained the county format requirement is to show a zero balance at the end of the fiscal year; reserves amounts become the beginning balance for the upcoming fiscal year. Money at the start of the fiscal year (depending on the point in time we read the statement) may reflect both reserves and savings; for example, the beginning balance for FY20 (showing the totals allocated to reserves at the end of FY19) is the actual beginning balance. Forward from there, the amounts are all estimates. She explained how the money is distributed into capital reserve, feasibility study reserve and maintenance reserve categories.

Laurie asked about the feasibility study reserve. Leila said it is there if we hear from the community that it wants a major capital project to fund a feasibility study rather than wait a year to budget that. Leila explained the economic and program reserve. From 2009-2015, RCC operated at a deficit and used money from that reserve account to support the spending. Laurie asked how these funds are set up. Leila said the Board works with the Department of Management and Budget (DMB) to establish the reserve funding formulas and the allocated amounts of applicable limits.

Paul asked if there were any other questions. Bill B. moved that the finance committee recommend to the board that the staff proceed with transmittal of Third Quarter materials to the Fairfax County Department of Management and Budget per their requirements not later than February 7 as reflected in the February 3, 2020 Transmittal Memorandum and Fund Balance. Dick seconded. The motion passed unanimously.

The meeting adjourned at 7:20 p.m.

# FINANCE COMMITTEE MEETING FEBRUARY 3, 2020

# BUDGET CYCLE CALENDAR NOTES: FY20 ANCHOR YEAR

# RCC Strategic Planning, Financial and Annual Report: Calendar BUDGET CYCLE NOTES ADDED: ANCHOR FISCAL YEAR - FY20

MONTH	Strategic Planning	Budget Activities	Annual Report
DECEMBER	Data for the year's participation in registered and drop-in programs produced:	Finance provides November close-out	Data used at the BOG January session is the data set
	Should reflect participation on cost center levels, age cohort levels, program	figures for revenue and expenses; these	used for the Annual Report. Staff should begin
Consider	type levels.	are the "Actual Year to Date" figures to	identifying the broad themes.
staff	•Should be "pulled" as much as possible after the close-out of the activities for	be used in Third Quarter Reports.	Data points for preceding 11 months are the
vacation	the month of December.	Projections are made for the period of	reference for the Annual Report data charts and
days; do	•Include Customer Service survey data.	December – June.	narrative section "Successes".
close to	The data is used to report on our progress toward Strategic Plan goals in the	Strategic Planning data points are the	"Challenges" narratives from prior year "Looking
end of	January Board of Governors Strategic Planning Sessions.	data used in Performance Measures	Ahead".
month		narratives in next Budget Submission.	Before using, double-check for late Dec. info
JANUARY	Prior calendar year data should be analyzed to determine what (if any) trends	Third Quarter projections; request	Capture and analyze output of the Strategic Planning
BOG/Staff	exist or may be emerging.	adjustments to upcoming fiscal year if	sessions to incorporate in the Annual Report under
planning	Annotation of Strategic Plan document for presentation to Board of Governors	required. FY20	"Looking Ahead".
first Fri/Sat	at annual planning session.	to the present that the present the present the present the present that the present the p	· ·
after New	Discussion points regarding trends and/or future strategies should be	Review of revenue forecasts/pricing and	. 0.
Years	developed and shared prior to the planning session.	rental user rates.	
FEBRUARY	Community engagement with partners and others – solicit feedback and input	Third Quarter results and reports.	Drafting; collection of quotes.
PPCR - 2 <sup>nd</sup>	regarding RCC programs and services. Preview significant potential user fee	FY20	175
Monday	increases if applicable.		D2
MARCH	Staff report and recommendations regarding February inputs.	Begin construction of the next fiscal year	Drafting; quotes; explanations. Note awards or
PPCR - 2 <sup>nd</sup>	May impact FY21; Target budget is FY22	budget; the budget year after the	citations received by staff or agency. Complete early
Monday	WHITE AND THE STATE OF THE STAT	upcoming budget year. FY22	draft by end of month.
APRIL	Consider multi-year or phased initiatives; chart path(s) forward.	Draft and present to ED the next fiscal	Draft submission due; basis for Public Hearing
Annual Rpt.	April: BOS approves County (and RCC) FY21 budget	year budget; incorporate Board	content. Data on participation and Customer
Due early		guidance on new	Satisfaction transfers to the Budget Narrative
Apr.	u u	programs/services/capital projects.	sections in July.
		FY21 adjustments; FY22 outline	
MAY	Draft of Public Hearing content. FY22 outline; FY21 adjustments if needed	Finalize upcoming fiscal year projections	Refine; finalize; print order.
		FY21/new budget. FY22	
JUNE	Annual Public Hearing for Programs and Budget.	Outline of three-year Capital	Distribution to partners and public.
Public	Describe major adjustments to upcoming fiscal year (FY21) and outline (FY22)	Improvement and Capital Maintenance	4. 2
Hearing is	proposed budget	plans at Public Hearing; projected	
third	The same and production and same accounts.	budget impacts of Third Quarter; fiscal	
Monday		year closeout.	
		FY20/FY21/FY22	
JULY	Potential Staff Planning Sessions.	Fiscal year performance/closeout	Upcoming budget submission documents put
	STATE OF THE CONTRACT OF THE C	reported to BOG Finance Committee;	together. Data for narrative sections comes from
		Performance measures language –	the June Annual Report. Alert BOG if major shifts to
		preceding fiscal year.	FY22 budget outline.
AUGUST -	Implementation. FY21 Budget	Refine Budget Transmittal Docs.	
NOVEMBER	The second secon	FY22 Submission/Execution -	
		September	

# DECEMBER MONTHLY REPORT CLOSING 12/31/19 Revenue/Notes

Personnel/Notes

Operating/Notes

Capital Projects/Notes

Reston Community Center

Revised Budget vs Actuals Worksheet December 31, 2019

100%/12*6 mos=50%	FY20 Approved Budget Changes	FY19 Carryover	FY20 Adopted Funding	Revised FY20 Budget	Dec	YTD (does not incl. Fee Waiver amounts)	REMAINING BALANCE	YTD % actual	YTD Fee waiver (unrealized revenue)
1 Administration:	111		1			I TO THE PARTY OF	William I		Serie world before a
Taxes	498,875		7,933,739	8,432,614	1,982,539		53,526	99.37%	
Interest			15,870	15,870	10,612	63,599	(47,729)	400.75%	
Vending			1,600	1,600		543	1,057	33.93%	
Facility Rental	1,125		171,875	173,000	13,890	127,178	45,822	73.51%	
Equipment Sale				0	1,226	2,287	(2,287)	0.00%	
Performing Arts-Theatre Admiss.			55,854	55,854	1,175	45,305	10,549	81.11%	
PA Theatre Rental			67,124	67,124	11,113	39,001	28,124	58.10%	
PA Misc Revenue				0	400	1,206	(1,206)	0.00%	
PA Equip. Sale Revenue				0		0	0	0.00%	
PA Cultural Activities/Arts OrgArts Org				0	-522	1,528	(1,528)	0.00%	
PTAS Merch. Sale				0		570	(570)	0.00%	
Aquatics Classes/drop-in	-16,246		216,246	200,000	16,844	18,691	181,309	9.35%	
Aquatics Rental			20,270	20,270		0	20,270	0.00%	
L&L Fitness	36,330		120,710	157,040	39,930		43,340	72.40%	
1 L&L Youth/Teen	-33,982		183,982	150,000	1,099		40,875	72.75%	
2 L&L Lifelong Learning	-26,979		116,979	90,000	20,327	42,593	47,407	47.33%	
L&L Collab & Outreach	-9,225		9,225	0	70		(1,004)	0.00%	
Community Events			3,334	3,334	755		(1,811)	154.32%	
Arts Education-Cultural Activity	2,250		221,369	223,619	45,879		55,100	75.36%	
Total RCC Revenu	e 452,148	0	9,138,177	9,590,325	2,145,336	9,119,082	471,243	95.09%	104,787

# Revenue comment

**General Notes:** Revenues totaling \$236,921.70 collected prior to July 1 in 2019 were reversed and recorded as FY20 program revenue as those activities occur after July 1, 2019 (the beginning of FY20.) A net increase in the amount of \$452,148 to the FY20 projected revenue estimate was requested at FY19 Carryover submission. The change is reflected in the month-end report in the "Revised FY20 Funding" column. The net increase reflects new revenue from taxes and interest, and reduced revenue anticipated for a variety of program areas.

