

RESTON COMMUNITY CENTER



Reston Community Center Board of Governors Monthly Meeting April 6, 2015 8:00 p.m. Meeting Agenda

8:00 – Call to Order	Beverly Cosham, Chair
8:02 – Approval of Agenda	Beverly Cosham, Chair
 8:03 – Approval of Minutes and Board Actions Approval of March 2, 2015 Board Minutes (As Reviewed and Approved by the Board Secretary) Approval of March 2, 2015 Board Actions (As Reviewed and Approved by the Board Secretary) 	Beverly Cosham, Chair
8:05 – Chair's Remarks	Beverly Cosham, Chair
8:07 – Introduction of Visitors	
8:08 – Citizen Input	
 8:12 – Committee Reports March 9 Community Relations and Program/Policy Joint Committee Meeting Report 	Michelle Moyer, Community Relations Committee Chair
8:20 – Approval of Committee Report	Beverly Cosham, Chair
8:22 – Board Member Input on Activities Attended	
8:30 – Executive Director's Report	Leila Gordon, Executive Director
8:34 – Old Business	Beverly Cosham, Chair
8:40 – New Business	Beverly Cosham, Chair
8:45 – Adjournment	

Reminders:		
Event	Date	Time
Founders Day	April 11	12:00 p.m.
Finance Committee Meeting	April 20	6:00 p.m.
Best of Reston	April 30	5:30 p.m.
May Monthly Meeting	May 4	8:00 p.m.
Finance Committee Meeting	May 18	6:00 p.m.



RESTON COMMUNITY CENTER



SUMMARY OF MINUTES RESTON COMMUNITY CENTER BOARD OF GOVERNORS MEETING MARCH 2, 2015

Bill Penniman

Bill Keefe

Gerald Zavala

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Present:

- Bill Bouie, Vice Chair
- Lisa Sechrest-Ehrhardt
- John Mendonça
- Michelle Moyer

Absent and Excused:

- Beverly Cosham, Chair
- Vicky Wingert

Attending from the RCC Staff:

- Leila Gordon, Executive Director
- Barbara Wilmer, Executive Assistant

The Vice Chair called the meeting to order at 8:01 p.m.

MOTION #1: Approval of the Agenda

Bill K. moved that the Agenda be approved as written. Michelle seconded the motion. The motion passed unanimously.

MOTION #2:

Approval of the February 2, 2015 Board Minutes

Gerald moved that the Board approve the February 2, 2015 Board Minutes. Michelle seconded the motion. The motion passed unanimously with John abstaining.

MOTION #3:

Approval of the February 2, 2015 Board Actions

Bill P. moved that the Board approve the February 2, 2015 Board Actions. Gerald seconded the motion. The motion passed unanimously with John abstaining.

Chair's Remarks

Bill B. said he would make remarks during "Activities Attended."

Introduction of Visitors

There were no visitors.

Citizen Input None.

Committee Reports

February 9 Community Relations and Program/Policy Joint Committee Report

Michelle thought attendance this year was lighter than usual; the comments expressed were positive and supportive of RCC work and partnerships. As is typical, partners were able to identify cross-pollination possibilities: that is, ways partners could work together toward common goals and programs. The committee report includes both the statements during the community meeting and emailed messages

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sent previous to the meeting. The email messages are more direct, sharper, and occasionally express a negative viewpoint; Michelle appreciated the inclusion as well of Leila's thoughtful replies. Michelle encouraged all to read the community feedback, especially the email correspondence.

February 23, 2015 Finance Committee Report

Gerald thanked Michelle for chairing and kicking off the meeting until he arrived and stated the report reflects nothing out of the ordinary. The possible sponsorship of a GRACE expansion has fallen through, meaning an extra \$100,000 in savings for FY16. RCC has been diligent about getting word out to users about fee increases.

MOTION #4:

Finance Committee Recommendation to the Board for consensus agreement with staff recommended rental fee schedules.

Gerald moved that the Board provide its consent that the staff direction on reevaluation of existing rates and establishment of new rental rates – that are better aligned with our cost recovery strategy, like facilities operated in the public sector, and RCC policies – is appropriate. John seconded the motion. The motion passed unanimously.

MOTION #5: Approval of the Committee Reports

Bill K. moved that the Board approve the February 9 Community Relations and Program/Policy Joint Committee Report and the February 23, 2015 Finance Committee Report. Michelle seconded the motion. The motion passed unanimously.

Board Member Input on Activities Attended

John attended the Reston Association meeting regarding the Tetra project, which he will detail later. Handouts regarding the Northern Virginia Mini Maker Faire were distributed; RCC will have a table there (March 15, 10:00 a.m.-5:00 p.m.) and is helping to promote the event. John recommended to the event organizers that they attend the February input meeting next year to seek RCC support for the event beyond the support level we currently offer.

Lisa visited the Southgate Community Center (SCC) but did not get out much during February otherwise. Kudos need to go out to Ricardo Cabellos for his work as the director at SCC. He has been instrumental in initiating programs such as basketball teams for kids who didn't make the South Lakes HS team; dropin after-school programs; monthly food distribution events and so on. Ricardo's vision and leadership have made SCC a true community-focused asset to the surrounding neighborhoods and larger Reston community.

Bill P. attended the February community meeting. His Planning and Zoning meeting was postponed to tonight, but he chose to attend this meeting.

Gerald was in Florida on February 9, but he did attend a couple of Reston Chamber events, as well as GRACE's artist talk with Joyce J. Scott and David Chattevent last Friday. He said the exhibit was quite beautiful.

Michelle also attended the community feedback meeting. She also attended the community Founding Partners and non-profit rental patrons focus group meeting on the proposed fee increases and found the varied reactions among Founding Partners and others very interesting. She will be in New Zealand on April 9.

Bill B. attended the community meeting and Cathy's town hall. Bill is very glad to be able to answer questions now regarding the location of the indoor recreation center. The center will be even larger than initially envisioned and the public will have many chances for input. At this time RCC has no planned role; it will operate just like any other Fairfax County rec center, managed and run by the Park Authority (PA). People in Herndon, Great Falls, and Vienna are very happy because this facility will be their rec center as well as Restonians' rec center. Regarding financing, and timeline issues, Bill described the upcoming bond referenda allocations and project scheduling issues. He hopes that we see a start on a rec center in

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north Reston by 2021. There is an April 8 Public Hearing to convey the land the PA has at Reston Town Center North to the Board of Supervisors (five acres) in consideration for the County's pursuit of a 2.6 acre central green and the 90,000 square foot rec center. Ultimately the effort at Reston Town Center North involves the reconfiguration of parcels currently owned by Inova and the County so they will be situated in blocks with a street grid to fulfill the Master Plan vision for this part of Reston.

Leila described how the efforts undertaken collaboratively between RCC, RA and the PA from 2008 to now have laid the ground work for this to be realized. By recasting Reston's provision of recreation amenities as a collection of community outcomes that would be ideally realized with contributions from all these providers, the approach has significantly changed from the philosophy of the first Planned Residential Community zoning approach.

The Board applauded Bill Bouie for his persistent and effective leadership to achieve this outcome for Reston.

Executive Director's Report

Leila said staff talked about the community input meeting and reflected that attendees didn't share the impact of their activities and programs as much this year by describing their content and the numbers of people served. We'll design an input template for the future, to distribute to partners for completion in advance – so people can hear that quantifying information, and so we can put it in our annual report.

We have now established a back-up plan to our current Inclement Weather Plan, resulting from the unpredictability of the timing on County decisions. The impacts have been worse this year for Tuesday and Thursday classes – participation numbers will be down, but revenue may not be as severely impacted. Leila expressed thanks for the work our "essential" staff team members do to clear pathways and RCC entries during the inclement weather events. She has contacted property owners about clearing their portions of walkways, etc. if those areas require extra support.

We launched NV Rides Reston in February – all are encouraged to push this volunteer opportunity for driving seniors to their destinations. Our Diva Central dress drive had boosts this year from Boston Properties and the "Real Housewives of Northern Virginia," a tongue-in-cheek social group who made dress and accessory collection a priority.

Leila reminded viewers that Supervisor Cathy Hudgins' Town Hall meeting was the kick-off to get feedback on the FY16 County Budget process from people in Hunter Mill District. In addition, Cathy's event launched the engagement with the community on Reston Town Center North development especially as it might impact Human Services concerns.

Bill Keefe congratulated Leila on her "thirty years of service" milestone.

Old Business

There was no old business.

New Business

New business included a discussion of the RA Tetra project. Nearby neighbors and others believe the property should be preserved as is, not developed. John attended the meeting on February 26. RA is proposing a purchase of the property (for appraised value rather than assessed value) and requesting approval for obtaining a loan to develop the property. Attendees were concerned about the envisioned use of the renovated building and the reliability of the projected income. They are also concerned about the certainty of the identified developer contribution of \$650,000 to RA; the fact that proposed programs overlap other programming organizations and private sector offerings (although more camp and after school programs would be welcome); the local impact (night tennis parking); and potential resultant increases in homeowner fees/assessments. Another meeting is scheduled for March 26; the referendum would then be scheduled for April. Another factor mentioned was the cost of the referendum itself.

MOTION #6: To Adjourn the Meeting

Bill B. reminded members of the future meetings on March 9 and April 6.

Bill K. moved to adjourn the March 2, 2015 Board meeting at 8:42 p.m. Michelle seconded the motion. The motion passed unanimously.

