



**Reston Community Center
Board of Governors Monthly Meeting
July 7, 2014
8:00 p.m.
Meeting Agenda**

8:00 – Call to Order	Beverly Cosham, Chair
8:02 – Approval of Agenda	Beverly Cosham, Chair
8:03 – Approval of Minutes and Board Actions	Beverly Cosham, Chair
<ul style="list-style-type: none"> • Approval of June 2, 2014 Board Minutes (As Reviewed and Approved by the Board Secretary) • Approval of June 2, 2014 Board Actions (As Reviewed and Approved by the Board Secretary) 	
8:05 – Chair’s Remarks	Beverly Cosham, Chair
8:08 – Introduction of Visitors	
8:10 – Citizen Input	
8:15 – Committee Reports	
<ul style="list-style-type: none"> • June 16 Annual Public Hearing Report • July 7 Preference Poll Committee Meeting 	Bill Penniman, Board Secretary Lisa Ehrhardt, Committee Chair
8:30 – Approval of Committee Reports	Beverly Cosham, Chair
8:32 – Board Member Input on Activities Attended	
8:40 – Executive Director’s Report	Leila Gordon, Executive Director
8:45 – Old Business	Beverly Cosham, Chair
8:50 – New Business	Beverly Cosham, Chair
9:00 – Adjournment	

Reminders:

Event	Date	Time
Reston residents’ registration for Fall programs	August 1	9:00 a.m.
2014-2015 Professional Touring Artist ticket sales	August 1	4:00 p.m.



**SUMMARY OF MINUTES
RESTON COMMUNITY CENTER
BOARD OF GOVERNORS MEETING
JUNE 2, 2014**

Present:

- Beverly Cosham, Chair
- Bill Bouie
- Lisa Sechrest-Ehrhardt
- Michelle Moyer
- Bill Penniman
- Gerald Zavala

Absent and Excused:

- John Mendonça
- Cathy Vivona
- Vicky Wingert

Attending from the RCC Staff:

- Leila Gordon, Executive Director
- Cristin Bratt, Public Information Officer
- Barbara Wilmer, Executive Assistant

The Chair called the meeting to order at 8:03 p.m.

MOTION #1:

Approval of the Agenda

Leila noted that Cathy is under the weather and the Finance Committee report will therefore be delivered by Finance Committee Vice-Chair Gerald Zavala. Bill B. moved that the Agenda be approved with the requested change. Gerald seconded the motion. The motion passed unanimously.

MOTION #2:

Approval of the May 5, 2014 Board Minutes

Bill P. asked about the wording of Motion #4 in the May Board Minutes and Actions. The group discussed and decided that the Minutes were correct but the Board Actions should be edited. See Motion #3 (below) for the edit. Bill P. moved that the Board approve the May 5, 2014 Board Minutes. Gerald seconded the motion. The motion passed unanimously.

MOTION #3:

Approval of the May 5, 2014 Board Actions

Regarding Motion #4 of the Board Actions, the Board requested that the phrase "Budget Preparation Strategies" be revised to read "Budget Preparation Outline." Bill P. moved that the Board approve the May 5, 2014 Board Actions with the requested change. Gerald seconded the motion. The motion passed unanimously.

Chair's Remarks

Bev welcomed the television audience and encouraged them to send us a note to let us know that we have a television audience. She noted that Maya Angelou passed away last week, and that she had been a truly "phenomenal woman." The event inspired Bev to re-read some of her favorite Maya Angelou poems.

Introduction of Visitors

None.

Citizen Input

None.

Committee Reports

June 2 Finance Committee Report

Gerald said that the Finance Committee met earlier this evening and discussed the attached monthly financials for April. Summer camp revenue is reflected in some revenue lines, but that money will be reallocated to FY15 (the year in which camps take place). All other trends in the report are within normal ranges. He said committee members also looked at the attached FY16 budget outline, which is balanced on the basis of conservatively projected increases in tax revenue and program-based revenue, as well as strategic and significant cuts in both operating and personnel costs. He said that the Finance Committee moved to present the FY16 budget outline to the full Board for approval.

MOTION #4:

Approval of the FY16 Budget Outline

Bill P. asked if the estimated balance is a sum of reserves. Leila said yes. Gerald moved that the Board approve the FY16 Budget Outline so that it can be incorporated into the materials for the June 16 Annual Public Hearing for Programs and Budget. Lisa seconded the motion. The motion passed unanimously.

MOTION #5:

Approval of the June 2 Finance Committee Report

Bill B. moved that the Board approve the June 2 Finance Committee Report. Lisa seconded the motion. The motion passed unanimously.