- Administration: The Administration revenue includes tax, interest and facility rental revenues. Facility rental revenue is combined T-Mobile
  antenna and room rental revenue. We have collected 99.37% of tax revenue, 73.51% of estimated Facility Rental revenue (which also includes
  T-Mobile antenna revenue) and 400.75% of estimated interest revenue. Collection of interest is dependent on Investment Procedures approved
  by the Fairfax County Government Investment Committee. The investment income is commensurate with current rates of return including
  repurchase agreements, commercial paper, short term bills and notes.
- Performing Arts Theatre Admission: Theatre admission ticket sales from Professional Touring Artist Series shows went on sale August 1.
  Revenue accumulates in relationship to performance dates.
- 3. Performing Arts Theatre Rental: Theatre rental payments are made on an irregular schedule depending on when rental performances occur.
- 4. **Performing Arts Misc. Revenue:** Revenue from processing fees for online ticketing; terms negotiated with Tickets.com return a small amount to RCC. Revenue from this stream was not projected for FY20 as there was little predictive data upon which to base the estimate.
- Performing Arts Equipment Sale: Auctioned equipment sale proceeds; no revenue is predicted for this category as we can't be sure that surplus equipment will sell.
- 6. Performing Arts Cultural Activities/Arts Organizations: The community arts box office receipts and payments clearing line.
- PTAS Merchandise Sale: Sales of books.
- 8. Aquatics Classes/drop-in: Year-to-date revenue represents winter/spring program registration revenue.
- Aquatics Rental: Represents natatorium rental payments. As a result of delayed opening, no SLHS swim team rental revenue is anticipated.
  This revenue target will not be met for FY20. Rental from Reston Masters and Reston Swim Team Association will occur for spring cycle.
- 10. **Fitness:** Year-to-date amount includes program registration revenue for fall through spring offerings. Spring offerings will continue to achieve enrollment and revenue.
- 11. **Youth/Teen:** Year-to-date amount includes program registration revenue for summer, fall, winter and spring cycles. Most of this cost center's revenue is realized during the summer. Fee waiver program participation in this cost center is significant.
- 12. Lifelong Learning: Year-to-date amount includes program registration revenue for summer, fall, winter and spring cycles.
- 13. Collaboration & Outreach: Focus for this cost center has been changed from revenue generation to awareness and marketing goals. The revenue projection has been significantly reduced as a function of this shift upon approval of the FY19 Carryover Package by the Board of Supervisors in September 2019. The new numbers are presented in financial reports. Revenue is from enrolled class offerings in offsite locations.
- 14. Community Events: Revenue is collected from booth fees associated with the Reston Multicultural Festival and MLK luncheon ticket sales.
- 15. Arts Education: Year-to-date amount includes summer, fall, winter and spring cycles. Summer revenues from LARK and YAT contribute significantly to this cost center's revenue.

Reston Community Center Revised Budget vs Actuals Worksheet December 31, 2019 100%/12\*6 mos=50%

100%/1	12*6 m	05=50%

Personnel Expenses	Approved Budget Changes	FY19 Carryover	FY20 Adopted Funding	Revised FY20 Budget	Dec	YTD	REMAINING BALANCE	% Budget Used Ytd
1 Administration	Onunges	Curryover	598,807	598,807	30,365	281,458		47.00%
2 Facility Services (Booking)			173,690	173,690	13,278	76,316		43.94%
3 Comptroller			455,822	455,822	34,411	197,690		43.37%
4 Customer Service			637,478	637,478	44,023	254,679		39.95%
5 Facility Engineer	(51,600)		181,828	130,228	10,059	56,535		43.41%
6 Maintenance	51,600		437,897	489,497	30,032	171,263		34.99%
7 IT			147,083	147,083	10,825	62,217	84,866	42.30%
8 Media/Sponsorships			437,722	437,722	32,770	188,238	249,484	43.00%
9 Community Partnerships			0	0		0	0	0.00%
10 Performing Arts			585,972	585,972	28,986	194,352	391,620	33.17%
11 Aquatics			648,822	648,822	33,960	173,929	474,893	26.81%
12 L&L Fitness	25,966		214,020	239,986	16,201	94,603	145,383	39.42%
13 L&L Admin	72,000		303,455	375,455	20,723	115,791	259,664	30.84%
4 L&L Youth/Teen	10,051		244,361	254,412	11,365	135,608	118,804	53.30%
5 L&L Lifelong Learning			205,172	205,172	12,046	70,145	135,027	34.19%
16 L&L Collab & Outreach			105,494	105,494	7,641	44,162	61,332	41.86%
17 Community Events	7,345		177,863	185,208	10,681	74,192	111,016	40.06%
8 Arts Education	2,891		369,291	372,182	21,540	202,671	169,511	54.45%
Total Personnel Expenses	118,253	0	5,924,777	6,043,030	368,905	2,393,850	3,649,180	39.61%

# Personnel Expenses:

General Notes: Payroll posting lags two weeks behind the calendar; therefore, the percent of the year elapsed, and the percent of the budget expended, will not align. Summer personnel costs also reflect the fact that there is a split typically for pay period 14 that requires accounting for personnel costs that belong in the prior fiscal year and those that belong in the current fiscal year. Typically – because of our programming calendar – we get a fairly true picture of the personnel costs related to summer and fall programming

cycles by the end of December. Staff monitor summer camp personnel expenditures against projected expenditures on a pay period by pay period basis for Youth/Teen and Arts Education cost centers because of the larger percentage of personnel funds that will be spent in the summer for those cost centers. RCC's FY19 Carryover Package requested an additional \$118.2K in funding to cover extra L&L and A&E programming; these increases are presented in this financial report.

- Administration: Administration's allocated budget is typically under-spent; funding provides for \$91.33K for Other Post-Employment Benefits (OPEB) costs.
- 2. Facility Services (Booking): Personnel costs are at the expected level.
- 3. Comptroller: Personnel costs are at the expected level.
- 4. Customer Service: Personnel costs are at the expected level.
- 5. Facility Engineer: Personnel costs are at the expected level.
- 6. Maintenance: Personnel costs are at the expected level.
- 7. Information Technology: Personnel costs are at the expected level.
- 8. Media/Sponsorships: Personnel costs are at the expected level.
- 9. Community Partnerships: No personnel costs are anticipated in FY20.
- Performing Arts: Personnel costs are at the expected level. Two vacant Assistant Theater Technical Director positions were filled in December 2019.
- 11. Aquatics: One full time position (that was loaned to DPWES for project management of the renovation project) was restored to this cost center. It is a Park/Rec Specialist I position Aquatics Operations Director that will handle the pool lifeguard program, equipment monitoring and related functions. Recruitment and hiring occurred in November 2019. Aquatics staffing costs will be higher compared to revenue generation because of the delayed opening. In addition, the guard rotation and staffing profile will be adjusted as patron use patterns evolve with the new pools.
- 12. Fitness: Personnel costs are at the expected level.
- 13. Leisure and Learning Admin: Personnel costs are at the expected level.
- 14. Youth/Teen: Personnel costs are at the expected level. Personnel costs include summer camp labor costs which occur in July and August.
- 15. Lifelong Learning: Personnel costs are at the expected level.
- 16. Collaboration & Outreach: Personnel costs are at the expected levels.
- 17. Community Events: Personnel costs are at the expected level.
- 18. Arts Education: Personnel costs are at the expected level. Personnel costs include summer camp labor costs which occur in July and August.

Reston Community Center Revised Budget vs Actuals Worksheet December 31, 2019 100%/12\*6 mos=50%

Operational Expenses	Approved Budget Changes	FY19 Carryover	FY20 Adopted Funding	Revised FY20 Budget	Dec	YTD	REMAINING BALANCE	% Budget Used Ytd
1 Administration	141,200		63,400	204,600	4,257	35,004	169,596	17.11%
2 Board		82,352	57,820	140,172	2,232	120,986	19,186	86.31%
3 Facility Services (Booking)		308	97,088	97,396	1,669	75,521	21,875	77.54%
4 Comptroller//LA Lease/Admin	(15,443)		369,667	354,224	1,875	301,749	52,475	85.19%
5 Customer Service			1,000	1,000		151	849	15.08%
6 Facility Engineer	(8,496)		167,017	158,521	1,289	48,584	109,937	30.65%
7 Maintenance			528,511	528,511	4,293	466,187	62,324	88.21%
8 IT	3,000		113,500	116,500	750	60,321	56,179	51.78%
9 Media/Sponsorships	130,000		454,440	584,440	49,453	336,056	248,384	57.50%
0 Community Partnerships	29,900		155,100	185,000	1,274	138,076	46,924	74.64%
1 Performing Arts			303,855	303,855	10,797	201,552	102,303	66.33%
2 Aquatics			111,300	111,300	11,564	65,762	45,538	59.09%
3 L&L Fitness		3,431	25,176	28,607	-88	13,442	15,165	46.99%
4 L&L Admin			15,600	15,600	12	2,593	13,007	16.62%
5 L&L Youth/Teen	15,200		182,000	197,200	2,206	111,196	86,004	56.39%
6 L&L Lifelong Learning			115,909	115,909	3,600	58,171	57,738	50.19%
7 L&L Collab & Outreach			21,300	21,300	823	6,421	14,879	30.15%
8 Community Events	77,200		173,137	250,337	11,491	149,804	100,533	59.84%
9 Arts Education	420		83,983	84,403	2,035	49,707	34,696	58.89%
Total Operational Expenses	372,981	86,091	3,039,803	3,498,875	109,532	2,241,282	1,257,593	64.06%

# Operating Expenses:

General Notes: Reservations for ongoing (multiple months) expenses are made at the beginning of the year; funds are spent down from them. The net effect of either stand-alone expenses or spending down of reserved amounts is shown in the column marked "YTD." As we get closer to the end of the year, unspent balances of program contracts will be restored to the cost center balances. In RCC's FY19 Carryover Package, an additional \$385K in funding was requested to cover operational needs, additional summer concert programming in Community Events, and development of a new RCC website. These additions are presented in financial reports.