William Penniman,

Board Secretary

_March 27, 2015_____ Date

BOARD ACTIONS TAKEN AT BOARD OF GOVERNORS MEETING ON DATE

- 15-0302-1 Bd That the Board approve the Agenda
- 15-0302-2 Bd That the Board approve the February 2, 2015 Board Minutes
- 15-0302-3 Bd That the Board approve the February 2, 2015 Board Actions
- 15-0302-4 Bd That the Board provide its consent that the staff direction on reevaluation of existing rates and establishment of new rental rates that are better aligned with our cost recovery strategy, like facilities operated in the public sector, and RCC policies is appropriate.
- 15-0302-5 Bd That the Board approve the February committee reports
- 15-0302-6 Bd That the meeting be adjourned.

With William Penniman,

Board Secretary

__March 27, 2015_____ Date **RESTON COMMUNITY CENTER**

BOARD OF GOVERNORS COMMUNITY RELATIONS AND PROGRAM/POLICY JOINT COMMITTEE MEETING REPORT MARCH 9, 2015

Present

- Beverly Cosham, Board Chair
- Michelle Moyer, Community Relations Committee Chair
- Bill Bouie

Absent & Excused

- Vicky Wingert, Program/Policy Committee Chair
- Lisa Sechrest-Ehrhardt
- Gerald Zavala

Attending from RCC Staff

- Leila Gordon, Executive Director
- Thomas Ward, Deputy Director
- Cristin Bratt, Public Information Officer
- Paul Michnewicz, Arts and Events Director

- John Mendonça
- Bill Keefe
- Bill Penniman

- Joe Leary, Aquatics Director
- Brian Gannon, Booking Manager
- Cheri Danaher, Community Events Director

Welcome and Introductions

Michelle welcomed everyone at 6:39 p.m. and said the Board really values community input on tonight's discussions of both fee structure and future facility plans. Board members and staff introduced themselves, as did guests. In addition to Board and staff members, guests included representatives of The Hub Theatre, Conservatory Ballet, Reston Chorale, Reston Community Players, IPAR, Perspectiva Russian School, The Chamasyan Sisters, GRACE, Reston Art Gallery, the Arts Council of Fairfax County, Groundworks Dance, the Reston Museum, and several local Boy Scouts observing the meeting in order to receive a merit badge.

Leila explained that tonight's meeting is a response to input received at the February 9 meeting. She said that the Board's two capital priorities have been a recreation center and a performing arts facility. She said we would be reviewing data points regarding facility usage specific to arts activity and would also be discussing a new fee schedule.

Regarding proposed new fee schedules for rentals and drop-in programs, we've had conversations with our rental patrons and have received feedback from those patrons and partners. We are going to proceed with the proposed fees and continue to look at the fees annually until we reach a target of 75 percent of what other facilities are charging for similar facilities and services for our Reston rates. That is not set in stone; we intend to increase fees while also keeping in touch with patrons to ensure we don't outpace ourselves to a point that is cost prohibitive for patrons.

Leila reviewed the proposed staff fees for Aquatics and Land Drop-in Fitness outlined on the attached Staff Report. Regarding the previously released rental fee schedule, Leila noted that Narcotics Anonymous did indicate that the cost increase was cost prohibitive (see attached); we will work with our NA groups to establish appropriate co-sponsorship arrangements so that they can continue to offer this service to the community.

March 9, 2015 Community Relations and Program/Policy Joint Committee Meeting Report

Leila then said she wants to review two sets of data regarding our performing arts space. The first set provided a snapshot of paid vs. complimentary audience attendance. The second set of data captures how much time is being used by performing arts users in our theatre and Community Room (see Performance Space Usage handout attached). She noted that the days add up to more than 365 days because we have multiple activities by different groups in different spaces on the same day. She said that we didn't include instruction hours for Young Actors Theatre – just rehearsal and performance times. In addition to the data presented, she reminded everyone that RCC has several internal use performances such as OLLI concerts, and that we close the CenterStage and the Community Room for annual maintenance at the end of August. Internal reservations and closure periods take time for programming that is then therefore not usable by outside groups. She also noted the challenge of booking performances in both the CenterStage and Community Room simultaneously: the schedules have to complement each other so all events can be adequately supported by box office and technical staff. She indicated that there were 18 requests for the CenterStage that we couldn't fulfill in 2014, but that this only reflects e-mails that PD received and could therefore track. It doesn't include individuals that request via phone and do not therefore leave a paper trail. In addition to the data that we pulled from box office records, Leila said that PD surveyed colleagues in the industry and found that our 60-75 percent capacity average is similar to the theatre industry average and local theatres' expectations.

Leila noted that she chairs the Master Arts Plan Task Force for the County. Last year, the group surveyed County arts venue operators for their strategic outlooks to see what they have planned for new facilities. The resulting document is available on the web at artsfairfax.org. There are about 18-19 different facility operators in the County that are committed to arts programming. All are described in the appendix to that report.

Leila reminded the group that RCC has discussed the kinds of things that need to be present from our perspective in order to pursue a new facility: programming complimentary to other facilities, private (proffers and other) and public funding, and consistency with our MOU and our mission to serve the Reston community. There has been tremendous interest from developers and support from the community for RCC's Strategic Planning objective of achieving a new performing arts venue to better host music and dance art forms. Our staff recommendation is to continue to pursue the development of this. She opened the conversation for discussion.

A guest asked the kind of timeline for this facility. Leila said that it depends on the pace of development; we're not going to acquire land for or develop this on our own. The timeline is therefore dependent on the pace of land-use applications and interest of developers for the project.

Susan Meeks-Versteeg, Reston Chorale, said it appears that the data does not include the Chorale's weekly rehearsals, just performance rehearsals. She thinks it's important to include weekly rehearsals (30 weeks, 3 hours, 2 rooms per year). (Note – the attachment has been updated to include this data.)

Bev said if we had a new facility that the Reston Community Orchestra would be very interested in rehearsal options because they rehearse elsewhere at present. Leila noted that music and dance rentals and offerings are extremely limited because CenterStage is not big enough to accommodate a dance company, an orchestra, a chorus, etc.

Ruth Overton, Reston Chorale, said the arts community has patiently waited years while all sorts of other things took higher priority. She thinks it's time for the arts venue to be a priority in Reston. She said that most of the groups that use RCC's performing arts facility have similar needs for a larger stage and a reasonably sized house so that they can accommodate guests without having to take up all the space used otherwise to house the audience. She said Fairfax County is missing this sort of facility.

Leila said that there has been serious interest in an arts facility in Reston from at least two developers. RCC has indicated a desire for a 500-seat house and we have provided calendar paradigms for likely activities. She noted there is also interest from colleagues in the visual arts community in offering gallery and exhibit experiences and classroom space. In general, there is a substantial community foundation for growing the calendar and the places that people enjoy the arts in Reston. Bill P. asked to address the proposed recreation center that RCC has been pursuing. He said that now that the Park Authority is going to step in and fill that void, the arts venue now moves up the Board's strategic priorities list.

John said the other elephant in the room is who pays for a new arts venue. He's interested in further study of the data provided, and he's concerned with how a new facility will be paid for both to build and to operate. He also would like to know the percentage of Reston residents and employees in the arts groups that would be likely users of this new space.

Holly McCullough, GRACE, said GRACE needs functional space. She asked if a center might have space for the visual arts, or if a new performing arts venue would free up other venues for the visual arts?

Leila said that until there is a reality to a proffer situation, it's a little early to program what might be achievable in this space. Based on utilization data and our inability to meet their needs, RCC's commitment is to address music and dance requirements. She added that the Board is very aware of the visual arts landscape and that she has had long conversations with our Herndon colleagues on their efforts (over the past 20+ years) to build an arts and culture center. She said that the Master Arts Plan Task Force understands that any locality contemplating new facilities will need funding from a variety of different resources. RCC could not consider land acquisition in addition to the \$40-\$80 million price-tag to build an arts center. That would be a significant burden for SD5. We're therefore looking to proffer opportunities for the land and the build-out of either the entire facility or a substantial amount of the facility. She thinks it will be a while before we know the land area and/or shape of the space to fill.

Ruth asked if the board envisioned this primarily for community use or for professional presentations. Leila anticipates a mix similar to our current space: 2/3 community and 1/3 professional or RCC programs' presentations. She added that we would be respectful of our colleagues at Wolf Trap and not seek to duplicate or compete with their programming. In very preliminary conversations with them in that regard the possibility of special jointly programmed "festivals" has been discussed; this is a programming format in which there are multiple venues and multiple layers of programming with experiences focused on a unified theme or concept.

Ruth Overton said she thinks it's great to have a mix because they feed off of each other. She thinks it's crucial. Leila agreed. She said there's been a lot of cross pollination with audiences and there is frequent collaboration, such as *The Laramie Project*, at RCC when Tim Robbins' group came and worked with RCP and worked in the schools, as well as presenting a program at CenterStage.

Susan Meeks said the Hylton Performing Arts Center presents mostly professional programming but has affiliate members who are a select group of non-profit organizations with long-standing involvement in the community. That small group has its own schedule and benefits from the exposure and promotional efforts done by the Center.

Josh Redford, Reston Community Players, noted that RCC's current location contributes to audience development challenges because there's not the potential of substantial entertainment walk-in traffic in the Village Center. He thinks a more visible location would increase attendance. Leila said audience development is a challenge we all face regardless of location attributes. She also noted that there is a strong link between arts education and audience behaviors. The more that we can support opportunities in the classroom, the better it is for what we're presenting in any venue because it creates habits and expectations. It's healthy to have more arts activity than less.