Board Member Input on Activities Attended

Lisa attended the Northern Virginia Fine Arts Festival opening night reception but was traveling internationally and didn't attend many other events. After seeing art in so many other countries, she has a better appreciation for all of the art we have here in Reston.

Bill P. saw Raul Midón's CenterStage performance. He didn't know anything about Raul and relied solely on PD Michnewicz' good judgment in planning the season; Bill was very pleased and thought the show was great. He noted that Bob Simon and Cheryl Terio-Simon also thoroughly enjoyed it.

Bill B. had Park Authority and IPAR meetings. He was honored to attend the first championship for the Fairfax Cricket League. He noted that the league has grown to 3,000 cricket players throughout the County. They presented him with an honorary jersey and he was able to play in the game for the first time. He noted that he also won Fairfax County's Anthony H. Griffin Partnership Leadership Award, adding that it was a tribute to the Park Authority staff and board. He said that the Baron Cameron Park Master Plan will be coming to the Park Authority board for final approval on June 25.

Gerald attended the Northern Virginia Fine Arts Festival reception and thought GRACE did a great job with the event.

Michelle was in Vermont most of the month. She attended the Hunters Woods Neighborhood Coalition's meeting about safety in the Hunters Woods Plaza. She is also enjoying the IPAR Sculpture on Lake Thoreau during her daily commutes.

Bev also attended GRACE's reception for the Northern Virginia Fine Arts Festival. She sang in two Reston Chorale concerts and attended the final Reston Community Orchestra concert. The RCO concert was held in CenterStage, which the group enjoyed so much that members hope to return to the venue next year. Bev and Cristin Bratt attended the Greater Reston Chamber of Commerce's workshop for nonprofit organizations, which was hosted by Google. She also attended *Modern Moves* at CenterStage. She attended the Fairfax County Partnership Awards and was proud to see Bill B. recognized with an award.

Leila noted that RCC nominated the Greater Reston Chamber of Commerce for a partnership award, but that there was tough competition from several other nominees including Myers PR and Joe Ritchey.

June 2, 2014 Board of Governors Meeting Minutes

Executive Director's Report

Leila reviewed her report and indicated that we filled vacancies in Leisure and Learning's Program Assistant position and Media's Graphic Artist position. She said that staff has updated fee waiver guidelines to more clearly define household members. She said that after looking at the program, staff noticed that a few households were taking the aggregate total for their members and applying those funds to one person in the household. This is not the intent for the program. She also said that we will adjust the annual fee waiver cycle (currently May 1 to April 30) to coincide with the fiscal year cycle (July 1 to June 30). Summer camps will continue to be allocated on an unlimited basis.

In programming, she said that Kate Hanley served as the keynote speaker for our annual Older Americans Month event in May. Kenny Burrowes coordinated a social event at Langston Hughes Middle school to celebrate the completion of SOLs, which was so successful that LHMS's principal and other staff requested that it be done on an annual basis. Some elementary schools, hearing of the social event, requested that RCC underwrite a similar event for rising sixth graders. Leila said we will be bringing this idea to the Serving Reston Youth committee so all students are given the same recognition opportunities, rather than handle requests on an ad hoc basis. She also noted that PD broke the standing record for Professional Touring Artist Series sales when he surpassed the \$60,000 revenue target; it has been a great season. She extended her congratulations to him and the Media department, which has used every available media platform to market these performances.

Old Business

Leila presented certificates and umbrellas to those Board members who couldn't attend the volunteer appreciation dinner and thanked them for their continued service to RCC and the Reston community.

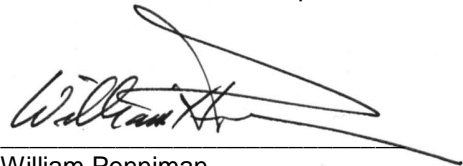
New Business

Bev reminded everyone that the Annual Public Hearing for Programs and Budget is June 16 at 6:30 p.m. Leila will send slides to Board members in advance of the meeting.

MOTION #6:

To Adjourn the Meeting

Gerald moved to adjourn the meeting at 8:32 p.m. Bill P. seconded the motion. The motion passed unanimously.