- 1. Administration: Current month expenses and reservations/payments are for equipment and repairs.
- 2. Board: Current month expenses and reservations/payments are for RCC's survey costs and BOG operating expenses.
- 3. Facility Services (Booking): Current month expenses and reservations/payments are for security, storage rental, and Aquatics signage.
- 4. Comptroller/LA Lease/Admin: Current month expenses include DIT copy service billing, postage and bank fees.
- 5. Customer Service: No current month expenses recorded.
- Facility Engineering: Current month expenses and reservations/payments include facility repair and maintenance costs for RCC HW and RCC LA buildings.
- 7. Maintenance: Current month expenses and reservations/payments include utilities, maintenance, custodial services and supply costs.
- 8. IT: Current month expenses and reservations/payments are for software testing and cellular phone costs.
- 9. Media: Current month expenses and reservations/payments include printing and advertisement costs. Printing costs for FY20 have been higher than the prior year; these costs are beyond RCC control and represent increases in pricing for print products. RCC uses environmentally appropriate paper products and to the degree possible minimizes the number of pages in program guides and other publications.
- 10. Community Partnerships: Current month expenses are supplies.
- 11. Performing Arts: Current month expenses include program operating and theatre maintenance costs.
- 12. Aquatics: Current month expenses and reservations/payments are for uniforms, furniture, maintenance and aquatics supplies.
- 13. Fitness: Current month expenses and reservations/payments are program delivery costs and training.
- 14. Leisure and Learning Admin: Current month expense is for supplies.
- 15. Youth/Teen: Current month expenses and reservations/payments are for program delivery and recreational activity costs.
- Lifelong Learning: Current month expenses and reservations/payments are for recreational activities, transportation and program delivery costs.
- 17. Collaboration & Outreach: Current month expenses and reservations/payments are for program delivery costs and operational travel.
- 18. Community Events: Current month expenses and reservations/payments are for program delivery and supplies costs.
- 19. Arts Ed: Current month expenses and reservations/payments are for program delivery and supplies costs.

Reston Community Center

Revised Budget vs Actuals Worksheet December 31, 2019 100%/12\*6 mos=50%

Capital Proj. Desc. & Number/Cap Equip.	Approved Budget Changes	FY19 Carryover	FY20 Adopted Funding	Revised FY20 Budget	Dec	YTD	REMAINING BALANCE	% Budget Used Ytd
1 RCC Improvements CC-000001		113,077	200,000	313,077		0	313,077	0.00%
2 RCC Facility Enhcmnts. CC-000002		5,509	11,000	16,509		0	16,509	0.00%
3 Theatre Enhancements CC-000008		116,441	15,000	131,441		17,449	113,992	13.28%
4 RCC Natatorium Reno CC-000009		4,375,669	0	4,375,669	8,759	4,000,128	375,541	91.42%
IT Equipment-server	12,000			12,000		11,271	729	93.93%
Total Capital Expenses	12,000	4,610,696	226,000	4,848,696	8,759	4,028,848	819,848	83.09%
Total RCC Expenditures	503,234	4,696,787	9,190,580	14,390,601	487,195	8,663,980	5,726,621	60.21%

Capital Projects **General Notes:** Because of scheduling, RCC Capital Improvement Projects frequently carry over from one fiscal year to the next. Hidden columns each month include activity (plus or minus) that has already occurred; the net in the remaining balance column includes prior months' transactions. The Capital Projects Team will determine the "completed project" status and reallocate remaining funding to either existing projects (if needed) or to the Fund Balance.

- RCC Improvements/CC-000001: Backstage RTU (Roof Top air-conditioning Unit) replacement and HW Roof Replacement. HW Carpet
  Replacement Phase I and HW A/V Upgrade projects are completed and remaining funding will be repurposed. Solar Panels project funding was
  reallocated to the Aquatics Renovation Project to cover extensive locker room maintenance (lockers, floors and partitions replacements.) The
  remaining balance will be repurposed.
- 2. RCC Facility Enhancements/CC-000002: The LA Gallery Entry is completed. Remaining funding will be repurposed or returned to the Fund Balance. The replacement of the RCC LA oven is a new FY20 project.
- RCC CenterStage Enhancements/CC-000008: This project included funding for the CenterStage floor replacement which is now completed.
   Audio Visual Controls, LED Lights replacement and RCC PA Projection Screen are active projects.
- 4. RCC Aquatics Renovation/CC-000009: TLS Aquatics Ctr. project.

# FY20 THIRD QUARTER BUDGET TRANSMITTAL MEMO FUND STATEMENT



# County of Fairfax, Virginia

# MEMORANDUM

TO:

Joseph Mondoro, Chief Financial Officer Department of Management and Budget

FROM:

Beverly A. Cosham, Chair

Reston Community Center Board of Governors

Leila Gordon Executive Director

Reston Community Center

SUBJECT:

FY 2020 Third Quarter Budget Review

DATE:

February 3, 2020

The FY 2020 budget for Reston Community Center (RCC) is \$14,390,600. Our FY 2020 Third Quarter review indicates the following:

- RCC anticipates collection of the projected tax revenue. We anticipate a shortfall of \$142,739 in program revenue to be offset by the collection of an estimated \$111,000 in interest revenue. No change to revenue projections is requested at this time.
- We anticipate an estimated savings of \$432,720 in salaries resulting from vacancies in merit
  and exempt positions, as well as program cancelations due to low enrollment. No change to our
  personnel budget allocation is requested at this time.
- We anticipate an estimated \$169,968 in savings in operating expenditures resulting in part due to lower enrollments that prompt contract cancellations. No change to our operating budget allocation is requested at this time.
- Remaining capital project balances scheduled for FY 2020 will carry forward into FY 2021 due to calendaring considerations.

Funding for the FY 2020 Third Quarter budget request is available in Sub-Fund 40050, including the Managed Reserve accounts established in FY 2002 and modified in FYs 2003, 2005 and 2009 for the long-term preservation and maintenance of Reston Community Center facilities, and stability in its operations and programs.

Cc:

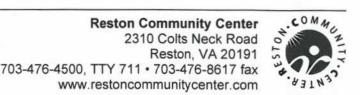
Walter L. Alcorn, Hunter Mill District Supervisor

Tisha Deeghan, Deputy County Executive for Human Services

Dana Thompson, Department of Management and Budget, Management and Budget

Coordinator

Brian Kincaid, Department of Management and Budget, Budget Analyst



# **FUND STATEMENT**

# Funds 40050, Reston Community Center

	FY 2019 Actual	FY 2020 Adopted Budget Plan	FY 2020 Revised Budget Plan	FY 2020 Third Quarter Budget Plan	(Decrease) (Col. D-E)	
Beginning Balance	\$7,889,826	\$1,727,269	\$7,260,589	\$7,260,589	\$0	
Revenue:						
Taxes	\$7,911,437	\$7,933,739	\$8,432,614	\$8,432,614	\$0	
Interest	150,354	15,870	15,870	15,870	\$0	
Vending	1,002	1,600	1,600	1,600	\$0	
Sale Non-Cap	3,308	0	0	0	\$0	
Aquatics	107,888	236,516	220,270	220,270	\$0	
Leisure and Learning	359,634	430,896	397,040	397,040	\$0	
Rental	205,023	171,875	173,000	173,000	\$0	
Arts and Events	351,084	347,681	349,931	349.931	\$0	
Total Revenue	\$9,089,730	\$9,138,177	\$9,590,325	\$9,590,325	\$0	
Total Available	\$16,979,556	\$10,865,446	\$16,850,914	\$16,850,914	\$0	
Expenditures:	- Assembly as a					
Personnel Services	\$5,081,550	\$5,924,777	\$6,043,030	\$6,043,030	\$0	
Operating Expenses	2,373,821	3,039,803	3,510,874	3,510,874	\$0	
Capital Projects	2,263,596	226,000	4,836,697	4,836,697	\$0	
Total Expenditures	\$9,718,967	\$9,190,580	\$14,390,601	\$14,390,601	\$0	
Total Disbursements	\$9,718,967	\$9,190,580	\$14,390,601	\$14,390,601	\$0	
Ending Balance <sup>1</sup>	\$7,260,589	\$1,674,866	\$2,460,314	\$2,460,314	\$0	
Maintenance Reserve	\$1,090,768	\$1,096,581	\$1,150,839	\$1,150,839	\$0	
Feasibility Study Reserve	181,795	182,764	191,807	191,807	\$0	
Capital Project Reserve	3,000,000	395,521	1,117,668	1,117,668	\$0	
Economic and Program Reserve	2,988,027	0			\$0	
Tax Rate per \$100 of Assessed Value	\$0.047	\$0.047	\$0.047	\$0.047	\$0.000	
	\$0	\$0	\$0	\$0	\$0	

<sup>&</sup>lt;sup>1</sup> The fund balance in Fund 40050, Reston Community Center, is maintained at adequate levels relative to projected personnel and operating requirements. The available fund balance is divided into four reserve accounts designated to provide funds for unforeseen catastrophic facility repairs, feasibility studies for future programming, funds for future capital projects, and funds for economic and program contingencies. The Maintenance Reserve is equal to 12 percent of total revenue, the Feasibility Study Reserve is equal to 2 percent of total revenue, and the Capital Project Reserve has a limit of \$3,500,000.

