

RESTON COMMUNITY CENTER



Reston Community Center Board of Governors February 4, 2013 8:00 p.m. Meeting Agenda

8:00 – Call to Order	Beverly Cosham, Chair
8:02 – Approval of Agenda	Beverly Cosham, Chair
 8:03 – Approval of Minutes and Board Actions Approval of January 7, 2013 Board Minutes (As Reviewed and Approved by the Board Secretary) Approval of January 7, 2013 Board Actions (As Reviewed and Approved by the Board Secretary) 	Beverly Cosham, Chair
8:05 – Chair's Remarks	Beverly Cosham, Chair
8:10 – Introduction of Visitors	
8:15 - Citizen(s) Input	
 8:20 – Committee Reports January 28 Long Range Planning Committee Report February 4 Long Range Planning Committee Report 	Bill Bouie, Committee Chair Bill Bouie, Committee Chair
8:30 – Approval of Committee Reports	Beverly Cosham, Chair
8:35 - Board Member Input on Activities Attended	
8:40 – Executive Director's Report	Leila Gordon, Executive Director
8:45 – Old Business	Beverly Cosham, Chair
8:50 – New Business	Beverly Cosham, Chair
8:55 – Adjournment	

Reminders:

EventCommunity Relations and Program/Policy Joint Committee

Date

Time

February 11

6:30 p.m.



RESTON COMMUNITY CENTER



SUMMARY OF MINUTES RESTON COMMUNITY CENTER BOARD OF GOVERNORS MEETING January 7, 2013

Present:

- Beverly Cosham, Chair
- Bill Bouie
- Bill Penniman
- Vicky Wingert

- Lisa Ehrhardt
- Roger Lowen
- Cathy Vivona

Absent and Excused:

- Bill Keefe
- Gerald Zavala

Attending from the RCC Staff:

- Leila Gordon, Executive Director
- Cristin Bratt, Public Information Officer

The Chair called the meeting to order at 8:02 p.m.

MOTION #1:

Approval of the Agenda:

Bill B. moved that the Agenda be approved as written. Bill P. seconded the motion. The motion passed unanimously.

MOTION #2:

Approval of the December 3, 2012 Board Minutes:

Bill B. moved that the Board approve the December 3, 2012 Board Minutes. Bill P. seconded the motion. The motion passed unanimously.

MOTION #3:

Approval of the December 3, 2012 Board Actions:

Bill B. moved that the Board approve the December 3, 2012 Board Actions. Bill P. seconded the motion. The motion passed unanimously.

MOTION #4:

Approval of the December 3, 2012 Long Range Planning Committee Report:

Bill B. moved that the Board approve the December 3, 2012 Long Range Planning Committee Report, which is fully described in the attached report. Bill P. seconded. The motion passed unanimously.

MOTION #5:

Approval of the December 17, 2012 Finance Committee Report:

Bill B. moved that the Board approve the December 17, 2012 Finance Committee Report Meeting, which is fully described in the attached report. Roger seconded. Cathy noted she should provide the summary at this meeting. Leila apologized for the agenda omission. Cathy indicated that the committee went over revenue and expenses and looked at a few items more closely. The Committee discussed the Aquatics Private Lesson program performance. Capital projects were also discussed. All are enthusiastic about the Community Room improvements. All improvements are complete except the chandelier upgrade, which has been deferred. They also discussed the January 4-5 Strategic Planning Meeting. Vicky moved that the Board approve the December 17, 2012 Finance Committee Report as summarized and attached. Cathy seconded the motion. The motion passed unanimously.

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Chair's Remarks:

Bev hoped everyone had a wonderful holiday season. She remarked how little children add so much joy to the holiday season. With the absence of any in her family, she resolved to make an effort to be with younger children during the holiday season in 2013. She wished everyone an exciting 2013 and encouraged people in the community to attend the upcoming Board meetings.

Introduction of Visitors

There were no visitors.

Board Member Input on Activities Attended:

Lisa shared that as the Board liaison for South Lakes High School, she will be meeting with the principal this month. She will also be attending the opening kickoff for the Saturday School at Hunters Woods. Although she has been a member of the community for some time, she is learning a lot about Reston and is enjoying the new perspective as a board member.

Vicky attended several functions at the Reston Historic Trust in December. She enjoyed her first Christmas with her granddaughter who is 9 months old and was mesmerized by the whole experience. Vicky wished everyone a happy new year and productive 2013.

Bill P. went to one committee meeting with for the Reston Master Plan Task Force. He also attended the Ahn Trio performance and thought they were wonderful. Bill noted that, like the others, he had attended the Board retreat. He said his young grandson gave him a cough for Christmas, but it he enjoyed the time they spent together regardless.