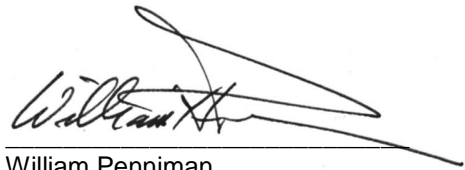


William Penniman,
Board Secretary

June 18, 2014
Date

BOARD ACTIONS TAKEN AT BOARD OF GOVERNORS MEETING ON JUNE 2, 2014:

- 14-0602-1 Bd That the Board approve the Agenda**
- 14-0602-2 Bd That the Board approve the May 5, 2014 Board Minutes**
- 14-0602-3 Bd That the Board approve the May 5, 2014 Board Actions as edited**
- 14-0602-4 Bd That the Board approve the FY16 Budget Outline**
- 14-0602-5 Bd That the Board approve the June 2, 2014 Finance Committee report**
- 14-0602-6 Bd That the meeting be adjourned.**



William Penniman,
Board Secretary

June 18, 2014
Date



**RESTON COMMUNITY CENTER
BOARD OF GOVERNORS
ANNUAL PUBLIC HEARING FOR PROGRAMS AND BUDGET
JUNE 16, 2014**

The RCC Board of Governors held its Annual Public Hearing for Programs and Budget on June 16, 2014.

Present were:

- Beverly Cosham, Board Chair
- Bill Penniman
- Cathy Vivona
- Gerald Zavala
- Vicky Wingert
- Michelle Moyer
- Lisa Sechrest-Ehrhardt

Absent and Excused:

- Bill Bouie
- John Mendonça

Attending from the RCC Staff:

- Leila Gordon, Executive Director
- Tom Ward, Deputy Director
- BeBe Nguyen, Media Director
- Cristin Bratt, Public Information Officer
- Pam Leary, Customer Service Manager
- Joe Leary, Aquatics Director
- Brian Gannon, Facilities Manager
- Renata Wojcicki, Finance Director
- Barbara Wilmer, Executive Assistant

Leila welcomed everyone at 6:33 p.m. and explained that the Board will highlight accomplishments over the past year and present budget information for FY15 and FY16. She introduced the Board members.

Bev thanked everyone for coming out and said the public would have an opportunity to speak at the end of the presentation (see attached for full presentation). She said that over the past year, we have continued to work with our community partners who are listed in the back of our annual report. They are all crucial to our success. Collaboration is the hallmark of how Reston has worked through community challenges and of how we achieve success here at RCC; it is at the core of all the Board and staff undertakes. She reviewed some of the highlights of our partnerships (see slide 3 of attached presentation).

Bev said the Board and the community have continued our dialogue about indoor recreation facilities in Reston. As of tonight, we are awaiting two decision points: the Park Authority Board's adoption of a Master Plan for Baron Cameron Park, and Fairfax County government's plan for the Reston Town Center North area. Once the two plans are available for our consideration, we will discuss the appropriate role and actions for RCC. These are the principles (see slide 4) that have guided us to date and that will continue in our work going forward. She indicated that all key studies and Board deliberations remain available on the RCC website.

Leila indicated that we finally concluded our ADA improvements, including the installation of the Paddock Evacuator in the natatorium. The evacuator was not mandated by the ADA but it has created much better air quality for everyone using the pool.

She said that in Finance, the County's Internal Audit Office conducted a full audit of our purchasing and accounting systems in 2013. They found our approaches to be fully consistent with County policy and guidance. This assures that RCC remains on the three-year audit cycle for County agencies whose practices are sound.

June 16, 2014 Annual Public Hearing Report

In our Customer Service and IT areas, Leila said that we finally successfully launched our online registration option. Use of the online registration option by Reston patrons has been extremely popular and much appreciated.

She added that our increased presence on social media platforms and use of electronic communication has enabled us to more effectively communicate with patrons. These are important methods for us to reach our patrons quickly and effectively and we anticipate growing reliance on these formats. She also said that the new website will launch in early July. We have also partnered with community organizations to launch a "Reston Celebrates" website; it is a terrific one-stop web address to find out what events are making our anniversary year festive.

Leila also announced that RCC staff and Board members were recognized with several awards and accolades over the past year. Current Board member Bill Bouie and former Board chair Carol Bradley received honors at Best of Reston in 2013 and 2014 respectively. RCC's 2012 Annual Report won an award from the Virginia Recreation and Park Society in 2013. The YMCA also recognized RCC's commitment to partnerships in November 2013.

Leila introduced Bill P., Board Secretary and Vice Chair of the Program and Policy Committee, to present programming highlights. Bill said that in past year, Youth and 55+ programs experienced increased enrollment figures. The Serving Reston Youth coalition of providers presented a successful Reston Camp Expo to help the community navigate the choices for summer camps provided by Reston organizations and non-profits as well as County agencies serving Reston youth.