# **AQUATICS RENOVATION**

# TOTAL PROJECT ESTIMATE Updated 1/30/2020

# RESTON COMMUNITY CENTER AQUATIC RENOVATION

# TOTAL PROJECT ESTIMATE Updated - January 30, 2020

DESCRIPTION		TPE	Encum To Date	Balance Remaining on Contract	Expected Savings
LAND ACQUISITION					
COUNTY DESIGN ENGINEER (BUILDING DESIGN CONSTRUCTION BRANCH)		\$325,000	\$198,756	\$126,244	\$100,000
INSPECTION AND PLAN REVIEW FEES					
COUNTY ENGINEERING AND CONSTRUCTION MANAGEMENT (Hours Above)		Maria Carlo		\$0	T TOTAL
OUTSIDE ARCHITECT/ENGINEER DESIGN FEES		\$536,087	\$492,124	\$45,849	
Building Design Fee - PH I & PH II Aquatics Specialist Commissioning Special Inspections	\$492,124				
Contingency- 10% TOTAL	\$43,963 \$536,087		43,963	95	\$20,920
COUNTY CONSTRUCTION		\$17,593	\$24,484	\$6,891	
Asbestos and Haz Mat Survey ECS - Subsurface Exploration and Geotechnical - General	\$7,061 \$8,932		¢2.016		
Downey & Scott  MBP  Contingency- 10%	\$1,599		\$3,010 \$3,881		
OUTSIDE CONSTRUCTION	Ψ1,000	\$5,446,800	\$4,539,000	\$558,262	
Construction Cost - increased scope to add re-roofing project + Additional Total Construction Cost 10% Bid Contingency 20% Construction contingency	\$4,539,000 \$4,539,000 \$0 \$907,800 \$5,446,800		907,800		\$740,000
TOTAL	**************************************	\$6,325,480	\$6,206,127	\$1,522,404	\$860,920



# Community Relations and Program/Policy Committees Community Engagement Event Report February 10, 2020 6:30 p.m. to 8:30 p.m.

# Attending for the Board of Governors:

Beverly Cosham, Chair Bill Bouie Laurie Dodd Bill Keefe (Chair, Community Relations Committee)

Bill Penniman Lisa Sechrest-Ehrhardt Dick Stillson Paul Thomas

# Attending for RCC Staff:

Leila Gordon, Executive Director John Blevins, Deputy Director RCC Administrative and Programming staff teams attended and supported the event. Presenter: Dr. Kara Fitzgibbon, University of Virginia Center for Survey Research Facilitation: Leadership Fairfax

## **Report of Event Activities**

Reston Community Center Board and staff executed an event to gather input from the community that would help kick off the year of thinking about and developing RCC's next five-year strategic plan. The event outline was developed and discussed in the January strategic planning sessions. The first half of the evening took place in the CenterStage at RCC Hunters Woods and included:

- 1. Welcome Bev Cosham, RCC Board Chair; and Walter Alcorn, Hunter Mill District Supervisor.
- 2. Screening of a film commemorating the forty-year history of RCC.
- 3. Presentation of the high-level results of the 2019 Community Survey by Dr. Kara Fitzgibbon, University of Virginia Center for Survey Research.
- 4. Brief questions from audience members.

The PowerPoint slides used by Dr. Fitzgibbon are provided by attachment to this report.

The second half of the evening involved adjourning to the RCC Hunters Woods Community Room where facilitator teams from Leadership Fairfax (LFI) provided four groups of audience members with the opportunity to share views on four pillars of RCC's Strategic Plan while also enjoying hospitality. The Facilitator teams rotated from one group to the next; they spent approximately 10 minutes with each group discussing RCC Facilities (Performing Arts venue and existing facilities); Programs (desired programs, pricing, scheduling); Community Building (with whom should RCC partner and how); and Communications (what should be part of a new RCC website and community calendar). Facilitator teams took notes during the proceedings and those results are provided by attachment to this report.

RCC arranged for translation support for Chinese, Russian, Spanish and Arabic speakers for the portion of the evening devoted to conversation. Childcare and transportation options were also made available to attendees. The hospitality was offered in the four group areas throughout the conversation portion of the evening. Total attendance for the event was 192 in the CenterStage with registration totaling 199. A total of nine paper event programs with comments were left with RCC: of those three included contact information and requests for responses. The emailed responses are provided by attachment to this report.

The second portion of the event presented some people with the challenge of being able to hear what was being said by other members of the group in which they were seated. Facilitators tried to go directly to the people with comments to be sure to capture those. Given the brevity of each session, facilitators could not always repeat the questions or comments from participants. Announcement interruptions from Leila also proved distracting from time to time. Overall, patrons expressed appreciation for the opportunity to attend and share their views and noted eagerness to continue to be involved in future sessions. A full contact list will be maintained to assure RCC is able to continue to communicate with those interested in the strategic planning process.

A copy of the PDF document containing the UVA Center for Survey Research slides follows.

# Reston Community Center Community Survey 2019

Kara S. Fitzgibbon, Director Center for Survey Research Weldon Cooper Center for Public Service

February 10, 2020



WELDON COOPER CENT for PUBLIC SERVICE

1

# Survey Approach

# Probability Sample

households

- Scientifically drawn sample of Reston
- Provides statistical basis for generalization to Reston population
- 1,089 completes
- 19.8% response rate
- +/- 3.7 % MOE

## Non-probability Sample

- Open-source, available to entire community
  - Ensures all Reston community members have opportunity to provide feedback
- 817 completes

3

# Awareness and Support of RCC

- 94% of respondents have heard of RCC
- 86% consider RCC somewhat to very important to the overall quality of life in Reston
- 90% think RCC makes Reston a more attractive place to live; 76% think RCC makes Reston a more attractive place for a business to locate

# Survey Purpose

- Assess awareness and support of RCC
- Understand current and projected use of programs
- · Identify barriers to RCC use
- Identify accessible sources of information on leisure activities
- Assess level of support for a performing arts center

2

Reston Community Center Community Survey 2019 Findings

4

# Participation in RCC Programming

- 54% of households have used RCC in the last 12 months
- 75% of households have used RCC at some point
- 76% of respondents would like to participate in RCC more than they currently do

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**UVa Center for Survey Research** 

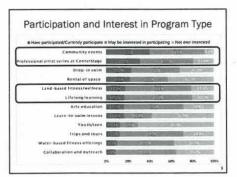
**Programming Preferences** 

Please indicate if anyone in your household...

Has participated/ May be interested currently participate in participating Not ever interested in participating

- A. Rental of space
- H. Youth/teen I. Lifelong learning B. Drop-in swim
- C. Learn-to-swim lessons
- J. Land-based
- D. Water-based fitness
- E. Arts education
- F. Community events
- G. Professional Touring
  Artist Series

  Dispersional Touring
  L. Trips and tours
- fitness/wellness K. Collaboration and outreach (partnered
  - programs; offsite programming)



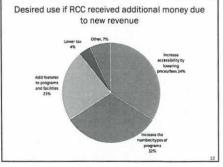
Most Relevant Programs & Recommendations for New Offerings

- 1. Community Events 2. Lifelong Learning
- 3. Land-based Fitness
- 4. Professional Touring Artist Series
- 1. Age-specific
- programming 2. Fitness/sports programming
- 3. Additional lifelong learning/educational courses

When property tax values rise in our area, revenues raised from property taxes go up too. If more tax money was available to RCC due to new revenue, which of the following statements comes closest to your view?

- 1. Increase the number/types of programs
- 2. Increase accessibility to programming by lowering prices/fees
- 3. Add features to programs and facilities
- 4. Something else (Please specify)
- 5. Not sure

10



11

12

**UVa Center for Survey Research** 

Barriers to Participation

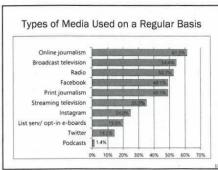
13

# Demographic Comparisons of Barriers

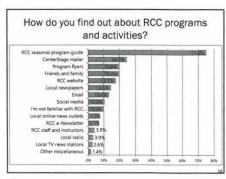
- Too busy: Respondents who have children, are employed, and/or are between 30-60 years old rated this barrier higher
- Current program schedule inconvenient: Respondents who are between 30-64 years old, have less than a 4-year college degree, and an annual income less than \$50,000 rated this barrier higher
- Lack of awareness: Respondents who had lived in Reston less than 10 years, work full-time, and are 30-39 or 50-64 years old rated this barrier higher

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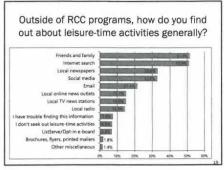
Communications and Outreach

Barriers to RCC Participation

#5 Significant barrier #4 #3 #2 #1 Not at all a barrier

18

UVa Center for Survey Research



Performing Arts Venue

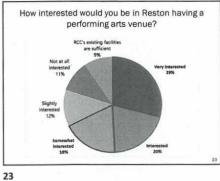
19

How interested would you be in Reston having a larger venue in which to see music, dance, film screenings, or other types of performances that require a big stage to host?

