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Reston Community Center Board of Governors Monthly Meeting December 7, 2015 8:00 p.m. Meeting Agenda

8:00 – Call to Order	Beverly Cosham, Chair
8:02 – Approval of Agenda	Beverly Cosham, Chair
 8:03 – Approval of Minutes and Board Actions Approval of November 2, 2015 Board Minutes (As Reviewed and Approved by Bill Penniman & Gerald Zavala) Approval of November 2, 2015 Board Actions (As Reviewed and Approved by Bill Penniman & Gerald Zavala) 	
8:05 – Chair's Remarks	Beverly Cosham, Chair
8:08 – Introduction of Visitors	
8:10 – Citizen Input	
 8:12 – Committee Report November 14 Long Range Planning Committee Report 	Lisa Sechrest-Ehrhardt, Vice-Chair of Long Range Planning Committee
8:16 – Approval of Committee Report	Beverly Cosham, Chair
8:18 – Board Member Input on Activities Attended	
8:30 – Executive Director's Report	Leila Gordon, Executive Director
8:36 – Old Business	Beverly Cosham, Chair
8:38 – New Business	Beverly Cosham, Chair
8:40 – Adjournment	

Reminders:		
Event	Date	Time
Save the Date: 2016 Strategic Planning Session	January 8-9	TBD
Dr. Martin Luther King, Jr. Birthday Celebration	January 16-18	Various
February Monthly Meeting	February 1	8:00 p.m.
Community Engagement & Public/Policy Committee Meeting	February 8	6:30 p.m.





SUMMARY OF MINUTES RESTON COMMUNITY CENTER BOARD OF GOVERNORS MEETING NOVEMBER 2, 2015

Present were:

- Bev Cosham, Chair
- Bill Bouie
- John Mendonça
- Michelle Moyer

- Bill Penniman
- Bill Keefe
- Vicky Wingert
- Gerald Zavala

Absent and Excused:

Lisa Sechrest-Ehrhardt

Attending from the RCC Staff:

- Leila Gordon, Executive Director
- Cristin Bratt, Public Information Officer

The Chair called the meeting to order at 8:09 p.m.

MOTION #1:

Approval of the November Agenda

Gerald moved that the Agenda be approved. Bill K. seconded the motion. The motion passed unanimously.

MOTION #2:

Approval of the October 2015 Board Minutes

Bill P. moved that the Board approve the October 5, 2015 Board Minutes. Gerald seconded the motion. The motion passed unanimously.

MOTION #3:

Approval of the October 2015 Board Actions

Gerald moved that the Board approve the October 5, 2015 Board Actions. Vicky seconded the motion. The motion passed unanimously.

Chair's Remarks

Bev noted that she is not a fan of the time change and she would like that extra hour of daylight back. She thanked everyone who cast ballots in the 2015 Preference Poll and noted that three Board members would be re-seated this evening.

Introduction of Visitors

None.

Citizen Input

None.

Committee Reports

November 2 Finance Committee meeting report – Gerald said the Finance Committee met earlier tonight and discussed the attached finance information as of September 30. Leila reported that the pool closure revenue loss was approximately \$400 based on previous and following weeks. She also noted that Leisure and Learning and Arts Education have shown significant increases in Fee Waiver participation in summer camps when compared to last year. Gerald said changes in personnel have resulted in both permanent and temporary savings to the Personnel budget. The loading dock project will be completed soon.

MOTION #4:

Approval of the Committee Report

Bill P. moved that the Board approve the committee report. Michelle seconded the motion. The motion passed unanimously.

Board Member Input on Activities Attended

John attended the Arts Council of Fairfax County luncheon and a lot of soccer.

Vicky attended several Reston Historic Trust activities and meetings, including an event facilitated by Lisa and the Historic Homes tour. She's looking forward to going to Charlottesville this weekend for the premiere of *Another Way of Living: The Story of Reston, VA* at the Virginia Film Festival. She attended RCC's Halloween Family Fun Day with her granddaughter and thought that it was extremely well-organized for the more than 500 kids who attended.

Bill P. attended the Gin Dance Company performance and thought it was delightful.

Bill B. attended the Arts Council luncheon and many Park Authority events.

Gerald attended the Arts Council luncheon and some of his daughter's Young Actors Theatre rehearsals.

Michelle attended the Arts Council luncheon and the Gin Dance Company performance. She also attended Fellowship Square Foundation anniversary celebrations with neighbors at Fellowship House and members of the church next door, Christ the Servant Lutheran Church.