Ruth noted the challenges of using a high school theatre space. Schools are for students and the students will always have priority for space. This is also true for rescheduling student events due to inclement weather. The schools have the freedom to cancel renters in order to reschedule student events.

Pat Macintyre, Reston Art Gallery, asked about transportation challenges to and from the Silver Line. Leila said the ideal situation would be a proffer-delivered theatre in the Reston Town Center area – and therefore near a metro stop and other mass transit options. Such a proffer would be ideal from the developer perspective because it would provide little competition with parking from the business community due to the nature of its use.

Pat asked if there were any serious discussions with interested developers. Leila thinks development prospects for the Dulles corridor are serious. Bill P. said development and redevelopment are not happening instantly. Real estate markets go up and down. He said he's optimistic, but he wouldn't start booking shows for next year. Leila believes we need to see phase 2 of the Silver Line materialize first.

Josh asked what he and other members of the arts community here tonight can do to aid in this effort. Leila said that at this point, the Board is looking to share all of the information we have. She welcomes specific thoughts or input from the organizations present and invited them to take the time to describe and outline what a larger venue would permit you to do that you're already doing or that you can do better or that you could do more of with better or more facility options.

John asked the organizations present how many have members that worked in or were homeowners in Small District 5. Ruth said she thinks it's at least 60 percent for Reston Chorale. Other organizations did not have that information immediately available. Bill P. noted one of the things we'd see from a proffer in the Reston Town Center area would be the ability to grow our audience within the business community from employees. Thanks to the Silver Line, people can come from other areas as well. Leila noted that Reston Town Center is 100 percent leased right now.

Susan Meeks asked about the possibility of partnering with other communities? Pat Macintyre noted that she's been assured that Herndon has a developer on the books for the arts and culture center in Herndon. Leila said RCC and the County would need to conduct an external marketing survey to determine the best potential for addressing specific audience demand. We also need a financial feasibility study so we can understand costs, both construction and operation. She said there is a \$350K proffer earmarked for such a consultant study – it will deliver with whichever JBG building delivers first at Tysons - likely in 2017.

Ruth said that the Community Room is great, but it's still not a true theatre experience for our audiences. She thinks we'd get bigger audiences in a proper performance space. Susan added that it's a challenge when the only "wall" on the performance space is an entrance station. There are unique noise challenges in the Community Room. Leila said the Community Room is our best available solution to meet the community's needs, but that the Community Room is a hybrid space because it wasn't designed to be a theatre.

Pat asked if we can expect dissent from anyone in the community. Leila said it depends on the degree of the proffer provisions and what the burden to SD5 taxpayers will be. She said the RCC Board is committed to keeping the tax rate where it is and that a proffered amenity could significantly reduce our capital reserves if it doesn't include substantial elements of a build-out of a facility. There is widespread support for RCC's underwriting of the arts because there are so few funding streams dedicated to the arts via General Fund resources in Fairfax County. John noted that there should be debate; we live in a democracy and he thinks it's healthy. Bill P. said that a new arts center in Reston was strongly supported in the recent master plan process. That language in the task force report indicated to developers that this is the type of proffer which would be appreciated. He said that as development occurs, those businesses are contributing to our tax base as well. He said we have reason to be optimistic but it takes time to build.

Michelle noted that we haven't heard much from dance organizations.

Julia Redick, Conservatory Ballet, said they would love to have more space for a second set of performances.

Amanda Layton Whiteman, GroundWorks Dance, said rehearsal studio space is a top priority for her group.

Susan Meeks-Versteeg added that a larger space would allow for more collaboration. The chorus could collaborate with a dance company or an orchestra could accompany a dance company. It would be great for the community to attend those new experiences.

Leila said if you're going to start a conversation about millions of dollars of capital investments, then you should start from where you are and look forward. She said it's important to hear the community's needs and for the Board to review existing data and analyze need. She said RCC cannot do any more than what is being done in our current space. The sooner and longer we develop the potential facility details, the better position we'll be in when a proffer opportunity presents itself. She encouraged everyone to write to us regarding their programming and space needs and send it to her, and/or RCC Contact.

Anne Delaney, Initiative for Public Art – Reston, asked if there has been any request for a smaller "black-box" theatre or are we just talking about a large performing arts venue. Leila said we've been talking about a larger venue because that's our current need. She noted that a black-box theatre is incorporated in Herndon's plan; they want to find a home for Nextstop Theatre Company. She urged everyone to read the Master Arts Plan Task Force report. In it, for example, readers can learn about George Mason University's planning for new facilities using state, private and local funding. In their original planning for the Hylton venue, even with all of those funding streams, there was a much rosier expectation for how easy and successful it would be to wean itself from significant ongoing public funding. GMU has struggled with its operating formula for that arts center and depends on public funding to a greater degree than they expected. She added that – to RCC's advantage – there's a great deal of confidence from the developer point of view in your partner being a locally funded taxing mechanism, rather than a consortium of private and public users.

With no further comments, the Board and staff thanked attendees for participating and encouraged them to remain involved with our planning efforts.

Michelle concluded the meeting at 7:42 p.m.

Additional Public Comment Provided Before/After the Meeting:

Jack M., of Narcotics Anonymous, provided comments in the attached letter dated February 22.

Brian Evans, Reston Masters Swim Team, provided comments in the attached letter dated February 25.

Jonathan Minkoff, SingStrong A Cappella, provided the following comments on February 25: I won't be able to attend as I am headed to NYC on March 9, but I would like to voice strong support for a new performing arts space. We currently use the HS space because it seats around 600 and offers multiple classroom spaces of different sizes that we can use to have multiple simultaneous events, or to handle large numbers of performers backstage at our festival.

Allen Schissler, Skye Ballet Center, asked the below questions on February 25. The text in red is Leila's response to each question.

I am interested in attending the meeting of the Board on March 9th, but have as few follow up questions: 1. Who specifically is the "board of governors" for Fairfax County or the RCC?

RCC has its own governing board (the Board of Governors) that is comprised of Reston residents who submit their candidacies for consideration to the community annually in a Preference Poll. Based on the results of that Poll, new or returning members are appointed by the Fairfax County Board of Supervisors; the appointments are put forward by Hunter Mill District Supervisor Cathy Hudgins. You can find more information about our Board of Governors on our website.

2. What is the specific location and time of the meeting?

That information was in the subject line of the email (so people could easily put it in their calendars.) It is at 6:30 p.m. at the RCC Hunters Woods facility.

3. Is there a specific agenda of open forum and what is the process to have the ability to speak in that forum?

There is no "open forum" at this meeting. We held an extensive "open forum" at our February 9 input meeting. That meeting was advertised electronically and in print throughout the month of January. It is an annual "open forum" held every year on the second Monday of February. At the meeting on March 9, the staff will provide the Board with its recommendations regarding our fee rental rate structure and data that supports the Board's goal of providing a new performing arts venue to the community in the context of the coming development in Reston related to the Silver Line.

4. How is information collected and disseminated to the board? In a variety of ways – at every meeting of the Board of Governors, citizens of Reston may come and make comments prior to the Board's business agenda for that monthly meeting. At the February input meeting, as noted, we solicit input broadly from the community and our program partners. In addition, there is an annual Public Hearing held in June to inform the upcoming budget submission. The Executive Director has the responsibility of providing research, executing special studies or surveys, holding meetings with constituents or affected parties and all other activities that will be needed to give the Board sufficient data and information as they desire to inform their decision-making.

5. Is the board elected or appointed? Who are the membership or directors that make such election/appointment?

See the above; this page of our website has more details: <u>http://www.restoncommunitycenter.com/about-us/board-of-governors</u>.



RCC Program/Policy and Community Relations Committees Joint Meeting March 9, 2015

STAFF REPORT

Fee Adjustments 2015-2016

Staff has provided the proposed fee increases to our Founding Partner and non-profit rental patrons for discussion and review. The fees are recognized by both groups as being substantially below the rates charged by other Fairfax County public facilities and that the calendaring privilege enjoyed by the Founding Partner groups is a substantial privilege that supports those organizations' ability to plan appropriately for the future.

Groups requested a predictable level of increase for planning purposes as the fees are examined annually. One organization has made a request for fee waiver of some or the entire room rental fee charged as they would not be able to fund their activity at the new rate (Narcotics Anonymous). At its full Board meeting on Monday, March 2, the Board provided the staff with their consensus direction to implement the fee rates as proposed.

Drop-in and pass fees for recreational activities were also reexamined and will be increased slightly; we are still significantly below comparable pricing for the Park Authority facilities. Reston pricing is proposed below. (Non-Reston patrons pay double.)

Aquatics Fees Beginning September 1, 2015

Adult	\$5	Adult Water Aerobics	\$5.25
Youth/55+	\$3	55+ Aerobics	\$3.25
Adult 20-Visit	\$82	Adult Aerobics 20-Visit	\$90
Youth/55+ 20-Visit	\$50	55+ Aerobics 20-Visit	\$60
Adult Annual Pass Youth/55+ Annual Pass	\$476 \$243		

Land Drop-In Fitness Pass

55+ 20-Visit	\$48
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Room Rental Fees

Per previously released schedule.