- Very interested
   Interested
- 3. Somewhat interested
- 4. Slightly interested
- 5. Not at all interested
- I think RCC's existing facilities (CenterStage and RCC Community Room) are sufficient

How interested would you be in Reston having a performing arts venue?

21



If an arts venue is built by a developer, to what extent do you support RCC operating that venue on behalf of the community? Assume that it would not result in raising the RCC tax rate.

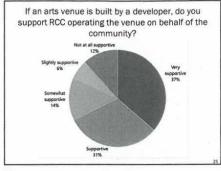
- 1. Very supportive
- 2. Supportive
- 3. Somewhat supportive
- 4. Slightly supportive 5. Not at all supportive
- 6. Not sure

24

20

22

**UVa Center for Survey Research** 



If an arts venue is built by a developer, do you support RCC operating the venue on behalf of the community?

26

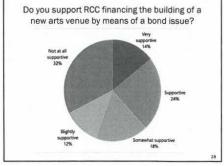
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Without a developer contribution, RCC would need to undertake a bond referendum to obtain authority from the community to borrow funds in order to build a new facility. To what extent do you support RCC financing the building of a new arts venue by means of a bond issue?

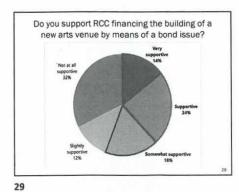
- 1. Very supportive
- Supportive
   Somewhat supportive
- Slightly supportive
   Not at all supportive

6. Not sure

27



28



RCC more · Program Use:

· Community events and Professional Touring Artist Series are the most widely attended RCC offerings.

Summary of Findings

 There are high levels of awareness and support for RCC 76% of respondents would like to attend

· Lifelong learning and land-based fitness programs have high potential for greater participation in the future

30

**UVa Center for Survey Research** 

# Summary of Findings

- · Barriers to Use:
  - · Being too busy
  - · Inconvenient program schedule
  - · Lack of awareness of existing programs
- · Communications:
  - RCC seasonal program guide highly effective
  - RCC should maintain/expand online presence, including social media

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# Summary of Findings

- Widespread support for performing arts venue:
  - 68% are somewhat to very interested in Reston having a larger venue
  - 82% are somewhat to very supportive of RCC operating a venue built by developer
  - 56% are somewhat to very supportive of RCC financing building a venue by means of a bond issue
- Community sentiment will be explored further

32

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# Questions?

Kara S. Fitzgibbon, Director Center for Survey Research Weldon Cooper Center for Public Service

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# TRANSCRIBED NOTES FROM LEADERSHIP FAIRFAX FACILITATORS

# **COMMUNITY BUILDING**

What needs match our mission that could be done better with a partner organization? What organization?	How could RCC function better as a partnering organization?
George Mason University (GMU) – OLLI	Volunteer fair for all nonprofits
Southgate Community Center	Fill gap in communicating to younger people
Assisted living facilities	Partner with social directors in new buildings
Schools – continue to emphasize; middle school	Partner with local schools
Handicapped and special needs	NOVA labs at Isaac Newton Square
Sports/local youth groups	Giving social directors copy for newsletters
Fairfax County libraries	Concern: objective partnering; broad spectrum of organizations
Pinecrest	There's nothing for music or dance groups (facility)
Northern Virginia Community College	
Reston Association	Where should RCC be that it is not yet?
Businesses (larger employers)/Business Headquarters	Apps to communicate, more snail mail
Businesses (larger employers)/Business Headquarters (Mentioned often); USGS; Oracle mentioned	Apps to communicate, more snail mail
	Apps to communicate, more snail mail  Putting something in RCC newsletter (from outside)
(Mentioned often); USGS; Oracle mentioned	
(Mentioned often); USGS; Oracle mentioned Other festivals and sponsors	Putting something in RCC newsletter (from outside)
(Mentioned often); USGS; Oracle mentioned Other festivals and sponsors Senior Centers outside of Reston	Putting something in RCC newsletter (from outside)  Digital platforms: Nextdoor, Facebook page
(Mentioned often); USGS; Oracle mentioned Other festivals and sponsors Senior Centers outside of Reston Fliers in school packets	Putting something in RCC newsletter (from outside) Digital platforms: Nextdoor, Facebook page Meetups connected to single event programs
(Mentioned often); USGS; Oracle mentioned Other festivals and sponsors Senior Centers outside of Reston Fliers in school packets Homeowner and condominium associations	Putting something in RCC newsletter (from outside) Digital platforms: Nextdoor, Facebook page Meetups connected to single event programs
(Mentioned often); USGS; Oracle mentioned Other festivals and sponsors Senior Centers outside of Reston Fliers in school packets Homeowner and condominium associations Faith communities (mentioned more than once)	Putting something in RCC newsletter (from outside) Digital platforms: Nextdoor, Facebook page Meetups connected to single event programs
(Mentioned often); USGS; Oracle mentioned Other festivals and sponsors Senior Centers outside of Reston Fliers in school packets Homeowner and condominium associations Faith communities (mentioned more than once) Local arts groups and youth groups	Putting something in RCC newsletter (from outside) Digital platforms: Nextdoor, Facebook page Meetups connected to single event programs
(Mentioned often); USGS; Oracle mentioned Other festivals and sponsors Senior Centers outside of Reston Fliers in school packets Homeowner and condominium associations Faith communities (mentioned more than once) Local arts groups and youth groups YMCA	Putting something in RCC newsletter (from outside) Digital platforms: Nextdoor, Facebook page Meetups connected to single event programs

# **FACILITIES**

Notes on a Performing Arts Venue	RCC Facilities – Existing, or Others Desired
Larger stage (dance, choruses)	Storage facility to accommodate functions/events
Acoustics	Assumption: More/better space attracts more users and
	generates more revenue
Rehearsal space (with piano)	Permanent art and cultural exhibits
Room for larger audiences	Don't lose CenterStage – intimacy is good
Where will it go? (lot location vs. development)	Community bulletin boards
Proper and private dressing rooms (also, non-binary)	Outdoor space aligned – program
Café; catering/fundraising/builder of community	Play for toddlers
Maybe dinner theatre	Kid-friendly space
Close to Metro/transportation	"Millennium Stage (Ken Cen)" types of performances
Parking	Parking; close-in parking
Restrooms (non-binary) able to accommodate large	Bigger exercise studios for seniors
numbers	
Not enough space for competing demands	Gym space
Benchmarking, studies for requirements	Meditation space (bigger)
Informal versus formal research; formal research	Circus arts
Study other similar facilities	Sustainable/LEED/Green facility features/practice;
	Environmental Center (Not just Walker Nature Center)
Inventory of unused space in Reston (e.g., Lake House,	Observation deck
Conference Center)	
Expanded loading dock	Larger kitchen better suited to learning cooking
Welcoming and larger lobby	Ping pong and other games – space
Who is paying for this?	ADA compliance – infrastructure and technology
How is new facility funded: ticket prices; more patrons;	Consider a "convention center" style facility to generate
grants; naming opportunities; rental revenue	rental revenue – alongside hotel/parking
Sensory-friendly performances	Outreach to Fellowship House

# **PROGRAMS**

Program Types	Pricing Comments
Self-defense	Flat annual fee
Coding robotics	One-time fee of \$10-25; or 1-2 hours per week times 8
	weeks: \$120-150
Exercise equipment	Add max of 20% to Non-Reston ticket prices
	(CenterStage Professional Touring Artist Series)
Defensive driver training (AARP)	One-time per week for 8 weeks - \$75
Music education	Make scholarships and grants available
Bicycle safety	Use a sliding scale pricing approach
Lectures	Use "pay-what-you-can" or trade volunteer hours for access
3D printing	All SD 5 taxpayers should be able to use RCC for free
	because of taxes paid to support it; use the surplus for that
Sensory-friendly offerings (Autism-friendly)	
Easy way to share programs, all programs; transparent	Location of Programming
processes	
Teen and adult driving classes in multiple languages	Silver Line-accessible
Women-only swim classes	Avoid Reston Town Center
How to ride a bike	Close to Metro
Vocational certification programs	Webinars
SAT prep classes	RCC HW and LA in the evenings
Firearm safety	Afterschool offerings in schools
STEAM programs	Take shows on the road to underserved parts of the
	community
Fencing	Corporate board rooms and conference centers
Meditation	Houses of worship
Fitness center	Time of Day
Performing arts Wednesday and Sunday matinees	Variety
Length of Programs	Shorter breaks between sessions
60 or 90 minutes	Early mornings, evenings; 5:30 p.m. or later on
	weeknights
1-2 hours each class for 8 weeks	Saturday mornings between 8 and 10 a.m.