Bill said we continue to work as creatively as we can to expand our program options and to do so by working with our community partners. We've had a great year in terms of arts and events. Many of the performers who appeared at the CenterStage provided in-school artist residencies for Reston schools (see slide 12). OLLI had another fantastic year of Meet the Artists concerts and the MLK celebration was once again very successful. Last year we had Julian Bond as the MLK keynote speaker and this year we had Sweet Honey in the Rock; both were well-received. The Multicultural Festival was another annual success, and included the addition of the NEA Heritage Award Fellows. Bill also said that our partnerships with GRACE and IPAR were crucial to our programming success.

Bill noted that RCC provides fee waivers to our Reston patrons so that all are able to take advantage of our programming. In the summer months, we don't apply any limit to fee waivers for young people to be registered in our summer camp offerings. Last year, we provided roughly \$124,000 in fee waivers; about 36 percent of that amount represents young people in camps.

In Aquatics, the Paddock Evacuator installation was a welcome capital improvement. The Private Lesson option has been well-received and fills the down time in the pool so that we are able to reach more people than we can with scheduled group lessons alone. Bill said we continue to work aggressively to reach youth groups and others through the DEAP classes and materials.

He also noted that 2013 was the first year of a multi-year phased effort to bring our pricing into better alignment with other public providers of drop-in aquatic and fitness offerings. New prices will be effective September 1, 2014, though we have quite a way to go before we have closed a significant gap.

Bill added that we continue to pursue our strategic plan goals regarding a new indoor recreation facility and performing arts venue. The Board will continue to work with the County, partners and other funders in our pursuit of these goals. In addition to launching the RCC website, Bill said there will be a new transportation pilot project rolling out called NVRides; RCC staff is exploring the program to determine our involvement. Our partnered efforts will continue to meet our community's needs for meaningful, high-quality experiences. He introduced Board Treasurer and Finance Committee Chair Cathy Vivona to explain the budget process.

Cathy said that our fiscal year runs from July through June. Last June, we presented a FY15 budget outline. In September, we submitted it for County approval. During our third quarter review in February, we had the opportunity to make adjustments to the FY14 Approved Budget, which will have an impact to the bottom line for FY14 as well as FY15. That is why slide 16 differs from the approved and published

June 16, 2014 Annual Public Hearing Report

FY15 budget. The slide includes the most recent financial projections for RCC's FY15 budget and what we anticipate spending in FY16. The beginning year balance for FY15 includes our current estimation of the savings we will realize from reduced expenditures in FY14 resulting from such items as program cancellations, position vacancies, and cost savings over projected expenditures in projects. We believe those savings will be significant. When they are combined with higher revenue than we had budgeted, our beginning FY15 fund balance is significantly higher than what is indicated in the published approved FY15 budget.

Cathy continued to say that revenue from taxes in FY15 is based on the current Department of Tax Administration estimates of our tax base, which turned out to be higher than our projection this time last year. We applied a factor of 3.5 percent growth to the tax base to arrive at our projected FY16 revenue from taxes in addition to the new revenue from the fee increases we discussed this spring.

Because we are considering the possibility of a new capital project, the Board directed the staff to plan for a budget that allocates Capital Project Reserves that will provide a foundation for the future. That future might involve capitalizing a new facility or expenditures for renovations or contributions to a collaborative effort, but we felt it wise to assure we would have the flexibility to consider such options. The staff has reviewed their budgets and reduced expenses in places where there have been funds left over at the end of the fiscal year based on the past two years of actual spending in the personnel and operating categories. Thus for the first time since FY09, the staff has presented a budget outline that reflects revenues slightly exceeding expenses (exclusive of capital projects).

Cathy reviewed Capital Projects and costs that were carried over from FY14 due to schedule delays (see slide 17). The costs are accounted for in the beginning balance for FY15.

New Capital Projects and costs for FY15 and FY16 were also outlined and include \$30,000 to redesign the Lake Anne Customer Service desk. Cathy noted again that we may consider renovations to the Terry L. Smith Aquatics Center, though that discussion can't take place until we have a better idea of our path forward with a new indoor recreation center. Cathy also reviewed planned Capital Maintenance Projects and costs (see slides 19-21).

Leila thanked Cathy and said that following the Board's guidance tonight, staff will continue to work on the FY16 budget submission.