Bill Bouie provided a succinct recap of his activities; he attended Initiative for Public Art – Reston (IPAR), Park Authority meetings and the Board Strategic Planning session.

Cathy played bridge, and the Strategic Planning session.

Roger shared that he recently celebrated his granddaughter's 1st birthday, which was great. He thought the January 4-5 Board Strategic Planning session was impressive and productive and believes that they effectively advanced the prospects of the Reston community. His son-in-law (an avid woodworker) recently visited Reston and they dropped in on the RCC Woodshop. Both were in complete awe. Roger thought that Calvin Church was very friendly and forthcoming in introducing him and his son-in-law to the shop. He shared that his son-in-law's home community in Akron, Ohio had nothing like this facility; particularly its state of art machinery, safety features and valuable instruction. He noted one particular machine has an advanced auto-shut off safety mechanism that has prevented numerous injuries.

Bill P. agreed that the Woodshop machinery safeguards are amazing and echoed Roger's thoughts about RCC having a truly unique facility and shop supervisors.

Beverly Cosham attended the public session in December presented by Delegate Ken Plum and Senator Janet Howell where the people assembled sent them off to fight the good fight for Reston's interests in Richmond during their upcoming Virginia General Assembly legislative session.

Executive Director's Report:

See attached report.

Leila recapped that she was in Florida with her grandchildren in December to accommodate one of the babies' surgery. She discussed the challenges RCC experienced with the new WebTrac registration on December 1 and the subsequent efforts to identify what caused the system to freeze. Most of December was spent looking into the problems and resolving the financial and program enrollment issues that arose from them. This included conversing with Arlington & Prince William County colleagues and working with the vendor to improve the process and reinstate confidence in its ability to meet RCC's needs. As one strategy to improve processing speed at the initial point of registration starting, RCC will be batch-sending receipts instead of immediately emailing the receipt to free up space on the server. The change will be instituted and a letter will go out to the patrons indicating that online registration will be turned back on and that we are confident in its ability to function. She added that a last resort contingency step was put in place by the staff in case of unforeseen system failures due to power outages, weather, or similar "acts

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of God." The back-up process will be to collect hard copies, batch them, assign lottery numbers and process accordingly. She reiterated her confidence in the WebTrac system and noted that this is only a last resort feature of the contingency plan.

Leila added that there was a lot of planning in December for summer programming. The Camp Guide was put to bed and the Summer Program Guide is being worked on by staff. She is energized by the summer programs planned. Leila shared that she also enjoyed preparing for a successful Board Strategic Planning session in January.

Beverly added that the 12-12-12 Team Building event with Mark Brutsche was fantastic and a fun time was had by all.

Old Business:

There was no old business.

New Business:

There was no new business.

Bev reminded everyone about the February 4th and 11th meetings here at RCC. She encouraged folks to visit the RCC website to see info on Reston's Dr. Martin Luther King, Jr. Celebration. She noted that she will be singing a selection on Saturday night. The Sunday keynote speaker is Julian Bond; registration to enjoy that is required and the event is free. Also, please mark your calendars for the RCC Board of Governors Joint Community Relations and Program Policy meeting on February 11th at 6:30 p.m. She encouraged people to come in and let us know if there are programs patrons would like to see or share that they enjoy those that we already provide.

MOTION #6:

Bill B. moved to adjourn the meeting at 8:20 p.m. Bill P. seconded the motion. The motion passed unanimously.

William Penniman, Board Secretary

<u>01-11-2013</u>

Date

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BOARD ACTIONS TAKEN AT BOARD OF GOVERNORS MEETING ON JANUARY 7, 2013

13-0107-1	Bd	That the Board approve the Agenda.
13-0107-2	Bd	That the Board approve the December 3, 2012 Board Minutes.
13-0107-3	Bd	That the Board approve the December 3, 2012 Board Actions.
13-0107-4	Bd	That the Board approve the December 3, 2012 Long Range Planning Committee Report.
13-0107-5	Bd	That the Board approve the December 17, 2012 Finance Committee Report.
13-0107-6	Bd	That the meeting be adjourned.

William Penniman, Board Secretary

01-11-2013

Date



RESTON COMMUNITY CENTER



MEETING SUMMARY LONG RANGE PLANNING COMMITTEE January 28, 2013

Present:

- Bill Bouie, Committee Chair
- Cathy Vivona
- Roger Lowen
- Bill Penniman
- Bill Keefe

- Vicky Wingert
- Gerald Zavala
- Beverly Cosham
- Lisa Ehrhardt

Staff:

- Leila Gordon, Executive Director
- Cristin Bratt, Public Information Officer

Bill B. called the meeting to order at 6:35 p.m.