Bill K. was asked to be a member of Transportation Advisory Committee by Fairfax County Supervisor Cathy Hudgins. He also attended the South Lakes High School football game vs. Langley. He thinks South Lakes is doing great things.

Bev attended the Reston Chorale concert involving collaboration with two other choruses. She also attended the Multicultural Festival post-event evaluation; most things went well and there were a few suggestions for next year. She sang at a private Bob Simon family memorial and also enjoyed the Gin Dance Company performance and the Arts Council luncheon.

Leila welcomed guests that joined the meeting and invited them to introduce themselves. Shaquille Pariag introduced himself and said he and Ashley Littles live next door in Winterthur and have been in Reston for three years. They have a company called Clairvoyance, LLC and would really like to get more involved in the community. Ashley introduced herself and said they were originally from Queens, New York. Clairvoyance is a strategic business development company that provides fundraising, grant development, and organizational development to new and emerging companies. The Board welcomed Ashley and Shaquille.

Old Business

Vicky reviewed the attached Preference Poll report, which includes polling statistics. The Board's decision to adjust the Preference Poll calendar was effective again this year. She also noted that ballots arrived to households earlier than expected and the Board's contingency plan was immediately implemented so that voting opened earlier than published. She said that process will become standard practice moving forward. Board members will also continue to be present at Candidate Orientation. She noted that the 2016 dates are included on the Preference Poll report. The unanimous sense of the Board was to implement the staff recommendations and continue the practices instituted with the 2015 Poll.

Bev adjourned the meeting. Leila explained to the guests that this is the end of the 2014-15 Board term and we will reconvene immediately to seat the 2015-2016 Board members; they will be the same people since the Board membership didn't change as a result of the 2015 Preference Poll.

Bev convened the 2015-16 Board and asked the nominating committee to present a slate of officers. Vicky presented the following nominations:

• Bev Cosham, Chair

- Michelle Moyer, Vice Chair
- Lisa Sechrest-Ehrhardt, Secretary
- Gerald Zavala, Treasurer.

MOTION #5:

Approval of the 2015-16 Officer Slate

Bill B. moved that the Board approve the slate as presented. Bill K. seconded the motion. The motion passed unanimously.

Bill Bouie, Lisa Sechrest-Ehrhardt and Gerald Zavala were re-seated on the Board. Bev thanked everyone for trusting her to be Chair again and said she looks forward to the next year.

Executive Director's Report

Leila gave a summary of October activity (see attached). She said that we had some personnel shifts that will improve our efficiency and support our finances and cash reconciliation processes.

October is a very busy time at RCC. More than 500 people attended Halloween Family Fun Day. The performing arts team was busy supporting Gin Dance Company and Reston Community Players' performance of *Shrek the Musical*. In Leisure and Learning, there are trend shifts in how people are recreating and using their leisure time. Staff is making an effort to move programs to where people recreate, such as onsite programs at Langston Hughes Middle School. She reported continued problems with the pool caulking and said staff is managing it by shooting epoxy into places where caulk is pulling away. This is holding the seal so that it is not leaking water. The fiscal impact has been minimal.

John asked what we do to support students at Armstrong and Aldrin elementary schools. Leila said we bring arts education opportunities to all of the schools in Reston; we will continue to take programming to those sites. She noted that we have a healthy participation level from residents in the 20194 zip code, but we are always looking to grow participation from people who live on the north side of Baron Cameron Road.

Bev noted upcoming meetings listed on the agenda and Leila noted that we've reserved Reston Association conference facilities for the January Strategic Planning Session. She also reminded everyone that the 2015-16 Board Orientation with Supervisor Cathy Hudgins is scheduled for November 14; Michelle and Bill P. are unavailable. Leila anticipates talking with Supervisor Hudgins about our collective efforts to improve equity in the schools and in the community. She always enjoys this opportunity to talk with Cathy; her ideas from last year's meeting have brought the community together for a series of conversations on disproportionality and equity.

Bev noted that Committees and liaison assignments will be determined by Orientation; she asked Board members to send her any preferences.

MOTION #6

To Adjourn the Meeting

Gerald moved to adjourn the meeting at 8:56 p.m. Bill K. seconded the motion. The motion passed unanimously.

Bill Penniman, 2014-15 Board Secretary

____November 23, 2015___ Date

Gerald/Zavala, 2015-16 Board Treasurer, on behalf of 2015-16 Board Secretary Lisa Sechrest-Ehrhardt

____November 23, 2015_____ Date

BOARD ACTIONS TAKEN AT BOARD OF GOVERNORS MEETING ON NOVEMBER 2, 2015

- 15-1102-1 Bd That the Board approve the Agenda
- 15-1102-2 Bd That the Board approve the October 5, 2015 Board Minutes
- 15-1102-3 Bd That the Board approve the October 5, 2015 Actions
- 15-1102-4 Bd That the Board approve the committee reports
- 15-1102-5 Bd Approval of the 2015-16 Officer Slate
- 15-1102-6 Bd That the meeting be adjourned.