# COMMUNICATIONS

COMMUNICATIONS	
Program Guide; Advertising; Placement Strategies	Website or other digital tools, ideas
Distribution: Lobbies of Reston Town Center and other	Mobile phone friendly; mobile phone app – multiple
new corridor buildings?	mentions
Libraries	Ability to sign up for more focused information or
	interests
Realtors; packets for new residents	Get offering information without having to sign in
Reston Historic Trust	Search function needs to be greatly improved (site and
	registration)
Schools	Need a button for translation / alternate languages
More targeted email outreach—focus on particular	Sub-pages for other community groups and partners
topics	
Radio stations – local	Virtual meeting space
Printed calendars/monthly programming materials	Emails should have hyperlinks for automatic login by
	the recipient
Ads on Connector buses	Make events and programming searchable
HOA packets	Make registration less clunky/easier
Information at Reston Metro stops	No more than 3 clicks
Exit info pieces for people attending	More comprehensive listing of performing arts options
performances/events	
Meetups – use "if/then" – "if you liked XX, you will love	Enrollment or purchase conflict alert (clashing
YY"	timeframes)
One-stop shopping (registration, tickets) at Reston	Room availability, public and private
Opportunity Neighborhood centers	
Outreach to teachers; special needs populations	More comprehensive event calendar – all public events
What events should be on a community calendar?	Graphics, text web accessibility standards followed
	(emphatic)
Reston Chorale concerts	More pictures, less text

What events (continued)	Website or other digital tools, ideas (continued)
OLLI concerts	Better calendar function
Zoning and HM Supervisor meetings	Ability to buy tickets from the homepage
Reach out to houses of worship – get their events listed	Operating status of facilities/programs
Reston Association and Southgate Community Center events	Sign-in on website to see specific areas of interest
Holiday Parade	Tutorial on how to upload events
Community events that are free and open to the public	Always have the web address on print products – programs, etc., on the front
Non-Reston events – nearby	
Library events	
All civic meetings	
Performing arts groups: auditions, performances	
"all of them" and "enough is enough!"	
School programs that are open to the public	
Filter/Sortable: Indoor/outdoor, day/night, type	
Non-profit events	
Reston Historic Trust events	
Sports team tryouts	

# PARKING LOT ISSUES AND PROGRAMS WITH STATEMENTS OR QUESTIONS

Issues Expressed in Groups	Program Queries/Statements
RCC needs to conduct a charrette to find out more about what is needed in an arts facility	What will the relationship be to a new arts/community center planned for the Cameron Glen area – north of Bowman and west of Reston Parkway? – Email sent clarifying that area (North Reston Town Center) is not designated for an arts center – public uses: Rec Center, Library, Shelter, Civic and County offices, Central Green)  The comment was also forwarded to Sup. Alcorn per the patron's request.
Arts facility financial viability is a huge question	Hold a charrette to invite the community to brainstorm on the needs of the facilities; meditation room; 55+ programs like Arlington; bike trails (no name or contact info)
Need feasibility study that addresses cost to build, cost to operate any new facility	Program participation can be a major challenge for the deaf and hard of hearing; acoustics are a problem in studios; sound system not effective in fitness studios. Email response to patron indicating the issue is being addressed and will continue to try to improve the audio experience of our spaces.
Will this new arts facility be a county facility? Serve outside Reston and Reston?	Medical and scientific news – program suggestion (no contact info)
Who does RCC serve – Reston or beyond?	Partner with Fairfax County bus system to provide direct service to and from schools, community facilities (no contact info)
	Concerned that the survey assumed the operating costs of a Performing Arts Center could be covered with no increase in SD5 taxes. Similar facilities are running substantial debts. And who will pay to build the center? (no contact info)
	More computer classes: Web page design, Intro to Java; Intro to programming. Outreach via Fairfax Connector, WMATA. (email response thanking the person for the suggestions – replied with a couple more computer class ideas.)
	Change the name so people aren't confused that RCC is part of Reston Association (no contact info)
	Programs in afternoon – 12:30 to 5; mornings and evenings are already too busy (no contact info)

The event concluded at 8:39 p.m.

Actv/Sec: 704754-0A RCC Past and Future

Time: 6:30pm

Date: 02/10/2020 Thru: 02/10/2020 Thru: 8:30pm

Meeting Days: M

Primary Instructor: No Instructor Linked

Activity Location: RCC Hunters Woods Activity Facility: Community Rm

SECTION:

Enrolled Count: 193

Max Count: 250

Min Count: 3

Waiting List: 0

Enrollee Name	Numb	Attendance Checklist	THAT HE IS NOT	The Art of the		
Abdalla, Heba Rabee	02/10 1E 🔲					
Abrahams, Chris	2E 🔲					
Abrahams, Shirley	3E 🔲					
Ackerman, Linda	4E 💌					
Ahmed, Shaza	5E 🔀					
Alcorn, Walter	6E 🗆					
Ali, Rehab	7E 🔟					
Anton, Caren	8E 🗵					
Bailey, Warren	9E 💌					
Banakhatibi, Nabi	10E 🔲					
Bazalar, Carmen	11E 🔲					
Bitzer, Julie	12E 🔀					
Blacketor, Sharon	13E					
Blagriff, Darlene	14E 🔲					
Blagriff, Robert	15E 🔲					2,1
Bluth, Jamie M	16E 🔀					
Bouie, Kerri	17E					
Bradley, Carol	18E 🔲					
Bradshaw, Jan	19E 📉					

Enrollee Name	Numb		Attenda	ance Checklist				non-wingsom	el viewense.
Broad, Lyn	20E	02/10							
Broderick, Maureen	21E				7.				
Campbell, Alexandra	22E	N							
Canody, Barbara	23E								
Centner, Christopher	24E								
Chen, Yue Qiu	25E	A							
Cole, Kadi	26E								
Connell, Suzanne	27E								
Conner, Martha	28E								
Cordyack, John	29E	B							
Cordyack, Marianne	30E	A							
Coshland, Gil	31E	N							
Coshland, Pat	32E	M							
Cox, Trevor	33E								
Crawford, Kevin	34E								
Cryer, Scott	35E								
Cuff, Gary	36E								
Cuff, Shu-Chen	37E		. 6						
Delaney, Anne	38E								
Deng, Lan fang	39E	N							
Diener, Nancy	40E	X							
Ding, Songnian	41E	X							
					(W)				

Enrollee Name	Numb		Attendance Checkli	st		n en en		No.	
DiSano, Jennifer	42E	02/10							
Dong, Chuyun	43E	×						/5	
Elmubark, Mawahib	44E	<b>B</b>							
Francis, Tom	45E								
Ge, Shandan	46E	B							
Ge, Yinrong	47E								
Giese, Patty	48E	A							
Gill, Christine	49E	区							
Gohn, Kathleen	50E	B						190	
Greenbaum, Karen	51E	.X							
Greene, Sharon	52E								
Greenwood, Janine	53E	<b>≥</b>							
Greenwood, Ralph	54E	A							
Hanlon, Harriet	55E	N							50
Hartke, Connie	56E								
Hassan, Aseil	57E	Ø							
Hauth, Shyamali	58E	×							
Henry-Jones, Jenifer	59E	M							
Ho, Shu-chu	60E								
Ho, Thomas c	61E	A			(E				
Holsing, Marjorie	62E								
Huang, Shuke	63E								

Enrollee Name	Numb	THE ROSE S	Attendance Checklist	NI LAND			Si Significa			NA STATE OF THE	<b>79</b>
Ilgner, Reinhard	64E	02/10						0			
Ingram, Barry	65E				543						
Irwin, John	66E	M									
Irwin, Traci	67E	M									
Jackson, Mary	68E	×									
Jacques, Wayne	69E										
Jenkins, Elizabeth	70E										
Jiang, Guangzhen	71E										
Jin, Fulin	72E										
Jin, Yan ying	73E	×									
Joffey, Nina	74E										
Jushchuk, Jennifer	75E	×									
Khairy, Tahany	76E										
Kinzer, Lloyd	77E										
Kinzer, Lloyd	78E										
Larry, Butler Butler, Larry	79E	×	*								
Leary, Pam	80E										7)
Leas, Donald	81E	M									
Lester, Michael	82E	×									
Li, Da Cheng	83E	×									
Li, Xiaoxin	84E										
Liu, Hanping	85E	×									

Enrollee Name	Numb		Attendance Checklist	Barton Pangeral	offers files of	tare service	d Eliver	(And good Estate	
Liu, Zhengshu	86E	02/10							
Liu, Zhiwu	87E								
Loveland, Jeanne	88E								
Lovitt, Alison	89E	B							
Lu, Yi Xin	90E	A							
Mantyla, Karen	91E								
Marion, Ricki	92E	×							
Marthinsen, Lana	93E	N							
Mayberry, Karen	94E	N.							
McCormick, Deborah	95E	×							
Meeks-Versteeg, Susan	96E	N.							
Meng, Guangping	97E								
Miao, Qiu hui	98E	M							
Michau, Gloria	99E	M							
Michau, Simon	100E	M							
Minton, Gwenn	101E	X							
Miracle, Nancy	102E	×		2					
Mohamed, Sayeda	103E	N							
Montague, Lennis	104E	A							
Moyer, Michelle	105E	M							
Nafey, Marguerite	106E	A							
Napora, Irene	107E	A							