Public Comment

Terry Maynard, of Reston Citizens' Association's Reston 2020 Committee, gave the following comments, presented in their entirety:

Good evening, ladies and gentlemen of the RCC Board of Governors. I am Terry Maynard, Co-chairman of RCA's Reston 2020 Committee. On behalf of Reston's residents, I want to commend you and Reston Community Center (RCC) staff for the recreational, educational, and cultural opportunities you have offered the community for decades. Their diversity and quality has enriched our lives. Your efforts have become a key underpinning of Reston's quality of life.

Regrettably, RCC may jeopardize its well-deserved standing by continuing its ill-conceived effort to build and operate a \$40-million-plus RECenter on taxes paid by Restonians. Within the last six months, Vienna and Arlington County have stepped back from plans to build recreation centers because of their prohibitive costs. We strongly urge you to do likewise.

Our extensive analysis of the Reston RECenter proposal shows its major shortcomings and points to the following conclusions.

- There is no compelling community "need" for a Reston RECenter. Brailsford and Dunlavey (B&D) identified a very small daily market for a Reston RECenter in its last two reports. Its November presentation said the potential market is only 1,500-1,700 people. Their June 2013 report put the number at about 1,400 per day. Our analysis using County RECenter data puts daily usage at fewer than 1,000 people at a cost of over \$4.8 million per year.
- Most users of a Reston RECenter will not be Reston residents. B&D's June 2013 report showed that 52% of the "core" users of a Reston RECenter would not be Restonians in a base case 10% usage by the potential non-Reston market. In fact, it showed that 92% of the

June 16, 2014 Annual Public Hearing Report

- total potential Reston RECenter market—more than 477,000 people--would not be Restonians, yet Restonians alone would pay all the supporting taxes. (See Terry Maynard Attachment 1)
- All B&D's financial analyses show that a Reston RECenter would fail in achieving an industry-standard breakeven operational expense recovery rate, even when charging high fees. According to B&D, none of the proposed Reston RECenter configurations reach more than 81% in the first four years. County RECenter usage data indicates a Reston RECenter would recover about half its operating costs after four years. By comparison, B&D stated in June 2013, "In the case of Fairfax County, all of the recreation facilities operate at break-even or better." The failure of a Reston RECenter to recover its operating costs will only add to Restonians' tax burden.
 - Finally, we calculate that RCC would need to increase Reston tax district rates by 30%-45% to cover debt service and replacement reserve costs plus shortfalls in recovering operational expenses. This would add more than \$150 to the median Reston homeowner's annual property tax bill. (See Terry Maynard Attachment 2)

In brief, more than 20,000 Reston homeowners and hundreds of businesses would pay added taxes so fewer than 1,000 people per day, most of them not Restonians, could swim in a 50-meter indoor pool using an unsuccessful cost recovery model.

Moreover, a decision by the RCC Board of Governors to proceed with this Reston-funded venture would penalize Restonians who already pay for the County's nine other RECenters. A RECenter in Reston could only make sense if the Park Authority takes on the initiative for all potential County users in our area. Moreover, Restonians should not even be asked to pay for a County RECenter to help make up for the Park Authority's projected 23% shortfall in meeting its Adopted Service Level Standard for RECenters.

We strongly urge you to end this Reston RECenter initiative. Thank you for your consideration.

Larry Butler, of Reston Association, indicated that he is not a Reston resident, but spends more time here than he does in his home. He thanked the RCC Board for the partnership effort that it has undertaken in recent years – with RA and other organizations listed in the annual report. RA's staff greatly appreciates that and it greatly values the strength it provides the community. Whether it's the Reston Presents series, the Multicultural Festival, IPAR initiatives, community cookouts, DEAP or many other events, he thanked RCC for its commitment to the community. He added that thanks to RCC, the Reston Kids Triathlon was able to provide bikes, helmets and entry fees for 50 kids last year. He is excited for this year's event on August 3 and mentioned that they are seeking volunteers. He again thanked RCC for its commitment to the community and said that he hopes it continues moving forward.

Ellen Graves, Reston resident, thanked the RCC staff and Board for their outstanding professionalism and outreach. She noted that RCC's partnership with Southgate Community Center had not yet been mentioned but is extremely valuable.

Ed Robichaud, Reston resident, said that he has done some quick math regarding a new recreation center. Using the figure of 1,000 users/day works out to \$13/head and equals \$4.8 million. He's OK with that. He also mentioned that the Friends of RCC is still an active group and is a great place to send donations to offset the Fee Waiver Program. He also asked if there has been any pushback regarding the fee increases.