Bill Penniman, 2014-15 Board Secretary

____November 23, 2015_____ Date

Gerald/Zavala, 2015-16 Board Treasurer, on behalf of 2015-16 Board Secretary Lisa Sechrest-Ehrhardt

____November 23, 2015_____ Date



RESTON COMMUNITY CENTER BOARD OF GOVERNORS LONG RANGE PLANNING COMMITTEE REPORT NOVEMBER 14, 2015

Present were:

- Bev Cosham
- Bill Bouie
- Lisa Sechrest-Ehrhardt
- John Mendonça

- Bill Keefe
- Vicky Wingert
- Gerald Zavala

Absent and Excused

- Michelle Moyer
- Bill Penniman
- John Mendonça

Attending from the RCC Staff:

- Leila Gordon, Executive Director
- Cristin Bratt

Leila welcomed everyone at 9:09 a.m. She explained that every Board member has previously received a Board Orientation binder since we have a group of returning Board members. The attached Board packet included updates to several items in the binder, as well as an agenda for today. Bev welcomed Board members back and thanked Supervisor Cathy Hudgins for joining us for a discussion this morning. Bev asked two guests to introduce themselves. Ms. Vaishali Chitnis introduced herself and her daughter who is a senior at South Lakes High School. The younger Ms. Chitnis said she was looking forward to sitting in on this meeting as part of her government class requirement.

Cathy thanked the Board for having her and welcomed the guests. She said she was looking forward to a conversation about her priorities for the Hunter Mill district and how RCC might help accomplish those. She noted that four years ago she met with the RCC Board and discussed the senior village issue and addressed the question of how we will age in place in our community. The NV Rides – Reston program was born out of this conversation and she is proud to see that program grow. There is still work to be done, but she is happy with the progress that has been made. Over the next four years, she believes the community needs to collectively address affordable housing; the Hunter Mill district has the smallest number of controlled affordable housing units in the County. She said this is something that needs to be addressed at the County level and she is committed to that. The group discussed the challenges of affordable housing in the County. Cathy noted that there are zoning exceptions to constructions such as high-rises with elevators; these buildings do not have to adhere to affordable housing guidelines. Cathy noted transitional housing is an issue and that the County needs to improve the way residents find the services they need – currently it's a long, convoluted process that frustrates many residents. She believes that Reston offers a great example of how the County government to support the community.

Leila noted that RCC worked with several other Reston organizations to create a senior resource page that is now published in all of our program guides; it offers seniors a directory of services in Reston – government and non-profit. She also said that RCC is proud to support the NV Rides – Reston program because we have repeatedly heard from our patrons that transportation is their biggest challenge. She said we have given 100 rides in two months and continue to look for ways to find more volunteer drivers

November 14, 2015 Long Range Planning Committee Meeting Report (Board Orientation)

to meet the demand. Leisure and Learning staff members have even signed up as volunteer drivers; they have been able to adjust their schedules to use volunteer leave and accommodate ride requests in the middle of the day. It helps provide them with the context of the people who need this service and how they live. There was general discussion about affordable and accessible housing and how Fairfax County and Reston can collectively better respond to these needs. Cathy and Leila noted that Reston is fortunate to be one of the communities in Fairfax County that has a network of partner organizations (both within and outside of County government) that make very intentional efforts to work together and solve problems in the community. Cathy noted that she has cited Reston and Reston Community Center as an example for other organizations in the area looking to improve delivery of services to their residents. Leila noted that many of our 55+ programs are free services that we coordinate through RCC; she invited Cathy to share our program information with any other organization that could replicate the same model in their community.

Cathy thanked the Board for taking on the disparity platform that she was concerned about at last year's Board orientation. She's looking forward to the community conversations, including john ac. powell's visit in 2016. The group discussed the success of the conversations that have already taken place and hopes for the upcoming dialogues. Lisa said that if we don't "open a window" with these sorts of events, it becomes easier to keep a narrow focus. She appreciates the opportunity to broaden horizons. Cathy mentioned the "Opportunity Neighborhoods" model that is being piloted in the South County area of Fairfax County. It's a national model that happens to include the principles upon which Reston was built, encouraging communities and governments to bridge the gaps between government services with selfinitiated services. Leila noted that Reston has been building on the strength of its community for years, enabling Reston to have a "resident-inward" focus instead of a "government-outward" focus. The result is a more strategic approach to the deployment of human services resources. There was general discussion on opportunity neighborhoods. The group agreed that there is a real chance to bridge gaps in services for youth through schools and sports organizations. Leila believes we can connect concepts and bring families into the advice layer by reaching out to people where they naturally congregate - at schools and in athletic leagues. Cathy also noted that there is some resistance to the delivery of these concepts because the people coming in to help a community are often staff members that are not part of that community; she believes this reinforces an imbalance of power and needs to be reconsidered.