Enrollee Name	Numb		Attendand	e Checklist		there goes	elloc learning	nziries, a	New York	ality in the same	
Nease, Joanna	108E	02/10									
Oikawa, Janet	109E										
Oikawa, Shio	110E	A									
Okwesa, Bronwen	111E										
Okwesa, Ike	112E										
Osman, Adel	113E										
Osman, Ahmad	114E										
Osman, Mahasin	115E	Ø									
Osman, Sabreen	116E	Ø.									
Pan, Gengfeng	117E	A									
Parker, Maggie	118E	Z	¥:								
Penberton, Niels	119E	M									
Perreault, Janice	120E	D									
Petrine, Bob	121E	Ø.									
Pew, Douglas	122E	B									
Pew, Judy	123E	×									
Pierce, Shaughnessy	124E	Die .									
Pinkman, Ruth ann	125E	X	197								
Pinkman, Sue	126E	B									
Qi, Guihua	127E										
Qian, Yilia	128E										
Rajk, Carol	129E										

Enrollee Name	Numb	Attendance Checklist	
Ramo, Linda	130E 💌		
Randrianarivelo, Bakoly	131E 🔄		
Reinfeld, Greg	132E 🔁		
Reinfeld, Ken	133E		
Reinhard, Elsie	134E 🔲		
Ren, Xing Fu	135E		
Rihab, Rihab	136E 🔲		
Robichaud, Edward	137E		
Robinson, Lisa	138E		
Rodriguez, David	139E 🔀	18. 14	
Rosengren, Paul	140E		
Rudacille, Connie	141E 🔲		
Sacher, Seth	142E		
Salih, Sitelhila	143E 🔲	ži	
Saloum, Iman	144E 📉		
Sandal, Bella	145E 🔼		
Sarandos, Spero	146E 🔭		
Schneider, Mary Jo	147E		
Schneider, Rick	148E 📉		
Shaw, Amy	149E 🔲		
Shprentz, Deborah	150E		
Shprentz, Joel	151E 📉		

Enrollee Name	Numb Attendance Checklist	
Siddig, Shirihan	02/10 152E 🔲	
Smigielski, Jolene	153E 🗆	
Starr, Matthew	154E	
Steppel, Debra	155E 🔲	
Stettner, Samantha	156E	
Stine, Larry	157E 🗆	
Stine, Mary Kay	158E 🗆	
Stock, Colleen	159E	
Sun, Huijuen	160E 🗆	
Tabbakh, Fatima	161E 🔀	
Tang, Qingyu	162E	
Taumam, Rexaj	163E	
Terio-Simon, Cheryl	164E 🚉	
Thomann, Karen	165E	
Thomasian, Aram	166E	
Threlkeld, Bill	167E 🛣	
Tiller, David	168E 🔀	
Tiller, Jann	169E 📉	
Tong, Enshu	170E 🗆	
Tong, Huilin	171E 📉	
Vanderhoof, Holly	172E 🔀	
Waggoner, Helena	173E	

Enrollee Name	Numb		Attendance	Checklist			September 1	17 4 10 5 10 2 2 2
Waggoner, Ron	174E	02/10						
Wahbi, Nada	175E							
Walters, Latishma	176E	N						
Wang, Jannifer	177E							
Ward, Katharine	178E	D						
Wayns, Jacques	179E							
Welch, Rosemary	180E	×						
Willmore, Michael	181E	N						
Wilson, Kerrie	182E	×						
Wong, Pei kun	183E	×				2.		
Xu, Yang Miao	184E	A						
Xuan, Huaming	185E							
Yang, Erlin	186E							
Yathiraj, Sapna	187E							
Youngblood, Kelsey	188E	B						
Zell, Lorri	189E	B						
Zhang, Wenhai	190E	X						
Zhang, Yong Hua	191E	A						
Zhao, Qingyu	192E							
Zhou, Runquan	193E	×	180					
Lynch, Harry	194	×						
Robinson, Terry	195	×						

Enrollee Name  Numb  Attendance Checklist  Robinson, Sue  196  Goudie, Robert  197  Farrell, John  198  Campbell, Nathan  199  200	
Goudie, Robert 197 M Farrell, John 198 M Campbell, Nathan 199 M	
Campbell, Nathan 199	
Campbell, Nathan 199 X	
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My feelings are that to build a
500 togething venue just for the very
- occasional use of Restan Charals
or Declastra does not make sense,
as there are many other venues in
the area that can fill their preds,
Such as churches (with organ) that
the Christe uses new axapyers.
As for the Professional touring series,
which is great) it basely fills the
present Center Stage audience
carreity
correctly a "Needs Survey"-not a
wish list if , like last night,
Perhaps if there is a noted shown
it could be gaired with Reston Library
expension,
Funding: Unless need is clearly
expansion.  Funding: Unless need is clearly shown, a Bond issue will not page.
I would like a response. Please email me at:
I would like a response. Please email me at:
Email:

## **Facilitator's Questions**

During the Community Conversation, these questions are asked:

#### RCC FACILITIES:

What would you like a new performing arts center to be like? What should a new arts center cost to use or attend? What would you like in RCC buildings?

#### RCC PROGRAMS:

What programs would you like?

#### RCC COMMUNICATIONS:

How would you like to learn about RCC programs? What would you like to see in a new RCC website? What major events would you like to see on a Community Calendar?

#### RCC COMMUNITY BUILDING:

How can RCC be a better partner? What partner is missing from involvement with RCC? Where should RCC programs or events be (outside RCC buildings)? How can you help RCC reach new patrons?

### Durante la "conversación comunitaria", se discutirán estas preguntas:

INSTALACIONES DEL RCC: ¿Cómo le gustaría si fuera un nuevo centro de artes escénicas? ¿Cuánto debería costar usar o asistir a un nuevo centro de artes? ¿Qué le gustaría en los edificios de RCC al momento?

PROGRAMAS RCC:

¿Cuáles programas le gustaria?

COMUNICACIONES DE RCC:

¿Cómo le gustaría aprender de los programas de RCC?

¿Qué le gustaría ver en un nuevo sitio web de RCC?

¿ Cuáles eventos importantes le gustaría ver en un calendario comunitario?

EDIFICIO DE LA COMUNIDAD DE RCC:

¿Cómo puede RCC ser un mejor compañero?

¿Cuál socio falta participación con RCC?

¿Dónde deben estar los programas o eventos de RCC (fuera de los edificios de RCC)? ¿Cómo puede ayudar a RCC a llegar a clientes nuevos?

(Please print clearly)

### **Community Relations/Program Policy Joint Committee Meeting**

Monday, April 13 • 6:30 p.m. - RCC Hunters Woods

### **Annual Public Hearing**

Monday, June 15 • 6:30 p.m. - RCC Hunters Woods

## **Board of Governors**

Beverly Cosham, Chair

William G. Bouie

Lisa Sechrest-Ehrhardt

Laurie Dodd

Dick Stillson

William Keefe

Paul D. Thomas

William Penniman

Vicky Wingert

Leila Gordon, Executive Director John Blevins, Deputy Director

THANK YOU for sharing your ideas for RCC's future as we lay the foundation for our next strategic plan. RCC appreciates the help of Cornerstones and our RestON (Reston Opportunity Neighborhood) partners in planning tonight's event.

We welcome your questions, comments, concerns and suggestions. Please send them to RCCContact@fairfaxcounty.gov. All inquiries are answered within 48 business hours.

## www.restoncommunitycenter.com







# **RCC PAST AND FUTURE**

## Monday, February 10, 2020

6:30 p.m. - 8:30 p.m.

RCC Hunters Woods - the CenterStage

**Welcome.** Tonight's theatre presentations are given in English only. Translation support will be offered in the Community Conversation in the Community Room following the CenterStage presentations.

Bienvenido. Las presentaciones en el teatro esta noche se dan solo en inglés. Se ofrecerá soporte de traducción en la "conversación comunitaria" en la sala comunitaria después de las presentaciones de CenterStage.

#### Welcome

Beverly A. Cosham Chair, RCC Board of Governors

Walter L. Alcorn Hunter Mill Supervisor, Fairfax County Board of Supervisors

Rough Cut: RCC at 40
A Film Project Directed by Rebekah Wingert

### 2019 RCC Community Survey and Q&A

Dr. Kara Fitzgibbon
Director, The Center for Survey Research at the University of Virginia

At the conclusion of the RCC Community Survey presentation and Q&A, everyone will move into the Community Room for the Community Conversation and Hospitality.

**Community Conversation & Hospitality** 

Wrap Up





WHAT WILL THE RELATION
MYS COMMUNITY CENTER
ANTS COMMUNITY CENTER
PLANNED KOR THE
CAMERIN WELL AND
NORTH OF BOWMAN
7
AND W OF RESTON PRWY?
" NEAR THE
COUNTY PUBLE
OFFICES
would like coparent
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AS WELL

I would like a response. Please email me at:

(Please print clearly)

STINEFAMI @ KARTHLINK, NET Email:

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В рамках обмена мнениями в групповых дискуссиях будут обсуждаться следующие вопросы:

### RCC (Рестон Комьюнити Центр) – Помещения и Площадки:

Каким бы Вы хотели видеть новый центр театрального искусства (new performing arts center)?