Leila said that there naturally has been some disappointment over the increases. However, our patrons have been engaged through focus groups and other discussions; when they are presented with the facts in comparison with other facilities, they have shown understanding and are comfortable with the fact that this is still a tremendous bargain for Reston residents. She said that RCC continues to offer a high value and will continue to review fees and solicit feedback annually. She said we don't want to get to a point where people are no longer able to enjoy RCC and its programs.

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Katie Jones, Reston resident and director of the Reston Museum, would like to thank RCC for its partnerships which greatly benefit the Reston Museum and its education programs. As an RCC patron, she concurred that RCC did solicit patron interest for a long time and the effort was greatly appreciated.

Motion #1: To proceed with adjustments to the FY15 budget and preparations for the FY16 budget.

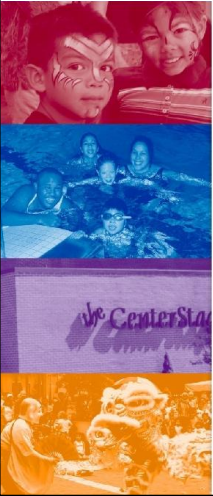
Gerald moved that the Board advise staff to move forward with budget preparations in order to present the FY16 budget to the County for approval in September. Michelle seconded the motion. The motion passed unanimously.

Cathy asked about the process if someone has input on the budget but was not available this evening. Leila said they can send input to RCCContact@fairfaxcounty.gov. She noted that the next monthly Board meeting will be held on July 7.

The meeting adjourned at 7:11 p.m.



Enriching Lives. Building Community!



Reston Community Center

**Public Hearing for
Programs and Budget**
June 16, 2014
FY2015/FY2016 Budgets

Past Year Highlights

RCC's Community Partnerships continue to provide robust benefits to Reston; partners now include more than 23 Reston organizations or County agencies and all Reston schools.

Highlights (cont'd.)

- Completion of filming for *Another Way of Living – The Story of Reston, VA*
- Hunters Woods Village Center neighborhood coalition
- Public art projects at Dogwood Pool and Reston Town Center completed
- GRCC Community Engagement Committee launched; RCC Sponsored

6/16/2014

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Highlights (cont'd.)

Capital Facility Planning

- Board exploration of indoor recreation facility
- Address aquatics/fitness demand issues
- Adequately zoned, sized and accessible site
- Contributions from other funding resources
- Small District 5 rate remains unaffected
- Assure that Reston is engaged in the process

6/16/2014

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Highlights (cont'd.)

- **Activities**
 - RCC Board of Governors narrowed preferred sites to Reston Town Center North and Baron Cameron Park
 - Fairfax County Park Authority Master Plan for Baron Cameron Park

Awaiting Fairfax County government and Park Authority action on Reston Town Center North and Baron Cameron Park

6/16/2014

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Highlights (cont'd.)

Administration Efforts – Facilities

Further progress on ADA Projects:

- Family Restroom at Hunters Woods completed
- Elevator improvements
- Terry L. Smith Aquatics Center – Paddock Evacuator installed

6/16/2014

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Highlights (cont'd.)

Administration Efforts – Finance

- Completion of Fairfax County Internal Audit; adequate evidence of compliance with County policy and applicable accounting requirements
- Three-year cycle for agency preserved

6/16/2014

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Highlights (cont'd.)

Administration Efforts – Customer Service

Re-launch of online registration for priority Reston registration period

- Load-testing to assure integrity of software
- Launch on December 1, 2013 – success
- Summer Camp registration February 1, 2014 successful
- Summer Camp: 68 percent of first week registration (Reston) online

6/16/2014

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Highlights (cont'd.)

Administration – Communications

- Social Media: Facebook, Twitter 1,000 likes/followers
- Constant Contact lists
- Cross-marketing tool kit for partners on events and programs
- Reston Celebrates website launch
- RCC website redesign nearing completion

6/16/2014

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Highlights (cont'd.)

Awards and Accolades

- RCC BOG member Bill Bouie: Robert E. Simon Award for Community Service (Best of Reston 2013)
- Carol Bradley (former RCC Board Chair) Best of Reston Awardee 2014
- VRPS Award for “Best Promotional Effort” for the June 2012 Annual Report
- YMCA Fairfax County/Reston – Partnership Award to Leila Gordon, November 2013

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Highlights (cont'd.)

Programs – Leisure & Learning

- Increased enrollment and increased waiting lists; particularly 55+
- Serving Reston Youth – Reston Summer Camp Expo: more than 630 participants
- RCC Summer Camp added 300+ seats
- Drop-in 55+ aerobics – more than 4,300 visits
- Partnered programming: internally/externally

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Highlights (cont'd.)