Vicky noted that the issues we're discussing today are the same issues that were discussed and addressed in Reston's Master Plan back in the 1960s. Bev noted that she thinks people are less involved in the community in which they live and that may be contributing to the breakdown in community action around these issues. There was general discussion on how we can collectively reach the people in the community and better explain the Reston concept and the network of community and government services available to all residents. Several people noted that realtors need to be re-educated on the Reston concept so that they don't market Reston solely as a high-income, amenity-rich community. The group agreed that all efforts made by organizations in Reston need to be more intentional and collaborative. Cathy noted that the Hunters Woods Neighborhood Coalition is a beautiful example of the community coming together to address an issue by really identifying the root problem – not just an immediate reactionary fix. She said the crime in the Hunters Woods area could have become just a negative headline but has instead led to collaboration among neighbors that has become a very positive experience for this neighborhood. There was general discussion on this experience and agreement that it is not always easy to find the right path forward; it takes courage but helps strengthen our community in the end.

Ms. Vaishali Chitnis noted that their family moved here from Iowa and has been very impressed with the fact that Reston offers a truly different way of living. The group agreed and encouraged her to see a screening of the documentary film *Another Way of Living: The Story of Reston, VA*.

The meeting adjourned at 10:15 a.m.





Board of Governors Orientation RCC Hunters Woods November 14, 2015

Agenda

Welcome Remarks: RCC Board Chair

Comments from Hunter Mill Supervisor

Current Initiatives and Strategic Planning Priorities

Beverly Cosham, Chair

Cathy Hudgins

Beverly Cosham, Chair Leila Gordon, Executive Director

2016 Board Meetings

Committee meetings that are part of our annual schedule are included. Finance Committee meetings occur on the third Monday of the month and are scheduled by the Treasurer.

Meeting	<u>Day</u>	<u>Date</u>	<u>Time</u>
Annual Strategic Planning Session	Friday Saturday	January 8 January 9	2:00 p.m. – 4:00 p.m. 10:00 a.m. – 2:00 p.m.
Monthly Meeting	Monday	February 1	8:00 p.m.
Community Relations & Program Policy Meeting	Monday	February 8	6:30 p.m.
Monthly Meeting	Monday	March 7	8:00 p.m.
Community Relations & Program Policy Meeting	Monday	March 14	6:30 p.m.
Monthly Meeting	Monday	April 4	8:00 p.m.
Monthly Meeting	Monday	May 2	8:00 p.m.
Monthly Meeting	Monday	June 6	8:00 p.m.
Annual Public Hearing	Monday	June 13	6:30 p.m.
Monthly Meeting	Monday	July 11	8:00 p.m.
Monthly Meeting (typically no meeting)	Monday	August 1	8:00 p.m.
Monthly Meeting	Monday	September 12	8:00 p.m.
Monthly Meeting	Monday	October 3	8:00 p.m.
Monthly Meeting	Monday	November 7	8:00 p.m.
Monthly Meeting	Monday	December 5	8:00 p.m.