Какова, на Ваш взгляд, должна быть стоимость посещения или участия? Что Вы бы хотели видеть в помещениях RCC?

### **RCC** - Программы:

В каких программах вы хотели бы участвовать?

### **RCC** - Контакты и Коммуникации:

Как бы Вы хотели узнавать о программах RCC? Что бы Вы хотели видеть на новом веб-сайте RCC? Какие значимые события Вы бы хотели видеть в Календаре Рестон-Сообщества?

#### **RCC** - Партнер в укреплении Рестон-Сообщества:

Как RCC может стать еще лучшим более надежным партнером? Кого еще Вы хотели бы видеть в качестве партнера RCC? Где еще, кроме помещений RCC, Вы бы хотели видеть RCC программы и мероприятия? Как Вы можете содействовать RCC в привлечении новых посетителей и

участников?

**Community Relations/Program Policy Joint Committee Meeting** 

Monday, April 13 • 6:30 p.m. - RCC Hunters Woods

**Annual Public Hearing** 

Monday, June 15 • 6:30 p.m. - RCC Hunters Woods

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Community Conversation & Hospitality
Wrap Up





Enriching Lives. Building Community\*

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### I would like a response. Please email me at:

Email: jannegrowda hotrail
(Please print clearly)

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**Community Conversation & Hospitality** 

Wrap Up





Enriching Lives, Building Community®

Concerned that the survey
assumed the operating costs
of a Performing Arts Center
could be covered with no increase
in SDS taxes. Similar of facilities
are running substantial debts.
And who will pay to builled the
center?
I would like a response. Please email me at:
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6/10/75 Ref. RCC Board of Governors

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**Community Conversation & Hospitality** Wrap Up





A. More computer classes.
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1. Web page design 2. Intro to JAVA 3. Futro to programming
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I would like a response. Please email me at:
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أثناء المحادثة المجتمعية ، يتم طرح هذه الأسئلة ماذا تريد أن يكون مركز فنون الأداء الجديد؟ ما الذي ينبغي أن يكلفه مركز الفنون ؟ ما الذي ينبغي أن يكلفه مركز الفنون ؟ أماذا تريد أن ترى في المبائي؟ ما هي البرامج التي تريدها؟ ماذا تريد أن ترى في موقع RCC الجديد؟ كيف تريد أن تتعلم من برامج الاتصالات؟ كيف يمكن أن يكون بناء المجتمع؟ كيف يمكن أن يكون بناء المجتمع؟ ما هو الشريك المفقود من المشاركة؟ ما الأحداث الكبرى التي ترغب أن تعرفها؟ أين يجب أن تكون البرامج أو الأحداث ؟ كيف يمكنك المساعدة للوصول إلى رعاة جدد؟

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name so people
aren't confused
that RCC. IS
part of Reston
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RCC Hunters Woods - the CenterStage

**Welcome.** Tonight's theatre presentations are given in English only. Translation support will be offered in the Community Conversation in the Community Room following the CenterStage presentations.

### ДОБРО ПОЖАЛОВАТЬ!

Презентации, проходящие сегодня в помещении театра, проводятся только на английском языке.

Помощь с переводом будет предоставлена в групповых дискуссиях, которые будут проходить в центральном холле после презентаций на сцене.

#### Welcome

Beverly A. Cosham Chair, RCC Board of Governors

Walter L. Alcorn
Hunter Mill Supervisor, Fairfax County Board of Supervisors

Rough Cut: RCC at 40

A Film Project Directed by Rebekah Wingert

2019 RCC Community Survey and Q&A

Dr. Kara Fitzgibbon Director, The Center for Survey Research at the University of Virginia

At the conclusion of the RCC Community Survey presentation and Q&A, everyone will move into the Community Room for the Community Conversation and Hospitality.

Community Conversation & Hospitality
Wrap Up





Enriching Lives. Building Community e

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# **RCC PAST AND FUTURE**

## Monday, February 10, 2020

6:30 p.m. - 8:30 p.m.

RCC Hunters Woods - the CenterStage

**Welcome.** Tonight's theatre presentations are given in English only. Translation support will be offered in the Community Conversation in the Community Room following the CenterStage presentations.

Bienvenido. Las presentaciones en el teatro esta noche se dan solo en inglés. Se ofrecerá soporte de traducción en la "conversación comunitaria" en la sala comunitaria después de las presentaciones de CenterStage.

#### Welcome

Beverly A. Cosham Chair, RCC Board of Governors

Walter L. Alcorn
Hunter Mill Supervisor, Fairfax County Board of Supervisors

Rough Cut: RCC at 40
A Film Project Directed by Rebekah Wingert

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At the conclusion of the RCC Community Survey presentation and Q&A, everyone will move into the Community Room for the Community Conversation and Hospitality.

**Community Conversation & Hospitality** 

Wrap Up





Enriching Lives. Building Community®

# To access the full UVA Center for Survey Research 2019 Community Survey:

http://bit.ly/RCCSurveyReport



# RESTON COMMUNITY CENTER



# Executive Director Report February 2020

#### Administration

Accreditation	RCC's CAPRA application materials are complete. The upload was accomplished on Monday, March 2.
Community Survey	Final report documents have been received and posted.
Communications	We are in progress in developing a set of six standard "RecConnect" letter templates that will automatically be generated by RecTrac when patrons intersect with our platform. They will welcome new households, remind people of their enrollment, cancel (if needed), welcome campers and thank our rental patrons. Our communications team is promoting the Census: Complete Count campaign and supporting that county effort. During February, positive stories about RCC appeared in Around Reston, Reston Connection, Reston Now, Reston Patch and The Washington Post.
Facilities/Maintenance	The staff is in training this week for use of the new software platform for all our
	equipment, building systems and major facility maintenance and repair efforts.
FY21 Budget	RCC's FY21 budget has been published as a function of the Fairfax County
	Advertised FY21 Budget process.

### **Programs**

Aquatics	Simultaneous swim team practices and public swimming options have been occurring smoothly. Saturday lessons had 141 enrolled; Sunday lessons 78. Monday/Wednesday lessons enrolled 21; Tuesday/Thursday 26. Total visits at the special \$1 "welcome home" rate equaled 2,846. Drop-in aerobics had 269 visits and registered water aerobics offerings have 43 enrolled. Staff hiring has been brisk—of the target 50-member staff team, 41 have been hired.
Arts and Events	The Ethnic Notions film screening had 23 attendees who stayed for the conversation. The annual "Bland Music Competition" had 17 teen participants. Gustafer Yellowgold attracted 81 patrons. CenterStage soft goods all received their mandatory flame-proofing treatment. RCP performs The Diary of Anne Frank through early March.
Leisure and Learning	Youth: A Teen Dating Workshop and Teen Dating and Violence program were offered; we served six teens (three each). A third one offered in Spanish had to be canceled because of no enrollment.  Lifelong Learning: 27 patrons went to Arena Stage (part of the Equity Matters offerings). RCC is collaborating with Hunters Woods at Trail's Edge on programming.  Fitness/Wellness: Participation in drop-in Yoga offering is growing.  Collaboration and Outreach: The Camp Expo attracted 23 exhibitors and 309 attendees. Diva Central generated 382 dress donations; 67 pairs of shoes; 71 purses.  RCC Rides: 111 rides; 2 new drivers.

#### **Executive Director**

Meetings	Public Art Reston, Human Services Leadership Team, Greater Reston Chamber of
	Commerce, Fairfax County Government Senior Management Team, ARTSFAIRFAX
	meetings. FCPA – red team provided a simulated CAPRA visit.
Events	Cornerstones 50 <sup>th</sup> Anniversary Year Kick-off

#### **AQUATICS RENOVATION UPDATE:**

We continue to be challenged by the poor performance issues related to the plumbing sub-contractor. An entirely new sub-contractor has been secured by the prime contractor, Branch Builds. We continue to have multi-party meetings to determine the right remediation for the problems caused by the original plumbing company. We will close the aquatics environment during spring break to allow for the plumbing to be replaced in its entirety. This represents the best solution to the multiple issues.

In addition to the plumbing challenges, there are issues related to how the plumbing and the dehumidification, heating, ventilation and air conditioning systems inter-relate that are still in progress. Some of these challenges are related to the plumbing, but some are a function of programming and the ways that the different systems must communicate with each other and with our master HVAC system. It's complicated work and has been ongoing. We anticipate those issues will be resolved within the next two weeks at the most.

The disruption to supply chains by COVID-19 has meant that some of the accessory benches we ordered have been held up because they were manufactured in China.

Despite the challenges with the execution of the punch list, patrons have been extremely enthusiastic about the look of the pools, the water quality and the depth of the warm water pool. Children are loving the play features. Once the systems are all plumbed and working properly, it will be a pleasure to operate this beautiful new natatorium.