Programs – Arts & Events

- Hip-Hop Color Map, Paris Combo, Tig Notaro, Red Molly, 100th Anniversary of *Rite of Spring*, *Gustaf Yellowgold*, Reduced Shakespeare Co. – sold out performances
- Artist residencies – work with local students by Bowen McCauley Dance, Turtle Island Quartet, Trout Fishing in America and Reduced Shakespeare Co.
- Osher Lifelong Learning Institute – Meet the Artists programming
- Sweet Honey in the Rock – Reston Dr. Martin Luther King, Jr. Celebration
- Incorporation of National Heritage Award winners in Reston Multicultural Festival
- Arts Education partnerships: GRACE and IPAR

6/16/2014

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Highlights (cont'd.)

- Expanded program partnership with Osher Lifelong Learning Institute – serves enrichment classes and performances
- Expanded volunteer opportunities connected to Community Service with Arts & Events team
- Coordinated programming with Southgate Community Center
- Connecting Reston providers “Serving Reston Youth”

6/16/2014

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Highlights (cont'd.)

Programs – Aquatics

- Installation of Paddock Evacuator – improved air quality in the natatorium
- More than 630 private lessons scheduled around pool/instructor/patron availability
- DEAP: 25 group presentations/670 participants
- Reviewed gate pricing and pass pricing; new fee schedules effective annually September 1.

6/16/2014

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Looking Ahead

- RCC Board of Governors will continue to explore facility solutions
- Launch of new website (summer 2014)
- Continued efforts toward cost recovery to achieve appropriate levels
- Transportation pilot to serve 55+ patrons
- Serving Reston Youth collaboration
- Public art projects and arts partnerships

6/16/2014

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FY15/16 Budget

Revenue	FY2015	FY2016
• Estimated Fund Balance ¹	\$4,416,725	\$3,818,862
• Estimated Revenue ²	\$7,960,651	\$8,277,426
• Total Available Fund Bal.	\$12,377,376	\$12,096,288
Expenditures		
• Personnel	\$5,283,663	\$5,367,499
• Operating	\$3,144,851	\$2,909,396
• Capital Equipment	\$	\$
• Capital Projects	\$ 130,000	\$ 647,000
• Total Expenditures	\$8,558,514	\$8,923,895
• Estimated Ending Balance	\$3,818,862	\$3,172,393
Reserves		
• Capital Project Reserve	\$ 2,000,000	\$2,000,000
• Maintenance Reserve (12% of # Est. Revenue)	\$ 955,278	\$ 993,291
• Feasibility Study (2% of # Est. Revenue)	\$ 159,213	\$ 165,549
• Economic and Program Contingency	\$ 704,371	\$ 13,553
• Unreserved Balance	\$ 0	0

• ¹Reflects anticipated FY14 outcomes not included in the published FY15 beginning Fund Balance.

• ²Reflects anticipated Real Estate Tax and activity revenue not included in the published FY15 Budget.

6/16/2014

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FY15 Capital Projects

Already scheduled in summer 2014 or later and carried over from prior year allocations:

- Motor Control Panel Replacement - \$100,000
- Loading Dock Repair - \$67,000
- CR Chandeliers refurbishment - \$130,000
- Redesign of the Lake Anne Service Counter- \$30,000

6/16/2014

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Capital Improvement Plan

Capital Improvement Projects

Project	FY15	FY16	FY17
Lake Anne Service Counter Redesign	\$30,000		

Further improvements to the Terry L. Smith Aquatics Center should be considered in the context of planning regarding indoor recreation facility features. Possible renovations could include replacement of the entire natatorium HVAC systems, water filtration system, and upgrades to the pool that improve its functionality based on what its primary purposing suggests.

6/16/2014

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Capital Maintenance Plan

Capital Maintenance Projects

Projects – General Facility	FY15	FY16	FY17
• Refurbish CR Chandeliers	\$130,000		
• Replace Motor Control Panel	\$100,000		
• Replace Loading Dock	\$67,000		
• Replace Backstage RTU		\$387,000	
• Replace Roof Mechanical & Cable Tray Sections			\$200,000
• Replace Lights with Energy Efficient Fixtures		\$20,000	
• Replace Roof Section – Theatre & Front Sections		\$240,800	

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Capital Maintenance Plan

Capital Maintenance Projects (cont.)

Projects – General Facility	FY15	FY16	FY17
• Replace Hot Water Tank			TBD
• Replace Narrow Windows at Lake Anne			TBD
• Replace Exhaust System for kilns			TBD
Projects – Aquatics			
• Replace Pool & Spa Filters			\$230,000
• Replace UV Control Systems			\$100,000
• Refurbish Surge Tank			\$25,000

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Capital Maintenance Plan

Capital Maintenance Projects (cont.)