RCC TAX REVENUE HISTORY

				% +/-		Cummulative
	Tax Rate per			(prior	+/- in \$	loss of
FISCAL YEAR	\$100	Tax Base	REVENUE	year)	(prior year)	revenue
1986	0.06	1,706,228,333	1,023,737			
1987	0.06	2,241,961,667	1,345,177	31.40%	321,440	
1988	0.06	2,658,158,333	1,594,895	18.56%	249,718	
1989	0.06	3,381,215,000	2,028,729	27.20%	433,834	
1990	0.06	4,262,283,333	2,557,370	26.06%	528,641	
1991	0.06	4,689,821,667	2,813,893	10.03%	256,523	
1992	0.06	4,605,985,000	2,763,591	-1.79%	-50,302	50,302
1993	0.06	4,178,446,667	2,507,068	-9.28%	-256,523	306,825
1994	0.06	4,115,518,333	2,469,311	-1.51%	-37,757	344,582
1995	0.06	4,131,438,333	2,478,863	0.39%	9,552	335,030
1996	0.06	4,185,828,333	2,511,497	1.32%	32,634	302,396
1997	0.06	4,425,038,333	2,655,023	5.71%	143,526	158,870
1998	0.06	4,680,670,000	2,808,402	5.78%	153,379	5,491
1999	0.06	5,028,338,333	3,017,003	7.43%	208,601	
2000	0.06	5,714,085,000	3,428,451	13.64%	411,448	
2001	0.06	6,411,653,333	3,846,992	12.21%	418,541	
2002	0.06	7,502,006,667	4,501,204	17.01%	654,212	
2003	0.052	8,492,413,462	4,416,055	-1.89%	-85,149	tax rate change
2004	0.052	8,921,032,692	4,638,937	5.05%	222,882	_
2005	0.052	9,902,757,692	5,149,434	11.00%	510,497	
2006	0.052	12,165,338,462	6,325,976	22.85%	1,176,542	
2007	0.047	14,816,914,894	6,963,950	10.08%	637,974	tax rate change
2008	0.047	15,015,670,213	7,057,365	1.34%	93,415	
2009	0.047	15,338,453,191	7,209,073	2.15%	151,708	
2010	0.047	14,004,121,277	6,581,937	-8.70%	-627,136	627,136
2011	0.047	12,486,276,596	5,868,550	-10.84%	-713,387	1,340,523
2012	0.047	12,613,236,170	5,928,221	1.02%	59,671	1,280,852
2013	0.047	13,156,054,550	6,183,346	5.36%	255,125	1,025,727
2014	0.047	13,529,984,960	6,283,904	1.63%	100,558	
2015	0.047	13,868,234,584	6,770,434	7.74%	486,530	438,639
2016*	0.047	14,758,216,290	7,016,016	3.63%	245,582	
2017**	0.047	14,758,216,290	7,075,090	0.84%	59,074	133,983

* Based on 2015 DTA estimates

** Anticipated increase over 2015 DTA estimate

Revenue Decrease for years 1992-1998 as compared to 1991 Revenue Decrease for years 2010-2017 as compared to 2009

Tax Rate Decreased in years 2003 and 2007





Executive Director Report November 2015

Administration

Managers and supervisors are working their way through online training courses for the County's latest menu of mandatory training. The Training Ladder workbook, which specifies all of the required or recommended training for each position at RCC, is being updated. External learning opportunities in particular are being re-thought and revamped, as the County has decentralized its training function and has eliminated many courses that were taught in classrooms by staff. Individual or team training will migrate to a contract- or workshop-basis.

The agency's computers were successfully (almost) updated to Office 2013 over the Thanksgiving holiday. We have explored the opportunity to use the most recent version of our RecTrac software and will likely be able to transition to that version in June/July. The transition will require changes to the credit card processing vendor and this will necessitate working with County agencies to accomplish that shift. Staff teams are busy preparing as well for the upcoming Strategic Planning sessions in January and compiling the data reports to inform that.

Programs

November is always a busy month for our facilities. The entire month our buildings host food collection boxes for the Annual Thanksgiving Food Drive. This year's drive culminated in the traditional frenzy of volunteers happily sorting thousands of pounds of collected food for the less fortunate in our community. In addition to the Food Drive, the Children's Fall Flea Market was a resounding success for hundreds of vendors and shoppers. Immediately after the Flea Market, the Community Room transitioned to a "Community Classroom" for teens to give seniors tech advice on the various devices they own. It was very successful and wonderful to see the intergenerational sharing occurring in this first "Technology Fair." The event will be repeated.

The Young Actors Theatre program presented its first weekend of back-to-back shows in years. The program expanded this fall to add a class in order to reduce the waitlist for this very popular program. Both performances were enthusiastically performed and received. The CenterStage also hosted the magnificent performance by Stephen Lang of Medal of Honor winners' personalities. That was followed by the intensely beautiful music of the Richter/Uzur Duo who performed compositions for guitar and cello.

In our Terry L. Smith Aquatics Center we continue to see people taking advantage of RCC's Personal Training option to take private swim lessons. This is a win-win program for patrons and RCC as it fills available time slots that are more flexible for patrons than a fixed schedule of lessons. RCC benefits from the increased revenue from this line of offerings.

Executive Director

Meetings/activities: Reston Town Center North Community Meeting; Master Arts Plan Task Force; Arts Council of Fairfax County Board meetings; Human Services System Leadership meetings; planning with Reston Historic Trust/Storycatcher Productions for the RCC-hosted presentation of *Another Way of Living*; Board Orientation with Supervisor Cathy Hudgins.