Performing Arts Venue Development

Existing Challenges

Presently, as you can tell from the 2013/2014 data, the CenterStage theatre is used to its maximum capacity. The Community Room is now equipped to provide much more robust sound and lighting support to events hosted there, however, it is also used for many other different types of experiences. The schedule for the CenterStage and the Community Room is calendared first from a community perspective with Founding Partners slotted into their normal calendar positions in advance of planning for the Professional Touring Artist Series performances. Professional Touring Artist Series events are selected with a view to bringing arts experiences that aren't typically presented by our local arts organizations to the community. The programming serves a variety of disciplinary perspectives and seeks to offer a sample of various art forms and styles.

As the data report shows, rehearsals are also a large calendar footprint. You may note that the number of days for performances and rehearsals added together exceeds 365. I am sure that our staff feels like there are more than 365 days in a year. However, the overlap occurs when more than one of these is scheduled in a day; weekends are particularly loaded from that angle.

Some other calendar notes to bear in mind include dovetailing CenterStage and Community Room performance calendars so they don't overlap when both require box office support. We also schedule downtime for maintenance and repair. RCC closes the CenterStage and the facility calendar for about 2-3 weeks in late August/early September. The timeframe depends on what projects are scheduled. The CenterStage calendar is also typically closed between the conclusion of the final December holiday show and the first weekend after New Year's Day in January. Sometimes a maintenance project is scheduled during that time and it's also a time when few to no activity requests are made.

Even with all the activity you see in the data pages, in 2013, 18 requests for rental space from 16 different organizations or individuals were made; in 2014, there were 17 requests from 13 different organizations or individuals. These are just requests for the CenterStage. That also doesn't include requests from organizations or individuals who know we are fully booked and who have stopped asking for space.

Review of Data

The provided data report gives a full picture of the variety and depth of performing arts activity occurring already in RCC facilities. A general survey of the field indicates that most non-profit sector operators are aiming for average capacity achievement of 60-75 percent. Sample data included consultation with Ari Roth (former Artistic Director of Theatre J in Washington DC) who targets 60 percent; from Theatre Communications Group (TCG) 2011 report: "The 179 profiled theatres filled an average of 72 percent of their seats with paying customers. Smaller theatres, especially those in Group 2, tend to play to smaller houses with a lower proportion of the house filled"; the Eisenhower Theatre (60%); and McCarter Theatre in Philadelphia (75%). RCC's and Reston's organizations' experience is in line with this range of capacity targets.

Next Steps

As a function of the Master Arts Plan Task Force for Fairfax County, a variety of activities will be occurring to be able to deliver a facilities plan to the County that can guide new development of arts venues and public art projects. The Task Force, appointed by the Arts Council of Fairfax County, has recently submitted its 2014 Report to the County staff and Board of Supervisors. It contains the portfolio of existing facility operators and their strategic planning outlooks with respect to facilities. A pdf copy of that report is available on the Arts Council website, www.artsfairfax.org. It shows that current operators, including RCC, have plans for new or

renovated facilities but that these plans will require multiple funding streams and public participation.

Across the County, existing arts venues meet a variety of programming needs. The most pressing issue confronted by Reston-based and Fairfax County arts organizations is the lack of appropriate space in which to perform music and dance. Those discipline requirements are significantly different from those of theatre, small musical ensemble or small dance groups. Similarly, there are few facilities that integrate robust support classroom space with performing or exhibit space. Visual arts galleries and facilities are fewer than performing arts facilities in the County's current portfolio of venues.

The next steps for understanding the market and audience demand issues will be to conduct rigorous outside evaluation of the market demand and to obtain financial feasibility information to understand the magnitude of cost involved in development of a new facility. There is an existing proffer associated with Tysons development to do that in the context of Fairfax County as a whole. RCC may investigate a locally focused study of this nature to determine market issues and financial feasibility requirements if development in Reston supersedes the pace of development in Tysons. In Reston, there is already some developer interest in a performing arts venue to be operated by RCC. RCC would seek to develop a new venue with these criteria in mind:

- To be complementary to the CenterStage, Wolf Trap venues, and other local-serving facilities.
- To be funded from private and other resources to reduce the cost burden to Small District 5 for construction.
- To be operated in a manner consistent with RCC's MOU and existing mission as well as contributions made from other sources outside Small District 5 toward capital costs.

Establishment of a new performing arts facility has been described in the adopted Reston Master Plan as one of the 11 goals for public amenities to be pursued in the context of new development in the Dulles Corridor. It is clear from our data that a great deal of activity could be housed within a new facility and that doing so would not adversely affect the schedule of the CenterStage or other local operators. The demand associated with community and arts education levels of activity already exceed the capability of existing venues to host. With appropriate planning, community support, and funding mechanisms provided by new development, a new venue could be realized for Reston, and most importantly, could be very successful. Reston Community Center Performing Space Usage Executive Summary

	*1102	10131 × 023	Atteno	010 Capac	Crets So	ov or role rice	Tickers	* or 0 5010	875
	2014 CenterStage All Performances	288.5	114	20705	62%	14748	1542	91%	122
	2014 CenterStage PTAS Performances	46.5	20	3837	63%	3168	669	83%	21
CES	2014 CenterStage Rental Performances	153	57	12662	69%	11269	808	93%	63
MAN	2014 CS RCC Internal Use Performances	89	37	4206	46%	311	65	83%	38
PERFORMANCES	2013 CenterStage All Performances	293	114	17823	60%	11411	1335	64%	113
PER	2013 CenterStage PTAS Performances	41	20	3865	67%	3303	562	85%	20
	2013 CenterStage Rental Performances	141.5	51	10282	71%	8108	773	91%	50
	2013 CS RCC Internal Use Performances	110.5	43	3676	38%	0	0	0%	43
	2014 CenterStage All Rehearsals	1283.5	253	[
	2014 CenterStage PTAS Rehearsals	229	31						
LS	2014 CenterStage Rental Rehearsals	654.5	129						
RSA	2014 CS RCC Internal Use Rehearsals	400	93						
REHEARSALS	2013 CenterStage All Rehearsals	1267.5	248						
RE	2013 CenterStage PTAS Rehearsals	298.5	44						
	2013 CenterStage Rental Rehearsals	585.5	118						
	2013 RCC Internal Use Rehearsals	383.5	86						

Reston Community Center Performing Space Usage Executive Summary

	*1102	10131 #033 #033	Atteno	0\0 Caloac	CC dets So	or of role rice	Tickers .	*or p Sola	275
	2014 Community Room All Performances	74	19	2573	84%	661	24	96%	21
	2014 Community Room PTAS Performances	0	0	0	0%	0	0	0%	0
CES	2014 Community Room Rental Performances	68	17	2206	82%	550	13	98%	19
MAN	2014 CR RCC Internal Use Performances	6	2	367	98%	111	11	91%	2
PERFORMANCES	2013 Community Room Performances	107.5	29	3858	84%	1052	90	92%	31
PER	2013 Community Room PTAS Performances	3	1	240	100%	198	42	83%	1
	2013 Community Room Rental Performances	96.5	25	3202	85%	854	48	95%	27
	2013 CR RCC Internal Use Performances	8	3	416	69%	NA	NA	NA	3
	2014 Community Room All Rehearsals	279.5	71					munity Rooi	m
	2014 Community Room PTAS Rehearsals	0	0	ļ	is based	on patro	on request.		
٨LS	2014 Community Room Rental Rehearsals	111.5	42	ļ					
RSA	2014 CR RCC Internal Use Rehearsals	168	29						
REHEARSALS	2013 Community Room Rehearsals	325.5	78						
RE	2013 Community Room PTAS Rehearsals	17.5	2						
	2013 Community Room Rental Rehearsals	138	47						
	2013 CR RCC Internal Use Rehearsals	170	29						