Leila welcomed everyone and wished Gerald's wife well. Leila presented the group with two documents outlining RCC's community engagement process, including a timeline for the Park Authority's engagement and Master Plan processes.

As part of our engagement process, RCC will update the 2009 Brailsford and Dunlavey report. Following receipt of the B & D proposal, Leila provided them with feedback. She emphasized two needs to B&D:

- 1.) **Market analysis update**: what will be the impact of Lifetime fitness and similar assets in the community that have or will be realized that weren't known in 2009. This should include a review of the dynamics of Reston's master planning in terms of projected demographics and how that relates to RCC's vision and plan.
- 2.) **Financial modeling** review our assessment about inflation not being a significant factor to consider with respect to the cost parameters of the capital project.

Following the retreat, Leila and Bill K. reached out to RCLCO, a real estate planning firm, regarding analysis of tax data points. They will analyze department of tax administration provided data and other relevant materials. Bill P. suggested there may be an updated presentation to the county staff from George Mason University on data sets, though it may not have been released yet. Leila will inquire about obtaining that for RCLCO. The target for the report is delivery at the March 11 Community Relations and Program/Policy Committees' meeting.

Introduction of Guest: Mr. Dennis Hayes from Reston Runners. Mr. Hayes thanked the board for having him.

Leila outlined the calendar/timeline for the Park Authority Master Planning process for Baron Cameron Park. Bill B. said that the Park Authority Board anticipates review of the Master Plan proposed for Baron Cameron Park at their second meeting in November. Leila reiterated that a 9-

month timeframe is needed to get on the ballot with a bond question if RCC pursues the project. The timeline presented provides a November 2014 target date for the ballot.

Leila presented the board with a list of RCC stakeholders that have been informed about and invited to participate in the February 11 combined Community Relations and Program/ Policy Committees' Meeting for public input. It is a fluid list and will continue to be updated in terms of stakeholders with confirmed attendance. In addition, RCC standard public relations efforts to encourage participation in the meeting will occur.

Bill B. reported that the Park Authority's expanded work group includes Larry Butler with Reston Association.

Leila anticipates a large meeting on February 11. She has reserved rooms 1-4, with the Community Room available as a contingency plan in case there is such a large group that we will need that space.

Leila asked the group to review plans for the Community Engagement meeting on February 11 and give feedback so that we can finalize plans in a brief meeting prior to the February 4 Board of Governors meeting. All agreed to attend a Long Range Planning Committee meeting on that date at 7:30 p.m.

Cathy requested to go back to the B&D report and stressed her desire for them to focus on citizen and stakeholder input, including new data that exists about the market, as well as performance and plans for the community's growth that may not have been part of the picture in 2008. RCC's last community survey was completed in 2010. That information will be provided to B&D.

Roger expressed concern that the program components for a possible indoor recreation facility would need to be refined beyond the Board-identified "pillars." Leila explained that the February 11 meeting will be very interactive in terms of gathering input regarding what people envision could be in a new indoor facility, as well as what concerns people might have. The session component on the facility would be moderated/facilitated by B&D.

Cathy emphasized that we should invite everyone with an interest and not just probable advocates for new facilities. The stakeholders list includes the gamut of Reston organizations and perspectives and the public at large will be encouraged to participate throughout the engagement process.

Bill K. asked if at some point we would be asking for endorsement letters for RCC's plans. Leila confirmed that there will be plenty of opportunity for the community to give input, no matter what their opinion.

Vicky asked if people were coming to discuss other program services and facilities. Leila confirmed this and said that she's informed interested parties that a potential indoor aquatics center will be discussed at the February 11 meeting, in addition to general input. Leila said she's made it very clear to the public that we do look for public input and that RCC will ensure that the engagement process is effective, complete and that we have a thorough understanding of community views.

Vicky and Bev pointed out a few groups that were inadvertently left off the list being reviewed of our stakeholders. Leila will correct the list and update the Board on attendees on February 4.

Mr. Hayes (Reston Runners) suggested that in addition to Reston Runners, the Longwood Grove neighborhood should be involved since it is in their backyard. Leila asked for the name of a

homeowner's association representative. Mr. Hayes said they do not have one, but that he would share engagement info with his neighbors so that they could be sure to stay informed.

Bill P. asked about the B&D financial model. Leila confirmed that they will run financial model numbers on the basis of how we run the aquatics portion of RCC Hunters Woods, so that the Board can compare an apples-to-apples scenario. Bill P. suggested that it might be helpful to run a model more similar to the Park Authority REC Center model to compare, so that the Board and the public would have two different models from which they can make an informed decision. Bill B. clarified that the Park Authority does not subsidize any of the recreational centers' direct programming and service costs.