Projects – Theatre	FY15	FY16	FY17
• Redesign Make-up Station Area			TBD
• Replace Theatre Seats			TBD
• Replace Theatre Carpeting			TBD

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FY15/16 Budget Calendar

Tonight

- Public input
- Board guidance on FY16 Budget; approval of outline

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FY15/16 Budget Calendar (cont'd.)

- June/July/August/September
 - During June - August, the staff prepares the final FY16 Budget submission; makes budget adjustments to FY15 Budget via carryover
 - In September, BOG approves FY16 Budget submission

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Public Comment

Individuals may speak for 3 minutes.

Those speaking on behalf of an organization may speak for 5 minutes.

Please provide written statements for our official records if you have one.

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TERRY MAYNARD ATTACHMENT 1

B&D Market Update 2013--Reston & Non-Reston Market					
All Potential Users		Participants			
Activity	Reston	0-5 Market	5-10 Market	Total Non-Reston	Non-Res % of Total Market
Fitness Activities	7,302	20,401	63,878	84,279	92.0%
Weight and Fitness	25,699	72,048	227,455	299,503	92.1%
Gymnasium	4,132	16,165	51,639	67,804	94.3%
Aquatics	2,138	6,368	19,019	25,387	92.2%
Total Core Participants	39,270	114,981	361,990	476,971	92.4%
Core Potential Users		Participants Most Likely to Use Private/Public Facility			
Activity	Reston	0-5 Market	5-10 Market	Total Non-Reston	Non-Res % of Total Market
Fitness Activities	3,035	8,039	24,462	32,501	91.5%
Weight and Fitness	13,958	36,971	111,831	148,802	91.4%
Gymnasium	3,534	9,592	29,157	38,749	91.6%
Aquatics	1,449	3,897	11,839	15,736	91.6%
Total Core Participants	21,977	58,499	177,289	235,788	91.5%
Rec Center Use by "Core" Users--Overall Market					
	Reston Users	Non-Reston Users	% Non-Reston Users	Total Users	% Increase in Use over 95% Reston Use
Assume 95% Reston Use	21,977	1,157	5%	23,134	
Non-Reston "Core" Use					
5%	21,977	11,789	35%	33,766	46.0%
10%	21,977	23,579	52%	45,556	96.9%
15%	21,977	35,368	62%	57,345	147.9%
20%	21,977	47,158	68%	69,135	198.8%
Aquatics Market					
	Reston Users	Non-Reston Users	% Non-Reston Users	Total Users	% Increase in Use over 95% Reston Use
Assume 95% Reston Use	1,449	828	5%	2,277	
Non-Reston "Core" Use					
5%	1,449	787	35%	2,236	-1.8%
10%	1,449	1,574	52%	3,023	32.7%
15%	1,449	2,360	62%	3,809	67.3%
20%	1,449	3,147	68%	4,596	101.8%

TERRY MAYNARD ATTACHMENT 2

Projected Post-Phase-in (Year 4, 2023) Operating Results for Option B Reston RECenter in Different Usage Scenarios at Market (High) Rates			
	<i>B&D 6/13 Forecast</i>	<i>FCPA "Service Contacts"</i>	<i>FCPA "Attendance"</i>
<i>Operating Costs</i>			
<i>Annual Usage</i>	382,161	281,003	233,374
<i>% of B&D Usage Forecast</i>		74%	61%
<i>Daily Usage (B&D method)</i>	1,273	936	778
Operating Revenues	\$1,638,000	\$589,394	\$509,472
Operating Expenses	\$2,028,915	\$1,162,450	\$1,004,821
Net Operating Income	-\$390,915	-\$573,056	-\$495,349
Recovery Rate	81%	51%	51%
<i>Other Costs</i>			
Replacement Reserve	-\$63,000	-\$63,000	-\$63,000
Debt Service	-\$2,811,241	-\$2,811,241	-\$2,811,241
Total Reston Taxpayer Cost	-\$3,265,156	-\$3,447,297	-\$3,369,590
Change from B&D Forecast		\$182,141	\$104,434
Sources:			
1. Market Analysis: Reston Community Center, Brailsford & Dunlavey, May 2013			
2. FCPA Budget Narratives, multiple years, actual "Service Contacts"			
3. "Great Parks, Great Communities," FCPA Master Plan (Countywide), 2011, Figure 9, p. 20.			