Reston Community Center Performing Space Usage 2014 CenterStage Performances

Date	Group	Title	# Hours	# Days	Total Attendees	% Capacity	Tickets Sold	Comp Tickets	% of Total Tickets Sold	# of perfs	Capacity (per perf)	Notes
6/20/2014	Chamasyan Sisters	Chamasyan Sisters Got Rhythm!	2	1	122	42%	103	19	84%	1	290	
2/21/2014	Classical Ballet Theatre	An Evening with CBT-NOVA	2	1	173	60%	157	16	91%	1	290	
12/10/2014	Conservatory Ballet	Nutcracker	22	5	1882	81%	1738	144	92%	8	290	8 performances over 5 days
		Spring Recital	3	1	163	56%	NA	NA	NA	1	290	
10/19/2014	Fairfax Louden Music Fellowship	Fall Recital	2	1	103	36%	NA	NA	NA	1	290	
		Last Light	4	2	162	28%	134	28	83%	2	290	2 performances over 2 days
3/27/2014	OLLI/Meet the Artists	Spring Series	12	6	464	27%	NA	NA	NA	6	290	6 performances over 6 weeks
9/25/2014	OLLI/Meet the Artists	Fall Series	12	6	573	33%	NA	NA	NA	6	290	6 performances over 6 weeks
5/23/2014	Ravel	Swan Lake	5	2	467	81%	447	20	96%	2	290	2 performances over 2 days
3/25/2014	RCC 55+ Department	Monday Movie-Winter/Spring Series	12	4	179	90%	NA	NA	NA	4	50	4 performances, once a month over 4 months
9/29/2014	RCC 55+ Department	Monday Movie-Fall Series	12	4	167	84%	NA	NA	NA	4	50	4 performances over 4 months
		Very Special Arts Festival	2	1	245	84%	NA	NA	NA	1	290	
		RCC MLK Community Sing	1	0.5	192	66%	165	27	86%	1	290	Community Event
1/20/2014	RCC Community Events	RCC MLK Keynote Address	1	0.5	184	63%	146	38	79%	1	290	Community Event
		Sweet Honey in the Rock	2	1	290	100%	258	32	89%	1	290	
3/9/2014	RCC PTAS	Rennie Harris' RHAW*	2	1	157	54%	108	49	69%	1	290	
3/12/2014	RCC PTAS	Lunasa	2	1	279	96%	259	20	93%	1	290	
4/6/2014	RCC PTAS	Mr. Vaudeville & Friends w/ Mark Brutsché	2	1	206	71%	145	61	70%	1	290	
4/27/2014	RCC PTAS	Trout Fishing in America	2	1	167	58%	149	18	89%	1	290	
5/28/2014	RCC PTAS	Modern Moves w/ The PlayGround, Dakshina and Rebollar Dance	2	1	154	53%	116	38	75%	1	290	
5/31/2014	RCC PTAS	Raul Midòn	2.5	1	194	67%	160	34	82%	1	290	
6/8/2014	RCC PTAS	SpeakeasyDC Born This Way: Stories about Queer Culture in America	2	1	62	21%	41	21	66%	1	290	
9/12/2014	RCC PTAS	RSC: Complete History of Comedy (abridged)	2.5	1	282	97%	250	32	89%	1	290	
9/13/2014	RCC PTAS	RSC: Complete Works of William Shakespeare (abridged) [revised]	2.5	1	290	100%	269	21	93%	1	290	
9/14/2014		RSC: Complete History of America (abridged)	2.5	1	263	91%	243	20	92%	1	290	
9/17/2014	RCC PTAS	RSC: Selected Readings from the Lost Works (abridged)	2.5	1	78	27%	46	32	59%	1	290	
9/18/2014	RCC PTAS	RSC: Complete World of Sports (abridged)	2.5	1	83	29%	48	35	58%	1	290	
9/19/2014	RCC PTAS	RSC: Bible: Complete Word of God (abridged)	2.5	1	198	68%	163	35	82%	1	290	
9/20/2014	RCC PTAS	RSC: All the Great Books (abridged)	2.5	1	176	61%	146	30	83%	1	290	
9/21/2014	RCC PTAS	RSC: Completely Hollywood (abridged)	2.5	1	209	72%	156	53	75%	1	290	
11/12/2014	RCC PTAS	Richard Blanco, Poet	2	1	124	43%	95	29	77%	1	290	
11/15/2014	RCC PTAS	Dakha Brakha	2	1	232	80%	206	26	89%	1	290	
11/22/2014	RCC PTAS	Cashore Marionettes Simple Gifts	2	0.5	153	53%	123	30	80%	1	290	
11/22/2014	RCC PTAS	Cashore Marionettes Life in Motion	2	0.5	133	46%	102	31	77%	1	290	
12/5/2014	RCC PTAS	New York Festival of Song Harlem Renaissance	2	1	107	37%	85	22	79%	1	290	
4/5/2014	RCC Special Event	Reston Anniversary Celebration (CS Only)	2	1	290	100%	NA	NA	NA	1	290	All patrons came by invitation only
10/20/2014	RCC Special Event	Ralph Cosham Memorial	2	1	220	76%	NA	NA	NA	1	290	
5/18/2014	Reston Community Orchestra	Series Concert 4	2	1	181	62%	NA	NA	NA	1	290	
		Les Miserables	51	14	4629	94%	4402	227	95%	17	290	17 performances over 14 days, 5 weeks
		Xanadu	20	10	1826	63%	1682	144	92%	10		10 performances over 10 days, 4 weeks
		Chapter 2	14	7	1257	62%	1163	94	93%	7		7 performances over 7 days, 3 weeks
		You're a Good Man Charlie Brown	20	10	1559	54%	1443	116	93%	10	290	10 performances over 10 days, 4 weeks
		Bland Music Competition	3	1	78	27%	NA	NA	NA	1	290	primarily attended by competitor families
		Bland Music Competition (Regionals)	3	1	60	21%	NA	NA	NA	1		primarily attended by competitor families
3/25/2014		Spring Series	12	4	125	11%	NA	NA	NA	4		4 performances over 4 days
		Fall Series	9	3	168	19%	NA	NA	NA	3	290	3 performances over 3 days
		Winter 2014 Production	2	1	229	79%	NA	NA	NA	1	290	
		Spring 2014 Production	2	1	205	71%	NA	NA	NA	1	290	
		Summer 2014 Productions	6	3	728	84%	NA	NA	NA	3	290	3 performances over 3 days
		Fall 2014 Production	2	1	237	82%	NA	NA	NA	1	290	

2014 CenterStage All Performances		114	20705	62%	14748	1542	91%	122	33460
2014 CenterStage PTAS Performances		20	3837	63%	3168	669	83%	21	6090
2014 CenterStage Rental Performances		57	12662	69%	11269	808	93%	63	18270
2014 CS RCC Internal Use Performances		37	4206	46%	311	65	83%	38	9100

Reston Community Center Performing Space Usage 2014 CenterStage Rehearsals

Date	Group	Title	# Hours	# Days
6/20/2014	Chamasyan Sisters	Chamasyan Sisters Got Rhythm! Rehearsal	3.5	1
2/21/2014	Classical Ballet Theatre	An Evening with CBT-NOVA Rehearsal	22.5	4
12/14/2014	Conservatory Ballet	Nutcracker Rehearsal	47.5	9
5/17/2014	Fairfax-Loudoun Music Fellowship	Spring Recital Rehearsal	4.5	1
10/19/2014	Fairfax-Loudoun Music Fellowship	Fall Recital Rehearsal	3.5	1
6/14/2014	Groundworks Dance Ensemble	Last Light Rehearsals	29.5	6
5/1/2014	OLLI/Meet the Artists	Spring Series Rehearsals	15	6
10/30/2014	OLLI/Meet the Artists	Fall Series Rehearsals	15	6
5/24/2014	Ravel	Swan Lake Rehearsals	28.5	6
	RCC Arts Education	Very Special Arts Festival Setup	8	2
1/20/2014	RCC Community Events	RCC MLK Community Sing Rehearsal	3	0.5
	RCC Community Events	RCC MLK Keynote Address Rehearsal	3	0.5
5/5/2014	RCC Community Events	Multicultural Festival Auditions	3	1
1/19/2014	RCC PTAS	Sweet Honey in the Rock Rehearsals	4	1
3/9/2014	RCC PTAS	Rennie Harris' RHAW* Rehearsals	16	1
3/12/2014	RCC PTAS	Lunasa Rehearsals	7	1
4/6/2014	RCC PTAS	Mr. Vaudeville & Friends w/ Mark Brutsché Rehearsals	32	6
4/27/2014	RCC PTAS	Trout Fishing in America Rehearsals	5.5	1
5/28/2014	RCC PTAS	Modern Moves Rehearsals	15.5	2
5/31/2014	RCC PTAS	Raul Midòn Rehearsals	6	1
6/8/2014	RCC PTAS	SpeakeasyDC Born This Way Rehearsals	6.5	1
9/21/2014	RCC PTAS	RSC: Extravaganza Rehearsals	107	12
11/12/2014	RCC PTAS	Richard Blanco, Poet Rehearsals	3.5	1
11/15/2014	RCC PTAS	Dakha Brakha Rehearsals	8	1
11/22/2014	RCC PTAS	Cashore Marionettes Simple Gifts Rehearsals	3.5	0.5
11/22/2014	RCC PTAS	Cashore Marionettes Life in Motion Rehearsals	3.5	0.5
12/5/2014	RCC PTAS	New York Festival of Song Harlem Renaissance Rehearsals	11	2
4/5/2014	RCC Special Event	Reston Anniversary Celebration Rehearsal	15	2
10/20/2014	RCC Special Event	Ralph Cosham Memorial	4	1
5/18/2014	Reston Community Orchestra	Series Concert 4 Rehearsal	10.5	2
2/16/2014	Reston Community Players	Les Mis Rehearsals	170	30
3/29/2014	Reston Community Players	Xanadu Rehearsals	114	23
5/10/2014	Reston Community Players	Chapter 2 Rehearsals	101	20
	Reston Community Players	You're a Good Man Charlie Brown Rehearsals	112.5	24
2/11/2014	Reston Lions Club	Bland Music Competition Rehearsal	3.5	1
3/19/2014	Reston Lions Club	Bland Music Competition (Regionals) Rehearsal	3.5	1
3/15/2014	Young Actors Theatre	Winter 2014 Class	50.5	13
3/24/2014	Young Actors Theatre	Advanced YAT 2014	14	7
	Young Actors Theatre	Spring 2014 Class	56	15
	Young Actors Theatre	Summer 2014 Camps	159	25
	Young Actors Theatre	Fall 2014 Class	54.5	14

2014 CenterStage All Rehearsals	1283.5	253
2014 CenterStage PTAS Rehearsals	229	31
2014 CenterStage Rental Rehearsals	654.5	129
2014 CS RCC Internal Use Rehearsals	400	93

Reston Community Center Performing Space Usage 2014 Community Room Performances and Rehearsals