Bill K. asked that B&D provide a PowerPoint to summarize their findings, much like last time. He wants to be sure this is included since it is not outlined in the description of deliverables from B&D. Leila said she would confirm this.

Leila stated that Park Authority stakeholders (including field users, dog park users and community garden plot users) will have significant input as well through the their engagement process. However, RCC needs to focus on its parameters and stakeholders and have B&D facilitate input sessions based on those parameters.

Cathy said that during the retreat, she thought she remembered Bill P. suggesting that another public hearing might be appropriate. Cathy asked if that is happening. Leila said the B&D report suggests a February 25 facilitated, dedicated conversation meeting that would accomplish this. There are a lot of opportunities for input planned. Cathy suggested that opportunities should be emphasized. Leila confirmed that we will publish all meetings to the appropriate channels to ensure that stakeholders and the public are well-informed about opportunities to participate and voice their opinion.

Mr. Hayes mentioned that some residents in Longwood Grove object to the lighted fields. Bill B. questioned that the lights pose a problem. Bill K. said we will need to be sure there are big buffers around any building. Mr. Hayes said that RCC needs to communicate plans (and opportunities for input) as clearly as possible so that neighbors can gather facts upon which to base their input.

Gerald asked for the primary desired outcome from the February 11 meeting. Leila said that the objective is to hear from the community and partners about what their priorities are specific to this opportunity, and for RCC programs and services in general.

Leila said that per Board direction, we will assure a robust process with clear data is provided to the community, and that there will be ample opportunities for people to participate. The goal is to sit in our session on June 17 (Annual Board Public Hearing for Programs and Budget) knowing whether there is broad and significant support for a new indoor recreational facility or not. If there is, we need to have a clear understanding of what it will require in terms of a program and funding.

Bill K. asked if it's the same B&D team, since they did a great job last time. Bill B. said that we should indicate that as our preference.

Vicky likes the term "soft launch" (in regards to community engagement) and hopes that it is a soft launch and soft landing. Bill B. said that there are at least three other groups watching the Park Authority's efforts with RCC, waiting to take advantage of the site if RCC does not take advantage of this opportunity. If RCC does not move forward, one of the other groups will. Other groups are looking for sites such as sand volleyball courts or a large "sportsplex" – a concept which would include multiple synthetic turf fields with lights.

Leila asked Mr. Hayes about his neighborhood's perspective. He clarified that he is a supporter since he is an avid swimmer, runner and marathoner. As a homeowner, he suspects property values would increase in this athletic community. He reiterated that the local homeowners just need to be well-informed with facts so that they can make educated decisions.

Mr. Hayes announced that the Reston Runners would be holding the first annual Reston marathon on March 24. Six hundred people have signed up: 2/3 in the half marathon and 1/3 in the full marathon. They would like to grow to 3,000 or 5,000 participants within 3 years. He would love RCC's support on making this an annual signature Reston running event. The Board congratulated him on the event.

There was general discussion about athletic groups who would be interested in the Baron Cameron site and Leila described that those are the stakeholder groups the Park Authority should be reaching out to provide input to the Park Authority's concerns. RCC is considering a narrower spectrum of interests and should focus our engagement on the aspects of the opportunity that directly relate to RCC's concerns.

For February 11, the message to people who are interested is that they come ready to share their views. RCC does not have a view as yet; we have an opportunity. We don't have a position, we don't have a plan; we are simply presenting an opportunity that preliminary conversations suggest the Park Authority is willing to pursue with us. Leila will be sending text of our invitation out to the Board of Governors so that it could be forwarded to others. She stated that the February 11 normal community input meeting is the right time to introduce the concept of a possible new facility for the community to explore.

Bill B. suggested that the Reston Chorale and the Reston Community Orchestra are not going to be happy that resources are being diverted from a potential venue for them. Leila reiterated that we have a strategic plan and we are exploring opportunities as they are presented to us. This opportunity was presented first, but RCC remains committed to pursuing a performing arts venue if and when the circumstances present themselves that we can explore.

Leila committed to the following action items following this meeting:

- Updating the lists of stakeholders to reflect who we have contacted and who is confirmed.
- Forwarding scenario E to RCLCO to be reviewed with Scenario G.
- Clarify with B&D that we would like a public presentation for the final report.
- Sending the text of the invite out to the Board of Governors so they can share with other interested persons or parties.
- Scheduling a February 4 Long Range Planning Committee Meeting at 7:30 p.m. prior to the regular monthly Board meeting.at

Bill B. adjourned the meeting at 7:41 p.m.