	Date	Group	Title	# Hours	# Days	Total Attendees	% Capacity	Tickets Sold	Comp Tickets	% of Total Tickets Sold	# of perfs	Capacity (per perf)	Notes
	7/19/2014	Barbara Wright	Piano Recital	2.5	1	20	100%	NA	NA	NA	1	20	
S	6/7/2014	Classical Ballet Theatre	Classical Ballet Theatre Public Exams	3	1	200	100%	NA	NA	NA	1	200	
ш	1/11/2014	Elizabeth Wheeler	Wheeler Winter Piano Recital	3.5	1	100	100%	NA	NA	NA	1	100	
С О	6/15/2014	Elizabeth Wheeler	Wheeler Spring Piano Recital	4	1	100	100%	NA	NA	NA	1	100	
\leq	8/24/2014	Karuna Kondapu	CATS Summer Camp Performance	4	1	100	100%	NA	NA	NA	1	100	
4	1/26/2014	Lai-Lan Ko	Ko Piano Recital	6	1	160	100%	NA	NA	NA	1	160	
	5/18/2014	Lisa Marcinko	Marcinko Piano Recital	2.5	1	80	100%	NA	NA	NA	1	80	
	5/16/2014	RCC Arts Education	Very Special Arts Festival	3	1	245	98%	NA	NA	NA	1	250	
\geq	4/5/2014	RCC Special Event	Reston Anniversary Celebration (CR Only)	3	1	122	98%	111	11	91%	1	125	
œ	5/10/2014	Reston Chorale	Feelin' Groovy	5	1	255	64%	251	4	98%	2	200	2 performances on same day
0	12/6/2014	Reston Chorale	Wonder of the Season	5	1	308	77%	299	9	97%	2	200	2 performances on same day
Ŭ	1/18/2014	Reston Community Orchestra	Series Concert 2 (MLK)	2	1	240	96%	NA	NA	NA	1	250	
	3/16/2014	Reston Community Orchestra	Series Concert 3	2	1	153	77%	NA	NA	NA	1	200	
	11/16/2014	Reston Community Orchestra	Series Concert 1	2	1	160	80%	NA	NA	NA	1	200	
	1/11/2014	Reston Contra Dance	Reston Contra Dance	12	3	80	100%	NA	NA	NA	3	80	3 performances over 3 months
D	5/17/2014	Skye Ballet Center	Skye Ballet Sleeping Beauty Suites	8.5	1	100	100%	NA	NA	NA	1	100	
	5/16/2014	South Lakes High School Jazz Band	SLHS Jazz Dessert Concert	6	1	150	100%	NA	NA	NA	1	150	

2014 Community Room All Performances	74	19	2573	84%	661	24	96%	21	3075
2014 Community Room PTAS Performances	0	0	0	0%	0	0	0%	0	0
2014 Community Room Rental Performances	68	17	2206	82%	550	13	98%	19	2700
2014 CR RCC Internal Use Performances	6	2	367	98%	111	11	91%	2	375

	Date	Group	Title	# Hours	# Days
_	11/9/2014	Kim Williams	TJHS Dance Team Practice	6	2
Ś	9/4/2014	Marathi Kala Mandal	Student Dance Practice	3	1
	2/9/2014	Michael Spatola	Competition Dance Practice	2	1
A	5/16/2014	RCC Arts Education	Very Special Arts Festival Setup	7	2
S	4/5/2014	RCC Special Event	Reston Anniversary Celebration Setup	11	2
Ř		Reston Chorale	Vision & Visionary Rehearsals	25	10
A	5/10/2014	Reston Chorale	Feelin' Groovy Rehearsals	24.5	9
ш		Reston Chorale	Wonder of the Season Rehearsals	42	16
I		Reston Community Orchestra	Series Concert 2 (MLK) Setup	2	1
ш	3/16/2014	Reston Community Orchestra	Series Concert 3 Setup	2	1
R	11/16/2014	Reston Community Orchestra	Series Concert 1 Setup	5	1
	7/7/2014	Young Actors Theatre	Summer Camps	150	25

2014 Community Room All Rehearsals	279.5	71
2014 Community Room PTAS Rehearsals	0	0
2014 Community Room Rental Rehearsals	111.5	42
2014 CR RCC Internal Use Rehearsals	168	29

Reston Community Center Performing Space Usage 2013 CenterStage Performances

Date	Group	Title	# Hours	# Days	Total Attendees	% Capacity	Tickets Sold	Comp Tickets	% of Total Tickets Sold	# of perfs	Capacity (per perf)	Notes
5/7/2013	Arts Council of Fairfax County	CAPS Showcase	4	2	493	85%	NA	NA	NA	2	290	2 performances over 2 days
2/10/2013	Classical Ballet Theatre	Classics & Contemporary	2	1	206	71%	179	27	87%	1	290	
6/1/2013	Conservatory Ballet	Spring Gala	4	1	518	89%	505	13	97%	2	290	2 performances in 1 day
12/11/2013	Conservatory Ballet	Nutcracker	22	5	1886	81%	1805	81	96%	8	290	8 performances over 5 days
5/19/2013	Fairfax-Loudoun Music Fellowship	Spring Recitals	3	1	162	56%	NA	NA	NA	1	290	
10/13/2013	Fairfax-Loudoun Music Fellowship	Fall Recitals	3	1	142	49%	NA	NA	NA	1	290	
9/14/2013	Gin Dance Company	An Evening with Gin	2	1	164	57%	78	86	48%	1	290	
6/14/2013	Groundworks Dance Ensemble	Between the Lines	4	2	227	39%	198	29	87%	2	290	2 performances over 2 days
3/21/2013	OLLI/Meet the Artists	Spring Series	14	7	624	31%	NA	NA	NA	7	290	7 performances over 7 weeks
9/19/2013	OLLI/Meet the Artists	Fall Series	12	6	435	25%	NA	NA	NA	6	290	6 performances over 6 weeks
5/24/2013	Ravel	Cinderella	5	2	433	75%	413	20	95%	2	290	2 performances over 2 days
2/4/2013	RCC 55+ Department	Monday Movies-Winter/Spring Series	15	5	284	114%	NA	NA	NA	5	50	5 performances, once a month, over 5 months
5/22/2013	RCC 55+ Department	Older American's Month Presentation	1.5	1	110	38%	NA	NA	NA	1	290	
	RCC 55+ Department	Monday Movies-Fall Series	12	4	196	98%	NA	NA	NA	4	50	4 performances, once a month, over 4 months
		Very Special Arts Festival	4	2	359	62%	NA	NA	NA	2	290	2 performances over 2 days
	RCC Board of Governors	Candidate Forum	2.5	1	28	10%	NA	NA	NA	1	290	
2/13/2013	RCC PTAS	Brian Sanders' JUNK	2	1	153	53%	117	36	76%	1	290	
	RCC PTAS	Gerald Clayton Trio	2	1	203	70%	172	31	85%	1	290	
	RCC PTAS	Left Bank Quartet	2	1	115	40%	90	25	78%	1	290	-
	RCC PTAS	Lunasa	2	1	252	87%	228	24	90%	1	290	-
	RCC PTAS	American Contemporary Music Ensemble	2	1	52	18%	36	16	69%	1	290	
	RCC PTAS	Kyle Abraham	2	1	83	29%	49	34	59%	1	290	
	RCC PTAS	It's Vaudeville! With Mark Brutsche	2	1	212	73%	133	79	63%	1	290	
	RCC PTAS	Keepin' It Movin': The Hip Hop Tap Color Map	2	1	298	103%	272	26	91%	1	290	
	RCC PTAS	Trout Fishing in America	2	1	215	74%	171	44	80%	1	290	
	RCC PTAS	Paris Combo	2	1	282	97%	265	17	94%	1	290	
	RCC PTAS	Tig Notaro	2	1	293	101%	280	13	96%	1	290	
	RCC PTAS	Left Bank Quartet	2	1	109	38%	94	15	86%	1	290	
	RCC PTAS	Red Molly	2	1	294	101%	269	25	91%	1	290	
	RCC PTAS	A Flower is a Lovesome Thing	2	1	206	71%	183	23	89%	1	290	
11/10/2013		David Henry Hwang	2	1	90	31%	48	42	53%	1	290	
11/16/2013		100th Ann. of The Rite of Spring Double Feature	3	1	240	100%	198	42	83%	1	240	capacity capped at 240
11/22/2013		Black 'n Blue Boys	2	1	39	13%	21	18	54%	1	290	
11/23/2013		Gustafer Yellowoold	2	1	290	100%	275	15	95%	1	290	
	RCC PTAS	New York Festival of Song	2	1	157	54%	146	11	93%	1	290	
	RCC PTAS	RSC - Ultimate Christmas Show (abridged)	2	1	282	97%	256	26	91%	1	290	
	RCC Youth Department	Family Film-Spring Series	9	2	40	40%	NA	NA	NA	2	50	2 performances, over 2 days
	RCC Youth Department	Family Film-Fall	4.5	1	20	40%	NA	NA	NA	1	50	z performances, over z days
	Reston Community Players	Savannah Disputation	17.5	7	1238	61%	1123	115	91%	7	290	7 performances over 7 days, 3 weeks
	Reston Community Players	Next To Normal	25	10	1236	58%	1502	177	89%	10	290	10 performances over 10 days, 4 weeks
		33 Variations	17.5	7	1079	364%	927	128	88%	10	290	7 performances over 7 days, 3 weeks
	Reston Community Players Reston Community Players	Tribute to R&H & ALW	20	8	1055	364% 61%	927 1341	82	88% 94%	1 8	290	
				8	75	26%	1341 NA	NA	94% NA	-	290	8 performances over 8 days, 3 weeks
	Reston Lions Club	Bland Music Competition	3	-						1		primarily attended by competitor families
	Tuesday Night Movies	Spring Series		4	61	5%	NA NA	NA NA	NA NA	4	290	4 performances over 4 days
	Tuesday Night Movies	Fall Series	12	4	81	7%				4	290	4 performances over 4 days
3/18/2013		Naturalization Ceremony	7.5	1	529	91%	NA	NA	NA	2	290	2 performances in 1 day
3/24/2013		I Love You Much	2	1	52	18%	37	15	71%	1	290	
	Young Actors Theatre	Winter 2013 Production	2	1	222	77%	NA	NA	NA	1	290	
	Young Actors Theatre	Spring 2013 Production	2	1	235	81%	NA	NA	NA	1	290	
	Young Actors Theatre	Summer 2013	6	3	737	85%	NA	NA	NA	3	290	3 performances over 3 days
11/9/2013	Young Actors Theatre	Fall 2013 Production	2	1	244	84%	NA	NA	NA	1	290	

2013 CenterStage All Performances	293	114	17823	60%	11411	1335	64%	113	29840
2013 CenterStage PTAS Performances	41	20	3865	67%	3303	562	85%	20	5750
2013 CenterStage Rental Performances	141.5	51	10282	71%	8108	773	91%	50	14500
2013 CS RCC Internal Use Performances	110.5	43	3676	38%	0	0	0%	43	9590

Reston Community Center Performing Space Usage 2013 CenterStage Rehearsals

Date	Group	Title	# Hours	# Days
	Arts Council of Fairfax County	CAPS Showcase Rehearsal	8	2
2/10/2013	Classical Ballet Theatre	Classics & Contemporary Rehearsal	30.5	5
6/1/2013	Conservatory Ballet	Spring Gala Rehearsals	18.5	3
	Conservatory Ballet	Nutcracker Rehearsals	47.5	9
5/19/2013	Fairfax-Loudoun Music Fellowship	Spring Recital Rehearsal	4.5	1
10/13/2013	Fairfax-Loudoun Music Fellowship	Fall Recital Rehearsal	4.5	1
9/14/2013	Gin Dance Company	An Evening with Gin Rehearsals	21	4
6/15/2013	Groundworks Dance Ensemble	Between the Lines Rehearsals	30	6
5/2/2013	OLLI/Meet the Artists	Spring Series Rehearsals	17.5	7
10/24/2013	OLLI/Meet the Artists	Fall Series Rehearsals	15	6
5/25/2013	Ravel	Cinderella Rehearsals	27.5	6
5/22/2013	RCC 55+ Department	Older Americans Month Rehearsal	4.5	1
5/17/2013	RCC Arts Education	Very Special Arts Festival Setup	6	2
	RCC Board of Governors	Candidate Forum	2.5	1
5/11/2013	RCC Community Events	Multicultural Festival Auditions	4	1
2/13/2013	RCC PTAS	Brian Sanders' JUNK Rehearsal	30.5	3
	RCC PTAS	Gerald Clayton Trio Rehearsal	15	2
	RCC PTAS	Left Bank Quartet Rehearsal	4.5	1
	RCC PTAS	Lunasa Rehearsal	7.5	1
3/27/2013	RCC PTAS	American Contemporary Music Ensemble Rehearsal	6	1
	RCC PTAS	Kyle Abraham Rehearsal	40	5
	RCC PTAS	It's Vaudeville! With Mark Brutsche Rehearsal	33	7
4/13/2013	RCC PTAS	Keepin' It Movin': The Hip Hop Tap Color Map Rehearsal	21	3
	RCC PTAS	Trout Fishing in America Rehearsal	4	1
	RCC PTAS	Paris Combo Rehearsal	6	1
	RCC PTAS	Tig Notaro Rehearsal	6	1
	RCC PTAS	Left Bank Quartet Rehearsal	4.5	1
9/20/2013	RCC PTAS	Red Molly Rehearsal	7.5	1
10/30/2013		A Flower is a Lovesome Thing Rehearsal	7.5	1
11/10/2013	RCC PTAS	David Henry Hwang Rehearsal	2.5	1
11/16/2013	RCC PTAS	100th Ann. of The Rite of Spring Double Feature Rehearsal	44.5	5
11/22/2013		Black 'n Blue Boys Rehearsal	18	3
11/23/2013	RCC PTAS	Gustafer Yellowgold Rehearsal	5.5	1
12/3/2013	RCC PTAS	New York Festival of Song Rehearsal	12	1
	RCC PTAS	RSC - Ultimate Christmas Show (abridged) Rehearsal	23	4
	Reston Community Players	Savannah Disputation Rehearsals	106.5	20
	Reston Community Players	Next To Normal Rehearsals	114	23
	Reston Community Players	33 Variations Rehearsals	106.5	20
	Reston Community Players	Tribute to R&H & ALW Rehearsals	58	16
	Reston Lions Club	Bland Music Competition Setup	3	1
	VOCE Chamber Singers	I Love You Much Rehearsal	5.5	1
	Young Actors Theatre	Winter 2013 Class	59.5	14
	Young Actors Theatre	Spring 2013 Class	55	14
7/8/2013	Young Actors Theatre	Summer 2013 Camps	159	25
11/9/2013	Young Actors Theatre	Fall 2013 Class	60.5	15

2013 CenterStage All Rehearsals	1267.5	248
2013 CenterStage PTAS Rehearsals	298.5	44
2013 CenterStage Rental Rehearsals	585.5	118
2013 RCC Internal Use Rehearsals	383.5	86

Reston Community Center Performing Space Usage 2013 Community Room Performances and Rehearsals

	Date	Group	Title	# Hours	# Days	Total Attendees	% Capacity	Tickets Sold	Comp Tickets	% of Total Tickets Sold	# of perfs	Capacity (per perf)	Notes
	1/13/2013	Anna Carlen	Perspectiva School Performance	4	1	100	100%	NA	NA	NA	1	100	
	6/8/2013	Classical Ballet Theatre	Classical Ballet Theatre End Year Presentation	2.5	1	200	100%	NA	NA	NA	1	200	
		Elizabeth Wheeler	Russian Music Academy Recital	4	1	150	100%	NA	NA	NA	1	150	
		Lai-Lan Ko	Ko Piano Recital	6	1	160	100%	NA	NA	NA	1	160	
()		Lisa Marcinko	Marcinko Piano Recital	2	1	80	100%	NA	NA	NA	1	80	
	6/1/2013	Marcia O'Brien	Will Meinert Recital	5.5	2	50	100%	NA	NA	NA	2	50	2 Recitals over 2 days
L H	6/18/2013	Michelle Miller	Miller Spring Piano Recital	2	1	85	100%	NA	NA	NA	1	85	
\mathbf{O}		RCC Arts Education	Very Special Arts Festival	6	2	180	100%	NA	NA	NA	2	180	2 performances, over 2 days
Ζ	1/20/2013	RCC Community Events	MLK Day Festivities	2	1	236	98%	NA	NA	NA	1	240	
	11/16/2013	RCC PTAS	100th Ann. of The Rite of Spring Double Feature	3	1	240	100%	198	42	83%	1	240	part of performance also in CS
		Reston Chorale	A Night at the Movies	5	1	345	86%	320	25	93%	2	200	2 performances in 1 day
\geq		Reston Chorale	Opera for Everyone	5	1	229	92%	218	11	95%	1	250	
$\overline{\mathbf{v}}$		Reston Chorale	Wonder of the Season	5	1	328	82%	316	12	96%	2		2 performances in 1 day
			Series Concert 2 (MLK)	2	1	240	96%	NA	NA	NA	1	250	
\mathbf{O}			Series Concert 3	2	1	160	80%	NA	NA	NA	1	200	
		Reston Community Orchestra	RCO Gala Performance	4	1	150	100%	NA	NA	NA	1	150	
C			Series Concert 4	2	1	160	80%	NA	NA	NA	1	200	
		Reston Community Orchestra	Series Concert 1	2	1	160	80%	NA	NA	NA	1	200	
		Reston Contra Dance	Reston Contra Dance	16	4	80	100%	NA	NA	NA	4	80	4 Performances, once each quarter
		Reston Montessori School	RMS Elementary Spring Play	3	1	150	100%	NA	NA	NA	1	150	
		Ryan Nobles	Nobles Studio Recital	2.5	1	50	100%	NA	NA	NA	1	50	
		Skye Ballet Center	Skye Ballet Center Gala	5	1	75	100%	NA	NA	NA	1	75	
	12/21/2013	Skye Ballet Center	Skye Ballet Nutcracker Suites	11	1	100	100%	NA	NA	NA	1	100	
	6/7/2013	South Lakes High School Jazz Band	SLHS Jazz Dessert Concert	6	1	150	100%	NA	NA	NA	1	150	

2013 Community Room Performances	107.5	29	3858	84%	1052	90	92%	31	4610
2013 Community Room PTAS Performances	3	1	240	100%	198	42	83%	1	240
2013 Community Room Rental Performances	96.5	25	3202	85%	854	48	95%	27	3770
2013 CR RCC Internal Use Performances	8	3	416	69%	NA	NA	NA	3	600

	Date	Group	Title	# Hours	# Days
	2/9/2013	Blair Dance Studio	Blair Dance Studio Rehearsal	4.5	1
		RCC Arts Education	Very Special Arts Festival Setup	14	3
S		RCC MLK Day	RCC MLK Day setup	6	1
	11/16/2013	RCC PTAS	100th Ann. of The Rite of Spring Double Feature Rehearsal	17.5	2
A		Reston Chorale	A Night at the Movies Concert Rehearsal	27	10
S	5/18/2013	Reston Chorale	Opera for Everyone Concert Rehearsal	34.5	13
Ř	12/7/2013	Reston Chorale	Wonder of the Season Rehearsal	42	16
A		Reston Community Orchestra	Series Concert 2 (MLK) Setup	4	1
Ш		Reston Community Orchestra	Series Concert 3 Setup	4	1
I		Reston Community Orchestra	RCO Gala Setup	10	2
ш	5/19/2013	Reston Community Orchestra	Series Concert 4 Setup	5	1
R	11/17/2013	Reston Community Orchestra	Series Concert 1 Setup	4	1
		Suzuki Music Studio of Reston	Suzuki Concert Rehearsal	3	1
	7/8/2013	Young Actors Theatre	Summer Camps	150	25

2013 Community Room Rehearsals	325.5	78
2013 Community Room PTAS Rehearsals	17.5	2
2013 Community Room Rental Rehearsals	138	47
2013 CR RCC Internal Use Rehearsals	170	29

February 22, 2015

AH: Neile Gordon

To: Reston Community Center Finance Committee

From: Narcotics Anonymous

Subject: Feedback on prospect of raising rental rates

This memo is to provide input related to raising rental rates for use of the Reston Community Center facilities. I have been a member of NA for 15 years and a resident of Reston since 1973.

Our group in Narcotics Anonymous, To Tell The Truth, has been meeting on Sunday mornings at the Hunters Woods Center for over five years. The meetings are open to anyone from the public who has a desire to stop using drugs, alcohol, or other mind-altering substances. Many newcomers are court-ordered to attend NA meetings as an alternative to incarceration. This is especially relevant to first-time offenders and young people still attending public school. Reston is hardly immune from the ravages that drug abuse bring in terms of crime and other social costs. I would dare say that there is no more cost effective means to deal with drug addiction than the power of one addict helping another following the principles and traditions of our 12-step program.

The seventh tradition of Narcotics Anonymous states that every group should be self-supporting. We presently pay \$24.00 in rent each week. At each meeting, a basket is passed and we remind everyone that donations are requested only if people can afford to donate. This is especially helpful for newcomers. All meetings strive to collect more than is needed for rent, because there are expenses at the Area, Regional, and World Service levels of the NA, and we do not accept money from any outside sources.

In recent months, we have been breaking even (in our ability to pay rent), but unable to donate funds up to Dulles Corridor Area Service. The prospect of paying a higher rent will be a hardship that may require that we find another meeting location. Since most NA meetings are held at churches, moving our Sunday morning meeting would be especially difficult.

In summary, Narcotics Anonymous meetings are open to the public and provide a valuable community service that relies solely on member donations. There simply is no other public or private institution or organization that can provide such a service.

In closing, we are most appreciative of any consideration the RCC Finance Committee can provide so that To Tell The Truth can continue meeting on Sunday mornings here at Hunters Woods.

In loving service,

fack M.

Meeting Treasurer, To Tell The Truth



February 25, 2015

Brian Evans Reston Masters Swim Team 3103 Dower House Dr. Herndon VA 20171

Leila Gordon Executive Director Reston Community Center

Leila,

On behalf of the Reston Masters Swim Team, we appreciate the support RCC has provided our team over the years and we value our Founding Partner status with RCC. I am also grateful to be able to have an open discussion regarding the pool rental rate increase for the 2015-16 season, starting September 1, 2015. We recognize the need for RCC to increase the pool rental rates, and are comfortable with the rate of \$10 per lane per hour starting September 1, 2015.

Like many organizations, RMST is facing increasing costs in addition to experiencing a trend of decreasing membership dues. Looking forward, I hope that RCC will continue to work with RMST, as you did in the past, if increases to the pool rental rate impacts on our team's cash flow. In addition, for planning purposes, please keep RMST informed of any planned changes to the rate benchmark strategy going forward.

Thank you,

Brian Evans President Reston Masters Swim Team





Executive Director Report March 2015

Administration

The Board and staff enjoyed the opportunities to engage with our Founding Partners and nonprofit rental organizations during March to explore new fee structures for our rentals. While fee increases aren't a popular experience, for the most part, our Founding Partners and non-profits recognize that we intend to make a gradual, orderly process for achieving better balance in those fees with fees charged by similar public agencies. Similarly, the kick-off of community engagement and discussion surrounding new performing arts-related venue development provided a good basis from which to begin exploration of this facility goal in our current Strategic Plan.

In addition to productive planning in March, the staff has been preparing their FY16 and FY17 budget plans. The goal remains to have both fiscal years' spending aligned with and at or below the level of revenues we receive from taxes and user fees. Our long-term objective is to begin returning funds to the RCC reserve funds to support future planning. We are on track to achieve balance in FY16.

March saw staff recognition of our Finance/HR team with Outstanding Performance Awards for Renata Wojcicki, Grazyna Siebor and Mia Arguinzoni for their sustained service excellence despite a full-time position vacancy for several months in their department. Linda Ifert, RCC's Theatre Technical Director, was given an Outstanding Performance Award in recognition of her exceptional support of the fall residency run by Reduced Shakespeare Company that required mounting of 7 complete productions and 2 bonus performances in a 10-day period. Linda was recognized as well for her sustained excellence in technical theatre support of RCC's Performing, Arts Education and Community Events cost centers.

Programs

The annual Eggnormous Egghunt did not disappoint. Regardless of the sub-freezing wind chill temperatures on March 28, more than 500 enthusiastic egg hunters descended on Brown's Chapel Park for the frenzied egg collecting. RCC Youth and other Leisure & Learning team members, led by program director Debbie Heron, kept up with the youngsters to assure everyone had a good time enjoying the moon bounce, Mr. Bunny, games and other fun of the morning. No one actually froze solid, but there was substantial melting of employees required for the rest of the day.

Other March program highlights included the beloved annual return to Reston of Irish band Lúnasa; they played for nearly three hours to a packed and wildly enthusiastic house on March 18. "How to Ride the Bus" continued its popularity with full enrollment and participation. A full busload of people seeking evidence of spring traveled to the Philadelphia Flower Show on March 4. Staff dodged the final threat of snow of the season on March 20.

Executive Director

Meetings/activities: GRCC discussions Reston Marketing Initiative and Community Engagement committee; IPAR temporary public art project discussion and meetings; Human Services agency heads' meetings; Maker Faire sponsors' reception; Master Arts Plan discussions with Sups. Hudgins and Foust; Arts Council of Fairfax County Board meetings.

County of Fairfax, Virginia



To protect and enrich the quality of life for the people, neighborhoods and diverse communities of Fairfax County

April 8, 2015

David R. Bowden, Director of Planning & Development Division Fairfax County Park Authority 12055 Government Center Parkway, Suite 406 Fairfax, Virginia 22035

Dear Mr. Bowden,

On behalf of Reston Community Center, I am writing to express our enthusiastic support for the proposed conveyance of property in the Hunter Mill District. The property consists of five acres and is identified on the Fairfax County Real Property Identification Map as Tax Map No. 17-1 ((1)) Parcel 14D, commonly referred to as the "Reston Towne Green property". During the community engagement process we initiated in February of 2013, Reston Community Center's Board of Governors received public input from more than a dozen meetings, four public hearings, numerous citizen inputs and participation in a variety of other dialog or information sessions regarding the Reston community's needs with respect to indoor recreation facilities. The RCC Board of Governors toured and identified sites in Reston that had potential for locating an indoor recreation facility. Two significant studies were undertaken to determine the market and financial feasibility of an indoor recreation facility.

Throughout this process, we appreciated the interest and cooperation of our colleagues at the Fairfax County Park Authority. We reached the conclusion that our best community options regarding optimum siting cf a new facility were either at Baron Cameron Park or Reston Town Center North. The community engagement process indicated a substantial level of support for locating a new facility in Reston Town Center North. In addition, there has been substantial and consistent support for this facility to be owned and operated by the Fairfax County Park Authority in a manner consistent with its outstanding operation of the other RECenters in Fairfax County that the Park Authority manages.

People participating in our engagement discussions addressed a variety of desires regarding the features of an indoor recreation facility. These included the need for a 50-meter indoor pool for exercise and competitive swimming (all ages), in addition to full-size courts for sports leagues (all ages), and complementary facility features to support these types of facilities. Other desired amenities described were fitness rooms/equipment, indoor track, meeting space and the locker room facilities these required. Further information related to market/program preferences is contained in the Brailsford & Dunlavey studies conducted for RCC and available on our website.

We are very pleased that the Park Authority is moving to realize this outcome with its conveyance of the above referenced property for the purposes enumerated. We look forward to our continued work together to provide the ideal recreational outcomes for Reston.

Sincerely,

Beverly A. Cosham, Chair Board of Governors

Xc:

Supervisor Catherine M. Hudgins, Hunter Mill District, Board of Supervisors William G. Bouie, Chairman, Fairfax County Park Authority Edward L. Long, Jr. County Executive Leila Gordon, Executive Director, Reston Community Center Kirk Kincannon, Director, Fairfax County Park Authority

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